

Keep Conway Beautiful
Board Meeting – July 25, 2023
City of Conway Public Works Complex
2948 Jerry Barnhill Blvd., Conway, SC 29527

Members Present: Pam Jones, , Kathy Mangum, Steve Mangum, Nevada Mileur – Executive Director, Jill Miller, Chris Oglebay, Timmy Williams – City of Conway

Members Absent: Ben Burroughs, Janice DeAngelis

Call to Order: The meeting was called to order at 3:00 p.m. by Chairman S. Mangum.

Approval of Agenda: The board unanimously approved the meeting agenda.

Approval of Minutes of May 23, 2023: Oglebay motioned to accept the minutes as written, seconded by Miller and unanimously approved by the board. (Note: The June Board of Directors meeting was canceled due to scheduling conflicts.)

Public Input: There was no public input.

New Business/Updates/Action Items:

- Mileur presented the Litter Control Coordinator’s Report.
 - Litter Enforcement/Cleanups
 - The City of Conway completed the following litter pickups in May:
 - Highway 501, 2.50 miles, 195 lbs.
 - Highway 378, 0.76 miles, 175 lbs.
 - East Country Club Drive, 1.60 miles, 125 lbs.
 - Approximately 265 lbs. of illegal dumping debris was collected by the City from May 24 to July 10, 2023.
 - Between February and May of 2023, the City Litter Control Coordinator collected approximately 75 lbs. of plastic film for recycling.
 - Monthly Cleanups
 - May: Medlin Parkway, 13 volunteers, 105 lbs. of litter
 - June: Sherwood Park, 16 volunteers, 45 lbs. of litter
 - July Monthly Cleanup is scheduled for the 28th at the Conway Sports and Fitness Center.
 - Cigarette Litter Prevention Program

- .22 lbs. of cigarette waste from the Riverwalk ash receptacles was shipped to TerraCycle for recycling.
- The Ballot Bin at Crafty Rooster continues to be utilized which has helped to keep the area less littered with cigarette waste.
 - The City recently landscaped the area under and around the Ballot Bin. A garden sign stake will be added with a Keep Conway Beautiful sticker attached.
- The Speedway Convenience Center's corporate office denied Mileur's request to set up a stand to hand out KAB portable ashtrays and cigarette litter literature. It was suggested during the board meeting to reach out to the Tobacco Market on Main Street to request holding the event at their location.
- Beautification Projects
 - Troop 804 completed an Eagle Scout Service Project with the City. Three benches were built and installed by 14 volunteers at the Crabtree Greenway.
- Education
 - On May 31st, KCB worked with 75 students at Camp BLUE to discuss litter, recycling, and being better environmental stewards as well as the Hospitality and Beautification Department's role within the City. The students were inspired to create their own recycle bin for camp.
- KCB Otter Mascot
 - Mileur presented to board members a cost/option comparison spreadsheet of mascot character manufacturers. All members chose the character created by Looney Times. She reported that the suit may be received in time to accompany the KCB float in the Conway Christmas Parade. Miller volunteered to wear the costume during the parade.
 - Oglebay purchased a river otter puppet from Amazon for Mileur to use at student events.
- Events and Marketing Opportunities
 - KCB donated promotional items to be given to participants in the City's 5th Annual Under the Lights 5K Run/Walk on December 6th.

Next Meeting: The board will meet on Tuesday, August 22, 2023, at 3:00 p.m. at the City Public Works Building, 2940 Jerry Barnhill Blvd., Conway.

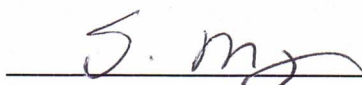
Adjournment: The meeting adjourned at 3:55 p.m. by Chairman S. Mangum.

Respectively submitted,



Kathy Mangum
Secretary

Approval of Minutes: this 22 day of AUGUST, 2023.



Steve Mangum, Chairman