

Keep Conway Beautiful
Board Meeting – February 22, 2022
Conway Sports and Fitness Center – Rivertown Room
1519 Mill Pond Rd, Conway, SC 29527

Members Present: Ben Burroughs, Kathy Mangum, Nevada Mileur – Executive Director, Chris Oglebay, Timmy Williams – City of Conway Grounds & Maintenance Director

Members Absent: Janice DeAngelis, Steve Mangum, Jill Miller

Guest: Pam Jones

Call to Order: The meeting was called to order at 4:00 pm by Chairman Burroughs.

Approval of Minutes of January 25, 2022: Tabled until the next board meeting

New Business/Updates/Action Items:

- Mileur introduced Pam Jones as a potential KCB board member. Ms. Jones expressed interest in KCB and asked to attend the board meeting to gain more information prior to making a commitment.
- Mileur presented the Litter Control Coordinator's Report.
 - The litter index that was scheduled for February 15 was cancelled after the assessment of the north quadrant of the city, due to the city's van experiencing mechanical problems. When the van has been repaired, Mileur will reschedule to complete the index.
 - Seven out of the ten areas that were assessed in the north quadrant, have already had litter picked up by Grounds and Maintenance (G&M) crews.
 - Litter Enforcement
 - Mileur and Conway Police Officer Prosser investigated a garbage bag that was discarded on Hwy. 90. The owner was identified from address labels found in the bag. Officer Prosser contacted the owner and gave her the option to pick up the garbage or be fined. She opted to and did remove the bag from the road. Conway City Administrator Adam Emrick feels that, going forward, the violators should just be fined and not given the option to remove the litter which will relieve law enforcement from having to follow up on the removal.
 - Conway Downtown Alive Executive Director Hillary Howard reported that Teal Alley was extremely littered due to recent high winds. G&M crews immediately addressed the issue and removed the litter.
 - Litter was reported and cleaned up by G&M crews on 16th and Dewitt (across from the National Guard).
 - Illegal dumping has been an ongoing problem on Inlet Lane off of Hwy. 905. A deer camera was installed to help identify violators. Recently, a violator was caught on camera and was given a \$500 ticket for the .3 tons of garbage that was dumped.
 - Litter Kits
 - Mileur presented the idea of providing Litter Kits to residents in communities to check out for their cleanup events within their developments. Kits would include a bucket

with bags, vest, grabber and gloves and could be checked out from the Horry County Library in Conway and/or from the Grounds and Maintenance Department.

- Litteroti App (informs and encourages citizens to become involved in litter pickup)
 - Mileur has been using the App and has found it to be useful to document recent litter pickups.
- Adopt A Street
 - Neighborhoods would commit for one year and pick up four times per year (once each season).
 - There will be no signage in neighborhoods indicating street adoption.
 - Volunteers would sign a waiver using the generic form used by the city.
 - The board was in favor of the idea with the hope that residents would embrace the idea of keeping their neighborhoods free of litter.
- Cigarette Litter Prevention
 - A G&M crew member reported to Mileur that the flower pots along the Riverwalk were being used as ashtrays.
 - PalmettoPride has adopted a program that is being used in cities throughout the state to reduce cigarette litter. They offer free receptacles called Cigarette Butt Bins that are installed in the city's problem areas. Those that requested and are responsible for the bins are committed for one year to empty them and send the butts to be recycled. When the bins are installed, the responsible party reports the longitude and latitude to PalmettoPride so that they are able to map the bins throughout the state. To measure the effectiveness of the bin, a survey count is taken of the area before the bin is installed, and at the end of the year, another count is made and reported to PalmettoPride.
 - Mileur has contacted PalmettoPride and requested three bins that will be placed along the Riverwalk.
 - The G&M Department gave the Crafty Rooster restaurant on 3rd Ave. a hanging cigarette butt receptacle in 2021, but they have not yet installed it. Mileur will be contacting the managers to ask what the city can do to help get it installed to reduce the litter in front of the restaurant.
- Educational Partnerships
 - The Conway High School Anchor Club has expressed interest in picking up litter in a designated area within the city. Their sponsor, Ms. Richardson, is to call Mileur to give her a date that the club has available to schedule the event.
 - Conway Christian School adopted Medlen Drive in Conway. Because of the COVID pandemic, they have not been active in picking up litter. Mileur reached out to the principal to let her know she is available to speak to the students about litter prevention and to assist in maintaining Medlen Drive litter free.
 - During the last board meeting, Burroughs had asked Mileur if she would be willing to speak to the local civic clubs about KCB. She asked the board to give her some guidance as to the information she should include in the presentations to clubs and communities.
- KCB Facebook Page
 - As of February 22, 2022, KCB has an active Facebook page that Mileur created.

○ KCB Flyer

- Mileur created a KCB flyer that explains who we are and what we do. Included in the brochure are QR codes that provide information on KCB's Adopt-A-Street initiative and hosting a neighborhood cleanup event.

Next Meeting: The board will meet on Tuesday, March 22, 2022, at 4:00 pm at the Conway Sports and Fitness Center, 1515 Mill Pond Rd., Conway, SC.

Adjournment: The meeting adjourned at 5:00 pm by Chairman Burroughs.

Respectively submitted,

Kathy Mangum
Secretary

Approval of Minutes: this 29 day of March, 2022.


Ben Burroughs, Chairman