

The Regular Meeting of the Board of Trustees was held on Thursday, December 3, 2020 at the Lawrence Yacht & Country Club, 101 Causeway, Lawrence, New York 11559.

Those members present were: Mayor Alex H. Edelman
Deputy Mayor Michael A. Fragin
Trustee Paris C. Popack
Trustee Jeff Landy

Also present were: Ronald Goldman, Village Administrator
Gerry Castro, Deputy Village Clerk
Lina Fusco, Deputy Village Treasurer
Village Attorney, Stephen Martir, Esq.
Alison Cohen, Secretary to the BOT

Absent were: Trustee Eliezer Kutner

WORK SESSION – Mayor Edelman called the work session to order at 7:00 p.m.

Board Action: No board action was taken. .

Work Session ended at 7:57 p.m.

REGULAR MEETING

Mayor Edelman called the Regular meeting to order at 8:03 p.m. Village Attorney Stephen Martir hosted the virtual and phone attendees via Webex for those who did not want to attend in person due to Covid-19.

PLEDGE OF ALLEGIANCE

Approval of minutes: BOT November 12, 2020

Board Action: Deputy Mayor Fragin moved the approval of the November 12, 2020 BOT meeting minutes. Trustee Popack seconded the motion. All in favor.

GOOD & WELFARE

- 1) On behalf of the Board and Village, Mayor Edelman expressed condolences to Trustee Eli Kutner, who was not in attendance at tonight's meeting due to the

passing of his grandfather at the age of 96. The Mayor went on to wish him and his family all the best with no more sorrow.

- 2) Mayor Edelman stated that the Village and Board were privileged to have “our good friends” present at tonight’s meeting, Nassau County Legislators Howard Kopel and Denise Ford. The Mayor went on to say that it’s a pleasure to have them here to formally bestow the Village with their most recent grant of \$77,500.00 to assist the Village in obtaining security cameras for the safety of its residents. Legislators Kopel and Ford have previously provided generous grants for an ambulance and items for the Lawrence-Cedarhurst Fire Department and Mayor Edelman thanked them for all of their continued assistance and efforts.
- 3) Deputy Mayor Fragin stated that he has noticed, the last couple of days, the traffic on Doughty Blvd. and Central Ave. (going westbound) has been backing up to the intersection of Route 878, because the lights may be miss-timed. There are cars still in the intersection when the light changes (causing gridlock). After discussion, it was determined that Deputy Village Administrator Castro would call the New York State Department of Transportation (NYS DOT). It was noted that Nassau County is responsible (for the traffic lights) up to East Avenue, then it is the jurisdiction of New York City.
- 4) Mayor Edelman gave an update with regard to residents’ concerns expressed at the November 12th BOT meeting regarding the Far Rockaway homeless shelter. The Mayor went on to say that he is following up and working closely with them, noting that a letter was sent out by over one hundred (100) people to the NYC Mayor’s Office and the Commissioner of Homeless Services in an effort to set up a meeting as soon as possible; as well as meetings with the community board. He stated that it’s not just a Far Rockaway problem, that it impacts the residents of Lawrence as well, due to the close proximity and has assured all parties of support and assistance. Village Administrator Ronald Goldman added that they have been advised of Mayor Edelman’s efforts and are very appreciative.
- 5) Mayor Edelman gave a status update on the Village website. He stated that Deputy Village Administrator Castro has said that it has been brought up to date with regard to information and navigation; and Deputy Mayor Fragin concurred. Trustee Popack inquired if Village residents would be able to pay their taxes online to which Deputy Treasurer Lina Fusco responded that this is being worked on presently and the option (to pay taxes online) would be available shortly. So far, the testing has been successful and as soon as it is ready, a link on the website will be made available.

- 6) Deputy Mayor Fragin commended Deputy Village Administrator Castro on the e-mail sent to residents yesterday regarding the Building Department, procedures, permits, licensing and FAQs (Frequently Asked Questions). He added that more e-mails like this should be sent out (i.e., regarding pools, fences, etc.). Mayor Edelman concurred and expounded on the idea of disseminating information because it will better inform the residents as to what they need to and are allowed to do. Otherwise, "they are not aware". Village Administrator Ronald Goldman added that it was the Chairman of the Board of Building Design, Ben Sporn, who recommended sending out this information, and not wait for people to ask; but to be made aware of what they are allowed to do and how to go about it.
- 7) Mayor Edelman stated that the initiative to change and/or improve Zion Memorial Park has been undertaken by Trustees Popack, Landy and Kutner. Trustee Landy stated that he had a meeting set up (on Monday) with "Better Health", an established vendor regarding "park building" with local schools. Trustee Popack stated that she met with Site Specialists last week. They represent the company that put the current equipment in the park, which is Landscape Structures; also recommended by Kulanu; in addition to other potential options/vendors Miracle and Little Tykes. As per the Village's Procurement Policy, a minimum of three bids/proposals would be obtained. She then proceeded with the overall update regarding possibly retrofitting, redesigning, updating and re-doing the park for the enjoyment of the children; and the possibility of going out for grants, fund matching, sponsorship, etc. Trustee Popack noted that they were in the beginning stages of this endeavor, which would possibly include bathrooms and potentially a police station/presence (i.e. a booth).
- 8) Mayor Edelman stated that per Trustee Kutner, who wanted the fence on Cumberland Avenue raised, the Village was raising the fence to eight (8) feet high, with three-strand barb wire on top, to discourage any climbing, as well as a small sitting area. The Mayor went on to say that this area will be included as part of the Village's security camera project in addition to another spring being put on the gate to make it close faster.
- 9) Mayor Edelman stated that this month's November Police Report, which was included in the BOT packets, looks "pretty good". He has been in communication with Inspector Leslie Moulds who assured the Mayor that extra police patrols have been put in place in the Village. The Mayor added that he thanked her and would continue to work with her and appreciated all of her assistance.

NEW BUSINESS

Item 1 – Approve Abstracts #'s

General Fund	# 1030, 1031, 1032, 1033, 1034
Recreation Fund	# 484, 485, 486, 487. 488. 489. 490
Sewer Fund	#130
Payroll	# 112720

Board Action: Trustee Popack moved the approval of General Fund Abstracts #1030, #1031, #1032, #1033 and #1034; Recreation Fund Abstracts #484, #485, #486, #487, #488, #489 and #490; Sewer Fund Abstract #130; and Payroll Fund Abstract #112720. Mayor Edelman seconded the motion. All in favor.

Item 2 – Approve setting a Public Hearing for proposed Local Law #1 of 2021 – authorizing a property tax levy in excess of the limit established in General Municipal Law §3-c for the January 14, 2021 BOT meeting

Board Action: Deputy Mayor Fragin moved to approve setting a Public Hearing for proposed Local Law #1 of 2021 – authorizing a property tax levy in excess of the limit established in General Municipal Law §3-c for the January 14, 2021 BOT meeting. Trustee Popack seconded the motion. All in favor.

Item 3 – LY&CC Status Report

Lawrence Yacht & Country Club (LY&CC) General Manager Cory Menking gave an overall status update on the LY&CC. A copy of the December 2020 GM Report is attached hereto as Exhibit “A”. There was discussion regarding revisions to the 2021 Resident and Non-Resident Membership Application Categories & Rates. Fully revised Resident and Non-Resident Applications (per the vote below) are attached hereto as Exhibit “B”. The following are some highlights: The Gold membership for Golf & Tennis will be changing from 35 back to 40 years old; a Note of No Refunds will be added; and a \$15.00 guest fee for Tennis will be applied to all.

Board Action: Mayor Edelman moved to approve the revised LY&CC 2021 Resident and Non-Resident Golf and Tennis Membership Applications (per the above listed changes) and attached hereto as Exhibit “B”. Trustee Landy seconded the motion. All in favor.

Item 4 – Approve Board of Zoning Appeals (BZA) recommendation regarding Central Avenue in front of 348 - 350

Board Action: Deputy Mayor Fragin moved to approve the Board of Zoning Appeals (BZA) recommendation regarding removing several “loopers” in front of 348 – 350 Central Avenue (in order to facilitate access to the building for a brand-new tenant),

per the diagram in Exhibit "C", attached hereto. Mayor Edelman seconded the motion. All in favor.

Item 5 – Approve a Resolution declaring the repair of Route 878 (Nassau Expressway) street lighting infrastructure a Type II SEQRA action

Village Attorney Stephen Martir confirmed that there was a Short Environmental Assessment Form on file at Village Hall.

Board Action: Trustee Popack moved to approve a Resolution declaring the repair of Route 878 (Nassau Expressway) street lighting infrastructure a Type II SEQRA action. Deputy Mayor Fragin seconded the motion. All in favor.

On motion by Deputy Mayor Fragin seconded by Trustee Landy and unanimously approved, the Board adjourned at 8:36 p.m.

This is to certify that I, Ronald Goldman, read the preceding minutes, and they are in all respects a full and correct record of such proceedings.



Ronald Goldman, Administrator,
Clerk/Treasurer

EXHIBIT A

Lawrence Yacht and Country Club – December 2020 GM Report



To: Village of Lawrence Mayor Alex Edelman and Board of Trustees
From: Cory Menking, General Manager
Re: Lawrence Yacht and Country Club
Date: December 3, 2020

2021 Membership

- Early Membership incentives have come to an end; final comparisons are shown below:

Early Membership (August-November)		
Category	2019	2020
Platinum	3	4
Gold	4	22
Silver	4	19
Bronze	11	23
Total	22	68

- Renewal applications have been mailed and the focus is now on member retention through email reminders, social media announcements, signage, and personal phone calls
 - o Total renewals as of December 2:

Golf			
Platinum	8	\$	37,434
Gold	5	\$	12,685
Silver	7	\$	25,565
Bronze	5	\$	16,100
Total	25	\$	91,784

Tennis			
Platinum	3	\$	3,735
Gold	0	\$	-
Silver	0	\$	-
Bronze	0	\$	-
Total	3	\$	3,735

Marina			
Total	3	\$	9,688

- Golf outing clients have been contacted to ensure their return; currently 17 deposits

Lawrence Yacht and Country Club – December 2020 GM Report



Advertising

Marketing tactics currently in play for all memberships:

- Social Media
 - Facebook – Since March, we have reached 134,700 profiles and increased followers by 28% to 828
- Digital newsletters will be implemented in the coming weeks, as well as new member handbooks to enhance the orientation process, and brochures to advertise in-house
- Google AdWords
 - Paid Search – ads appearing to those searching for membership keywords
 - Remarketing – ads appearing to those that visited our website
 - Display – ads appearing to our targeted demographic and geographic parameters
- New Homeowners
 - Postcards are being sent monthly to new homeowners in the area
- Partner with Dockwa and Snag-A-Slip to showcase the marina

Golf

- November member rounds totaled 2,200
- Over 27,000 rounds played this year (17,200 carts); up from 21,000 in 2019
- This past week (11/29-12/3) has averaged 45 golfers per day
- Our Food Drive has concluded and saw nearly \$4,000 worth of nonperishable donations distributed to Long Island Cares – The Harry Chapin Food Bank

Tennis

- Winterization is complete
 - Ice machines and irrigation lines have been shut off and blown out
 - Space heaters are active in the clubhouse and restrooms to prevent pipe damage

Marina

- Winter Storage agreements are being accepted by members wishing to store their vessel on land or water; other boaters have sailed to their winter homes
- Net and fence repairs are pending insurance claims, finalization expected next week
- Winter prep is underway
 - Restrooms, ice machines, and water lines have been shut off and blown out
 - Ice eaters are being prepared for installation

Lawrence Yacht and Country Club – December 2020 GM Report



Golf Course Maintenance

- Greens are healthy and healing from fall aerification; topdress was applied last Sunday to protect the crown of the plant from desiccation and cold weather
- Bentgrass, a more heat and drought tolerant turf, was seeded on tees and has filled in very nicely this fall
- Fairways were slit seeded where the turf is predominantly Poa in early October with Bentgrass
- Amendments such as Gypsum and Potash were applied to tees, fairways, and greens based on soil tests
- Thin areas in the rough were seeded with Tall Fescue and Kentucky Bluegrass, in particular, left of #12 fairway, between #12-13 fairways, and between #13-14 fairways; these areas have filled in extremely well and the turf is far denser than it has ever been
 - After aggressive over seeding the past few years, the course has much thicker turf cover than before, and we will continue this process in the years to come
- Putting greens and runoffs, or chipping areas, are in the process of being expanded throughout the course. This process will take a few years to complete, but will add new pin locations and restore the course to the original Devereux Emmet design.
 - Putting green expansions were aerated and topdressed the week before Thanksgiving to promote drainage, root growth, and a firm and smooth surface. These expansions will continue to be aerated and topdressed aggressively over the coming years; this is imperative as we lower the cut from 2" (rough height) to 1/10" (green height).
 - Runoff expansions were also topdressed the week before Thanksgiving to smooth the surface; this enables us to lower the height of cut to fairway height without scalping
- Most Sea Grass on the course has been cut down and we will complete this process in the coming weeks, then continue around the clubhouse; we will also spend the next few weeks collecting leaves
- Once Sea Grass is cut and leaves are collected, we will begin cleaning out drain lines and catch basins, and adding drain lines that will be tied into the existing system

Other Club Maintenance

- New LED lamps have been installed at the entrance
- Fire suppression system and sprinklers were successfully inspected
- Golf carts
 - 504 batteries fully serviced
 - Flat tires, brake rods and linkages, steering columns, front tow assemblies, and F&R switches are being repaired and/or replaced; 5 carts are currently down for maintenance
 - 7 carts have been compounded and waxed, this process will continue all winter
 - Driving range cart is currently down for maintenance, pending F&R cable delivery

EXHIBIT B



2021 RESIDENT MEMBERSHIP APPLICATION CATEGORIES & RATES

GOLF

- * **Platinum:** Full Privilege - **\$3,475 (\$1,194 if paid monthly)**
- * **Gold:** Full Privilege, Ages 22-40 - **\$2,170**
- * **Silver:** Tuesday - Friday, Weekends after 12:00pm - **\$2,940**
- * **Bronze:** Tuesday - Friday, Excludes Saturdays and Sundays, Holidays Permitted after 1:00pm - **\$1,750**
- * **Family:** Includes 1 Platinum, 1 Silver, and 2 Dependents under 21 - **\$5,890 (\$2,023 if paid monthly)**
- * **Executive Family:** 2 Platinum and 2 Dependents under 21 - **\$6,745 (\$2,316 if paid monthly)**
- * **Junior:** Ages 10 - 21 after 2pm (Must be direct dependent of adult golf member) - **\$300**

* Payment Plans (Platinum, Family, Exec. Family) paid in 3 equal payments due on 11/30/2020, 12/31/2020, and 1/31/2021

ADDITIONAL FEES

- * **Cart Fees:**
 - 9 Holes - \$15 18 Holes - \$30
- * **Single-Rider Cart Fees** (upon request):
 - 9 Holes - \$20 18 Holes - \$40
- * **Guest Fees:**
 - Tuesday - Thursday - \$45
 - Friday - Sunday & Holidays - \$60
- * **Bag Storage:** \$165 (Push Cart storage additional \$100)
- * **Locker:**
 - Full - \$160 Half - \$110

TENNIS

- * **Platinum:** Full Privilege - **\$980**
- * **Gold:** Full Privilege, Ages 22-40 - **\$505**
- * **Silver:** Tuesday - Friday, Weekends after 12:00pm - **\$875**

* **Bronze:** Tuesday - Friday, Excludes Saturdays and Sundays, Holidays Permitted after 1:00pm - **\$825**

* **Family:** 1 Platinum, 1 Silver, and 2 Dependents under 21 - **\$1,455**

* **Executive Family:** 2 Platinum and 2 Dependents under 21 - **\$1,850**

* **Junior:** Ages 10 - 21 after 2pm (*Must be direct dependent of adult tennis member*) - **\$150**

ADDITIONAL FEES

* **Guest Fee:** \$15

* **Locker:**

Full - \$160 Half - \$110

** Identification and proof of residency required for all memberships. All rates and restrictions subject to change.*



2021 NON-RESIDENT MEMBERSHIP APPLICATION CATEGORIES & RATES

GOLF

* **Platinum:** Full Privilege - **\$6,415 (\$2,203 if paid monthly)**

* **Gold:** Full Privilege, Ages 22-40 - **\$2,705**

* **Silver:** Tuesday - Friday, Weekends after 12:00pm - **\$4,400**

* **Bronze:** Tuesday - Friday, Excludes Saturdays and Sundays, Holidays Permitted after 1:00pm - **\$3,340**

* **Family:** Includes 1 Platinum, 1 Silver, and 2 Dependents under 21 - **\$8,325 (\$2,859 if paid monthly)**

* **Executive Family:** 2 Platinum and 2 Dependents under 21 - **\$10,850 (\$3,726 if paid monthly)**

* **Junior:** Ages 10 - 21 after 2pm (*Must be direct dependent of adult golf member*) - **\$500**

** Payment Plans (Platinum, Family, Exec. Family) paid in 3 equal payments due on 11/30/2020, 12/31/2020, and 1/31/2021*

ADDITIONAL FEES

* **Cart Fees:**

9 Holes - \$15 18 Holes - \$30

* **Single-Rider Cart Fees** (*upon request*):

9 Holes - \$20 18 Holes - \$40

* **Guest Fees:**

Tuesday - Thursday - \$45

Friday - Sunday & Holidays - \$60

* **Bag Storage:** \$165 (*Push Cart storage additional \$100*)

* **Locker:**

Full - \$160

Half - \$110

TENNIS

* **Platinum:** Full Privilege - **\$1,430**

* **Gold:** Full Privilege, Ages 22-40 - **\$705**

* **Silver:** Tuesday - Friday, Weekends after 12:00pm - **\$1,270**

* **Bronze:** Tuesday - Friday, Excludes Saturdays and Sundays, Holidays Permitted after 1:00pm - **\$1,220**

* **Family:** 1 Platinum, 1 Silver, and 2 Dependents under 21 - **\$1,905**

* **Executive Family:** 2 Platinum and 2 Dependents under 21 - **\$2,550**

* **Junior:** Ages 10 - 21 after 2pm (*Must be direct dependent of adult tennis member*) - **\$250**

ADDITIONAL FEES

* **Guest Fee:** \$15

* **Locker:**

Full - \$160

Half - \$110

** Identification and proof of residency required for all memberships. All rates and restrictions subject to change.*

EXHIBIT C

#4 BEST OPTION

