



Keep Conway Beautiful
Board Meeting – February 27, 2024
City of Conway Public Works Complex
2948 Jerry Barnhill Blvd., Conway, SC 29527

Members Present: Janice DeAngelis, Pam Jones, Kathy Mangum, Steve Mangum, Nevada Mileur – Executive Director, Jill Miller, Chris Oglebay

Members Absent: Ben Burroughs, Timmy Williams

Call to Order: The meeting was called to order at 3:00 p.m. by Chairman S. Mangum.

Approval of Agenda: K. Mangum motioned to accept the agenda, seconded by DeAngelis and unanimously approved by the board.

Approval of Minutes of January 23, 2024: Miller motioned to accept the minutes as written, seconded by Oglebay and unanimously approved by the board.

Public Input: There was no public input.

New Business/Updates/Action Items:

- Mileur presented the Litter Control Coordinator's Report.
 - Litter Cleanups/Enforcement
 - The 2024 year-to-date total litter collected by city employees, volunteers and Santee Cooper is 2,560 lbs.
 - Illegal dumping debris collected by the City's Hospitality & Beautification Dept. this year to date totals 321 lbs.
 - Monthly Cleanups
 - During the February Monthly Cleanup, 16 Santee Cooper employees and community volunteers collected 150 lbs. of litter along half of Liz Lane. The remainder of Liz Lane will be cleaned during the March Monthly Cleanup.
 - Seacoast Church will conduct a cleanup on Lockwood Lane on Saturday, March 2nd.
 - Cigarette Litter Prevention Program
 - City Hall approved Mileur's request to install a second Ballot Bin on 3rd Ave. in front of the Hop N Wich restaurant. Mileur will recruit help to

maintain the bin from the weekend crew of the Hospitality and Beautification Dept.

- Education

- Mileur kicked off this school year's monthly Family Sustainability Challenges at Conway Elementary School. March's challenge is to eliminate plastic bag use for one week in each household. She will teach students how plastic bags harm the planet and inform them on better choices to replace plastic bags. April's challenge will be focused on the benefits of planting native plants in our area.
- KCB will schedule a campus cleanup at CES, and Go Green Club members will be given a KCB Backpack Litter Kit to use at school and in their neighborhoods.
- Library Litter Kits
 - Mileur created new litter kit marketing pieces to be displayed at the Horry County Library. A KCB giveaway of plantable wildflower seed paper has been added to the litter kits as a reward for those that use the kits.

- Miscellaneous

- KCB Mascot
 - Mileur presented the KCB mascot costume to the delight of the board members.
 - The board discussed opportunities to introduce the mascot to the community.
 - Conway Sports & Fitness Center Jamboree on April 6th
 - World Otter Day (Last Wednesday of May) outside of City Hall
 - Horry County Library children's events
 - Conway Sports & Fitness Center Summer Camp
 - City festivals
 - After some discussion, the board agreed to name the mascot "Rascal", and DeAngelis suggested creating a Little Rascal's Club for children to be rewarded membership upon reaching certain KCB goals/challenges.
- S. Mangum reported that two board members' terms would end on May 1st, and both positions needed to be filled to abide by the bylaws. Oglebay stated that she may have a candidate to fill one position and would inquire if she is willing to commit.

Next Meeting: The board will meet on Tuesday, April 23, 2024, at 3:00 p.m. at the City Public Works Building, 2940 Jerry Barnhill Blvd., Conway.

Adjournment: The meeting adjourned at 4:00 p.m. by Chairman S. Mangum.

Respectively submitted,



Kathy Mangum
Secretary

Approval of Minutes: this 26 day of MARCH, 2024.


Steve Mangum, Chairman