

# About MOMS

The MOMS Program (Medicaid Obstetric Maternal Services) provides community outreach and promotes the importance of early prenatal care. Services are available to women who are under-insured or with no financial means of paying for prenatal care.

The MOMS Program can provide assistance in applying for Medicaid, Medicaid Managed Care and W.I.C. Based on information the expectant mother provides, MOMS will find which program the mother and their child or children may be eligible for.

Our multifaceted prenatal health education program also offers essential information on fetal development, prenatal nutrition, exercise, birthing, infant nutrition, breastfeeding, dangers of nicotine, alcohol and drug use, labor and delivery, signs of premature labor and birth control options.

All of these services help ensure **healthy pregnancies, healthy women and healthy babies.**

Quality care right at home—  
it's not just our tagline.

*It's our promise.*



**MOMS Program**  
211 East Main Street  
Batavia NY 14020

Phone: (585) 344-5355  
[www.ummc.org](http://www.ummc.org)

# MOMS Program

## Medicaid Obstetric Maternal Services

211 East Main Street, Batavia NY



**United Memorial**

Women's Care

*Quality care right at home.*

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## Additional Services

*available to women participating in the MOMS program:*

- Instruction and information about early fetal development and the importance of prenatal care
- Birthing classes in the third trimester for first-time mothers
- Healthy nutrition education and healthy eating habits for pregnant women by a Registered Dietician
- Infant nutrition education
- Consultation with a certified breastfeeding consultant before and after the birth
- Appropriate referrals to community agencies by patient advocate

## Frequently Asked Questions

### **Are there any requirements for the MOMS Program?**

To be eligible for the MOMS Program, you must be pregnant, have no medical insurance for yourself and your unborn child and be willing to enroll in Medicaid or be currently enrolled.

### **Do I have to pay anything to join?**

How much you pay depends on your family income. For most families health insurance is free. Other families have to pay a small amount.

### **How will I get medical services?**

People eligible for Medicaid/Medicaid Managed Care may go to any doctor who accepts Medicaid. You should talk to your doctor about what kind of health insurance he/she accepts.

### **What is available for pregnant women?**

New York State provides free health insurance for many pregnant women with limited income regardless of their immigration status under Medicaid. Pregnant women who participate in the MOMS Program can receive a wide range of services designed to ensure a healthy pregnancy, including prenatal visits, health education, and specialty medical care. Services will continue until two months after pregnancy ends.

### **How can I apply for the MOMS program?**

Referrals to the program may be made by your healthcare providers or by calling the MOMS program at (585) 344-5355 to schedule an appointment.



## Baby Think It Over Program

This program is an innovative approach to parenting education and teen pregnancy prevention. It can be used by schools, shelters, churches, social service agencies and other organizations as a valuable educational tool. Call (585) 344-5355 for more information.