Monroe County Museum
StEPs Activities related to Strategic Priorities – Final Rankings
August 14, 2019

Rank	Points	Activity
1	**55 (3)**	Stewardship of historic structures
2	**52 (2)**	Develop an interpretive plan for Monroe County Museum building, including exhibits (with accessibility plan and Universal Design guidelines
t-3	**47 (2)**	Develop a community engagement strategy for talking to members of the community
t-3	**47 (1)**	Create a marketing plan
5	**38 (1)**	Discuss with other community entities (e.g. Battlefield, Monroe County Convention and Tourism Bureau) the potential for new museum audiences
t-6	**34 (1)**	Actionable collections storage plan
t-6	**34**	Disaster response and recovery plan for museum, collections and historic structures
8	**27**	Housekeeping and maintenance plan for museum, collections and historic structures
9	**26**	Create a community profile, using already existing sources for demographics, trends, etc.
10	**19 (1)**	Develop and implement a visitor evaluation plan
11	**16**	Develop a written policy to systematically collect, organize and transfer documents of the institution's history and development
12	**14 (1)**	Code of ethics
t-13	**13**	Document decisions and procedures related to acquiring, loaning, locating, using, deaccessioning and disposing of collections
t-13	**13**	Develop policy of guidelines on customer service expectations for paid and unpaid staff
15	**7**	Review directional signage along roadways

*Number in parenthesis indicates the number of first-place votes.