



Keep Conway Beautiful
Board Meeting – March 26, 2024
City of Conway Public Works Complex
2948 Jerry Barnhill Blvd., Conway, SC 29527

Members Present: Pam Jones, Kathy Mangum, Steve Mangum, Nevada Mileur – Executive Director, Chris Oglebay

Members Absent: Ben Burroughs, Janice DeAngelis, Jill Miller, Timmy Williams

Guest: Dara Pegg

Call to Order: The meeting was called to order at 3:00 p.m. by Chairman S. Mangum.

Approval of Agenda: Oglebay motioned to accept the agenda, seconded by K. Mangum and unanimously approved by the board.

Approval of Minutes of February 27, 2024: Oglebay motioned to accept the minutes as written, seconded by Jones and unanimously approved by the board.

Public Input: There was no public input.

New Business/Updates/Action Items:

- Mileur presented the Litter Control Coordinator's Report.
 - Litter Cleanups/Enforcement
 - The 2024 year-to-date total litter collected by city employees, volunteers and Santee Cooper is 2,940 lbs.
 - Illegal dumping debris collected year to date by the City's Hospitality & Beautification Dept. totals 321 lbs. This total remained the same from last month due to the department's crews being assigned to holiday decorating in the downtown area.
 - Monthly Cleanups
 - The March Monthly Cleanup will be held at the second half of Liz Lane on March 28th.
 - On March 2nd, Seacoast Church members participated in a cleanup on Lochwood Lane at the entrance of Elmhurst subdivision. Five volunteers collected 60 lbs. of litter.
 - The Early College High School students held their second cleanup event on March 8th at the Waccamaw River Park with 40 volunteers removing 320 lbs. of litter.
 - Cigarette Litter Prevention Program

- The Ballot Bin in front of the Crafty Rooster was cleaned and updated by Mileur with the assistance of two weekend crew members of the Hospitality and Beautification Dept.
- Education
 - During the month of April, the Family Sustainability Challenge at Conway Elementary School will be focused on the benefits of planting native plants in our area. Participating students will be highlighted on their school's Facebook page and KCB's page.
 - The Go Green Club leader at Conway Elementary School was given a KCB Litter Kit for each club member with instructions on cleanup safety procedures.
- Miscellaneous
 - Keep America Beautiful President's Circle Award
 - KCB achieved the President's Circle status for the KAB 2023 reporting year. KCB accomplished this by upholding the KAB mission, values and vision by complying with required KAB annual reporting and fulfilling other necessary requirements.
 - Crayola Recycling Program
 - At Oglebay's suggestion, Mileur researched the Crayola ColorCycle Program for markers. Due to the challenges of sustainability, the collecting and recycling was more complicated than anticipated; therefore, the initiative has been discontinued.
 - Crayola offers a crayon recycling program entitled Crayon Collection (crayoncollection.org). Collection boxes are given to restaurants that offer coloring kits to young diners who can drop the used crayons in the collection boxes. The collected crayons are then donated to a title 1 school, daycare or Head Start center. Conway restaurants would have to be approached to determine interest in participating in the program.
 - KCB Otter Mascot
 - Mileur shared pictures of "Rascal" visiting the City's Public Works Complex. The same photos will be posted on KCB's Facebook page to introduce him to the community.
 - The Conway Sports & Fitness Center Summer Camp will be held at the old Whittamore Park Middle School this year. Mileur will contact the staff and offer a visit to introduce Rascal and possibly conduct a litter cleanup.
 - KCB Board Member Exit Interview
 - Exit Interview Forms will be e-mailed to B. Burroughs and J. Miller to complete and return before their terms end in May.
 - The Conway Great American Cleanup Day will be on Saturday, May 18th, from 8 am to noon at the Conway Sports and Fitness Center.

Next Meeting: The board will meet on Tuesday, April 23, 2024, at 3:00 p.m. at the City Public Works Building, 2940 Jerry Barnhill Blvd., Conway.

Adjournment: The meeting adjourned at 4:05 p.m. by Chairman S. Mangum.

Respectively submitted,

Kathy Mangum

Kathy Mangum
Secretary

Approval of Minutes: this 23rd day of April, 2024.

S. M.

Steve Mangum, Chairman