

**CITY OF CONWAY  
COMMUNITY APPEARANCE BOARD MEETING  
WEDNESDAY, JANUARY 13, 2021  
ZOOM VIDEO CONFERENCE**

Present: Troy Roehm, Gerry Wallace, Heather Whitley, Matthew Richardson, Duc Watts, Jamie McLain, Jacqueline Kurlowski

Absent: None

Staff: Jessica Hucks, Planner; Alicia Shelley, Planning Assistant; Mary Catherine Hyman, Planning Directory and Deputy City Administrator

Other: Hillary Howard, Bob Sherman, Samantha Vogel, Logan Beasley, Yvette Arendt, Stephanie Miller, Jules Dunlap, Claudia Bornholdt, Micaela Freile,

**I. CALL TO ORDER**

Chairman Roehm called the meeting to order at approximately 4:00 p.m.

**II. ELECTION OF OFFICERS**

Watts made a motion, seconded by Kurlowski to elect Heather Whitley as Chairperson. The vote in favor was unanimous and the motion carried. McLain made a motion, seconded by Watts to elect Troy Roehm as Vice Chairman. The vote in favor was unanimous and the motion carried.

**III. APPROVAL OF MINUTES**

Whitley made a motion to accept the minutes as written and it was seconded by Kurlowski to approve the December 16, 2020 minutes. The vote in favor was unanimous. The motion carried.

**IV. CERTIFICATES OF APPROPRIATENESS**

- A. Teal Alley:** The applicant, City of Conway, requests approval of a wall mural proposed for the alley between 1020 and 1022 Third Avenue (PIN: 368-04-02-0075).

Hucks stated that the proposed mural will be located in Teal Alley, between Third Avenue Grill and Ann Booth Jewelers. The City is currently cleaning and prepping the walls. A CCU art class will prime the walls and paint the murals. Additionally, the City will eventually be installing a new pathway and landscaping. A rendering of the proposed murals was included in the boards packet and was shown on the power point.

Hyman stated that this mural was all part of the Riverfront Development plan and in collaboration with CCU and Downtown Alive. She stated that everyone hoped this would transform into a vibrant

public space and all could enjoy an interactive photo shoot.

Hillary Howard, Downtown Alive further explained the request. She stated that the interactive megaphone would be on the Third Avenue Grill side and the other rendering being shown would be on the Ann Booth Jewelers side.

Yvette Arendt of CCU said that 11 students from the university would be working on the mural and they all are excited for the collaboration and hoped to bring life to this corner.

Whitley stated that she feels the colors will blend nicely and Watts stated that he loved the interaction part of the mural.

Roehm asked if any trees were in the alley. Howard said that they were not doing well so that have already been moved.

Hyman reiterated that the City would be doing some work to the pathway with some landscaping.

Whitley made a motion to grant the request as presented. Watts seconded the motion and the motion carried unanimously.

**V. PUBLIC INPUT**

None

**VI. BOARD INPUT**

Watts asked about the signage at the Goldfinch building on Fourth Avenue. Hucks said that was not in the CAB review district.

Whitley asked if we approved the Third Avenue Grill when it changed from Skips. Hucks said yes.

Watts asked if there had been any more talk of the tree ordinance. Hucks said it had not moved forward. Hyman said there was some discussion but staff was still waiting on further direction.

**VII. STAFF INPUT**

Hucks announced that the demolition of the lower river warehouse that was approved by CAB in March of 2019 would begin soon as they had applied for the permit.

**VIII. ADJOURN**

There being no further business to come before the Board, a motion was made and seconded to adjourn the meeting at 4:22 p.m. The vote in favor was unanimous and the motion carried.

Approved and signed this 10 day of February, 2021.

  
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Heather Whitley, Chairperson