



BOROUGH OF DUNELLEN

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Message by the Mayor Jason F. Cilento November 2020

Your Voice Matters! Please Complete the Downtown Dunellen Visual Preference Survey

In my October 2020 "Message from the Mayor," I introduced DMR Architects, the planning firm guiding us in creating a Community Vision Plan for downtown Dunellen. As we begin to see the Dunellen Stations project (Art Color) start back up in construction, this step is a natural progression to previous planning work the Borough has done with the Redevelopment Plan, Transit Village designation and Dunellen Transit Hub study for the remainder of Dunellen's redevelopment areas.

As part of the Community Vision Plan process, DMR has developed the Downtown Dunellen Visual Preference Survey as a tool to better understand the community's preferences as we continue to welcome the redevelopment of Dunellen's downtown. The survey will be open from November 1-30 and can be taken on-line or community members can pick up a paper version from the Dunellen Public Library or Borough Hall. The survey will also be available in Spanish. In December 2020, we will host a public meeting, either in-person or via telecommunication, to discuss the results of the survey.

Once the public engagement component is complete, our community's concept for the downtown will then be paired with the 2019 Dunellen Transit Hub Study recommendations, which focused on creating safer circulation patterns and activating the spaces in the area surrounding the train station. All of this information will be used to amend our existing Redevelopment Plan's design standards and development guidelines, as well as our zoning ordinance, making sure everything reflects our community's image for the downtown. Our hope is that these efforts will continue to create a downtown area that is inviting, stimulates the local economy, increases revenues and property values throughout the Borough, and will do so in a way that accurately reflects our community's collective desire for our future, while respecting its past.

We hope you will take the time to add to a shared vision for downtown Dunellen by completing this Downtown Dunellen Visual Preference Survey.

To complete the survey in English, please visit:

<https://www.surveymonkey.com/r/dunellenvisualpreferencesurveyeng>

¡Tu voz importa! Complete la Encuesta de preferencias visuales del centro de Dunellen

¡Tu voz importa! A medida que Dunellen continúa con la reurbanización, queremos saber de usted. DMR Architects ha desarrollado la Encuesta de preferencias visuales del centro de Dunellen como una herramienta para comprender mejor las preferencias de la comunidad. La encuesta está abierta hasta el 30 de noviembre de 2020. Llévela en línea o obtenga una versión impresa de la encuesta en la Biblioteca Pública de Dunellen o en el Borough Hall. Los resultados se compartirán en diciembre de 2020.

Para completar la encuesta en español, visite:

<https://www.surveymonkey.com/r/dunellenvisualpreferencesurveyesp>

Thank you for your time in this matter.

Yours very truly,

A handwritten signature in black ink, appearing to read 'Jason F. Cilento', with a stylized flourish at the end.

Jason F. Cilento, Mayor

Borough of Dunellen

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YouTube: Mayor Jason F. Cilento, Dunellen, NJ