



## City of Conway's River-Friendly Business Program Membership Application Package

Business / organization name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Business phone #: \_\_\_\_\_

Mailing address: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

River-Friendly Business Representative(s): \_\_\_\_\_

Representative's phone #: \_\_\_\_\_

### Application Directions

Please review the three certification areas (i.e., Water Quality, Waste Reduction, and Energy / Resource Efficiency) provided on the following pages. For each activity listed under the certification areas, please check the associated box for either:

- CURRENT EFFORT (i.e., business is currently doing the activity)
- FUTURE GOAL (i.e., business plans to work towards participating in the activity)

NOTE: Please skip any activities that either do not apply to your establishment and/or you do not wish to participate in the respective activity at this time.

Once complete, save this form to your computer as an attachment, and email that attachment to [kchestnut@cityofconway.com](mailto:kchestnut@cityofconway.com).

Questions? Please contact:

Kevin Chestnut  
Public Works Director, City of Conway  
843-248-1730  
[kchestnut@cityofconway.com](mailto:kchestnut@cityofconway.com)

## CERTIFICATION AREA 1: WATER QUALITY

We all live in a watershed (i.e., an area of land that drains to a single common waterway, such as a stream, lake, wetland, and ultimately the ocean) and what we do in one location can affect the environment and people throughout the entire watershed. After it rains, stormwater runoff flows across the land and can pick-up diverse types of pollutants (e.g., trash, motor oil, chemicals, bacteria in pet waste, fertilizers, etc.). Simple steps that your business can take to help protect the health of our local waterways will benefit everyone within our watershed! To learn more, please visit: [www.cwsec-sc.org](http://www.cwsec-sc.org).

Point Value	Activity Description	Current Effort <i>(Type "Yes" if you're currently doing)</i>	Future Goal <i>(Type "Yes" if you plan to do in future)</i>
1	Properly dispose of your own litter		
2	Safely pick-up litter observed in the community		
2	Properly dispose of chemicals & technology (NOT dump in the trash, down sink or storm drains, or on the ground outside)		
1	Provide biodegradable and/or hand soap at sink locations		
4	Provide & maintain an outdoor cigarette butt receptacle		
3	Sweep sidewalks & parking lots (rather than wash with water) & dispose collected items into the trash (NOT down storm drains)		
5	Install restaurant fat/oil/grease inceptors & regularly maintain		
1	Keep dumpster lids closed & routinely inspect for leaks/spills		
1	Post City's stormwater hotline information in easily visible area		
2	Remove leaves & debris observed on/around storm drain grates		
2	Inspect catch basins & storm drains near your establishment & report any issues to the City Public Works Department		
1	Store any liquid chemicals typically kept outside in a location where spills can easily be contained		
1	Keep spill supplies (e.g., floor dry, oil absorbent pads, kitty litter, etc.) readily available for immediate cleanup of spills		
2	Maintain personal & company vehicles regularly to prevent leaks		
2	Wash vehicles in grassy areas or a site not draining to storm drains		
1	Cover fueling areas & drain to a dead end sump		
3	Use fertilizers with a less (or zero 0) phosphorus		
3	Use organic pesticides		
1	Do NOT feed waterfowl		
2	Pick-up pet waste and/or provide pet waste clean-up stations		
5	Use pervious pavers in place of impervious (e.g., concrete) surfaces		
5	Maintain buffer areas in their natural state to protect waterways		
5	Install a rain barrel or rain garden to capture runoff		
5	Participate in a beach/river community clean-up once a year (minimum) and/or lead your own business-cleanup activity		
2	Encourage employees to participate (with or without incentives)		

Sub-total of **CURRENT** water quality efforts: \_\_\_\_\_

## CERTIFICATION AREA 2: WASTE REDUCTION

The U.S. Environmental Protection Agency estimates that on average, Americans generate 4.40 pounds of waste per person per day. Approximately 80% of the debris found in our oceans originated from land-based sources that reached the marine environment via improper disposal behaviors, stormwater runoff and river transport, natural disasters, and more. Not only does this waste negatively impact our environment (e.g., animal ingestion of plastics), but our economy too. There are many ways that we all can help to reduce the accumulation of waste, starting with your business! Remember to: Refuse, Reduce, Reuse, Recycle...in that order!

Point Value	Activity Description	Current Effort <i>(Type "Yes" if you're currently doing)</i>	Future Goal <i>(Type "Yes" if you plan to do in future)</i>
2	Recycle paper, plastic, glass, aluminum cans, cardboard		
4	Recycle large items (e.g., scrap metal, wood pallets, foam padding)		
4	Install/use recycling vendors for plastic shopping bags		
4	Install/use recycling vendors for hazardous waste such as e-waste, fluorescent lightbulbs, motor oil, and chemicals		
5	Refuse single-use plastic bags & straws, provide only when requested, and/or replace with alternative options (e.g., paper)		
2	Reuse (or refuse altogether) plastic garbage bag liners for dry waste		
5	Replace plastic cutlery and "to-go" containers with either reusable, biodegradable, paper, or foil options (for food establishments)		
5	Use filtered water taps instead of single-use plastic bottled water		
4	Incentivize customers to bring their own mugs, reusable water bottles, and/or shopping bags		
4	Replace paper napkins/towels with reusable cloth options		
5	Install or use air hand dryers in washrooms		
4	Buy in bulk and select products shipped with less packaging		
2	Use refillable soap dispensers or bar soap to reduce packaging		
2	Wash & reuse office coffee cups & eating utensils		
1	Print on both sides of paper		
1	Use scrap paper whenever possible (e.g., when taking notes)		
1	Avoid using cover sheets to send fax transmittals		
5	Install or use copiers and printers with double sided capacity		
2	Use email, electronic newsletters, bulletin board postings, etc.		
1	Remove business name from junk mail lists		
1	Transfer paper phone books to electronic copies		
1	Institute a print "Only Upon Request" policy		
3	Pack items in shredded paper instead of Styrofoam or bubble wrap		
3	Require vendors to take back pallets, buckets and drums for reuse		
2	Use rechargeable batteries		
2	Donate unwanted equipment, books, furniture, etc.		
3	Purchase secondhand and/or products made of recycled materials		
2	Use refillable computer ink cartridges		
2	Use recycled paper for office, brochures, business cards, etc.		
4	Use and/or recycle building materials (construction & remodeling)		
2	Encourage employees to participate (with or without incentives)		


Sub-total of **CURRENT** waste reduction efforts: \_\_\_\_\_

### CERTIFICATION AREA 3: ENERGY/RESOURCE EFFICIENCY

We depend on energy every day for transportation, lighting, heating and cooling, washing, communications, entertainment, cooking, manufacturing, and more. This energy, produced by natural resources, is not unlimited. While renewable energy is becoming increasingly more available, the majority of the energy used is produced from non-renewable fossil fuels, which leads to the release of pollution into the air that we breathe and the water that we drink. Below are multiple ways of how your business can become more efficient with its energy usage and help to protect our natural resources that are critical for our individual, environmental, and economic well-being.

Point Value	Activity Description	Current Effort <i>(Type "Yes" if you're currently doing)</i>	Future Goal <i>(Type "Yes" if you plan to do in future)</i>
4	Collect rainwater to water plants (e.g., install rain barrel)		
4	Landscape with native drought resistant plants		
1	Water grass and plants in early mornings only		
4	Plant trees or shrubs near windows for shade		
5	Install water saving fixtures on appliances (e.g., automatic sensors on faucets, low flow toilets, etc.).		
3	Use ground cover or mulch around plants to control evaporation		
2	Encourage workers to conserve water and report leaks		
1	Regularly check and repair water systems and toilets with leaks		
5	Install or maintain tank-less or solar hot water systems		
3	Set hot water heaters to 140-150 degrees		
3	Insulate hot water system and pipes		
5	Install or maintain power-saving features on equipment		
3	Turn off lights, computers, monitors and other electronics after hours		
4	Install or maintain energy-efficient lighting		
1	Clean light fixtures and lamps		
4	Install/maintain a programmable thermostat for heating & cooling		
5	Install double pane windows or low emission coatings to reduce solar heat input		
5	Install motion-activated sensors for lighting in low use areas		
2	Educate employees on resource and energy conservation		

Sub-total of **CURRENT** energy/resource efficiency efforts: \_\_\_\_\_

<p><b>OFFICIAL USE ONLY:</b></p> <p>Grand total of <b>ALL CURRENT</b> River-Friendly Business efforts: _____</p> <p>Reviewer Initials: _____</p> <p>Date of Review: _____</p>	
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