

Keep Conway Beautiful
Board Meeting – October 24, 2023
City of Conway Public Works Complex
2948 Jerry Barnhill Blvd., Conway, SC 29527

Members Present: Janice DeAngelis, Pam Jones, Kathy Mangum, Steve Mangum, Nevada Mileur – Executive Director, Jill Miller, Timmy Williams – City of Conway

Members Absent: Ben Burroughs

Call to Order: The meeting was called to order at 3:00 p.m. by Chairman S. Mangum.

Approval of Agenda: Oglebay motioned to accept the agenda, seconded by Jones and unanimously approved by the board.

Approval of Minutes of September 26, 2023: Oglebay motioned to accept the minutes as written, seconded by K. Mangum and unanimously approved by the board.

Public Input: There was no public input.

New Business/Updates/Action Items:

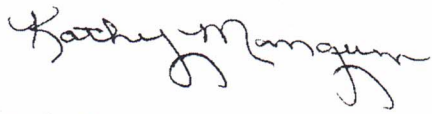
- Mileur presented the Litter Control Coordinator's Report.
 - Litter Cleanups/Enforcement
 - To date this calendar year, 5,500 lbs. of litter have been collected.
 - Illegal dumping debris consisting of household litter was collected by the City's H&B Department three times in October from Hwy. 378/Wright Blvd. and El Bethel Rd.
 - Monthly Cleanups
 - September's Monthly Cleanup on the 2nd half of Liz Lane included 16 volunteers who collected 150 lbs. of litter.
 - This year's annual Utility Service Day will take the place of the October Monthly Cleanup.
 - The annual Utility Service Day is scheduled for October 25th from 10:30-11:30 a.m. on Depot Rd. In the spirit of Halloween, there will be two "spooky eyeballs" hidden along the road and whoever finds one will be awarded a \$25 Visa gift card as a "thank you" for participating.
 - Social Media
 - A "post" and "reel" have been placed on KCB's Facebook page to encourage the community to adopt a street or host a cleanup in their area.

- Ballot Bin
 - The Ballot Bin at the Crafty Rooster restaurant continues to keep cigarette litter at a minimum; however, the monthly task of emptying and cleaning it has proven to be laborious and unpleasant. The board brainstormed on ways to improve the process. Due to the initial cost to purchase the bin, Mileur is concerned about keeping it in good condition and is hesitant to ask anyone else to take on the chore.
- Education
 - Mileur is scheduled to present a one-hour lesson on “Litter is Scary” to the Go Green Club at Conway Elementary School on October 26th. She created and shared with the board a kid-friendly lesson that included litter-related vocabulary, decomposition facts, and fun interactive activities and discussions.
- Miscellaneous
 - Board members’ photos have been submitted to the city’s IT department to have ID badges made.
 - Final information was sent to Looney Times to move forward with the otter mascot costume. The expected delivery date will be sometime in January.
 - All items have been ordered for the KCB backpack litter kits. Upon receipt, Mileur will assemble, advertise and distribute a few kits to the Conway Chamber of Commerce and Conway Downtown Alive to hand out to interested citizens.
 - Litter Letter Project
 - Mileur presented information on the Litter Letter Project which began in 2013 in Louisiana and has spread worldwide. The initiative was created to use graphic design as a tool for behavioral change in communities. The 3D messaging system is a display of large letters constructed from chicken wire and rebar, filled with collected recyclable litter. The letters spell words that promote recycling (e.g., “pride”, “think”, “care”, “pristine”). The board responded favorably to the idea for a future KCB project.
 - Mileur is working on a display to take to KCB events that focuses on the importance of recycling and information about litter decomposition.
 - Since the KCB mascot costume will not be completed in time for this year’s Conway Christmas Parade, plans will be made to participate in the 2024 parade.
- Miller brought up the idea of recycling Styrofoam as a KCB project. Oglebay mentioned that the Carolina Forest Publix grocery store collected Styrofoam. Mileur will research if the service is available in our area and if it would be a feasible project to undertake.
- Miller reported that Carolina Forest High School no longer facilitates recycling. Mileur suggested that since the school is not within the Conway city limits, the Horry County Solid Waste Authority might be the organization to contact for assistance.

Next Meeting: The board will meet on Tuesday, January 23, 2024, at 3:00 p.m. at the City Public Works Building, 2940 Jerry Barnhill Blvd., Conway.


Adjournment: The meeting adjourned at 4:00 p.m. by Chairman S. Mangum.

Respectively submitted,



Kathy Mangum
Secretary

Approval of Minutes: this 23 day of JAN., 2024.



Steve Mangum, Chairman