



Keep Conway Beautiful
Board Meeting – January 23, 2024
City of Conway Public Works Complex
2948 Jerry Barnhill Blvd., Conway, SC 29527

Members Present: Janice DeAngelis, Pam Jones, Kathy Mangum, Steve Mangum, Nevada Mileur – Executive Director, Jill Miller, Chris Oglebay

Members Absent: Ben Burroughs, Timmy Williams

Call to Order: The meeting was called to order at 3:00 p.m. by Chairman S. Mangum.

Approval of Agenda: DeAngelis motioned to accept the agenda, seconded by Miller and unanimously approved by the board.

Approval of Minutes of October 24, 2023: DeAngelis motioned to accept the minutes as written, seconded by Miller and unanimously approved by the board.

Public Input: There was no public input.

New Business/Updates/Action Items:

- Mileur presented the Litter Control Coordinator's Report.
 - Litter Cleanups/Enforcement
 - Illegal dumping debris collected by the City's Hospitality & Beautification Dept. in 2023 totaled 1,647 lbs.
 - Utility Service Day/Monthly Cleanups
 - The 2023 annual Utility Service Day held in October took the place of the scheduled October Monthly Cleanup event. A total of 55 volunteers participated and collected 551 lbs. of litter covering over two miles on Depot Rd.
 - The scheduled Monthly Cleanups will resume in February 2024.
 - Early College High School students held a cleanup event in November 2023 at the Waccamaw River Park. The 50 volunteers spent three hours and collected 480 lbs. of litter.
 - KCB partnered with Coastal Carolina College for a cleanup on January 15th in honor of Martin Luther King. Litter was picked up at Collins Park and several areas around the former Whittemore Park Elementary School.

CCU provided a Chicken Bog lunch for all participants. Thirty pounds of litter were collected by 35 volunteers. It is hoped that this event will occur annually.

- Education

- Mileur presented a one-hour lesson on “Litter is Scary” to the Go Green Club at Conway Elementary School on October 26th.
- The Family Sustainability Challenges will again be implemented at Conway Elementary School. Mileur will create monthly sustainability challenges for the students and their families that promote waste management to help protect the eco-system.

- Ballot Bin

- The voting subject for the Ballot Bin at the Crafty Rooster restaurant will be changed this month to continue interest and usage.

- Miscellaneous

- Mileur completed and shared with the board the 2023 KCB Annual Report.
- Annual Litter Statistics

2022	2023
66 events	43 events
338 volunteers	295 volunteers
718 volunteer hours	592 volunteer hours
6,647 lbs. of litter collected	6,623 lbs. of litter collected

- Keep America Beautiful Innovation Award

- KCB received a 2023 KAB Innovation Award for the Library Litter Kit Program. The award will be presented by a KAB officer at the Conway City Council Meeting on February 19th at City Hall at 4 p.m.

- In January, KCB’s first of its four solar cameras was installed on Inlet Lane off of Hwy. 905. This area is known to be a “hot spot” for illegal dumping and if the camera proves to help identify and/or deter offenders, the other cameras will be installed in specific hot-spot areas. Through cell phone service, the camera sends Mileur an alert when it detects movement.
- KCB Backpack Litter Kits have been received and assembled. Mileur is awaiting a response from the Conway Chamber of Commerce to her request that they hand them out along with their welcome kits to their new business members and new city residents. Also, Mileur contacted

the executive director of Conway Downtown Alive regarding the Litter Kit distribution, and it was suggested that we offer them to city businesses. Mileur will also take kits to public events to hand out to individuals who show an interest in wanting to help reduce litter. Another idea is to offer them as a reward to the children that check out a predetermined number of Library Litter Kits along with honoring them as a KCB mascot otter "Otter Pup" or other appropriate title the board agrees upon.

- Jones is a volunteer at the Academy of Hope Charter School in Conway and brought up the idea of Mileur representing KCB by presenting a lesson to its students. Jones will relay Mileur's contact information to their school principal to see if there is an interest.
- Mileur announced that she will begin scheduling this year's Litter Index and notify the board of potential dates in February or March.
- Mileur shared an update on the progress of the KCB mascot costume and reported that she submitted the check request for the final payment to Loony Times. The costume will be sent upon receipt of the check which will probably be in February.
- KCB board members Burroughs' and Miller's terms will end in May 2024. Mileur will refer to Williams as to the procedure set in place to replace them.

Next Meeting: The board will meet on Tuesday, February 27, 2024, at 3:00 p.m. at the City Public Works Building, 2940 Jerry Barnhill Blvd., Conway.

Adjournment: The meeting adjourned at 4:00 p.m. by Chairman S. Mangum.

Respectively submitted,



Kathy Mangum
Secretary

Approval of Minutes: this 27 day of FEB, 2024.



Steve Mangum, Chairman