the city of Doraville℠

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THE CITY OF DORAVILLE
AGENDA ITEM SHEET

Subject: Convention & Visitors Bureau

Date of Meeting: 12/6/10

Budget Impact: ■ Yes □ No

Budget Impact Amount: $ Special Fund

Funding Source:

■ Annual □ Capital □ Grant □ N/A

Regular Meeting ■
Work Session □
Recommendation □
Policy/Discussion □
Report □
Other □

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Action Requested:

Approve moving forward with legal documents and selecting CVB Board Members.

History, Facts, Issues:

The State legislature allows local municipalities to collect Hotel/Motel tax over and above 3%. The amount over 3% must be used for promotional purposes and be routed through an appropriate non-profit agency. The City of Doraville has used DeKalb CVB to be the repository of the funds. Yet, we see very little being done from DeKalb CVB to promote the City of Doraville, in fact we had a presentation by the then CFO proving that DeKalb does very little to promote the city. The amount that we send DeKalb CVB is roughly $30,000 each year.

Options: Approve establishment of Doraville CVB or stay with DeKalb.

Recommended Action:

Approve the establishment of Doraville CVB and keep the funds local for promoting Doraville.

Department: Finance/Council **Department Head:** Mayor

Administrative Comments and Recommendation:

Action Taken By Board: