

Lander County Convention and Tourism Authority met in regular session in the Community Meeting Room of the Lander County Courthouse in Battle Mountain, Nevada on January 15, 2019, at 6:00 P.M.

Grady Pierce, Chairman  
Rich Ripley, Vice Chairman  
Kathy Ancho, Commissioner-new board member  
Ann Miles, Board Member-via phone  
Paula Tomera, Executive Director

The meeting was called to order by Mr. Pierce.

Pledge of Allegiance led by Mr. Pierce.

Let the record reflect four members in attendance for board meeting. Ms Miles via telephone. Ms Meyer absent.

#### **APPROVAL OF AGENDA NOTICE**

Mr. Ripley moved to approve the agenda notice as posted, seconded by Ms Ancho. The motion was voted and carried unanimously.

#### **APPROVAL & ACCEPTANCE OF MINUTES**

There were no minutes for approval.

#### **BOARD MEMBERS REPORTS-Agenda recommendations for next meeting.**

Nothing at this time.

#### **PAYMENT OF BILLS**

The Board reviewed the following bills presented for payment:

Paula: 1. Rife Silva & Co. LLC in the amount of \$15,000.00.

Becky:

1. Saunders in the amount of \$2,000.00.

Mr. Ripley made a motion to approve the payment of bills in the amount of \$17,000.00, seconded by Ms Miles. The motion was voted and carried unanimously.

**REVIEW OF BUDGET**

Cash in the Austin account fund #45 is \$225,388.23 and in the Battle Mountain fund #46 is \$915,366.12.

**CORRESPONDENCE**

Ms Tomera presented thank you notes from the Rodeo Club for the saddles and from St. Augustine's for our help with their event, it was a great success.

**PUBLIC COMMENT-For non-agendized items only.**

Nothing at this time.

**EXECUTIVE DIRECTORS REPORT**

Ms Tomera went over a 2019 Nevada Visitor Guide ad that she did and has given out about 5,000 copies, I thought it was a good thing to invest in. NCOT pays for half of the ad. In the January February Nevada Magazine issue we have a ad and we have 1/8 of a page in the Golden Knights Year Book. The Raceway and the Archery Club, I did post cards for them so when I go to the shows I can give them out for advertising. The post cards will have a list of their events and dates on them. Tomorrow night I will be leaving for the Sacramento Show, paid for by Cowboy Country returning Monday night. Will be doing the Elko Expo and also Travel Nevada. Kyla and I will be traveling to Seattle for the county for Main Street Program. On April 10, 2019 in Fallon for Rural Round-up

1) **Discuss & approve/disapprove Room Tax Reports for:**

A. September 2018

Mr. Ripley made a motion to approve the room tax report for September 2018, seconded by Ms Ancho. The motion was voted and carried unanimously.

2) **Discuss & approve/disapprove Room Tax Reports for:**

A. October 2018

Mr. Ripley made a motion to approve the room tax report for October 2018, seconded by Ms Ancho. The motion was voted and carried unanimously.

3) **Discuss & approve/disapprove Room Tax Reports for:**

A. November 2018

Mr. Ripley made a motion to approve the room tax report for November 2018, seconded by Ms Ancho. The motion was voted and carried unanimously.

4) **Discuss & approve/disapprove Room Tax Reports for:**

A. December 2018

There were no reports to approve or disapprove.

5) **Discussion for possible action regarding 2019-20 budget and other matters properly relating thereto.**

Ms Tomera gave a quick review of the budget and things that did not happen last year. I would like to take four of our billboards and take off the Chukar Tournament and use them to advertise our 20<sup>th</sup> Anniversary for our bike race at least through September and then we would change them back to the Chukar Tournament. It will cost about \$600 dollars to switch the vinyl's, and \$400 to install them, he would then switch them back to the tournament. This is up to the board, if this is something you would like to do.

I think that Doug Mills wrote the first letters that started the bike race, Rogene and Shar were in on the first year. Travel Nevada sent Shar to Paris to bring the first international team. We have a list of the original people and some of the more famous people who were the first bike riders. We have formal invitations to invite everyone that was involved in getting the whole thing started. I have contacted John Ellison's office about getting us a proclamation for the event. I will write a grant for the tv ads and get them through the Reno market.

Until we get more information on how the land grant is going I can't really plan on the track. They are in the process of writing the lands bill that will go to Amadeos and he will introduce it sometime this year. This process will go into the next year.

Battle Mountain will turn 150 years old this year. Laurie and I are getting a group together and we will be doing a celebration. They are breaking ground in March on the new Train Depot, should be done by the end of July. We are thinking of doing it in September, will be crazy cause the 20<sup>th</sup> anniversary of the bike race will also be in September. We are planning events for Friday and Saturday. We are planning on writing a grant to the county to help pay for most of the expenses. I would also ask the board to have me write a grant to help with the advertising for the event. We are thinking of a billboard on each side of Winnemucca and Elko. Hopefully all events will be great, it will be a lot of work and a lot of time.

**ADJOURNMENT**

There being no more business Mr. Pierce adjourned the meeting.

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Chairman of the Lander County Convention &  
Tourism Authority

Attest:

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Lander County Convention &  
Tourism Authority Secretary