



Keep Conway Beautiful
Board Meeting – May 28, 2024
City of Conway Public Works Complex
2948 Jerry Barnhill Blvd., Conway, SC 29527

Members Present: Janice DeAngelis, Kathy Mangum, Steve Mangum, Nevada Mileur – Executive Director, Joey O'Connor, Chris Oglebay, Dara Pegg, Timmy Williams – Conway Hospitality & Beautification Director

Members Absent: Pam Jones

Call to Order: The meeting was called to order at 3:00 p.m. by Chairman S. Mangum.

Approval of Agenda: Pegg motioned to accept the agenda, seconded by DeAngelis and unanimously approved by the board.

Approval of Minutes of April 23, 2024: Pegg motioned to accept the minutes as written, seconded by Oglebay and unanimously approved by the board.

Public Input: There was no public input.

New Business/Updates/Action Items:

- Mileur introduced the newly appointed board member, Joey O'Connor, who was approved by City Council at their May meeting.
- Mileur presented the Litter Control Coordinator's Report.
 - Litter Cleanups/Enforcement
 - The city's Hospitality and Beautification Dept. has collected year to date over 89 lbs. of plastic film for recycling.
 - Monthly Cleanups
 - Thirty-five volunteers participated in the April Monthly Cleanup with Santee Cooper and Horry Electric. A total of 150 lbs. of litter was collected at both Sherwood Parks and the surrounding area.
 - A total of 95 lbs. of litter was collected during the May Monthly Cleanup on Boundary Street.
 - The Monthly Cleanup for June will be held on 16th Avenue, weather permitting (rain/heat index). If needed, a makeup date will be held in November prior to Thanksgiving.

- A group of citizens, named the Lochaven Litter Busters, have used their KCB Litter Kits to collect over 200 lbs. of litter throughout the city during April and May of this year. The board discussed and agreed to honor the group by presenting them an award for their efforts.
- On April 27, a local Girl Scout troop collected 15 lbs. of litter at the Conway Sports and Fitness Center.
- Conway's Great American Cleanup event held on May 18th successfully resulted in the following:
 - 40 bags collected
 - 590 lbs.
 - 63 volunteers
 - 252 volunteer hours
 - >8 miles of roads

Added to this year's event, was a gift card raffle for city employees that volunteered for the cleanup. Williams will continue to use the gift cards to entice more employees to volunteer for future GACs.

Ideas/improvements for future GAC's:

- Mileur suggested we place plastic and can recycle bins in the food area to encourage the recycling of empty drink containers that are provided during the event.
- Williams will provide city utility vehicles to help in the collection of litter bags around the sports complex.
- KCB tee shirts available as giveaways to children that participate.

○ Cigarette Litter Prevention Program

- The Ballot Bin recently installed at the Hop N Wich restaurant on 3rd Ave. was successfully emptied and cleaned by the city's Hospitality and Beautification weekend crew.

○ Events

- NASA Moon Tree Planting at Conway Elementary School (CES)
 - The KCB board was invited, along with city and state dignitaries, to attend the celebration of the Moon Tree at CES on April 25th. CES and the City of Conway were granted a Moon Tree by the NASA Next Generation STEM Project. The Sweetgum Moon Tree was grown from a seed that was part of the cargo that flew around the moon on NASA's Artemis 1 Mission in 2022.
 - Mileur sent the event information to Keep America Beautiful which is posted on their Facebook page.

- Education

- KCB has been asked to participate on June 26th at the Conway Police Department's summer camp (Camp B.L.U.E.) for ages 7-11. Mileur and available board members will set up three activity stations: 1) read a children's book about sustainability and recycling and have a planet-themed activity; 2) upcycle tee shirts to totes or decorate tee shirts in a "save the earth" theme; and 3) have a campus litter cleanup. Gift cards will also be awarded to those that correctly answer questions about the information they learned during the KCB visit.

- Miscellaneous

- In celebration of National Nursing Home Week in May, Rascal was invited to visit the Compass Acute Rehabilitation Center in Conway. He was well received and won the hearts of many residents.
- Mileur will reach out to the Horry County Library and offer to participate in their scheduled children's events throughout the year to promote sustainability, recycling and composting, and offer upcycling workshops. Rascal would make appearances during her visits and kick off the Little Rascal's Club.
- S. Mangum inquired about the Water Goat. Mileur reported that it's been trapping more vegetation than litter. To prevent the heavy buildup of vegetation, the city will schedule more frequent cleanings.
- Three additional KCB solar cameras are ready for installation. One will be used on Inlet Lane; the other two locations being considered are Depot Road and Liz Lane.

Next Meeting: The board will meet on Tuesday, June 25, 2024, at 3:00 p.m. at the City Public Works Building, 2940 Jerry Barnhill Blvd., Conway.

Adjournment: The meeting adjourned at 4:17 p.m. by Chairman S. Mangum.

Respectively submitted,



Kathy Mangum
Secretary

Approval of Minutes: this 25 day of JUNE, 2024.



Steve Mangum, Chairman