

Keep Conway Beautiful Board Meeting – August 22, 2023 City of Conway Public Works Complex 2948 Jerry Barnhill Blvd., Conway, SC 29527

Members Present: Janice DeAngelis, Pam Jones, Kathy Mangum, Steve Mangum, Nevada Mileur – Executive Director, Jill Miller, Chris Oglebay, Timmy Williams – City of Conway

Members Absent: Ben Burroughs

Call to Order: The meeting was called to order at 3:00 p.m. by Chairman S. Mangum.

Approval of Agenda: The board unanimously approved the meeting agenda.

Approval of Minutes of July 25, 2023: Jones motioned to accept the minutes as written, seconded by Oglebay and unanimously approved by the board.

Public Input: There was no public input.

New Business/Updates/Action Items:

- Mileur presented the Litter Control Coordinator's Report.
 - Litter Cleanups/Enforcement
 - Excessive litter was reported by a resident of the Bellamy Coastal apartment complex off of East Cox Ferry Road. Upon visiting the area, Mileur determined that the litter was on the complex's property which is the management's responsibility. The issue was then reported to the City's Code Enforcement Officer who will notify management of the need to remove the litter to avoid being fined.
 - Illegal dumping debris was collected by the City Litter Control Coordinator on August 9th from Hwy. 905 and on August 22nd from Hemingway Chapel and Cates Bay Hwy.
 - Mileur shared data she has collected to date of illegal dumping sites using a spread sheet and Google topical maps. The data includes the date, location, weight, type of debris and outcome.
 - Monthly Cleanups
 - July: Conway Sports and Fitness Center, 12 volunteers, 30 lbs. of litter
 - August's Monthly Cleanup is scheduled for the 24th at Liz Lane.
 - o Plastic Film Recycling
 - During the month of July a total of 21.19 lbs. of plastic film was collected and taken to a local drop-off location (Food Lion, Hwy. 701 N.) for recycling.

Beautification Projects

- Residents of McCray Alley (off of Hwy. 378) have requested that the street concrete barriers be removed at the end of the alley to give them access to Hiland Ave. which would eliminate them from having to exit the alley on to Hwy. 378. Due to the high rate of crime in the alley, the police have blocked off the access to deter vehicle traffic and loitering. Mileur contacted Conway Police Chief Long, and he responded that the area would need to be cleaned up to help deter unwanted behavior before he would allow the removal of the barriers. At Mileur's request, the city's arborist visited the site and had trees trimmed to allow more sunlight into the alley. PalmettoPride offers a class on Crime Prevention through Environmental Design that teaches landscaping and lighting designs for public areas t to aid in deterring crime. Invitations were sent out to the Conway Chamber of Commerce, the Conway Police Department, Building & Planning Department, and Hospitality & Beautification (H&B) Department. Due to the low number of responses to participate, the class was postponed until more interest is generated. In the interim, the H&B Department will conduct a general cleanup of the alley.
- At the request of residents of the Woodcreek development on Dunn Shortcut Road, two no littering signs were posted.

Education

- The Conway Police Department's annual National Night Out was held on August 2nd at the Conway Sports and Fitness Center. Keep Conway Beautiful participated along with the City's Solid Waste Department to promote recycling and litter control.
- Keep Conway Beautiful participated in Conway Elementary School's Open House on August 17th.
- At the request of Conway Elementary School's Go Green Club, KCB and the Solid Waste Authority will partner to challenge students and their families to reduce, reuse and recycle during the 2023-24 school year. To aid in the initiative, Mileur created an Environmental Choice Board for the students to help educate them on the importance of saving our environment using videos and activities for each challenge. She will submit the choice board to Keep America Beautiful for their use as an educational tool.

KCB Otter Mascot

- A 50% deposit check was sent to Looney Times to start the process of creating the otter mascot costume.
- Williams reported that the H&B Department has added a weekend crew to their staff and that they will be available for KCB events on Saturdays from 7-7.
- Williams will contact the Conway Chamber of Commerce to register KCB for participation in this year's Conway Christmas Parade. After some discussion, it was decided that in lieu of decorating a float, KCB would use a city pickup truck and small trailer.
- The owners of Small Town Toys in Conway have closed their store and embarked in a new Build a Bear Workshop business. S. & K. Mangum spoke to them about offering an otter to stuff and clothe to match KCB's otter mascot. As part of their business, they build mascots for corporation events and are interested in working with KCB.

Next Meeting: The board will meet on Tuesday, September 26, 2023, at 3:00 p.m. at the City Public Works Building, 2940 Jerry Barnhill Blvd., Conway.

Steve Mangum, Chairman