

# Morristown, TN

## The National Community Survey

Report of Results  
2024

Report by:



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National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

## About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Morristown. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement



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The report provides the opinions of a representative sample of 461 residents of the City of Morristown collected from October 7th, 2024 to November 18th, 2024. The margin of error around any reported percentage is 4.6% for all respondents and the response rate for the 2024 survey was 8%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Morristown.



## How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

## Comparisons to benchmarks

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Morristown's results are noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark, meaning that the average rating given by Morristown residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Morristown's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Morristown's average rating was more than 20 points different when compared to the benchmark.

## Trends over time

Trend data for Morristown represent important comparison data and should be examined for improvements or declines.<sup>1</sup> Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than six percentage points between the 2023 and 2024 surveys, the change is statistically significant.

1. In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

## Methods

### Selecting survey recipients

All households within the City of Morristown were eligible to participate in the survey. A list of all households within the zip codes serving Morristown was purchased from Polco's mailing vendor, Go-Dog Direct, based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Morristown households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Morristown boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the 4 areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was randomly selected using the "birthday method". The birthday method selects a person within the household by asking the "person who most recently had a birthday" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

### Conducting the survey

The 6,000 randomly selected households received mailings beginning on October 7th, 2024 and data collection for the survey remained open for 6 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online, as well as QR codes to further encourage participation. All follow-up mailings asked those who had not completed the survey to do so, and those who had already done so to refrain from completing the survey again.

The survey was available in English and Spanish. All mailings contained paragraphs in both languages instructing participants on how to complete the survey in their preferred language.

About 4% of the 6,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 5,779 households that received the invitations to participate, 461 completed the survey, providing an overall response rate of 8%. Of the 461 responses, 455 were completed in English and six were completed in Spanish. The response rate was calculated using AAPOR's response rate #2 for mailed surveys of unnamed persons.<sup>2</sup>

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of Morristown survey is no greater than plus or minus 4.6 percentage points around any given percent reported for all respondents (461 completed surveys).

In addition to the randomly selected "probability sample" of households, a link to an online open-participation survey was publicized by the City of Morristown. The open-participation survey was identical to the random sample survey, with two small updates; it asked a question to confirm the respondent was a resident of Morristown and also a question about where they heard about the survey. The open-participation survey was open to all city residents and became available on November 4th, 2024. The survey remained open for 2 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open-participation respondents.

### Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a "key and verify" method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the

original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in the City of Morristown. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.<sup>3</sup> The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

|                                   |  | Unweighted | Weighted   | Target <sup>4</sup> |
|-----------------------------------|--|------------|------------|---------------------|
| <b>Age</b>                        | 18-34  | <b>5%</b>  | <b>26%</b> | <b>29%</b>          |
|                                   | 35-54  | <b>19%</b> | <b>35%</b> | <b>34%</b>          |
|                                   | 55+  | <b>76%</b> | <b>39%</b> | <b>37%</b>          |
| <b>Area</b>                       | NE   | <b>35%</b> | <b>22%</b> | <b>23%</b>          |
|                                   | NW   | <b>22%</b> | <b>25%</b> | <b>25%</b>          |
|                                   | SE   | <b>19%</b> | <b>26%</b> | <b>26%</b>          |
|                                   | SW   | <b>24%</b> | <b>27%</b> | <b>27%</b>          |
| <b>Hispanic origin</b>            | No, not of Hispanic, Latino/a/x, or Spanish origin   | <b>96%</b> | <b>86%</b> | <b>85%</b>          |
|                                   | Yes, I consider myself to be of Hispanic, Latino/a.. | <b>4%</b>  | <b>14%</b> | <b>15%</b>          |
| <b>Housing tenure</b>             | Own  | <b>79%</b> | <b>50%</b> | <b>50%</b>          |
|                                   | Rent   | <b>21%</b> | <b>50%</b> | <b>50%</b>          |
| <b>Housing type</b>               | Attached   | <b>24%</b> | <b>40%</b> | <b>40%</b>          |
|                                   | Detached   | <b>76%</b> | <b>60%</b> | <b>60%</b>          |
| <b>Race &amp; Hispanic origin</b> | Not white alone                                      | <b>12%</b> | <b>26%</b> | <b>27%</b>          |
|                                   | White alone, not Hispanic or Latino                  | <b>88%</b> | <b>74%</b> | <b>73%</b>          |
| <b>Sex</b>                        | Man  | <b>43%</b> | <b>45%</b> | <b>48%</b>          |
|                                   | Woman  | <b>57%</b> | <b>55%</b> | <b>52%</b>          |
| <b>Sex/age</b>                    | Man 18-34  | <b>2%</b>  | <b>11%</b> | <b>15%</b>          |
|                                   | Man 35-54  | <b>9%</b>  | <b>18%</b> | <b>17%</b>          |
|                                   | Man 55+  | <b>32%</b> | <b>17%</b> | <b>16%</b>          |
|                                   | Woman 18-34  | <b>3%</b>  | <b>15%</b> | <b>14%</b>          |
|                                   | Woman 35-54  | <b>10%</b> | <b>18%</b> | <b>17%</b>          |
|                                   | Woman 55+  | <b>43%</b> | <b>22%</b> | <b>21%</b>          |

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

### Contact

The City of Morristown funded this research. Please contact Andrew Ellard of the City of Morristown at [aellard@mymorristown.com](mailto:aellard@mymorristown.com) if you have any questions about the survey.

### Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged. **Non-response error** arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences than those who did respond. **Coverage error** refers to the possibility that some respondents that should have been included in the surveyed population were not (e.g., for a general resident survey, USPS mailing lists may exclude certain types of housing units, such as multi-family buildings where mail is delivered to a common area rather than to a specific unit (though this is rare), or where mail is received at a PO box instead of the at household's physical location. Finally, **recall bias** occurs when respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events), and **social desirability bias** may cause respondents to answer in ways they think cast their responses in a more favorable light.

### Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

2. See AAPOR's Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>
3. Pasek, J. (2014). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>
4. Targets come from the 2020 Census and 2022 American Community Survey

## Key Findings

### Highest-performing areas:

- Residents' overall confidence in Morristown's government has increased significantly since 2023, with nearly half of residents rating their confidence as excellent or good.
- Three-quarters of respondents rated the overall quality of the natural environment as excellent or good, a ten-point increase from 2023.
- The vibrancy of Morristown's downtown/commercial areas was positively rated by about 6 in 10, continuing an upward trend in 2024.
- Around 6 in 10 residents appreciated the community's opportunities for education, culture, and the arts, and opportunities to attend special events and festivals, both of which increased significantly from 2023.

### Lowest-performing areas:

- Safety remains an area of focus for the City, with 6 in 10 residents rating the quality of safety in Morristown as excellent or good, which fell below the national benchmark. Additionally, the sense of safety in Morristown's downtown/commercial areas has dropped significantly since 2023.
- Mobility continues to show room for improvement with positive ratings for ease of travel by bicycle and traffic flow on major streets decreasing significantly from the last survey iteration.
- Cost of living saw a decrease in positive ratings from 2023, with only one-third of residents rating it as excellent or good.

### Other notable results:

- When asked to rate the Morristown Police Department's enforcement of traffic laws, Residents rated the enforcement of seatbelt use (65% excellent or good) and intoxicated driving (63% excellent or good) the highest, and cell phone use while driving (41% excellent or good) the lowest.
- Fred Miller Park and Frank Lorino Park are the most visited in Morristown, with 70% and 61% of residents, respectively, reporting that they have visited these parks.
- Nearly half of all respondents indicated they attended the Christmas Parade, being the most well attended event in the City.

### Areas of greatest change since 2023:

Of the 123 evaluative questions included on both the 2023 and current survey iterations, 98 were statistically similar to previous results. Upward trends were seen in 14 items, while 11 ratings decreased since 2023. The most significant of those trends are listed below.

#### *Increases*

- Cleanliness of Morristown (+11%)
- Overall quality of the natural environment (+10%)
- Yard waste pick-up (+9%)
- Opportunities to attend special events and festivals (+9%)
- Attracting people from diverse backgrounds (+9%)
- Overall opportunities for education, culture, and the arts (+9%)

#### *Decreases*

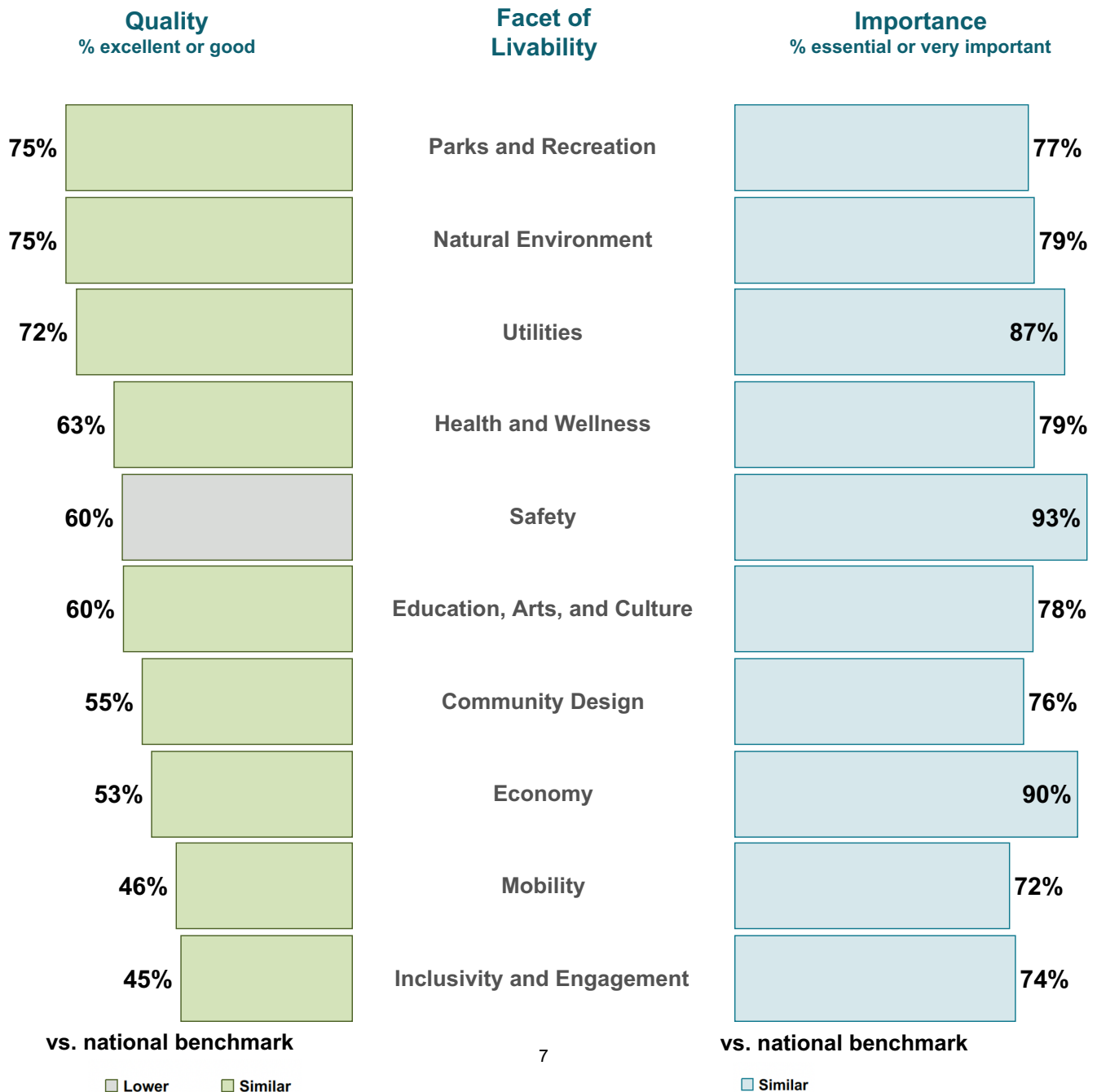
- Ease of travel by bicycle (-14%)
- Cost of living (-13%)
- Snow removal (-10%)
- Feeling safe from fire, flood, or other natural disasters (-9%)
- Traffic flow on major streets (-9%)

## Facets of livability

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

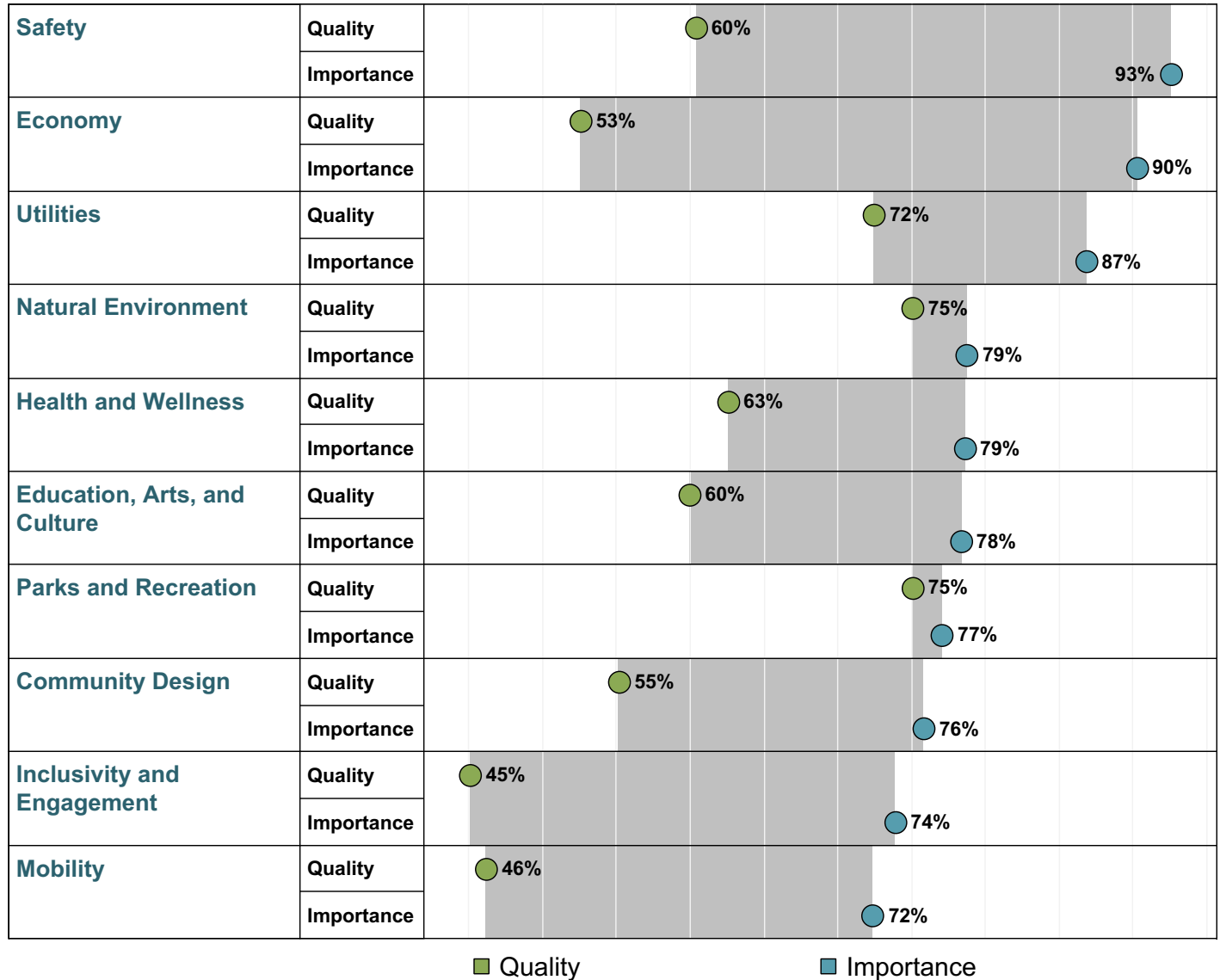
### Quality and Importance by the Numbers

The table below shows the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local quality ratings were lower, similar, or higher than communities across the country (the national benchmark).



## Quality/Importance Gap Analysis

The gap analysis chart below shows the same data as above; however, this chart more clearly illustrates the comparative differences in quality and importance ratings for each facet, as well as the absolute ratings for each.

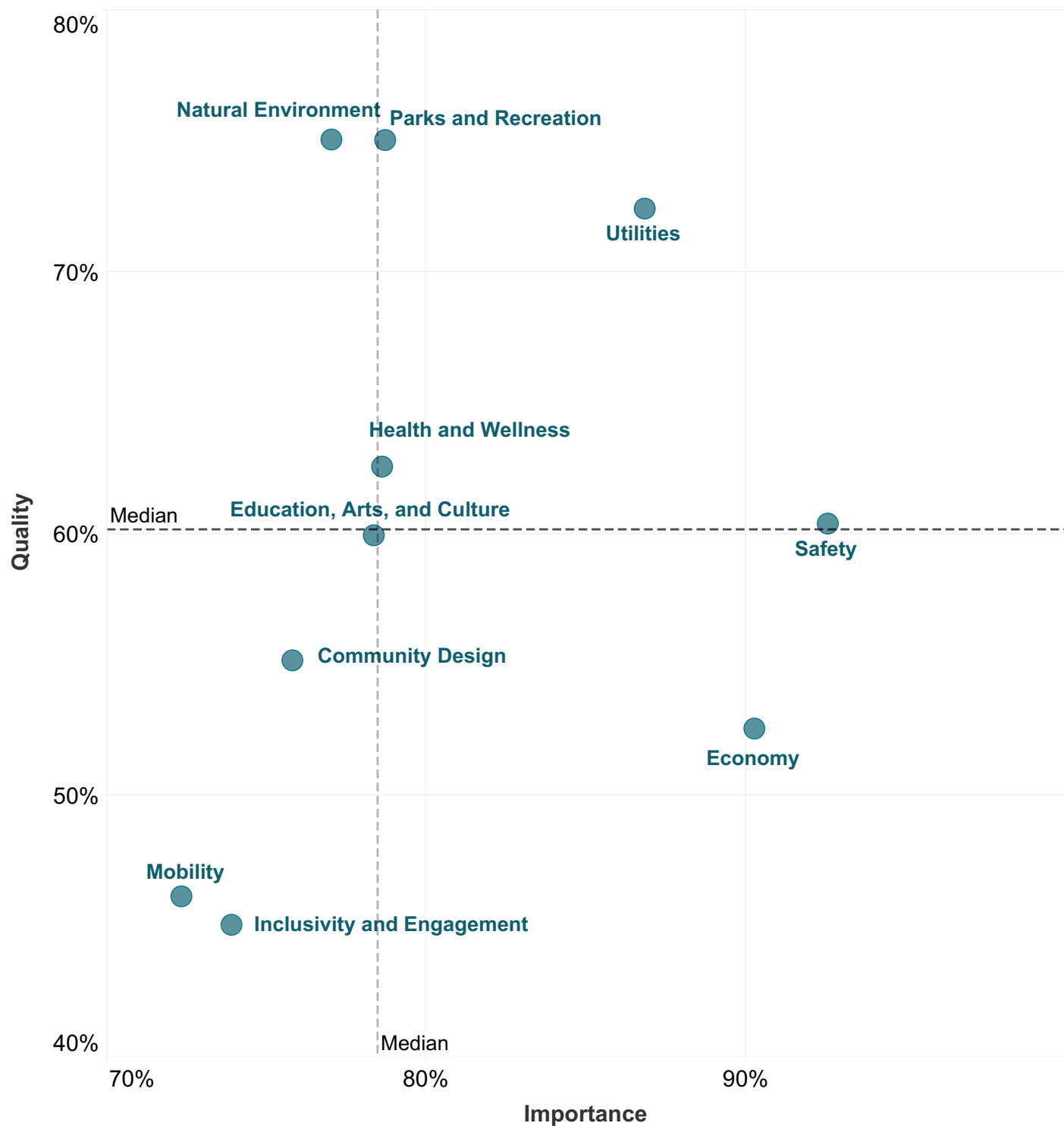


### Quality-Importance Matrix

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the *importance* of facets were compared to their ratings of the *quality* of these facets. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all facets were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some facets were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some facets were in the bottom half of both lists.

78% or more of respondents were considered of “higher quality” and those with ratings lower than 78% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 60% or more of respondents. Services were rated as “less important” if they received a rating of less than 60%. This classification uses the median ratings for quality and importance to divide the services in half.

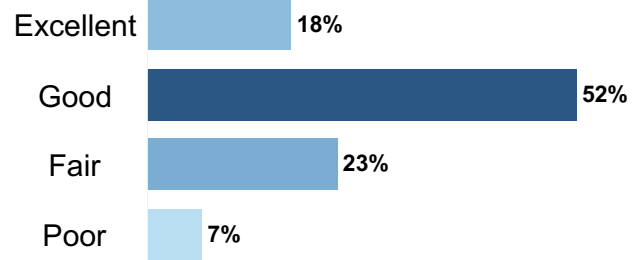
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



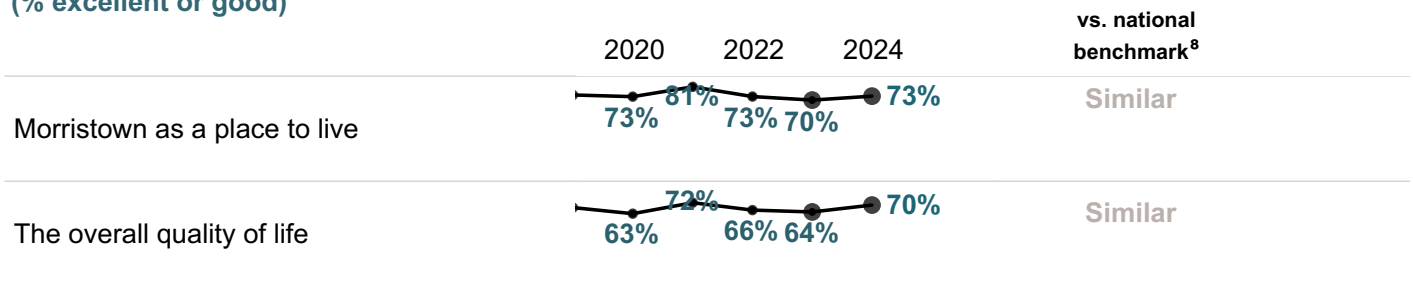
**Polco**  
**Quality of Life**

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

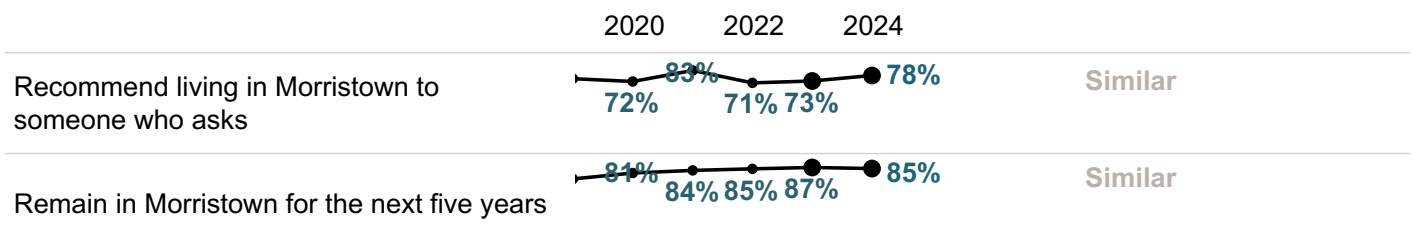
**The overall quality of life in Morristown, 2024**



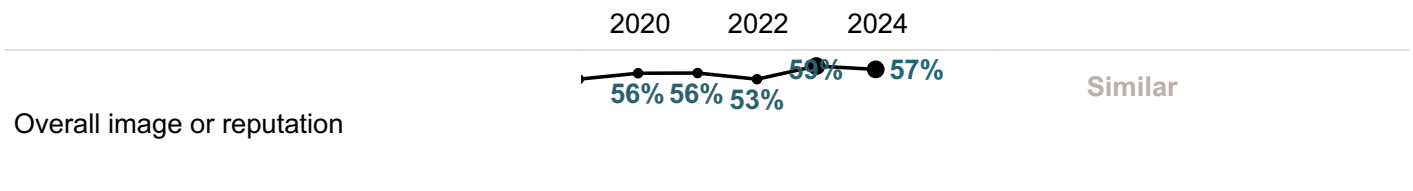
**Please rate each of the following aspects of quality of life in Morristown.**  
(% excellent or good)



**Please indicate how likely or unlikely you are to do each of the following.**  
(% very or somewhat likely)



**Please rate each of the following in the Morristown community.**  
(% excellent or good)

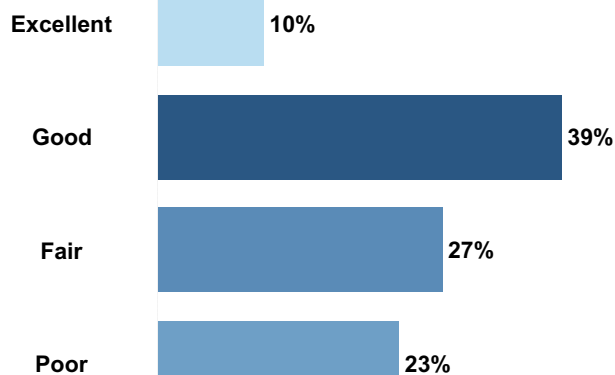


8. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

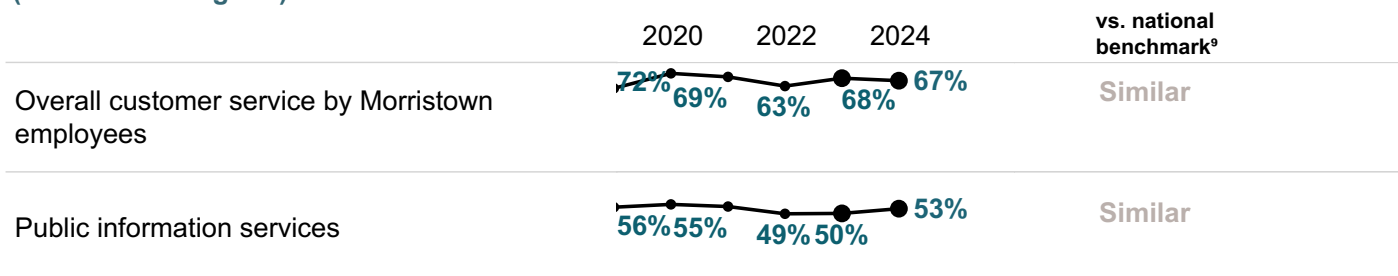
## Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

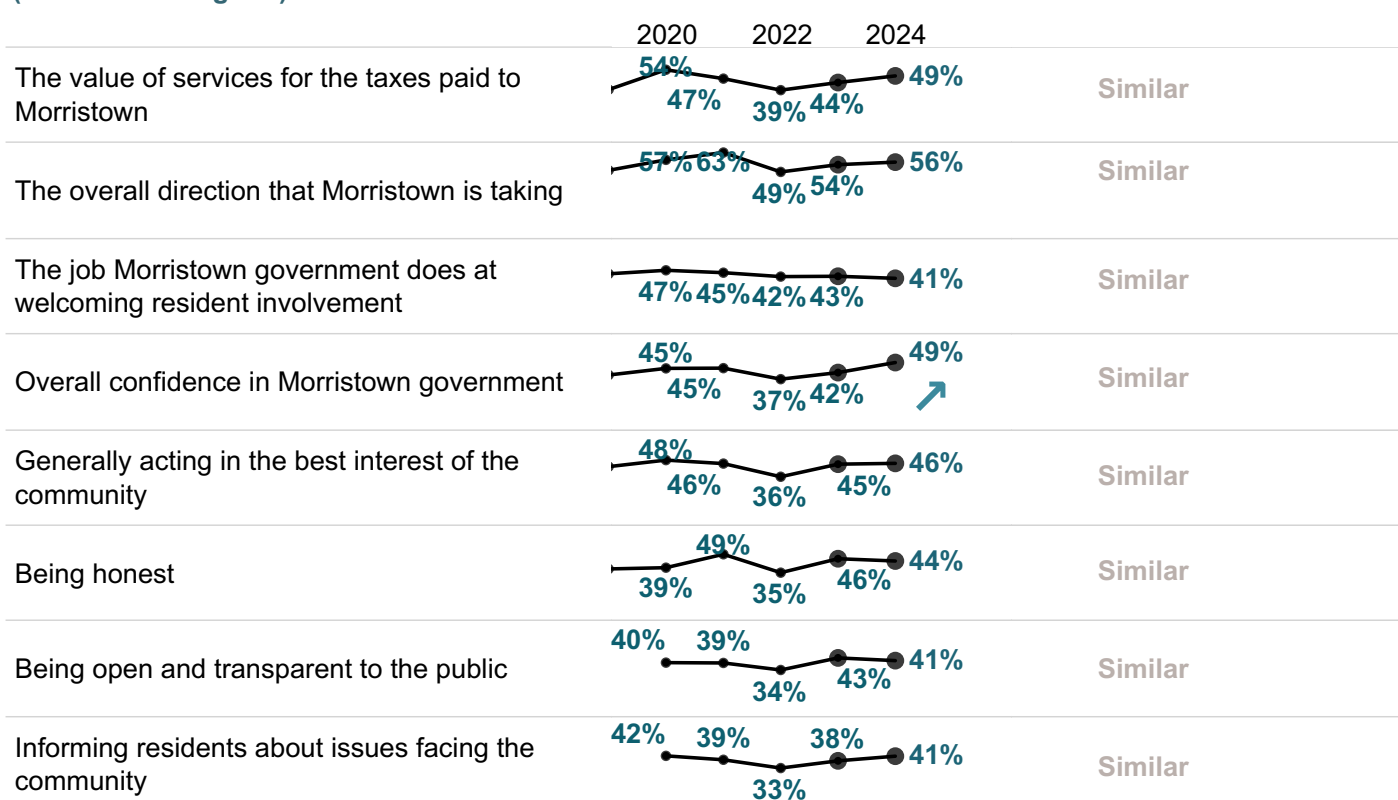
### Overall confidence in Morristown government, 2024

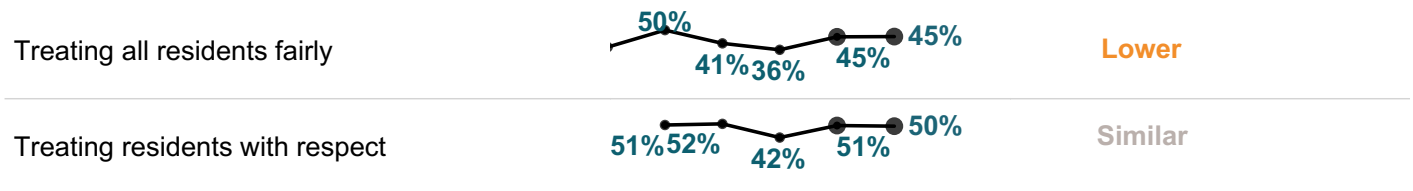


Please rate the quality of each of the following services in Morristown.  
(% excellent or good)

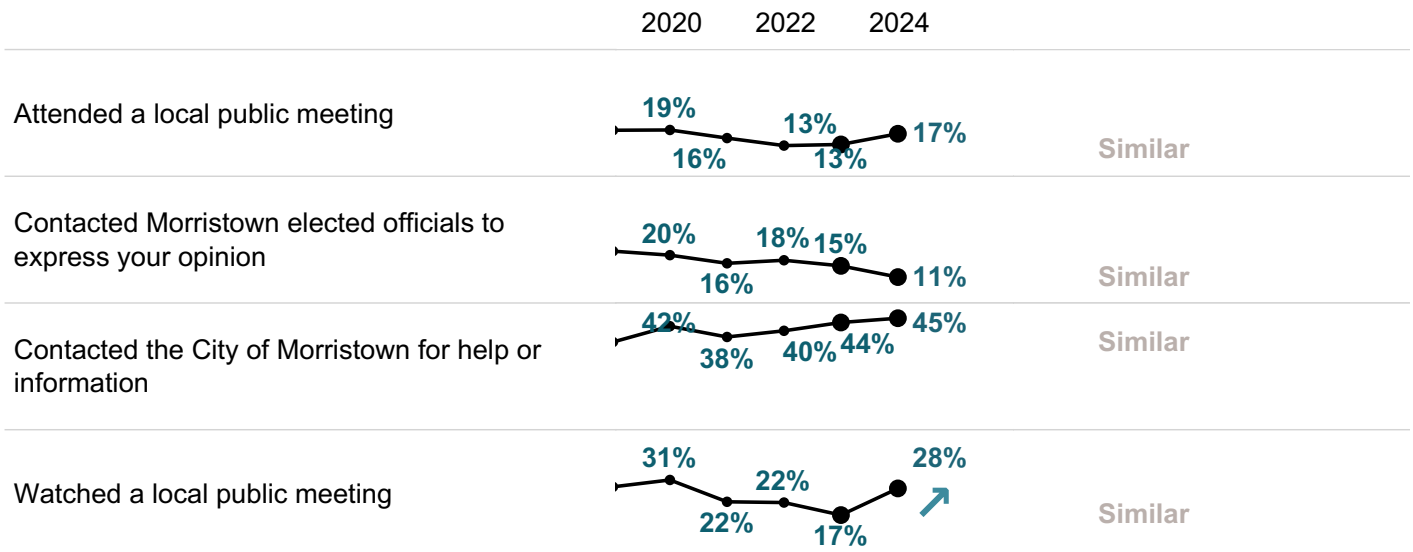


Please rate the following categories of Morristown government performance.  
(% excellent or good)

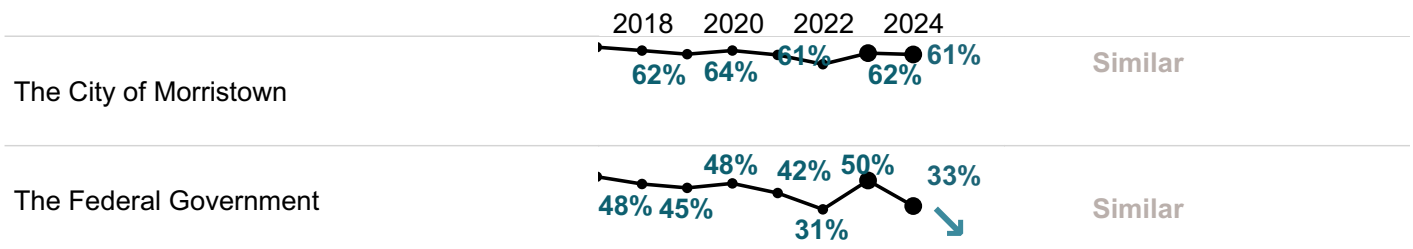




**Please indicate whether or not you have done each of the following in the last 12 months.**  
(% excellent or good)



**Overall, how would you rate the quality of the services provided by each of the following?**  
(% excellent or good)

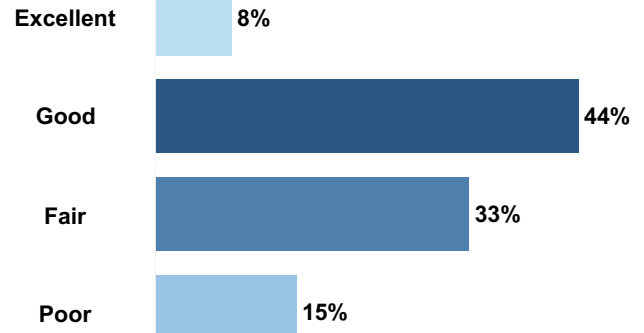


9. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

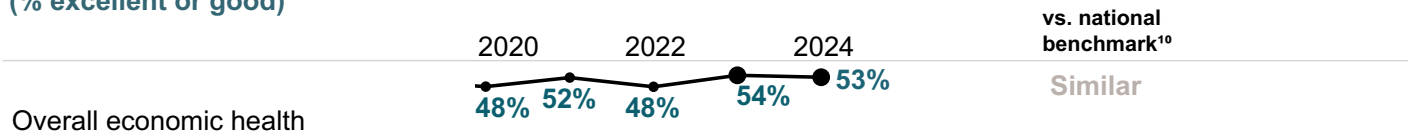
## Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

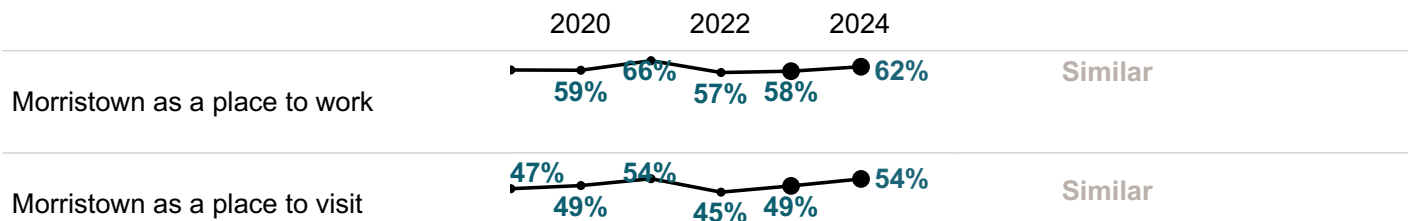
### Overall economic health of Morristown, 2024



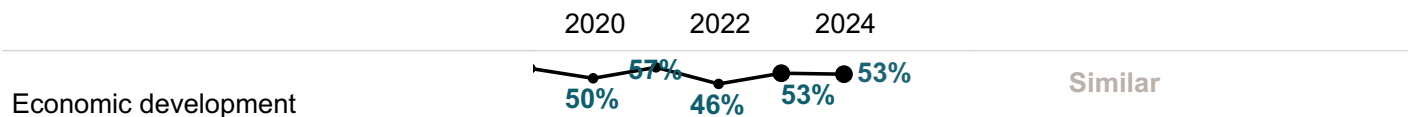
Please rate each of the following characteristics as they relate to Morristown as a whole.  
(% excellent or good)



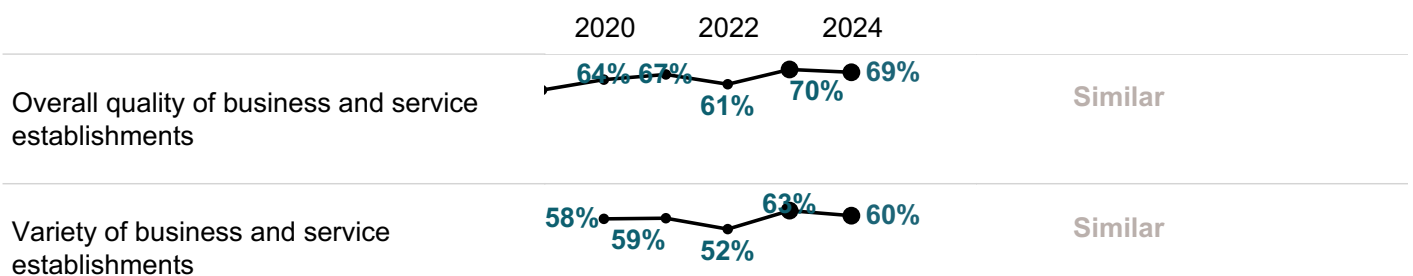
Please rate each of the following aspects of quality of life in Morristown.  
(% excellent or good)

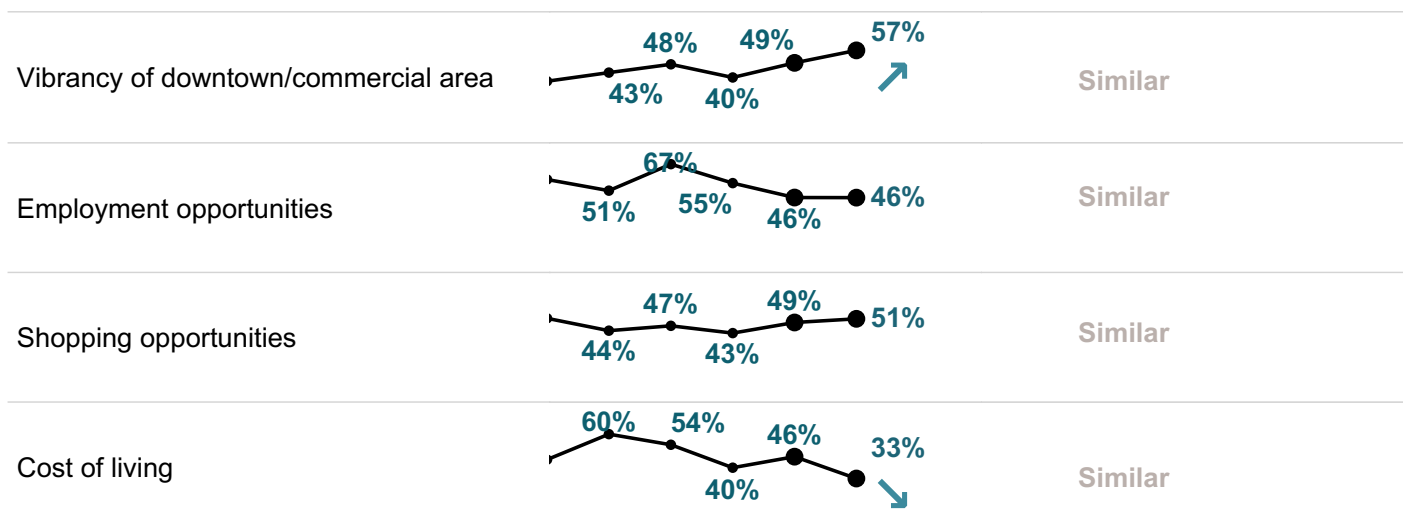


Please rate the quality of each of the following services in Morristown.  
(% excellent or good)

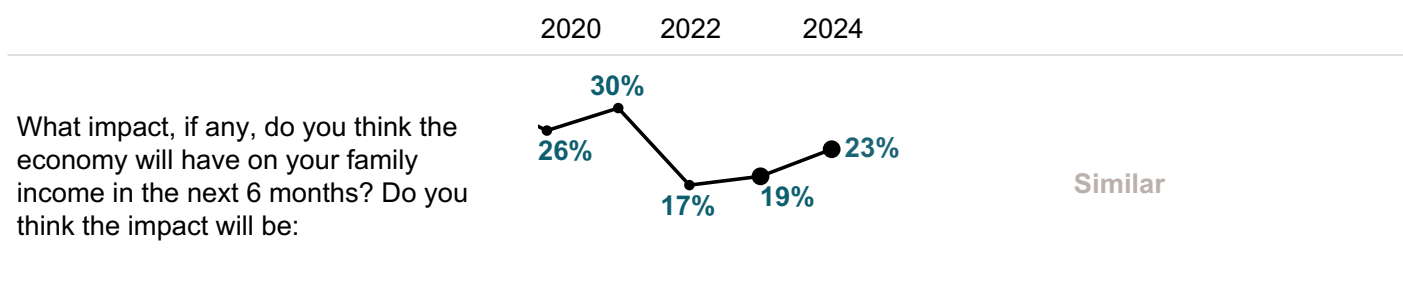


Please rate each of the following in the Morristown community.  
(% excellent or good)





**What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:**  
 (% very or somewhat positive)

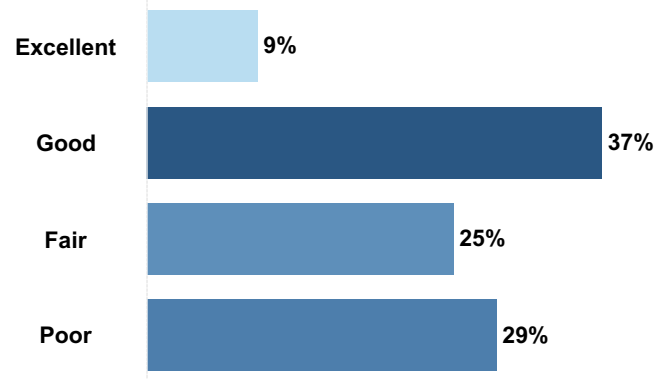


11. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

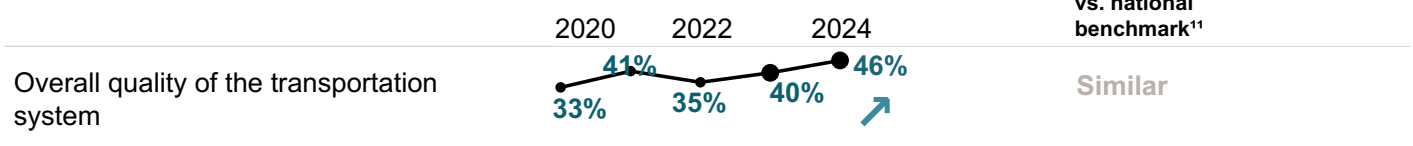
## Overall quality of the transportation system in Morristown, 2024

### Mobility

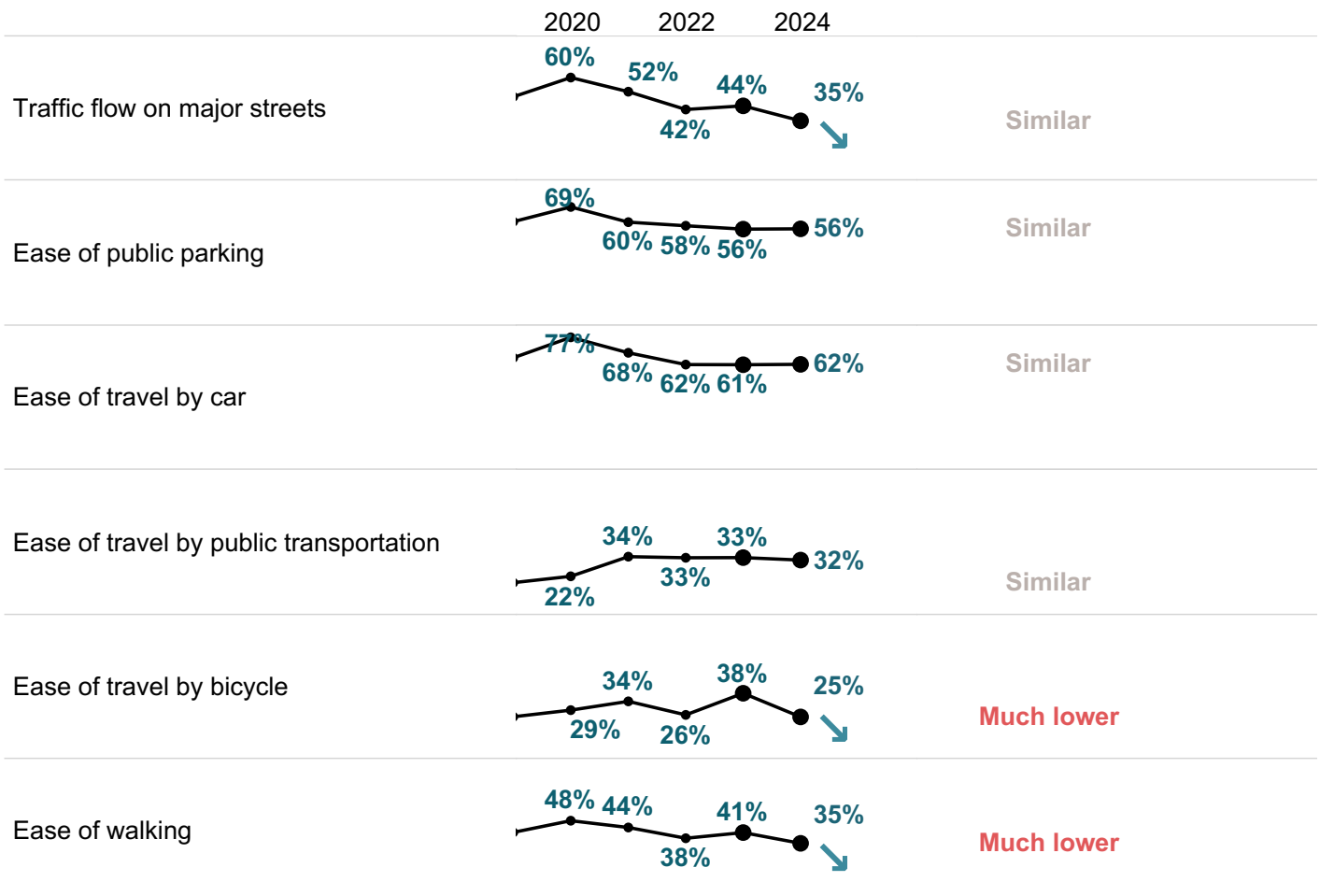
The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.



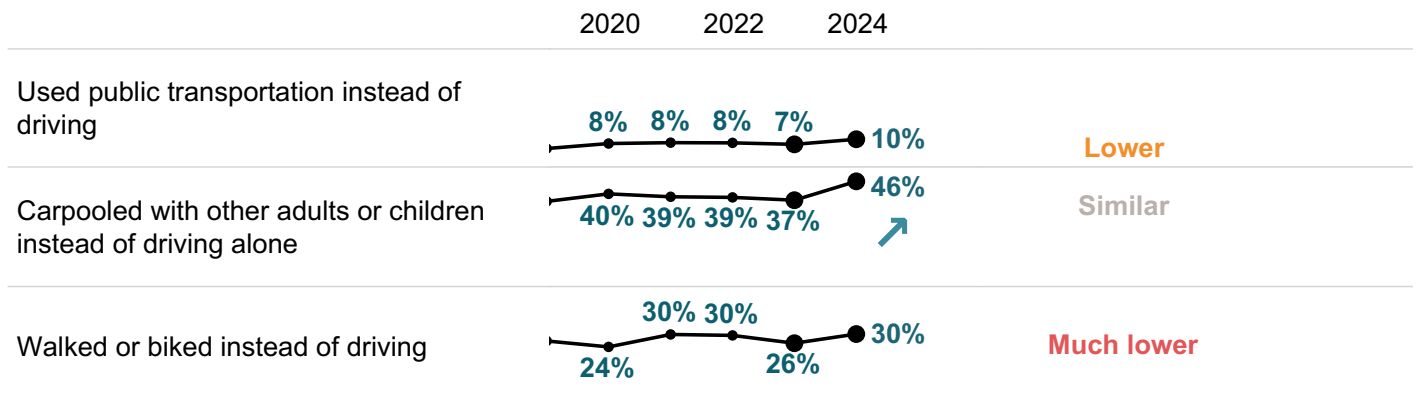
Please rate each of the following characteristics as they relate to Morristown as a whole.  
(% excellent or good)



Please also rate each of the following in the Morristown community.  
(% excellent or good)



Please indicate whether or not you have done each of the following in the last 12 months.  
(% yes)



Please rate the quality of each of the following services in Morristown.  
(% excellent or good)

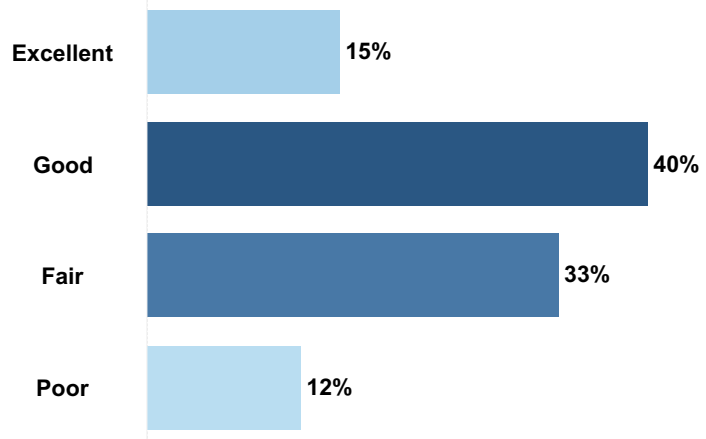


11. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

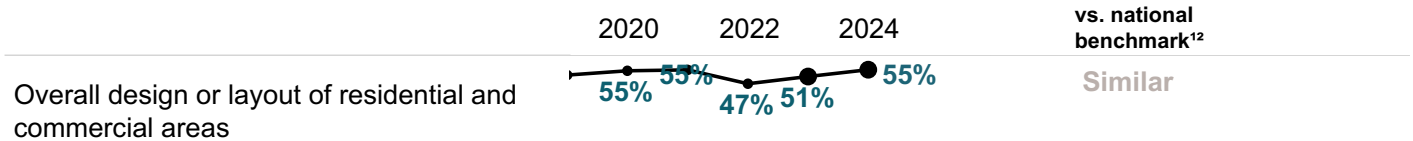
## Community Design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

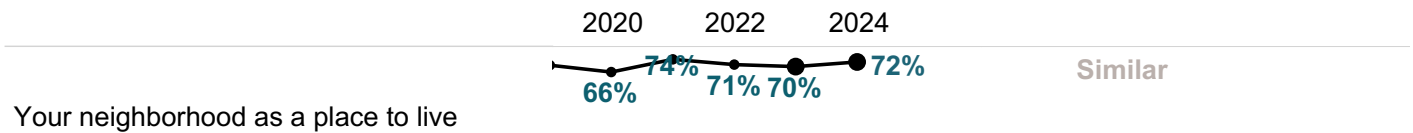
### Overall design or layout of Morristown's residential and commercial areas, 2024



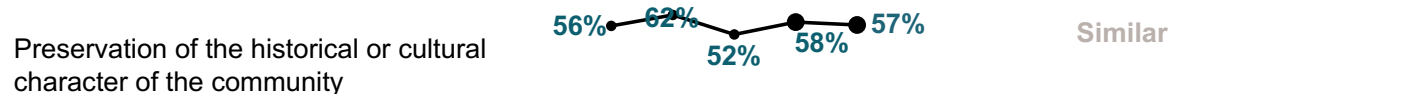
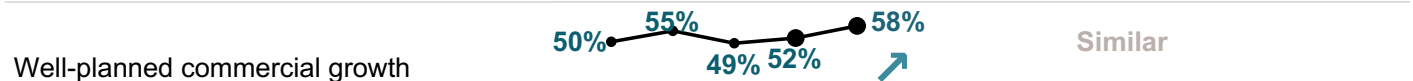
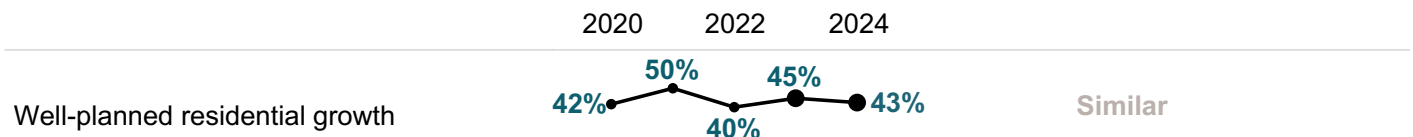
Please rate each of the following characteristics as they relate to Morristown as a whole.  
(% excellent or good)

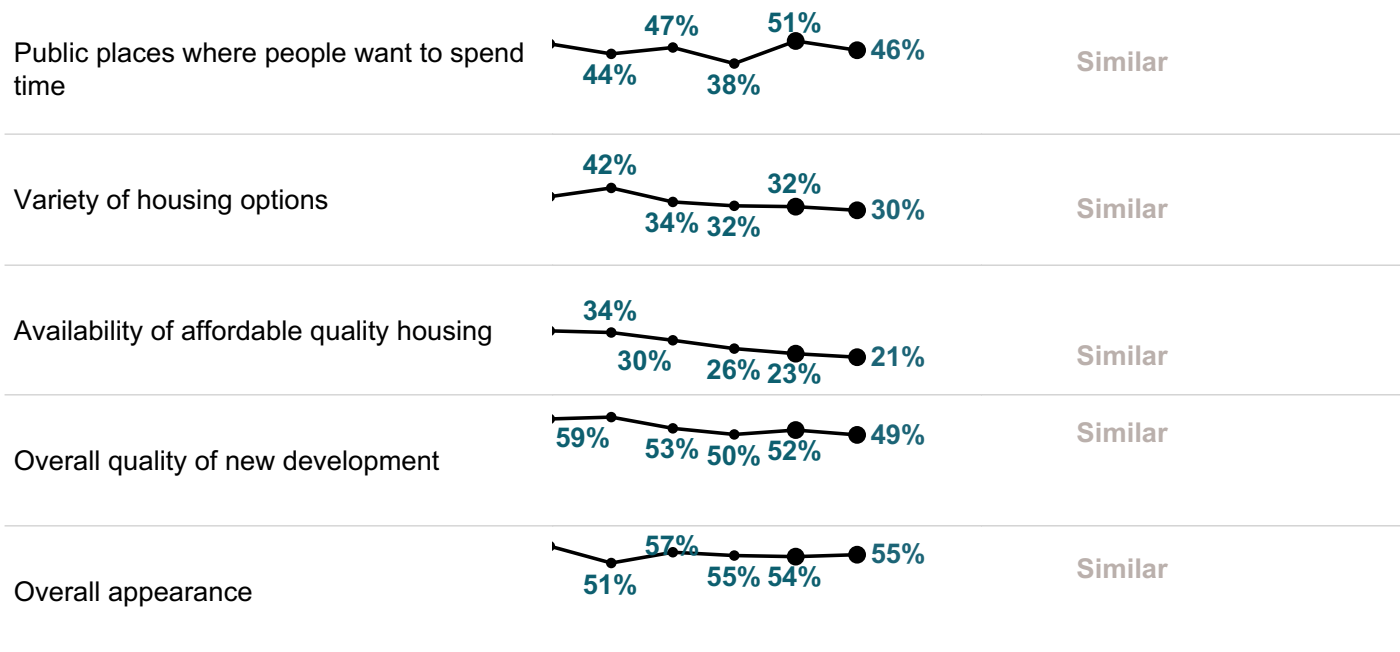


Please rate each of the following aspects of quality of life in Morristown.  
(% excellent or good)

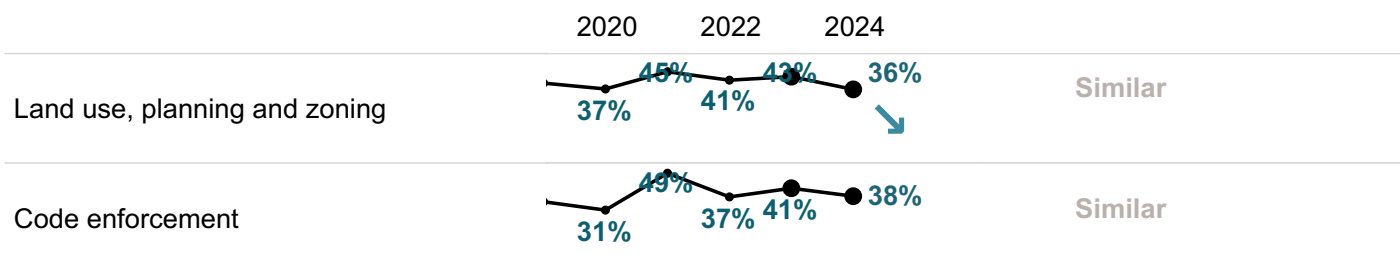


Please also rate each of the following in the Morristown community.  
(% excellent or good)





**Please rate the quality of each of the following services in Morristown.**  
 (% excellent or good)

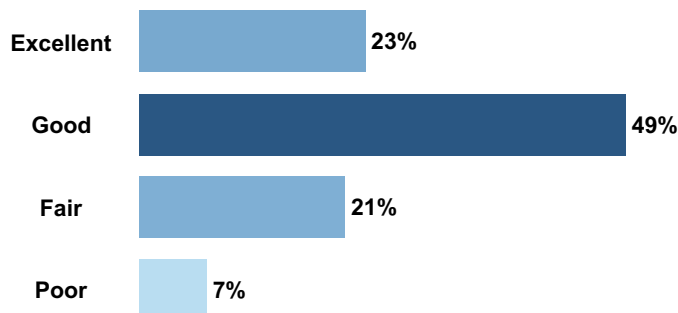


12. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Utilities

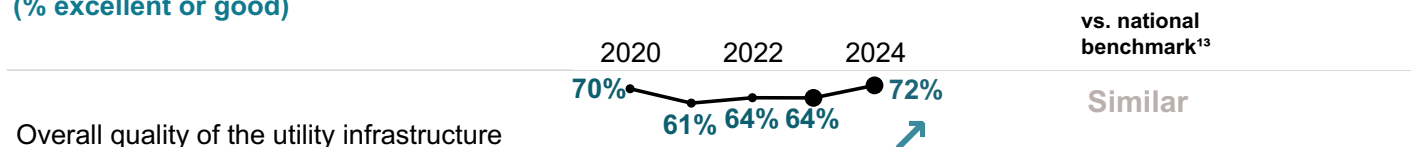
Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

### Overall quality of the utility infrastructure in Morristown, 2024



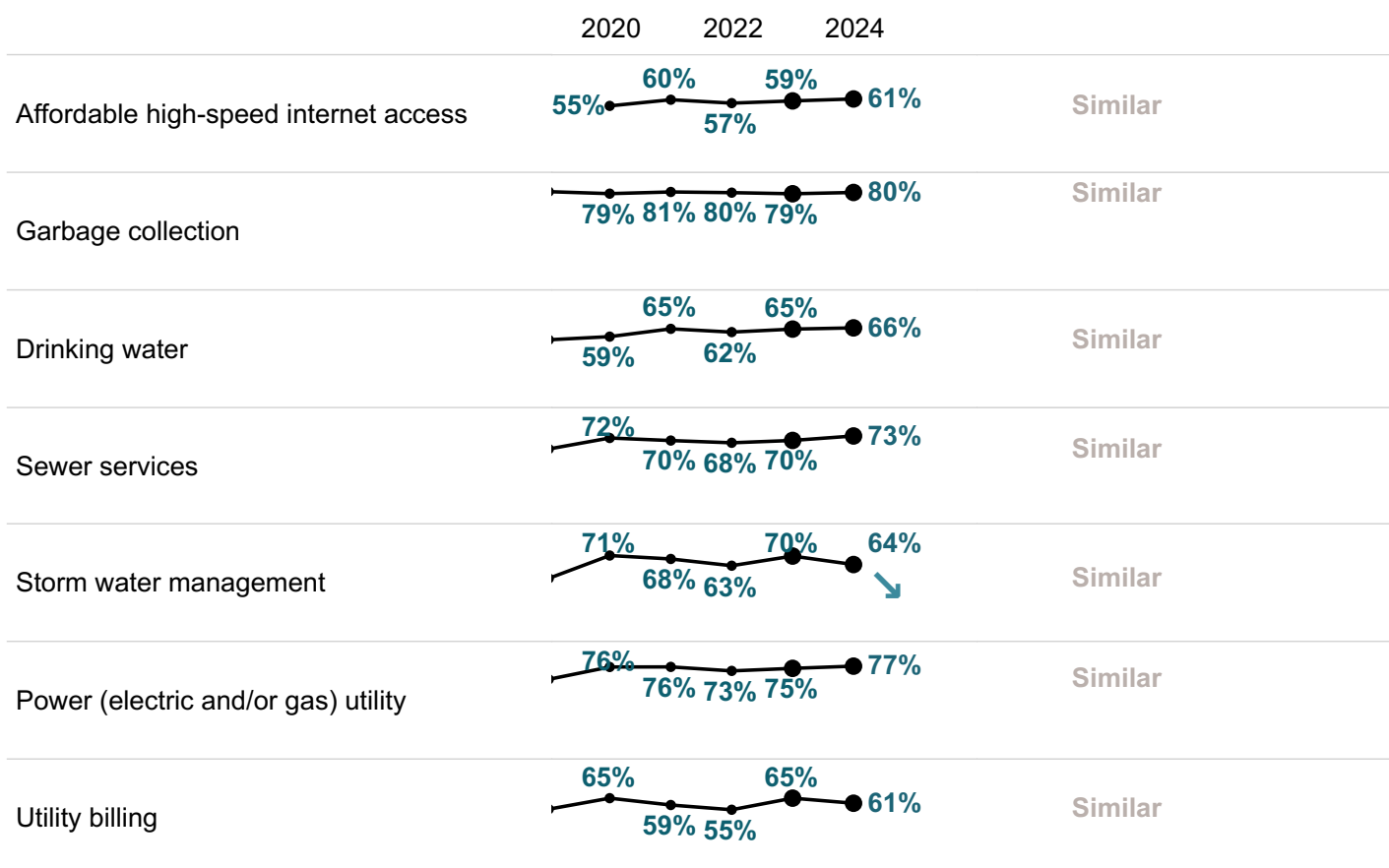
Please rate each of the following characteristics as they relate to Morristown as a whole.

(% excellent or good)



Please rate the quality of each of the following services in Morristown.

(% excellent or good)

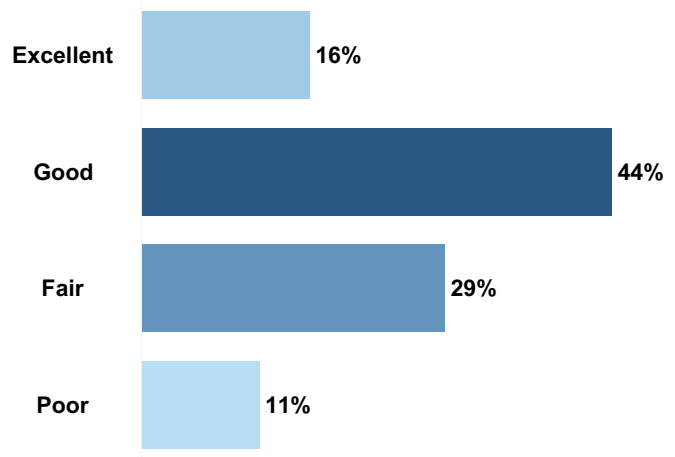


13. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

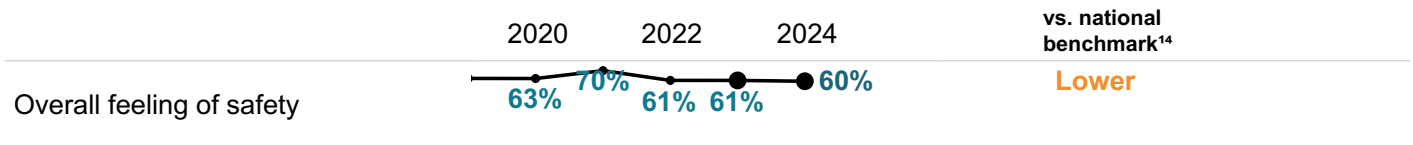
## Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

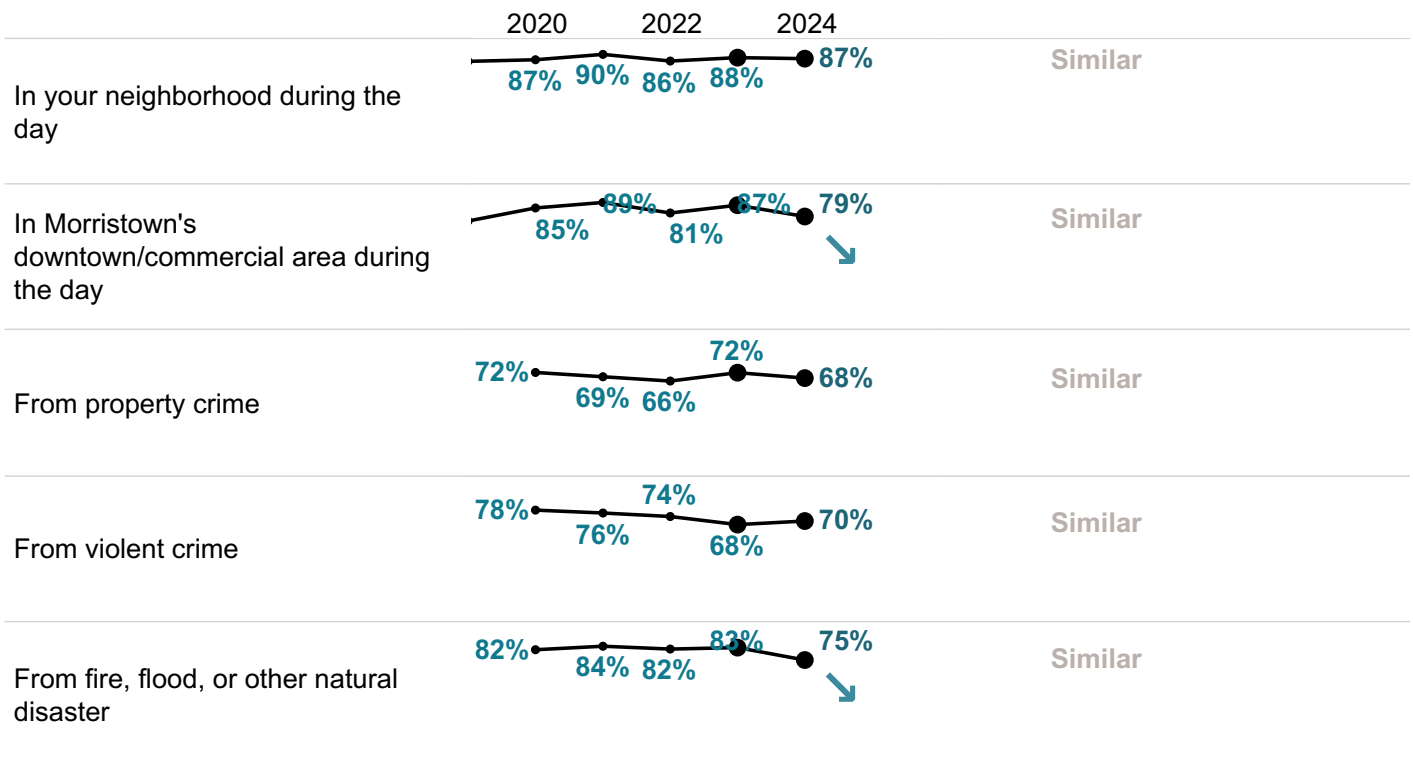
### Overall feeling of safety in Morristown, 2024



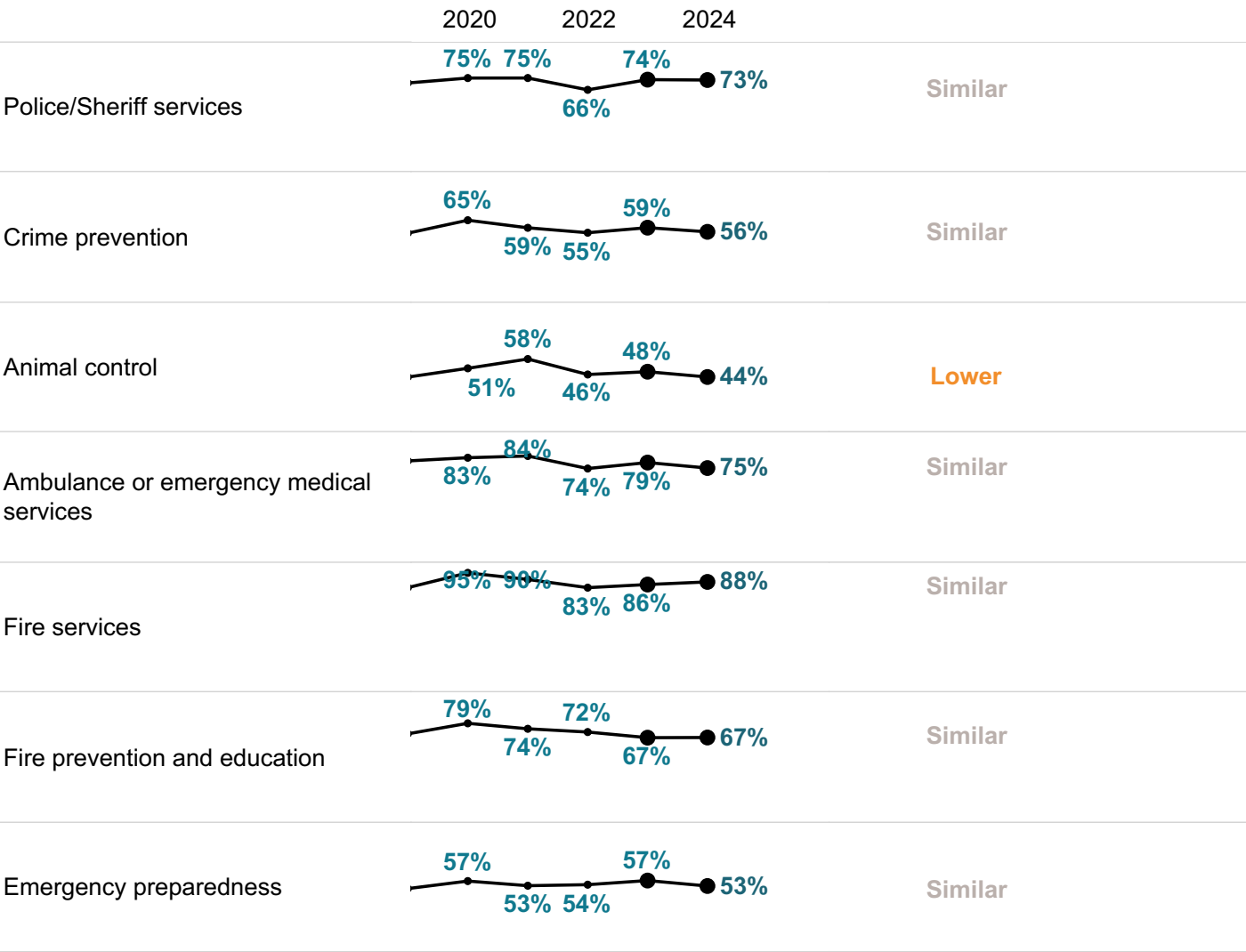
Please rate each of the following characteristics as they relate to Morristown as a whole.  
(% excellent or good)



Please rate how safe or unsafe you feel:  
(% very or somewhat safe)



Please rate the quality of each of the following services in Morristown.  
 (% excellent or good)

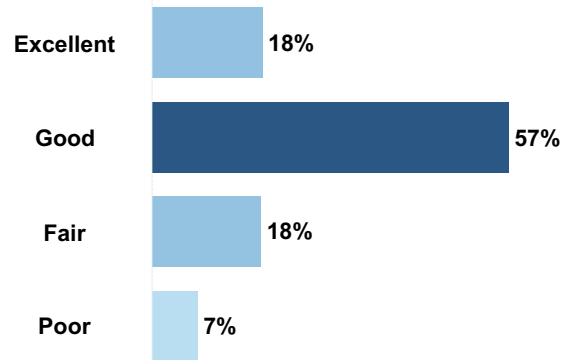


14. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

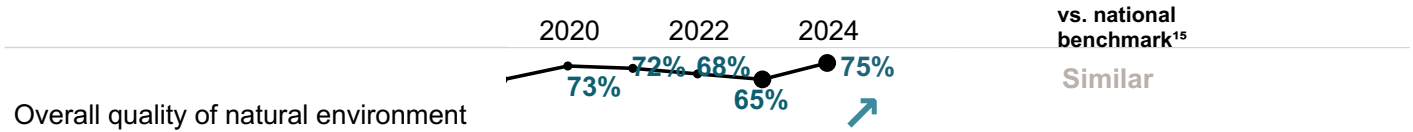
## Natural Environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

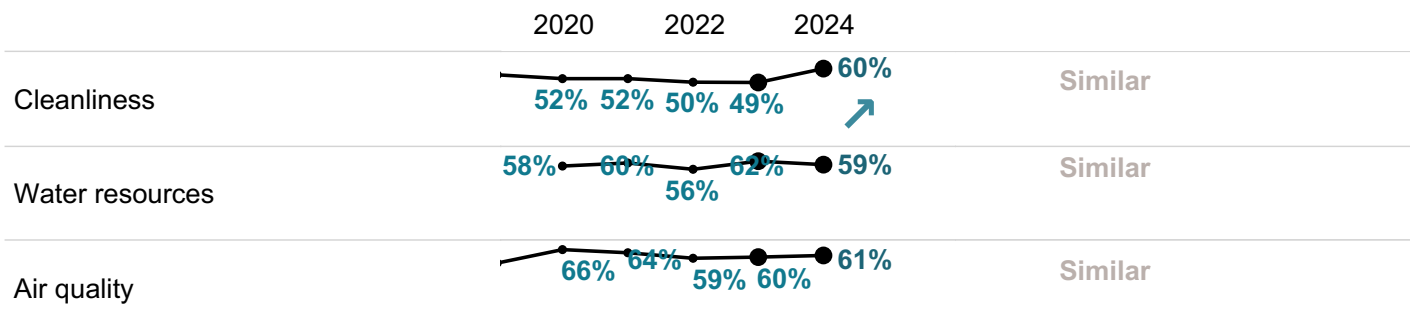
### Overall quality of natural environment in Morristown, 2024



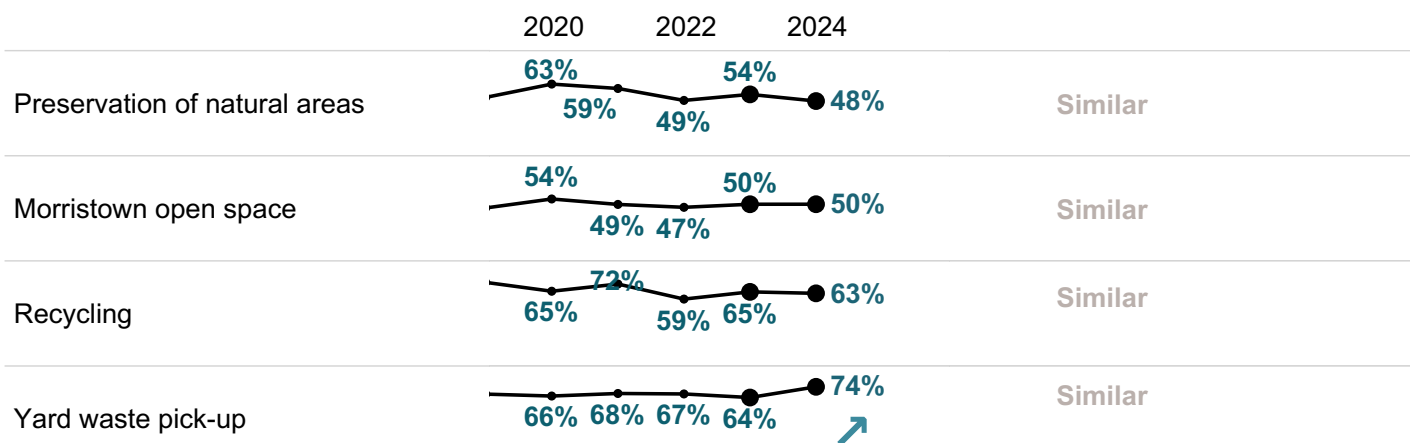
Please rate each of the following characteristics as they relate to Morristown as a whole.  
(% excellent or good)



Please also rate each of the following in the Morristown community.  
(% excellent or good)



Please rate the quality of each of the following services in Morristown.  
(% excellent or good)



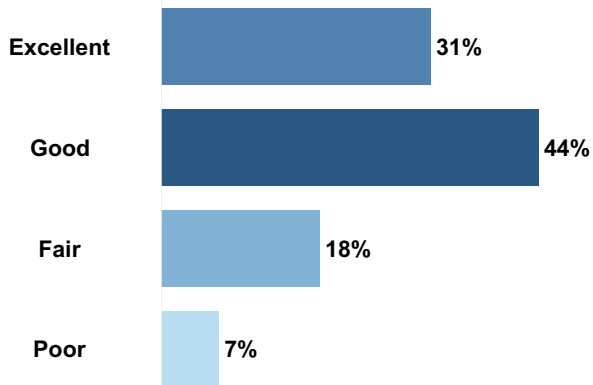
<sup>15</sup>. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Parks and Recreation

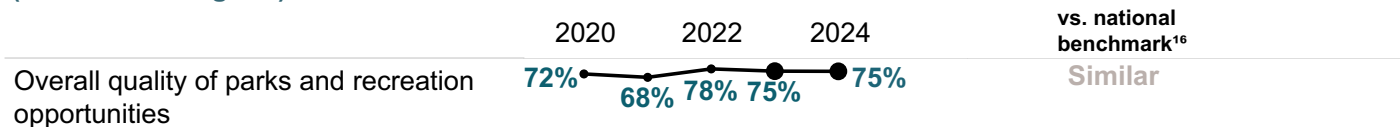
"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association

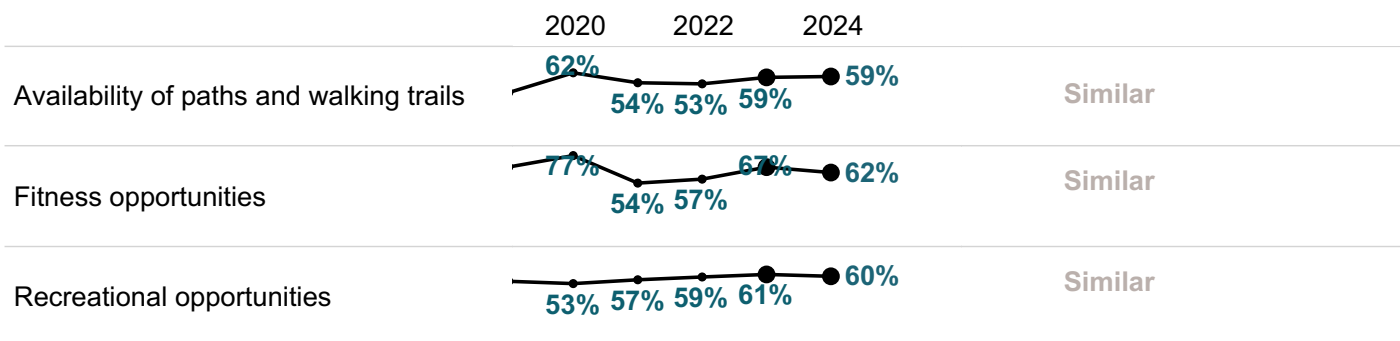
### Overall quality of parks and recreation opportunities, 2024



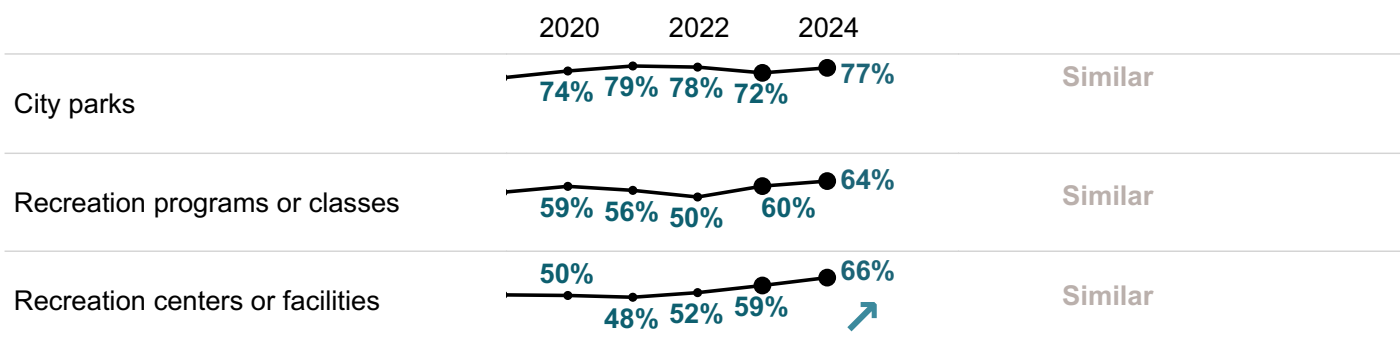
Please rate each of the following characteristics as they relate to Morristown as a whole.  
(% excellent or good)



Please also rate each of the following in the Morristown community.  
(% excellent or good)



Please rate the quality of each of the following services in Morristown.  
(% excellent or good)

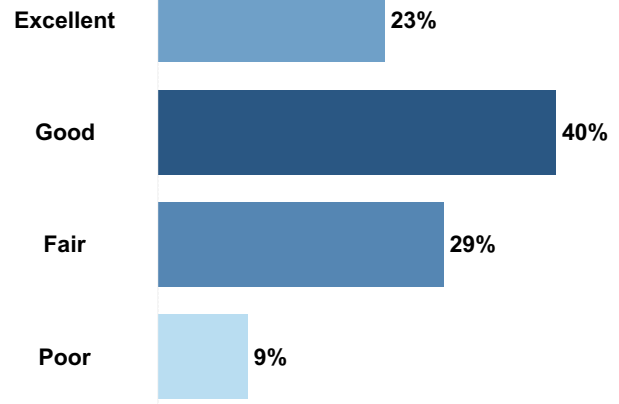


16. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

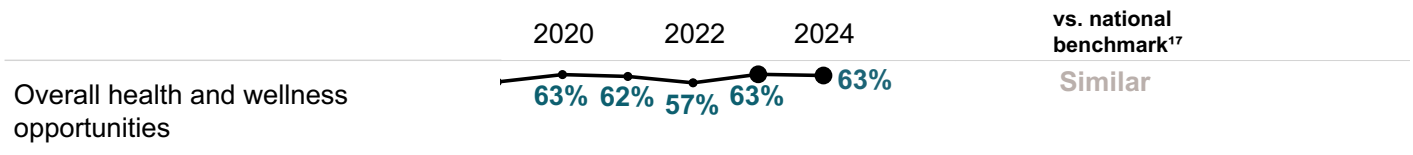
## Overall health and wellness opportunities in Morristown, 2024

### Health and Wellness

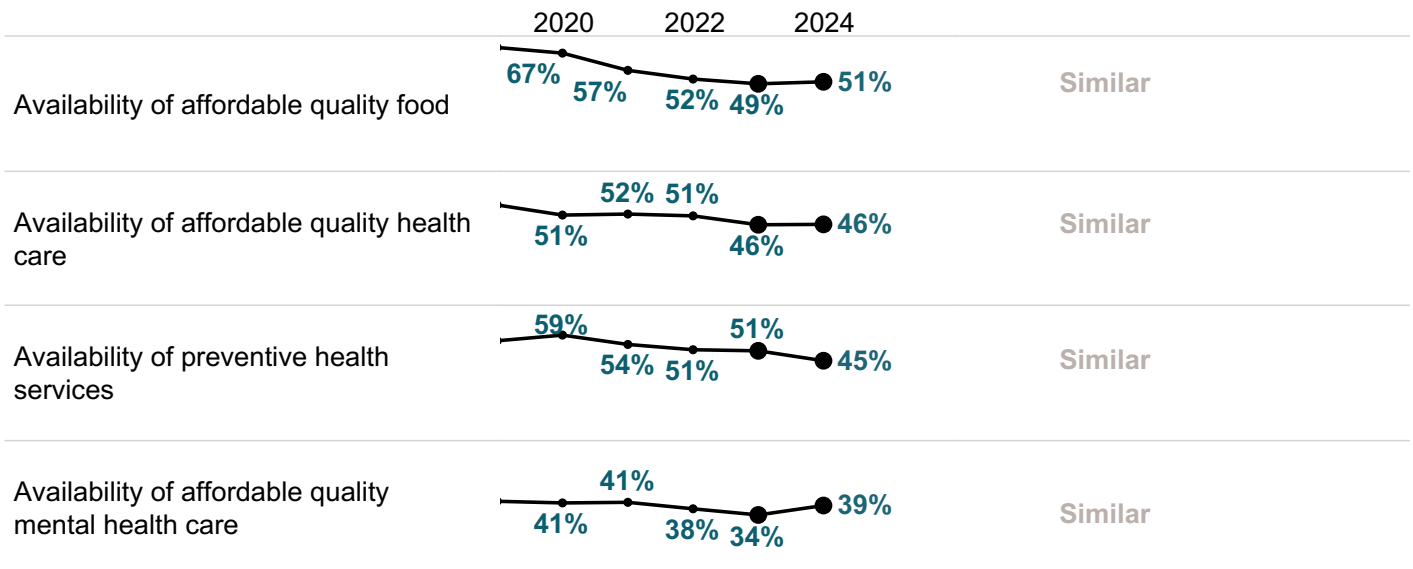
The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.



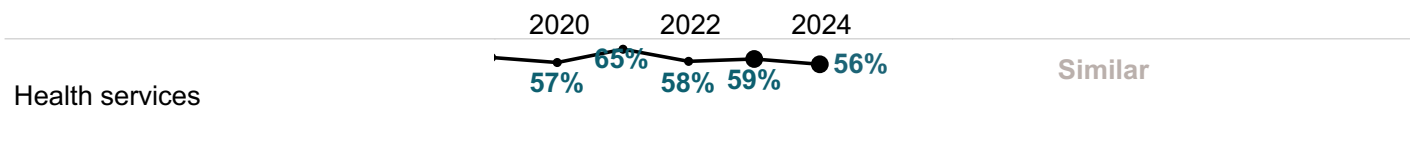
Please rate each of the following characteristics as they relate to Morristown as a whole.  
(% excellent or good)



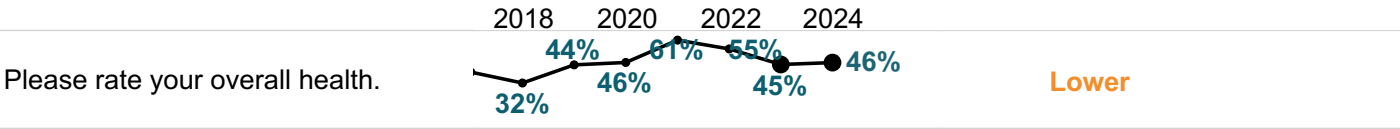
Please also rate each of the following in the Morristown community.  
(% excellent or good)



Please rate the quality of each of the following services in Morristown.  
(% excellent or good)



**Please rate your overall health.**  
(% excellent or very good)

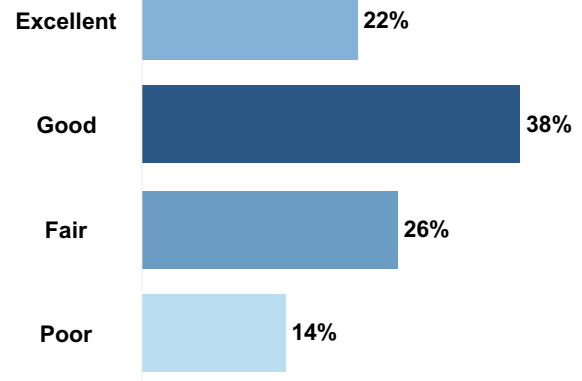


17. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

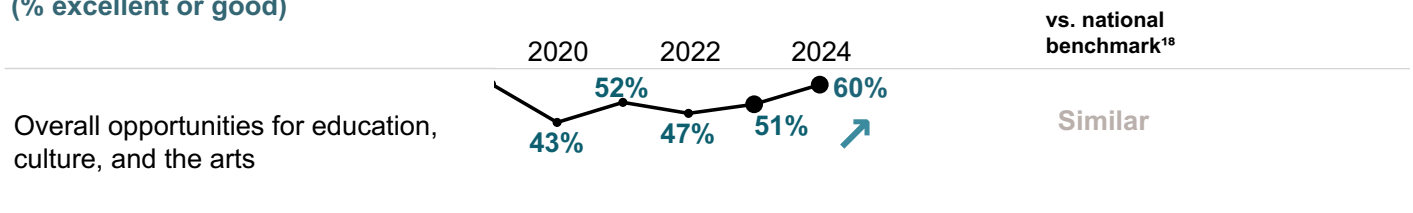
## Education, Arts, and Culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

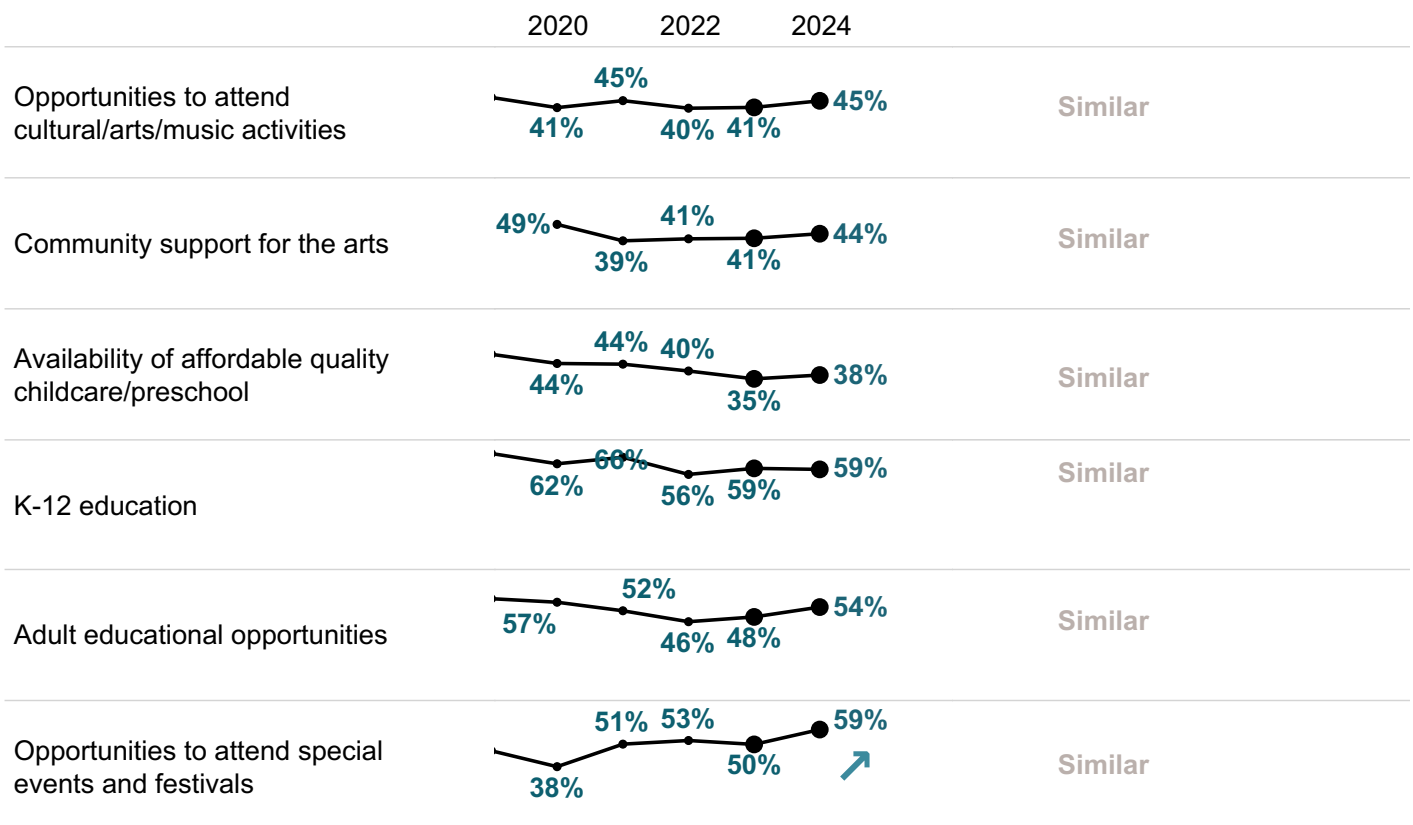
### Overall opportunities for education, culture and the arts, 2024



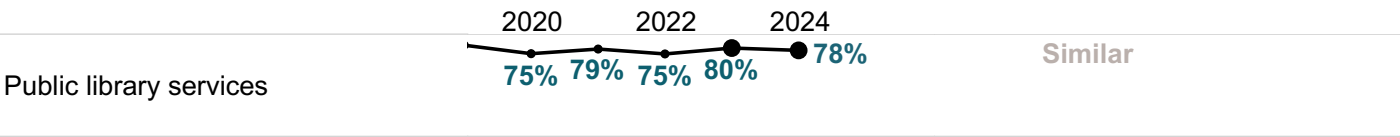
Please rate each of the following characteristics as they relate to Morristown as a whole.  
(% excellent or good)



Please also rate each of the following in the Morristown community.  
(% excellent or good)



Please rate the quality of each of the following services in Morristown.  
(% excellent or good)



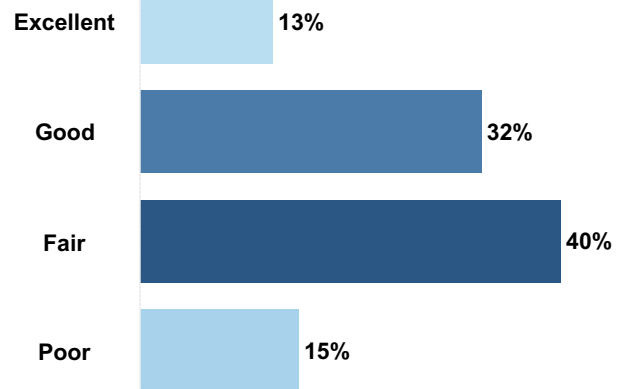
18. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.



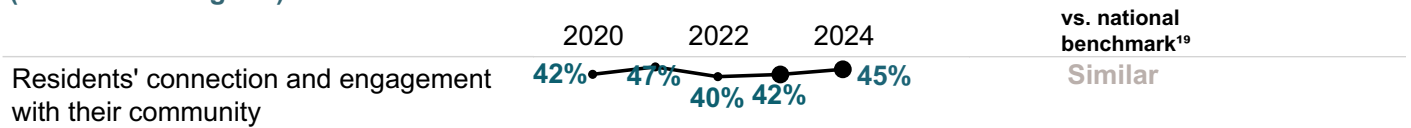
## Inclusivity and Engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

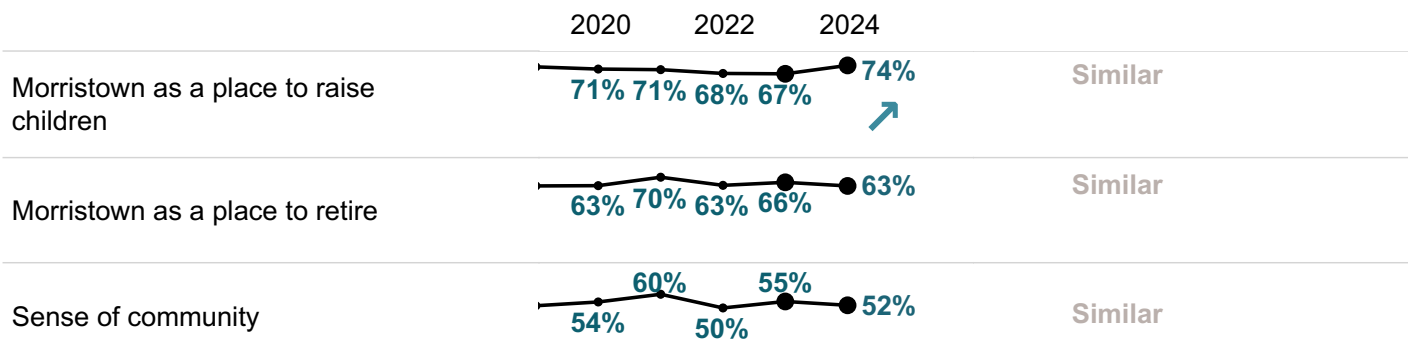
### Residents' connection and engagement with their community, 2024



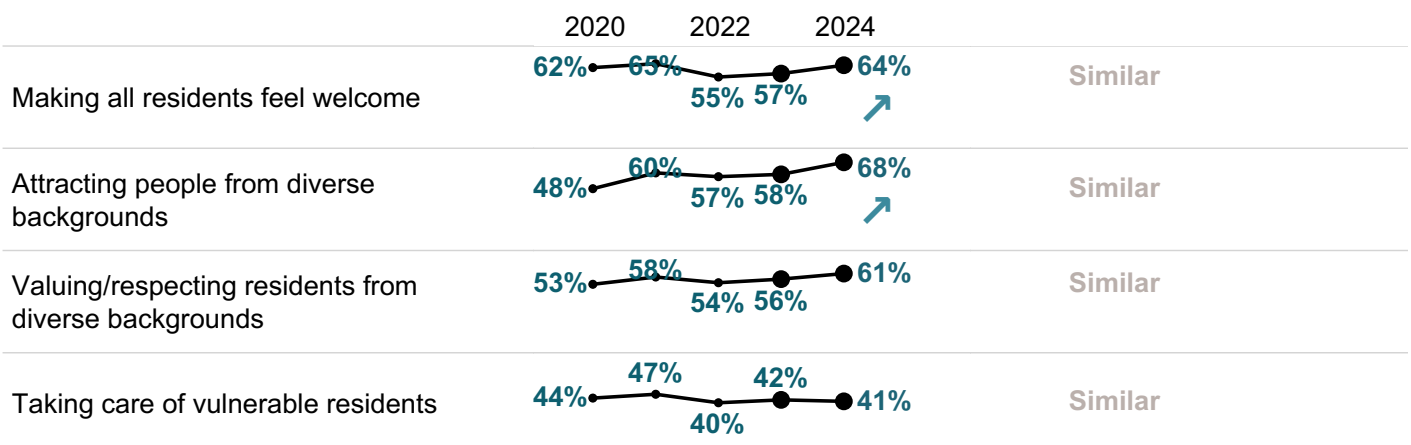
Please rate each of the following characteristics as they relate to Morristown as a whole.  
(% excellent or good)



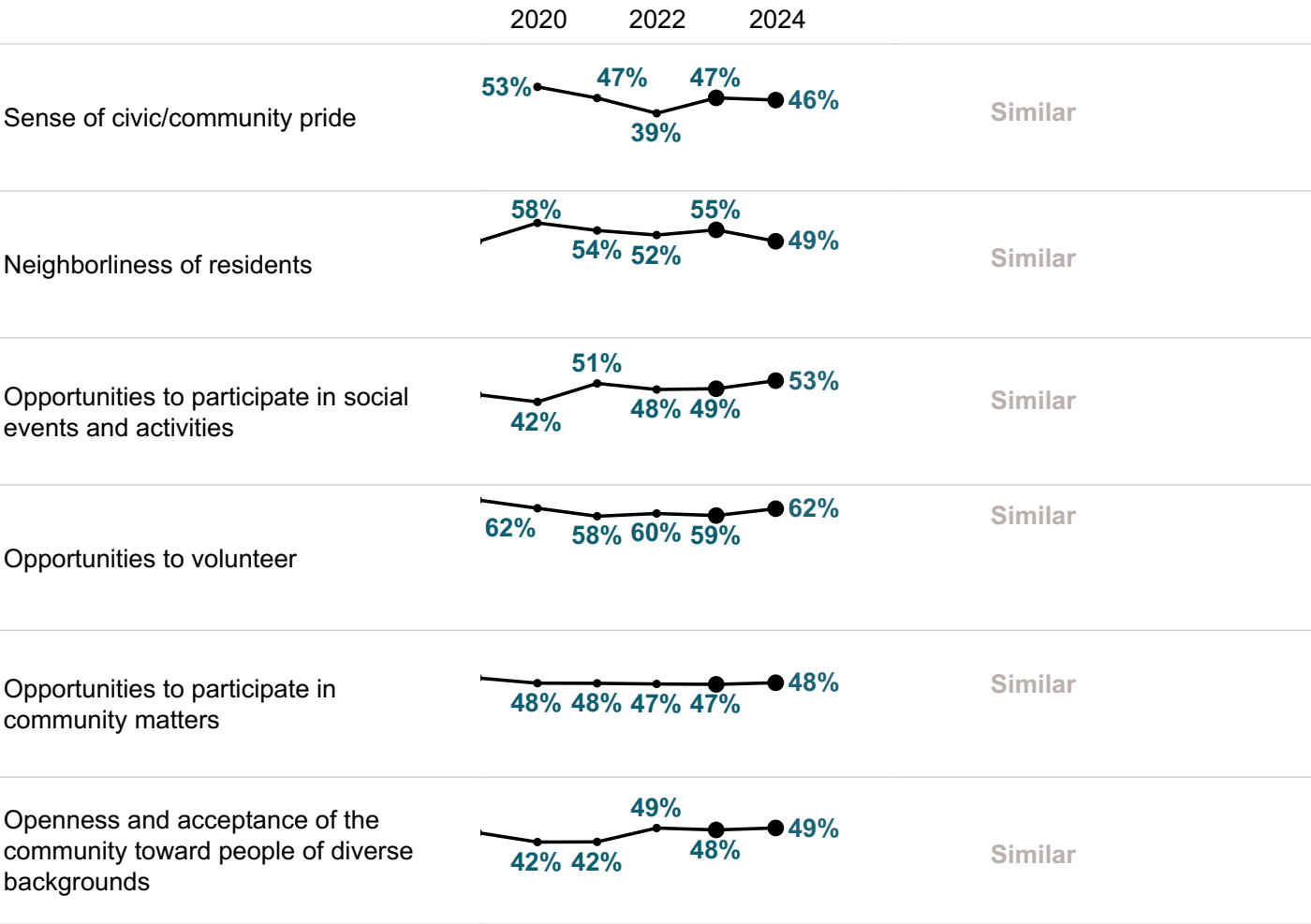
Please rate each of the following aspects of quality of life in Morristown.  
(% excellent or good)



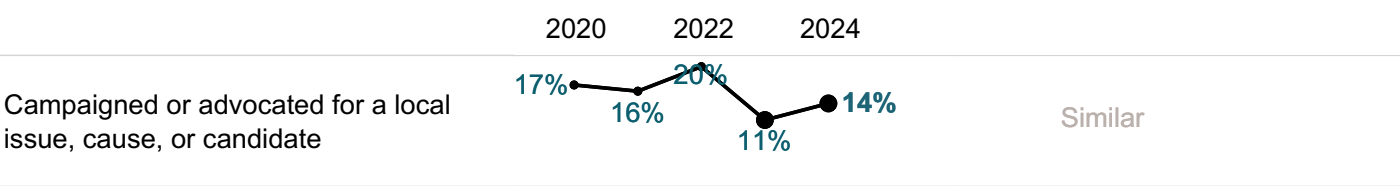
Please rate the job you feel the Morristown community does at each of the following.  
(% excellent or good)



**Please also rate each of the following in the Morristown community.**  
 (% excellent or good)


























**Please indicate whether or not you have done each of the following in the last 12 months.**  
 (% excellent or good)

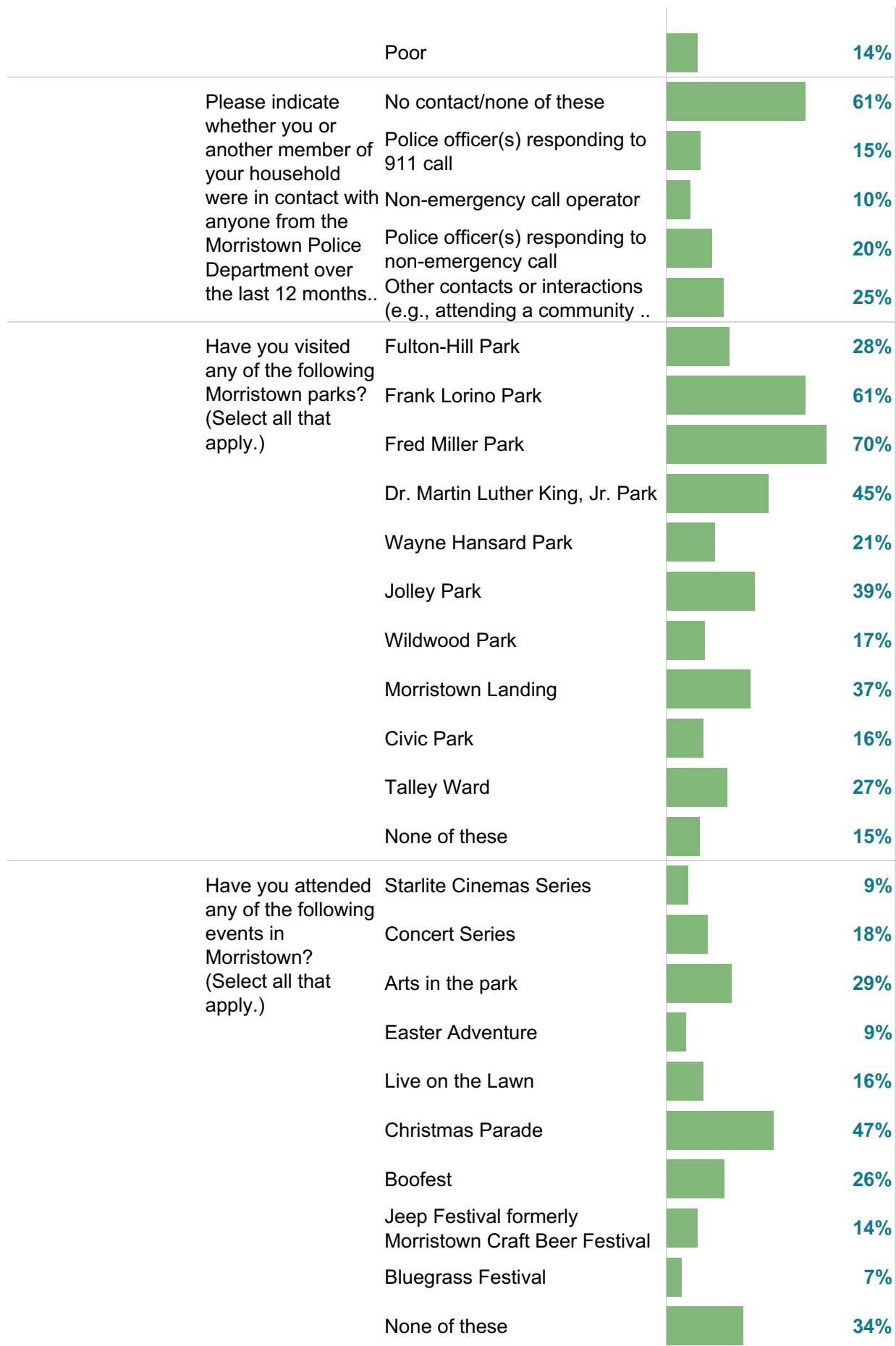


19. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Custom questions

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded, but may be added to the table using the response filter below.

|  |   |           |   |     |
|--|---|-----------|---|-----|
| <b>Please rate the Morristown Police Department's enforcement of each of the following traffic laws.</b> | Speeding in neighborhoods   | Excellent |    | 16% |
|  |   | Good      |    | 31% |
|  |   | Fair      |    | 24% |
|  |   | Poor      |    | 29% |
|  | Speeding on major thoroughfares (e.g., Morris Blvd., Andrew Johnson Hwy)                                  | Excellent |    | 18% |
|  |   | Good      |    | 36% |
|  |   | Fair      |    | 28% |
|  |   | Poor      |    | 18% |
|  | Cell phone use while driving  | Excellent |  | 16% |
|  |   | Good      |  | 25% |
|  |   | Fair      |  | 20% |
|  |   | Poor      |  | 39% |
|  | Other distracted driving (e.g., eating, passenger distraction, adjusting audio or climate controls, etc.) | Excellent |  | 11% |
|  |   | Good      |  | 34% |
|  |   | Fair      |  | 26% |
|  |   | Poor      |  | 28% |
|  | Intoxicated driving (DUI)   | Excellent |  | 30% |
|  |   | Good      |  | 33% |
|  |   | Fair      |  | 22% |
|  |   | Poor      |  | 16% |
|  | Seatbelt use  | Excellent |  | 26% |
|  |   | Good      |  | 39% |
|  |   | Fair      |  | 22% |



# The City of Morristown 2024 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

## 1. Please rate each of the following aspects of quality of life in Morristown.

|   | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Morristown as a place to live .....             | 1                | 2           | 3           | 4           | 5                 |
| Your neighborhood as a place to live .....      | 1                | 2           | 3           | 4           | 5                 |
| Morristown as a place to raise children .....   | 1                | 2           | 3           | 4           | 5                 |
| Morristown as a place to work .....             | 1                | 2           | 3           | 4           | 5                 |
| Morristown as a place to visit .....            | 1                | 2           | 3           | 4           | 5                 |
| Morristown as a place to retire .....           | 1                | 2           | 3           | 4           | 5                 |
| The overall quality of life in Morristown ..... | 1                | 2           | 3           | 4           | 5                 |
| Sense of community .....                        | 1                | 2           | 3           | 4           | 5                 |

## 2. Please rate each of the following characteristics as they relate to Morristown as a whole.

|   | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Overall economic health of Morristown.....  | 1                | 2           | 3           | 4           | 5                 |
| Overall quality of the transportation system (auto, bicycle, foot, bus)<br>in Morristown .....                                    | 1                | 2           | 3           | 4           | 5                 |
| Overall design or layout of Morristown's residential and commercial<br>areas (e.g., homes, buildings, streets, parks, etc.) ..... | 1                | 2           | 3           | 4           | 5                 |
| Overall quality of the utility infrastructure in Morristown<br>(water, sewer, storm water, electric/gas, broadband) .....         | 1                | 2           | 3           | 4           | 5                 |
| Overall feeling of safety in Morristown .....   | 1                | 2           | 3           | 4           | 5                 |
| Overall quality of natural environment in Morristown .....  | 1                | 2           | 3           | 4           | 5                 |
| Overall quality of parks and recreation opportunities .....   | 1                | 2           | 3           | 4           | 5                 |
| Overall health and wellness opportunities in Morristown.....  | 1                | 2           | 3           | 4           | 5                 |
| Overall opportunities for education, culture, and the arts .....  | 1                | 2           | 3           | 4           | 5                 |
| Residents' connection and engagement with their community .....   | 1                | 2           | 3           | 4           | 5                 |

## 3. Please indicate how likely or unlikely you are to do each of the following.

|  | <u>Very likely</u> | <u>Somewhat likely</u> | <u>Somewhat unlikely</u> | <u>Very unlikely</u> | <u>Don't know</u> |
|--|--------------------|------------------------|--------------------------|----------------------|-------------------|
| Recommend living in Morristown to someone who asks ..... | 1                  | 2                      | 3                        | 4                    | 5                 |
| Remain in Morristown for the next five years .....       | 1                  | 2                      | 3                        | 4                    | 5                 |

## 4. Please rate how safe or unsafe you feel:

|  | <u>Very safe</u> | <u>Somewhat safe</u> | <u>Neither safe nor unsafe</u> | <u>Somewhat unsafe</u> | <u>Very unsafe</u> | <u>Don't know</u> |
|--|------------------|----------------------|--------------------------------|------------------------|--------------------|-------------------|
| In your neighborhood during the day.....                         | 1                | 2                    | 3                              | 4                      | 5                  | 6                 |
| In Morristown's downtown/commercial area<br>during the day ..... | 1                | 2                    | 3                              | 4                      | 5                  | 6                 |
| From property crime.....   | 1                | 2                    | 3                              | 4                      | 5                  | 6                 |
| From violent crime .....   | 1                | 2                    | 3                              | 4                      | 5                  | 6                 |
| From fire, flood, or other natural disaster.....                 | 1                | 2                    | 3                              | 4                      | 5                  | 6                 |

## 5. Please rate the job you feel the Morristown community does at each of the following.

|   | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Making all residents feel welcome .....                                       | 1                | 2           | 3           | 4           | 5                 |
| Attracting people from diverse backgrounds.....                               | 1                | 2           | 3           | 4           | 5                 |
| Valuing/respecting residents from diverse backgrounds .....                   | 1                | 2           | 3           | 4           | 5                 |
| Taking care of vulnerable residents (elderly, disabled, homeless, etc.) ..... | 1                | 2           | 3           | 4           | 5                 |

## 6. Please rate each of the following in the Morristown community.

|  | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|--|------------------|-------------|-------------|-------------|-------------------|
| Overall quality of business and service establishments in Morristown ..... | 1                | 2           | 3           | 4           | 5                 |
| Variety of business and service establishments in Morristown .....         | 1                | 2           | 3           | 4           | 5                 |
| Vibrancy of downtown/commercial area.....                                  | 1                | 2           | 3           | 4           | 5                 |
| Employment opportunities.....  | 1                | 2           | 3           | 4           | 5                 |
| Shopping opportunities .....   | 1                | 2           | 3           | 4           | 5                 |
| Cost of living in Morristown .....   | 1                | 2           | 3           | 4           | 5                 |
| Overall image or reputation of Morristown.....                             | 1                | 2           | 3           | 4           | 5                 |

**7. Please also rate each of the following in the Morristown community.**

|  | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|--|------------------|-------------|-------------|-------------|-------------------|
| Traffic flow on major streets .....  | 1                | 2           | 3           | 4           | 5                 |
| Ease of public parking.....  | 1                | 2           | 3           | 4           | 5                 |
| Ease of travel by car in Morristown.....   | 1                | 2           | 3           | 4           | 5                 |
| Ease of travel by public transportation in Morristown .....                            | 1                | 2           | 3           | 4           | 5                 |
| Ease of travel by bicycle in Morristown .....  | 1                | 2           | 3           | 4           | 5                 |
| Ease of walking in Morristown.....   | 1                | 2           | 3           | 4           | 5                 |
| Well-planned residential growth.....   | 1                | 2           | 3           | 4           | 5                 |
| Well-planned commercial growth.....  | 1                | 2           | 3           | 4           | 5                 |
| Well-designed neighborhoods.....   | 1                | 2           | 3           | 4           | 5                 |
| Preservation of the historical or cultural character of the community.....             | 1                | 2           | 3           | 4           | 5                 |
| Public places where people want to spend time .....                                    | 1                | 2           | 3           | 4           | 5                 |
| Variety of housing options .....   | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality housing.....  | 1                | 2           | 3           | 4           | 5                 |
| Overall quality of new development in Morristown.....                                  | 1                | 2           | 3           | 4           | 5                 |
| Overall appearance of Morristown .....   | 1                | 2           | 3           | 4           | 5                 |
| Cleanliness of Morristown .....  | 1                | 2           | 3           | 4           | 5                 |
| Water resources (beaches, lakes, ponds, riverways, etc.) .....                         | 1                | 2           | 3           | 4           | 5                 |
| Air quality .....  | 1                | 2           | 3           | 4           | 5                 |
| Availability of paths and walking trails .....   | 1                | 2           | 3           | 4           | 5                 |
| Fitness opportunities (including exercise classes and paths or trails, etc.) ...       | 1                | 2           | 3           | 4           | 5                 |
| Recreational opportunities.....  | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality food .....  | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality health care .....                                   | 1                | 2           | 3           | 4           | 5                 |
| Availability of preventive health services.....  | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality mental health care .....                            | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to attend cultural/arts/music activities.....                            | 1                | 2           | 3           | 4           | 5                 |
| Community support for the arts .....   | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality childcare/preschool .....                           | 1                | 2           | 3           | 4           | 5                 |
| K-12 education .....   | 1                | 2           | 3           | 4           | 5                 |
| Adult educational opportunities.....   | 1                | 2           | 3           | 4           | 5                 |
| Sense of civic/community pride .....   | 1                | 2           | 3           | 4           | 5                 |
| Neighborliness of residents in Morristown .....  | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to participate in social events and activities.....                      | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to attend special events and festivals.....                              | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to volunteer .....   | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to participate in community matters.....                                 | 1                | 2           | 3           | 4           | 5                 |
| Openness and acceptance of the community toward people<br>of diverse backgrounds ..... | 1                | 2           | 3           | 4           | 5                 |

**8. Please indicate whether or not you have done each of the following in the last 12 months.**

|   | <u>No</u> | <u>Yes</u> |
|---|-----------|------------|
| Contacted the City of Morristown (in-person, phone, email, or web) for help or information .....  | 1         | 2          |
| Contacted Morristown elected officials (in-person, phone, email, or web) to express your opinion .....  | 1         | 2          |
| Attended a local public meeting (of local elected officials like City Council or County<br>Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.) ..... | 1         | 2          |
| Watched (online or on television) a local public meeting .....  | 1         | 2          |
| Volunteered your time to some group/activity in Morristown.....   | 1         | 2          |
| Campaigned or advocated for a local issue, cause, or candidate.....   | 1         | 2          |
| Voted in your most recent local election.....   | 1         | 2          |
| Used bus, rail, subway, or other public transportation instead of driving.....  | 1         | 2          |
| Carpooled with other adults or children instead of driving alone.....   | 1         | 2          |
| Walked or biked instead of driving .....  | 1         | 2          |

# The City of Morristown 2024 Community Survey

## 9. Please rate the quality of each of the following services in Morristown.

|  | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|--|------------------|-------------|-------------|-------------|-------------------|
| Public information services.....   | 1                | 2           | 3           | 4           | 5                 |
| Economic development.....  | 1                | 2           | 3           | 4           | 5                 |
| Traffic enforcement.....   | 1                | 2           | 3           | 4           | 5                 |
| Traffic signal timing.....   | 1                | 2           | 3           | 4           | 5                 |
| Street repair.....   | 1                | 2           | 3           | 4           | 5                 |
| Street cleaning.....   | 1                | 2           | 3           | 4           | 5                 |
| Street lighting.....   | 1                | 2           | 3           | 4           | 5                 |
| Snow removal.....  | 1                | 2           | 3           | 4           | 5                 |
| Sidewalk maintenance.....  | 1                | 2           | 3           | 4           | 5                 |
| Bus or transit services.....   | 1                | 2           | 3           | 4           | 5                 |
| Land use, planning, and zoning.....  | 1                | 2           | 3           | 4           | 5                 |
| Code enforcement (weeds, abandoned buildings, etc.).....   | 1                | 2           | 3           | 4           | 5                 |
| Affordable high-speed internet access.....   | 1                | 2           | 3           | 4           | 5                 |
| Garbage collection.....  | 1                | 2           | 3           | 4           | 5                 |
| Drinking water.....  | 1                | 2           | 3           | 4           | 5                 |
| Sewer services.....  | 1                | 2           | 3           | 4           | 5                 |
| Storm water management (storm drainage, dams, levees, etc.).....   | 1                | 2           | 3           | 4           | 5                 |
| Power (electric and/or gas) utility.....   | 1                | 2           | 3           | 4           | 5                 |
| Utility billing.....   | 1                | 2           | 3           | 4           | 5                 |
| Police/Sheriff services.....   | 1                | 2           | 3           | 4           | 5                 |
| Crime prevention.....  | 1                | 2           | 3           | 4           | 5                 |
| Animal control.....  | 1                | 2           | 3           | 4           | 5                 |
| Ambulance or emergency medical services.....   | 1                | 2           | 3           | 4           | 5                 |
| Fire services.....   | 1                | 2           | 3           | 4           | 5                 |
| Fire prevention and education.....   | 1                | 2           | 3           | 4           | 5                 |
| Emergency preparedness (services that prepare the community<br>for natural disasters or other emergency situations)..... | 1                | 2           | 3           | 4           | 5                 |
| Preservation of natural areas (open space, farmlands, and greenbelts).....   | 1                | 2           | 3           | 4           | 5                 |
| Morristown open space.....   | 1                | 2           | 3           | 4           | 5                 |
| Recycling.....   | 1                | 2           | 3           | 4           | 5                 |
| Yard waste pick-up.....  | 1                | 2           | 3           | 4           | 5                 |
| City parks.....  | 1                | 2           | 3           | 4           | 5                 |
| Recreation programs or classes.....  | 1                | 2           | 3           | 4           | 5                 |
| Recreation centers or facilities.....  | 1                | 2           | 3           | 4           | 5                 |
| Health services.....   | 1                | 2           | 3           | 4           | 5                 |
| Public library services.....   | 1                | 2           | 3           | 4           | 5                 |
| Overall customer service by Morristown employees<br>(police, receptionists, planners, etc.).....                         | 1                | 2           | 3           | 4           | 5                 |

## 10. Please rate the following categories of Morristown government performance.

|  | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|--|------------------|-------------|-------------|-------------|-------------------|
| The value of services for the taxes paid to Morristown.....                | 1                | 2           | 3           | 4           | 5                 |
| The overall direction that Morristown is taking.....                       | 1                | 2           | 3           | 4           | 5                 |
| The job Morristown government does at welcoming resident involvement... .. | 1                | 2           | 3           | 4           | 5                 |
| Overall confidence in Morristown government.....                           | 1                | 2           | 3           | 4           | 5                 |
| Generally acting in the best interest of the community.....                | 1                | 2           | 3           | 4           | 5                 |
| Being honest.....  | 1                | 2           | 3           | 4           | 5                 |
| Being open and transparent to the public.....                              | 1                | 2           | 3           | 4           | 5                 |
| Informing residents about issues facing the community.....                 | 1                | 2           | 3           | 4           | 5                 |
| Treating all residents fairly.....   | 1                | 2           | 3           | 4           | 5                 |
| Treating residents with respect.....                                       | 1                | 2           | 3           | 4           | 5                 |

## 11. Overall, how would you rate the quality of the services provided by each of the following?

|                             | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|-----------------------------|------------------|-------------|-------------|-------------|-------------------|
| The City of Morristown..... | 1                | 2           | 3           | 4           | 5                 |
| Hamblen County.....         | 1                | 2           | 3           | 4           | 5                 |
| The Federal Government..... | 1                | 2           | 3           | 4           | 5                 |

**12. Please rate how important, if at all, you think it is for the Morristown community to focus on each of the following in the coming two years.**

|  | <u>Essential</u> | <u>Very important</u> | <u>Somewhat important</u> | <u>Not at all important</u> |
|--|------------------|-----------------------|---------------------------|-----------------------------|
| Overall economic health of Morristown.....   | 1                | 2                     | 3                         | 4                           |
| Overall quality of the transportation system (auto, bicycle, foot, bus) in Morristown.....                                     | 1                | 2                     | 3                         | 4                           |
| Overall design or layout of Morristown's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.) ..... | 1                | 2                     | 3                         | 4                           |
| Overall quality of the utility infrastructure in Morristown (water, sewer, storm water, electric/gas, broadband) .....         | 1                | 2                     | 3                         | 4                           |
| Overall feeling of safety in Morristown .....  | 1                | 2                     | 3                         | 4                           |
| Overall quality of natural environment in Morristown .....   | 1                | 2                     | 3                         | 4                           |
| Overall quality of parks and recreation opportunities .....  | 1                | 2                     | 3                         | 4                           |
| Overall health and wellness opportunities in Morristown.....   | 1                | 2                     | 3                         | 4                           |
| Overall opportunities for education, culture, and the arts .....   | 1                | 2                     | 3                         | 4                           |
| Residents' connection and engagement with their community .....  | 1                | 2                     | 3                         | 4                           |

**13. Please rate the Morristown Police Department's enforcement of each of the following traffic laws.**

|   | <u>Excellent</u> | <u>Good</u> | <u>Fair</u> | <u>Poor</u> | <u>Don't know</u> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Speeding in neighborhoods .....   | 1                | 2           | 3           | 4           | 5                 |
| Speeding on major thoroughfares (e.g., Morris Blvd., Andrew Johnson Hwy) ....                                   | 1                | 2           | 3           | 4           | 5                 |
| Cell phone use while driving .....  | 1                | 2           | 3           | 4           | 5                 |
| Other distracted driving (e.g., eating, passenger distraction, adjusting audio or climate controls, etc.) ..... | 1                | 2           | 3           | 4           | 5                 |
| Intoxicated driving (DUI) .....   | 1                | 2           | 3           | 4           | 5                 |
| Seatbelt use.....   | 1                | 2           | 3           | 4           | 5                 |

**14. Please indicate whether you or another member of your household were in contact with anyone from the Morristown Police Department over the last 12 months for any of the following reasons. (Select all that apply.)**

- |   |  |
|---|--|
| <input type="checkbox"/> No contact/none of these                 | <input type="checkbox"/> Police officer(s) responding to non-emergency call  |
| <input type="checkbox"/> Police officer(s) responding to 911 call | <input type="checkbox"/> Other contacts or interactions (e.g., attending a community meeting, talking to an officer on patrol, etc.) |
| <input type="checkbox"/> Non-emergency call operator              |  |

**15. Have you visited any of the following Morristown parks? (Select all that apply.)**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Fulton-Hill Park                 | <input type="checkbox"/> Wayne Hansard Park | <input type="checkbox"/> Civic Park    |
| <input type="checkbox"/> Frank Lorino Park                | <input type="checkbox"/> Jolley Park        | <input type="checkbox"/> Talley Ward   |
| <input type="checkbox"/> Fred Miller Park                 | <input type="checkbox"/> Wildwood Park      | <input type="checkbox"/> None of these |
| <input type="checkbox"/> Dr. Martin Luther King, Jr. Park | <input type="checkbox"/> Morristown Landing |  |

**16. Have you attended any of the following events in Morristown? (Select all that apply.)**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Starlite Cinemas Series | <input type="checkbox"/> Live on the Lawn                                      | <input type="checkbox"/> Bluegrass Festival |
| <input type="checkbox"/> Concert Series          | <input type="checkbox"/> Christmas Parade                                      | <input type="checkbox"/> None of these      |
| <input type="checkbox"/> Arts in the park        | <input type="checkbox"/> Boofest   |   |
| <input type="checkbox"/> Easter Adventure        | <input type="checkbox"/> Jeep Festival formerly Morristown Craft Beer Festival |   |

# The City of Morristown 2024 Community Survey

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

## D1. In general, how many times do you:

|   | Several<br><u>times a day</u> | Once<br><u>a day</u> | A few times<br><u>a week</u> | Every<br><u>few weeks</u> | Less often<br><u>or never</u> | Don't<br><u>know</u> |
|---|-------------------------------|----------------------|------------------------------|---------------------------|-------------------------------|----------------------|
| Access the internet from your home using<br>a computer, laptop, or tablet computer..... | 1                             | 2                    | 3                            | 4                         | 5                             | 6                    |
| Access the internet from your cell phone .....  | 1                             | 2                    | 3                            | 4                         | 5                             | 6                    |
| Visit social media sites such as Facebook,<br>X (formerly Twitter), Nextdoor, etc. .... | 1                             | 2                    | 3                            | 4                         | 5                             | 6                    |
| Use or check email .....  | 1                             | 2                    | 3                            | 4                         | 5                             | 6                    |
| Share your opinions online .....  | 1                             | 2                    | 3                            | 4                         | 5                             | 6                    |
| Shop online .....   | 1                             | 2                    | 3                            | 4                         | 5                             | 6                    |

## D2. Please rate your overall health.

☐ Excellent    ☐ Very good    ☐ Good    ☐ Fair    ☐ Poor

## D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

☐ Very positive    ☐ Somewhat positive    ☐ Neutral    ☐ Somewhat negative    ☐ Very negative

## D4. How many years have you lived in Morristown?

☐ Less than 2 years  
☐ 2-5 years  
☐ 6-10 years  
☐ 11-20 years  
☐ More than 20 years

## D5. Which best describes the building you live in?

☐ Single-family detached home  
☐ Townhouse or duplex (may share walls but no units above or below you)  
☐ Condominium or apartment (have units above or below you)  
☐ Mobile home  
☐ Other

## D6. Do you rent or own your home?

☐ Rent  
☐ Own

## D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

☐ Less than \$300    ☐ \$2,500 to \$3,999  
☐ \$300 to \$599    ☐ \$4,000 to \$6,999  
☐ \$600 to \$999    ☐ \$7,000 to \$9,999  
☐ \$1,000 to \$1,499    ☐ \$10,000 or more  
☐ \$1,500 to \$2,499

## D8. Do any children 17 or under live in your household?

☐ No    ☐ Yes

## D9. Are you or any other members of your household aged 65 or older?

☐ No    ☐ Yes

## D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

☐ Less than \$25,000    ☐ \$100,000 to \$149,999  
☐ \$25,000 to \$49,999    ☐ \$150,000 to \$199,999  
☐ \$50,000 to \$74,999    ☐ \$200,000 to \$299,999  
☐ \$75,000 to \$99,999    ☐ \$300,000 or more

## D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

☐ No    ☐ Yes

## D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

☐ American Indian or Alaskan Native  
☐ Asian  
☐ Black or African American  
☐ Native Hawaiian or Other Pacific Islander  
☐ White  
☐ A race not listed

## D13. In which category is your age?

☐ 18-24 years    ☐ 55-64 years  
☐ 25-34 years    ☐ 65-74 years  
☐ 35-44 years    ☐ 75 years or older  
☐ 45-54 years

## D14. What is your gender?

☐ Woman  
☐ Man  
☐ Identify in another way → go to D14a

## D14a. If you identify in another way, how would you describe your gender?

☐ Agender/I don't identify with any gender  
☐ Genderqueer/gender fluid  
☐ Non-binary  
☐ Transgender man  
☐ Transgender woman  
☐ Two-spirit  
☐ Identify in another way

**Thank you!**

Please return the completed survey in the postage-paid envelope to:  
**National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**