

CITY OF CONWAY
COMMUNITY APPEARANCE BOARD MEETING
WEDNESDAY, February 8, 2023
Planning & Building Dept. Conference Room – 196 Laurel Street

Present: Jacqueline Kurlowski, Autry Benton, Duc Watts, Jamie McLain, Mckenzie Jordan (Arriving Late)

Absent: Troy Roehm, Gerry Wallace

Staff: Jessica Hucks, Planner; Katie Dennis, Planning Concierge; Charlie Crosby, IT

Other: Hillary Howard, Mike Harrelson, Brendan Campbell, Cindy Austin, and others

I. CALL TO ORDER

Chairperson Jacqueline Kurlowski called the meeting to order at approximately 4:00 p.m.

II. APPROVAL OF MINUTES

Watts made a motion to accept the minutes as written and it was seconded by Benton to approve the January 25, 2023 minutes. The vote in favor was unanimous. The motion carried.

III. CERTIFICATES OF APPROPRIATENESS

- A. 1022 Third Ave (A Cup Full):** The applicant, A1 Signs and Graphics, requests approval of proposed window graphics for the proposed business, A Cup Full, at 1022 Third Ave (368-04-02-0074).

Hucks stated that the applicant, A1 Signs and Graphics, requests approval of 2 window sign graphics, each measuring 2.92' x 3.04', to be installed on the windows at 1022 Third Ave for A Cup Full Cafe.

Window size: Each window measures 6.67' (h) x 6.5' (w), totaling 43.35 sq. ft. This permits a max coverage (25% max) of 10.84 sq. ft.

Proposed graphics: the window graphics measure 2.92' x 3.04' (round graphics), each totaling approx. **7.25 sq. ft.** (each) ($A = \pi r^2$, or $A = 3.14 * 1.52 * 1.52$)

The proposed size of the graphics is compliant with the standards of the UDO for window signage.

Hucks stated that the applicant, Mike Harrelson, of A1 Signs and Graphics, was present and could answer any questions.

The board discussed with staff and the applicant in length.

McLain made a motion to approve the proposal as presented with the condition that the applicant adjust the letter "A" on the logo so as not to be as close to the steam from the coffee cup and give the illusion of the word "ALL". Watts seconded the motion. Jordan voted against the motion, with the explanation that adjusting a business owner's logo is not in the per view of the board. The motion passed 4 to 1.

- B. 204 Elm St Ste 100 (Rainbow Blackwell Distributers):** The applicant, A1 Signs and Graphics, requests approval of proposed signage for the business, Rainbow Blackwell Distributers, at 204 Elm St. Ste 100 (368-04-02-0046).

Hucks stated that the applicant, A1 Signs and Graphics, requests approval of 1- 22” H X 48” W routed high density urethane hanging sign with a scroll bracket and on 18” H X 12” W wall sign beside the door entrance for the business, Rainbow Blackwell Distributers.

Hucks stated that the applicant Mike Harrelson, of A1 Signs and Graphics, was present and could answer any questions.

The board, staff and the applicant discussed in length.

Jordan made a motion to approve the proposal as presented. Benton seconded the motion. The motion carried unanimously.

- C. 705 Main St (Dune’s Law):** The applicant, Seaboard Signs, requests approval to install a new dimensional sign on the existing sign structure for the business, Dune’s Law Firm, at 705 Main St (338-13-02-0025).

Hucks stated that the applicant, Seaboard Signs, requests approval to install a new dimensional sand blasted sign using the existing sign structure, 4’ in height with a smaller rider. The applicant requests to repaint the existing sign structure black. The hanging sign will measure 57 ¼” (W) X 25 ¾” (H) while the rider below that will measure 30” (W) X 9 1/2” (H) for the business, L. Cole Smith, at 705 Main St.

Hucks stated that the applicant, Joe Brennan, of Seaboard Signs, was present and could answer any questions.

The board, staff and applicant discussed in length.

Jordan made a motion to approve the proposal as presented with the condition that the “L. Cole Smith” sign be made dimensional. McLain seconded the motion. The motion carried unanimously.

- D. 1101 4th Ave (Stella’s Ice Cream):** The applicant, YESCO Sign and Lighting Service, requests approval of proposed signage and lighting package for signage for, Stella’s Ice Cream, at 1101 4th Ave (368-04-02-0096).

Hucks stated that the applicant, YESCO Signs and Lighting Service, requests approval to install 2- 30”X96” 3D 1” PVC projected teal colored lettering on existing awnings, and the installation of step neck gooseneck lights with 16W LED bulbs, on the building located at 1101 4th Ave.

Hucks stated that the applicant, Brendan Campbell, of YESCO Signs and Lighting Service, was present and could answer any questions.

The board, applicant, business owner, Keith Powell, and staff discussed in length.

Benton made a motion to approve the signage on the 4th Ave canopy with the proposed lighting and the relocation of the canopy sign to the wall on Laurel St with the ability to remove the wall sign if the applicant chooses. Jordan amended the motion to include the wall signage on Laurel St is to be above the windows and centered the canopy. McLain seconded the motion. The motion carried unanimously.

- E. 1020 4th Ave:** The applicant, Lonny & Cindy Austin, request approval of exterior renovations for their building located at, 1020 4th Ave, (368-04-02-0008).

Hucks stated that the applicant, Lonny & Cindy Austin, request approval on exterior renovations including painting the exterior walls of the building in “**Sherwin Williams 6514-Respite 184-C3**”, and painting the exterior trim of the building in “**Sherwin Williams 6991- Black Magic 251-C3**”, adding 2 black gooseneck lights above each existing sign, replacing the 2 existing awnings on front and side of building

with new black awnings of the same size, as well as installing a mosaic pattern tile at the front door entrance for their building located at, 1020 4th Ave.

Hucks stated that the applicant, Cindy and Lonny Austin, was present and could answer any questions.

The board, applicant and staff discussed in length.

McLain made a motion to approve the proposal as presented. Jordan seconded the motion. The motion carried unanimously.

IV. PUBLIC INPUT

Lonny Austin, owner of 1020 4th Ave, expressed concerns of large truck traffic on 4th Ave. Hucks stated that 4th Ave is a state road and was outside of the purview of the board as well as the City.

V. BOARD INPUT

Watts provided clarification to previous statements in regards to modern buildings moving into historic places.

Jordan requested staff to review the CAB Guidelines to ensure that we are prepared for and address modern buildings moving into historic places.

Hucks stated that staff would review the standards and that all improvements within the Historic Design Review District would have to be compliant with the Historic Design Review Guidelines as well as the Unified Development Ordinance (UDO).

Benton asked if staff has looked into or knew of a time when the Community Appearance Board's area of responsibility would expand due to the influx of development in our area.

Hucks stated that at this time there were no plans to expand the Community Appearance Board's area of review but recognized that at some point in the future, the boundaries may be expanded as the city's territory continues to expand and buildings will continue to age and/or be added to the National Register, and that if so, there would be a process for doing so.

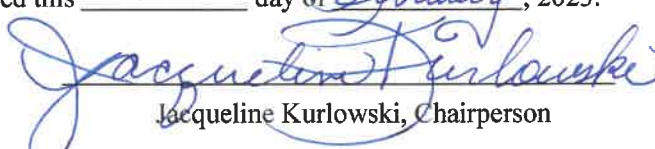
VI. STAFF INPUT

None

VII. ADJOURN

There being no further business to come before the board, a motion was made and seconded to adjourn the meeting at 4:34 pm. The vote in favor was unanimous and the motion carried.

Approved and signed this 22nd day of February, 2023.



Jacqueline Kurlowski, Chairperson