

# Morristown, TN

# The National Community Survey

Report of Results 2021

### Report by:





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#### About The NCS™

The National Community Survey™ (The NCS™) report is about the "livability" of Morristown. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents' opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 400 residents of the city of Morristown collected from December 17th, 2021 to February 4th, 2022. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2022 survey was 12%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Morristown.





#### How the results are reported

For the most part, the percentages presented in the following tabs represent the "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in the tab "Complete data." However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

#### Comparisons to benchmarks

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Morristown's results are noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark, meaning that the average rating given by Morristown residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Morristown's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Morristown's average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your city's 2022 ratings compare to other communities' ratings from the past five years.

#### Trends over time

Trend data for Morristown represent important comparison data and should be examined for improvements or declines\*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than seven percentage points between the 2020 and 2021 surveys, the change is statistically significant.

\* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

#### Methods

#### **Selecting survey recipients**

All households within the City of Morristown were eligible to participate in the survey. A list of all households within the zip codes serving Morristown was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Morristown households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Morristown boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the four areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

#### Conducting the survey

The 3,500 randomly selected households received mailings beginning on December 17th, 2021 and the survey remained open for seven weeks. For 2,000 households, the first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. The final mailing contained a reminder letter, another survey, and a postage-paid return envelope. For the remaining 1,500 households, the first mailing was a postcard inviting the household to participate, followed one week later by a reminder postcard. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 5% of the 3,500 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 3,317 households that received the invitations to participate, 400 completed the survey, providing an overall response rate of 12%. The response rate was calculated using AAPOR's response rate #2\* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of Morristown survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (400 completed surveys).

In addition to the randomly selected "probability sample" of households, a link to an online open participation survey was publicized by the City of Morristown. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on January 14th, 2022. The survey remained open for three weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

#### Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a "key and verify" method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2019 American Community Survey estimates for adults in the City of Morristown. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.\* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	9%	29%	29%
	35-54	24%	33%	33%
	55+	68%	38%	38%
Area	NE	18%	23%	23%
	NW	47%	39%	39%
	SE	24%	22%	22%
	SW	12%	16%	16%
Hispanic origin	No, not Spanish, Hispanic, or Latino	96%	86%	86%
	Spanish, Hispanic, or Latino	4 %	14%	14%
Housing tenure	Own	76%	50%	50%
	Rent	24%	50%	50%
Housing type	Attached	25%	38%	38%
	Detached	75%	62%	62%
Race & Hispanic	Not white alone	16%	25%	25%
origin	White alone, not Hispanic or Latino	84%	75%	75%
Sex	Female	55%	52%	52%
	Male	45%	48%	48%
Sex/age	Female 18-34	5%	14%	14%
	Female 35-54	13%	16%	16%
	Female 55+	37%	21%	21%
	Male 18-34	4 %	15%	15%
	Male 35-54	11%	17%	17%
	Male 55+	31%	17%	17%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in the tab "Complete data". However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

#### **Contact**

The City of Morristown funded this research. Please contact Michele Parvin of the City of Morristown at mparvin@mymorristown.com if you have any questions about the survey.

#### **Survey Validity**

See the Polco Knowledge Base article on survey validity at <a href="https://info.polco.us/knowledge/statistical-vali">https://info.polco.us/knowledge/statistical-vali</a>

\* See AAPOR's Standard Definitions for more information at

https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx

\* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf

\* Targets come from the 2010 Census and 2019 American Community Survey

### **Highlights**

## Safety continues to be a priority for residents, with residents' opinion of overall community safety on the rise.

Similar to previous years, when asked about which aspects of the community the City should focus on in the next two years, safety of Morristown was identified as an area of priority. With 91% of residents reporting safety as essential or very important to focus on, it was the highest-priority facet of community livability. Notably, the overall safety of Morristown experienced a raise in positive ratings, from 63% in 2019 to 70% in 2021, and about 9 in 10 respondents reported feeling very or somewhat safe in both their neighborhood and Morristown's downtown/commercial area during the day. A strong majority also felt safe from both violent crime (76% excellent or good) and property crime (69%); these ratings were similar to those given in previous survey years and to ratings given in other communities across the nation.

Of the safety services in Morristown, fire services were the highest rated (90% excellent or good), followed by ambulance/EMS services (84%), and police/sheriff services (75%). These were similar to the national benchmarks. Lower-performing services were crime prevention (59%), animal control (58%), and emergency preparedness (53%), though these ratings were also similar to the national averages. Ratings for safety-related services remained stable over time except for animal control, which continued its upward trend in 2021 (up from 44% in 2019 and 51% in 2020).

In addition to the standard questions regarding safety, the City also asked residents how concerned residents were about certain situations in both daytime and nighttime hours. During the day, residents were most concerned about safety of children in schools (75% major or moderate concern), illegal drugs being used or sold near theirhome (69%), and homeless or transient related problems (67%). Items with the least amount of concern were illegal parking near both downtown and homes, with about one-third identifying these as concerns. During nighttime hours, these levels of concern shifted. About 7 in 10 respondents or more were concerned about safety in city parks, while walking within Morristown, and vandalism or damage to property, as well as the same items identified as concerns during the day. Illegal parking remained the lowest point of concern in nighttime hours.

#### Economy also remains a resident priority and related ratings reflect improvement over time.

Along with safety, the economy in Morristown was the second highest area of focus identified by residents. About half of residents had positive views toward the overall economic health of the city, which was similar to ratings given in previous years and to the benchmarks; however, other aspects of the economy saw improvement since 2020. Employment opportunities (67% excellent or good), Morristown as a place to work (66%), and economic development (57%) all saw significant improvement from 2020. Employment opportunities was exceptionally regarded, as it was rated higher than the national average. About half of residents approved of other items related to the economy, including the variety of business and service establishments, the cost of living, shopping opportunities, and the vibrancy of downtown/commercial areas. Additionally, about one-third of residents had a positive outlook on how the economy would impact their family income in the next 6 months. These ratings were all similar to the national benchmarks and to those given in 2020 except for cost of living, which declined.

#### Mobility presents an opportunity for Morristown, though ratings for public transportation have improved.

Overall, items relating to mobility tended to be similar to or lower than the national benchmarks, and remain an area of opportunity for the City. This being said, a number of items experienced notable increases between survey administrations, including the overall quality of the transportation system (from 33% excellent or good in 2020 to 41% in 2021). Other items that saw significant improvement in 2021 were the ease of travel by public transportation (34%) and bus or transit services (41%), which saw 11% and 23% increases between survey administrations, respectively. A majority of mobility-related ratings were on par with previous years, with about half of residents approving of traffic signal timing, street cleaning, street lighting, snow removal, and sidewalk maintenance. Less than half of residents gave positive marks to the ease of walking (44%) and ease of travel by bicycle (34%), which were lower than the benchmarks. A comparatively low proportion of residents utilized alternate forms of transportation: about 3 in 10 had walked or biked instead of driving, while about 1 in 10 used public transportation in the previous 12 months.

Items which experienced a drop in ratings from 2020 to 2021 all followed the theme of auto-related travel. These included the ease of travel by car (68%), ease of public parking (60%), and traffic flow on major streets (60%), each of which decreased by about 8-9% between administrations. It is important to note, however, that these ratings, while representing decreases since 2020, were consistent with those given prior to the COVID-19 pandemic, and that ratings for car-related travel generally increased nationwide during the height of the pandemic, likely due to related closures and less traffic on the roads in general.

#### Residents recognize improvements in the built environment around Morristown.

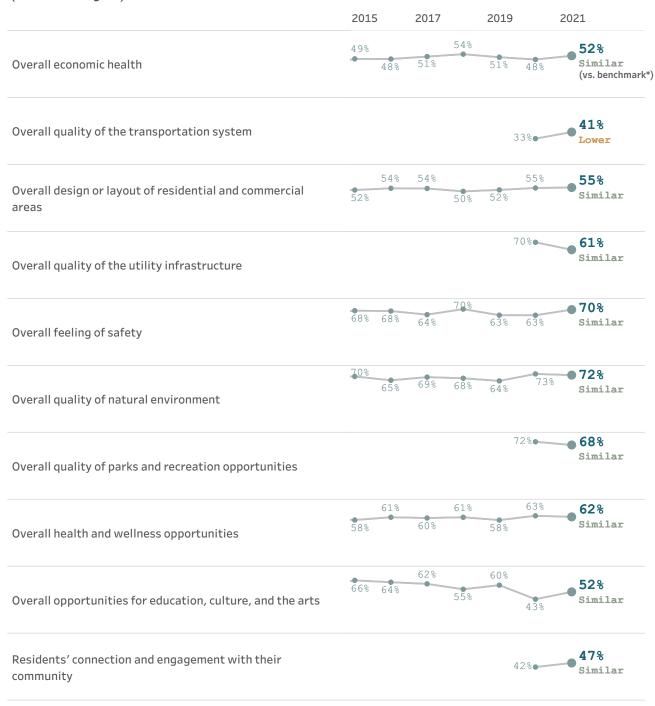
While the rating for the overall design or layout of residential and commercial areas in Morristown remained on par with those given in previous years (55% excellent or good), a number of aspects relating to community design experienced improvement. These included code enforcement (an 18% increase in 2021, to 49% excellent or good), land use, planning, and zoning (a 12% increase, to 45%), and well-planned residential growth (an 8% increase, to 50%). All other items in this facet received ratings that were on par with those given in previous administrations and were similar to the national comparisons.

### **Facets of livability**

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)



Please rate how important, if at all, you think it is for the Morristown community to focus on each of the following in the coming two years.

(% essential or very important)



<sup>\*</sup> Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

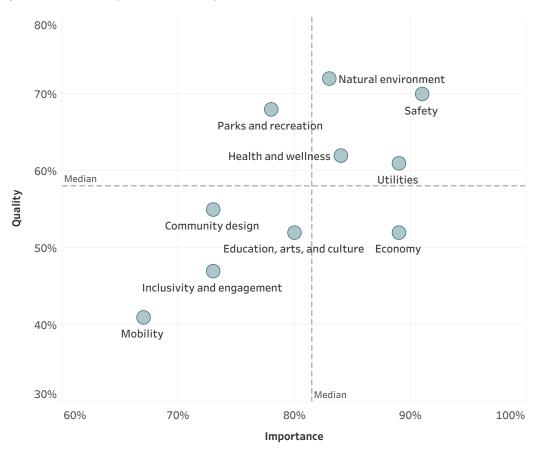
#### **Balancing performance and importance**

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

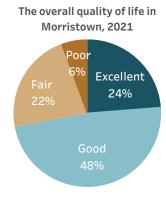
Services receiving quality ratings of excellent or good by 58% or more of respondents were considered of "higher quality" and those with ratings lower than 58% were considered to be of "lower quality." Services were classified as "more important" if they were rated as essential or very important by 81% or more of respondents. Services were rated as "less important" if they received a rating of less than 81%. This classification uses the median ratings for quality and importance to divide the services in half.

The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.

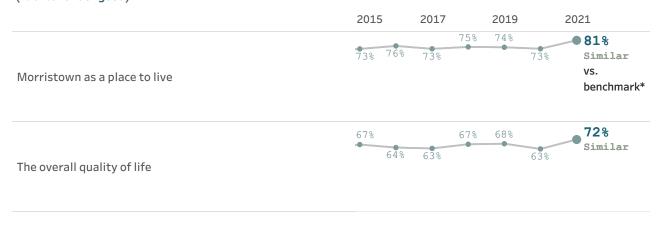


### **Quality of life**

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.



Please rate each of the following aspects of quality of life in Morristown. (% excellent or good)



Please indicate how likely or unlikely you are to do each of the following. (% very or somewhat likely)



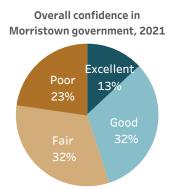
Please rate each of the following in the Morristown community. (% excellent or good)



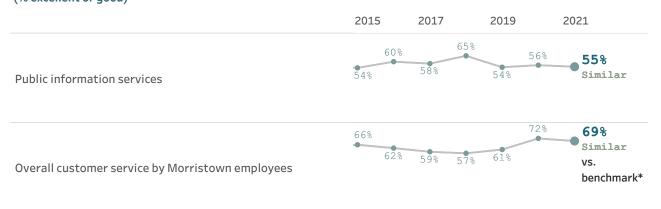
 $<sup>^{*}</sup>$  Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

#### Governance

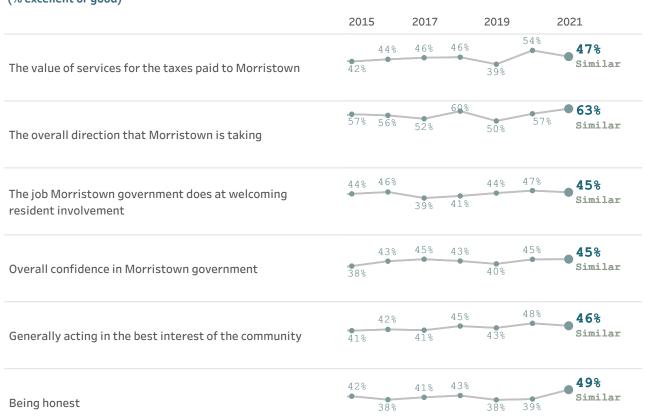
Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

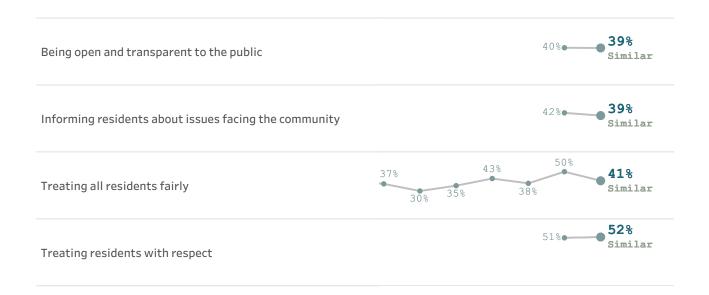


Please rate the quality of each of the following services in Morristown. (% excellent or good)



Please rate the following categories of Morristown government performance. (% excellent or good)





## Overall, how would you rate the quality of the services provided by each of the following? (% excellent or good)



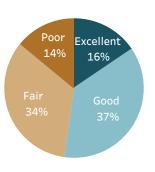
<sup>\*</sup> Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

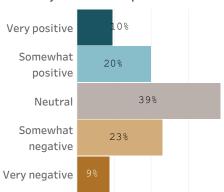
#### Overall economic health of Morristown, 2021

# What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.





Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)

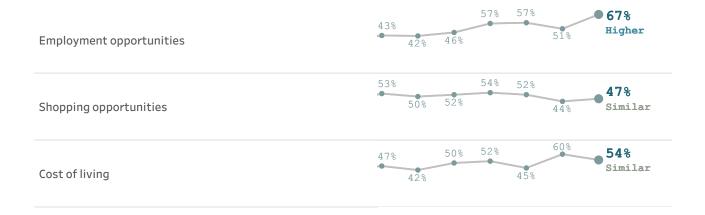


Please rate each of the following aspects of quality of life in Morristown. (% excellent or good)



Please rate each of the following in the Morristown community.





### Please rate the quality of each of the following services in Morristown.

(% excellent or good)



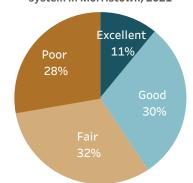
## What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

(% very or somewhat positive)



 $<sup>{}^*\ \</sup>mathsf{Comparison}\ \mathsf{is}\ \mathsf{available}, \mathsf{this}\ \mathsf{is}\ \mathsf{left}\ \mathsf{blank}.$ 

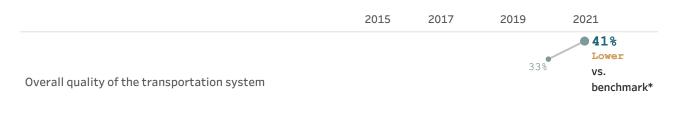
## Overall quality of the transportation system in Morristown, 2021



### **Mobility**

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)



Please also rate each of the following in the Morristown community. (% excellent or good)

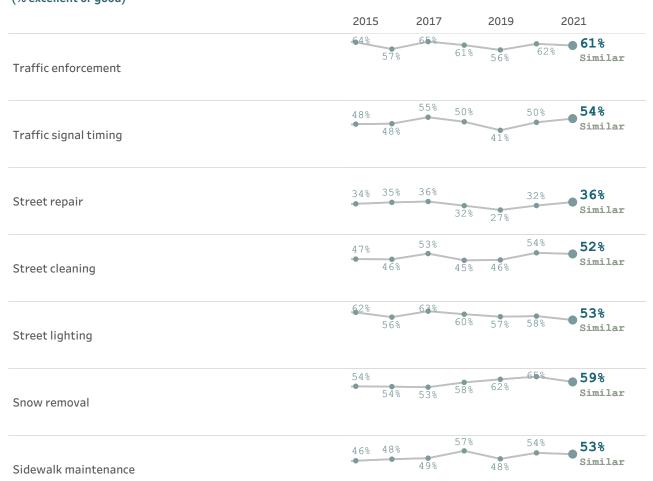


#### Ease of walking



Please indicate whether or not you have done each of the following in the last 12 months. (% yes)



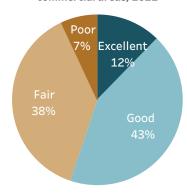


<sup>\*</sup> Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

#### Overall design or layout of Morristown's residential and commercial areas, 2021

### **Community design**

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)

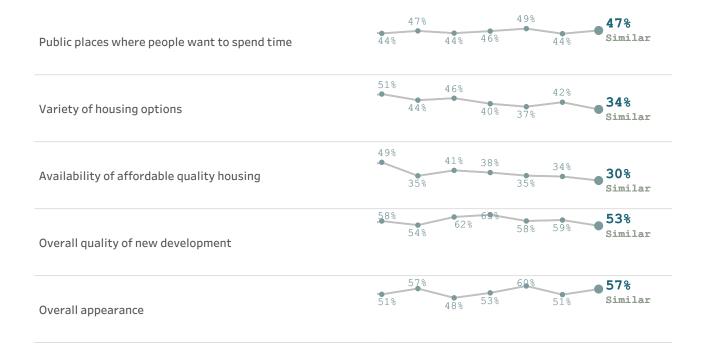
	2015	2017	2019	2021
Overall design or layout of residential and commercial areas	52% 54%	54% 50%	52% 55	Similar vs. benchmark*

Please rate each of the following aspects of quality of life in Morristown. (% excellent or good)  $\,$ 



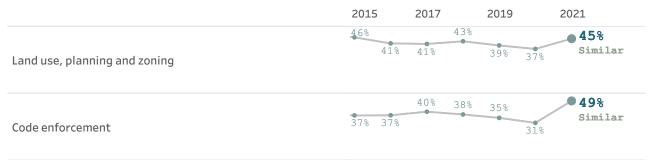
Please also rate each of the following in the Morristown community. (% excellent or good)

(	2015	2017	2019	2021
Well-planned residential growth			42%	50% Similar
Well-planned commercial growth			50%	55% Similar
Well-designed neighborhoods			50%•	52% Similar
Preservation of the historical or cultural character of the community			56%	62% Similar



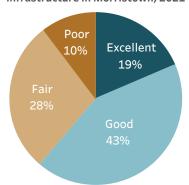
### Please rate the quality of each of the following services in Morristown.





<sup>\*</sup> Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall quality of the utility infrastructure in Morristown, 2021



#### **Utilities**

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)

	2015	2017	2019	2021
			70%●	61%
Overall quality of the utility infrastructure				Similar
				vs.
				benchmark*



 $<sup>{\</sup>color{blue}*} \ \, {\color{blue}\mathsf{Comparison}} \ \, {\color{blue}\mathsf{is}} \ \, {\color{blue}\mathsf{entional}} \ \, {\color{blue}\mathsf{benchmark}} \ \, {\color{blue}\mathsf{is}} \ \, {\color{blue}\mathsf{shown}}. \ \, {\color{blue}\mathsf{lf}} \ \, {\color{blue}\mathsf{no}} \ \, {\color{blue}\mathsf{comparison}} \ \, {\color{blue}\mathsf{is}} \ \, {\color{blue}\mathsf{left}} \ \, {\color{blue}\mathsf{blank}}.$ 

### Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

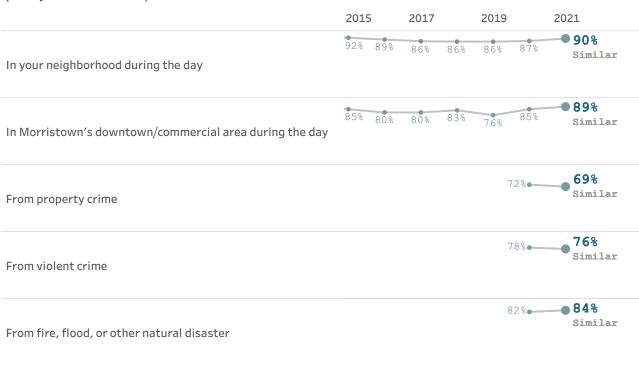


Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)



## Please rate how safe or unsafe you feel:

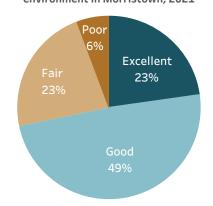
(% very or somewhat safe)





<sup>\*</sup> Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall quality of natural environment in Morristown, 2021



#### **Natural environment**

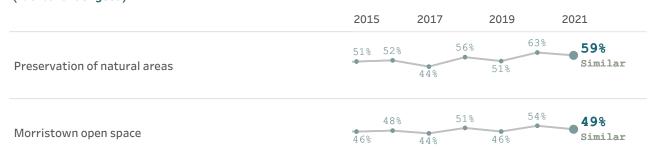
The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)

	2015	2017	2019	2021
Overall quality of natural environment	<b>7</b> 0% 65%	69% 68%	64% 739	Similar VS. benchmark*

Please also rate each of the following in the Morristown community. (% excellent or good)







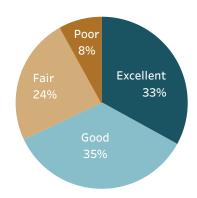
 $<sup>{\</sup>color{blue}*} \ \, \text{Comparison to the national benchmark is shown. If no comparison is available, this is left blank.}$ 

## Overall quality of parks and recreation opportunities, 2021

#### Parks and recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association

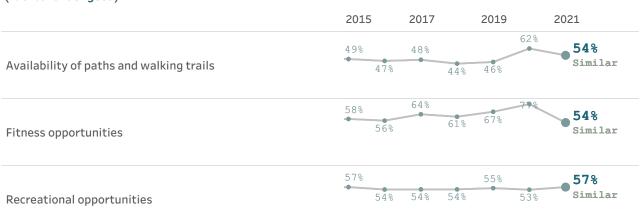


Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)

2015	2017	2019	2021
		72%•	-

Overall quality of parks and recreation opportunities

## Please also rate each of the following in the Morristown community. (% excellent or good)



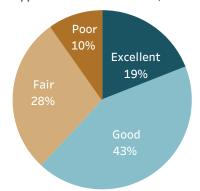


#### Recreation centers or facilities



 $<sup>^{*}</sup>$  Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

## Overall health and wellness opportunities in Morristown, 2021



#### **Health and wellness**

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)

	2015	2017	2019	2021
Overall health and wellness opportunities	58% 61%	60% 61%	58% 63%	62% Similar vs. benchmark*

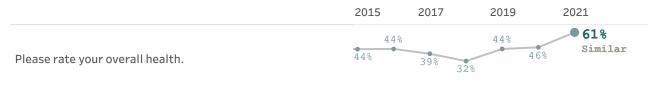
Please also rate each of the following in the Morristown community. (% excellent or good)





#### Please rate your overall health.

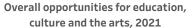
(% excellent or very good)

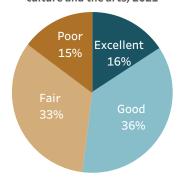


<sup>\*</sup> Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

### Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

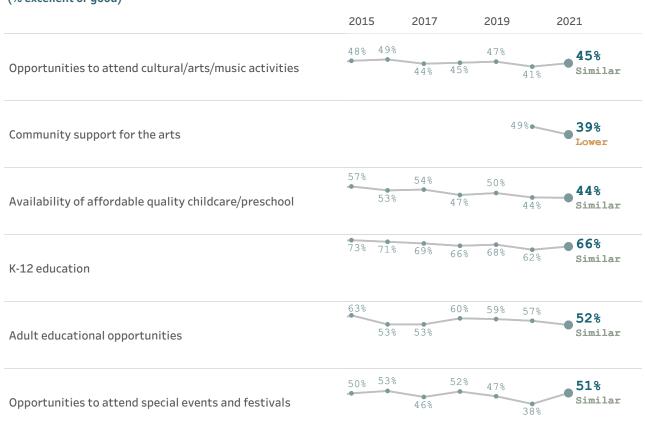




Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)

	2015	2017	2019	2021
Overall opportunities for education, culture, and the arts	66% 64%	62% 55%	60%	52% Similar vs. benchmark*

Please also rate each of the following in the Morristown community. (% excellent or good)



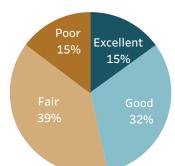
#### Please rate the quality of each of the following services in Morristown.

(% excellent or good)



<sup>\*</sup> Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

# Residents' connection and engagement with their community, 2021



### **Inclusivity and engagement**

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

Please rate each of the following characteristics as they relate to Morristown as a whole. (% excellent or good)

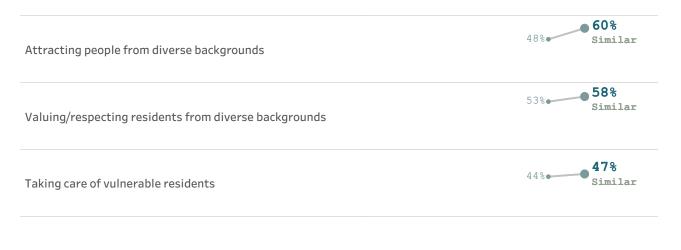
	2015	2017	2019	2021
			42%•	47%
Residents' connection and engagement with their				Similar
community				VS.
				benchmark*

Please rate each of the following aspects of quality of life in Morristown. (% excellent or good)

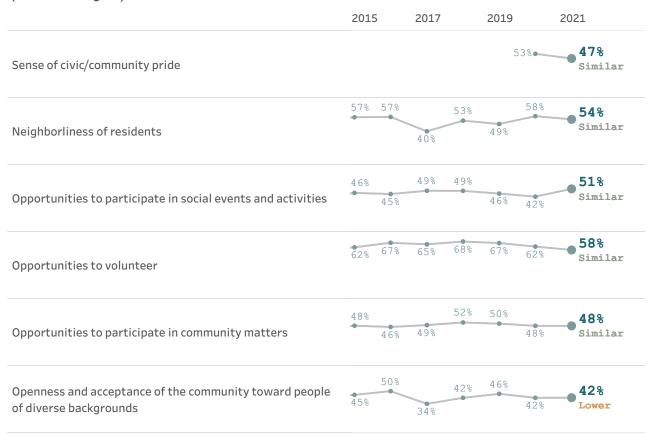


Please rate the job you feel the Morristown community does at each of the following. (% excellent or good)





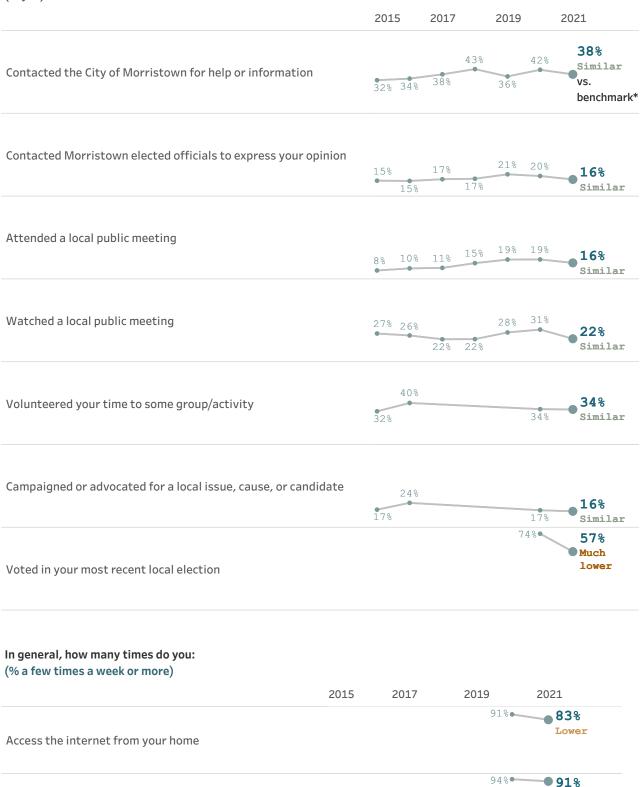
## Please also rate each of the following in the Morristown community. (% excellent or good)



<sup>\*</sup> Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

### Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months. (% yes)



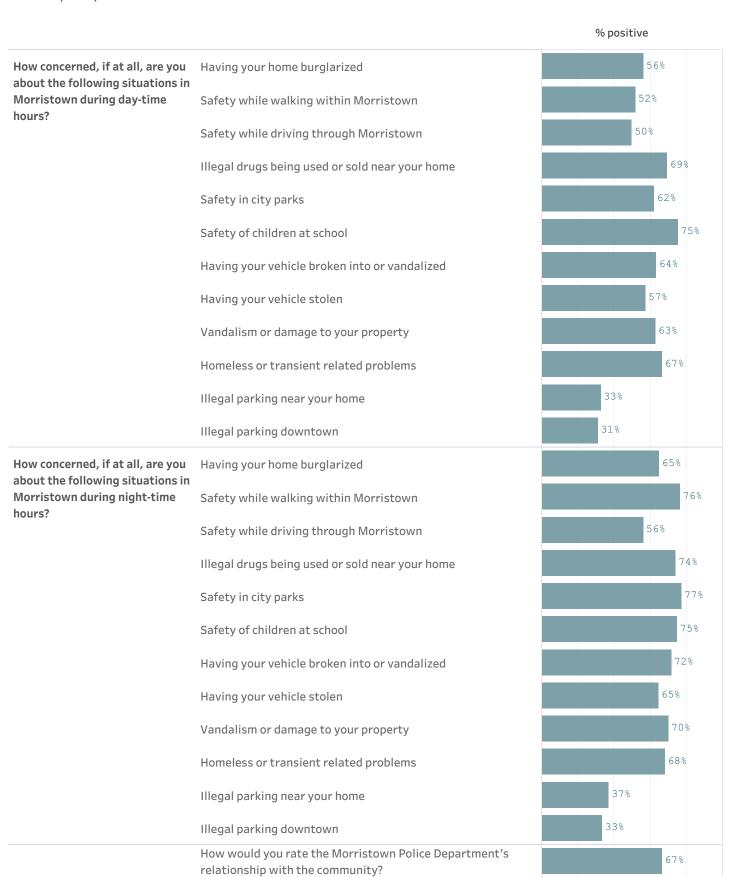
Similar

Visit social media sites	83% 80% Similar
Use or check email	94% 90% Similar
Share your opinions online	35% 35% Similar
Shop online	39% 44% Lower

 $<sup>{\</sup>color{blue}*} \ \, \text{Comparison to the national benchmark is shown. If no comparison is available, this is left blank.}$ 

## **Custom questions**

Below are the results of each custom question on the survey. The percentage of positive responses (Major/moderate concern or Excellent/Good) is shown.



## National benchmark tables

This table contains the comparisons of Morristown's results to those from other communities. The first column shows the comparison of Morristown's rating to the benchmark. Morristown's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Morristown residents is statistically similar to or different than the benchmark. The second column is Morristown's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Morristown's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Morristown's result -- that is what percent of surveyed communities had a lower rating than Morristown.

			% positive	Rank	Number of communities	Percentile
Please rate each of the	Morristown as a place to live	Similar	81%	292	389	25
following aspects of quality of life in Morristown.	Your neighborhood as a place to live	Similar	74%	246	322	23
worristown.	Morristown as a place to raise children	Similar	71%	280	391	28
	Morristown as a place to work	Similar	66%	170	374	54
	Morristown as a place to visit	Similar	54%	218	316	31
	Morristown as a place to retire	Similar	70%	175	376	53
	The overall quality of life	Similar	72%	304	432	29
	Sense of community	Similar	60%	195	324	40
Please rate each of the	Overall economic health	Similar	52%	211	296	29
following characteristics as they relate to  Morristown as a whole.	Overall quality of the transportation system	Lower	41%	105	131	20
Morristown as a whole.	Overall design or layout of residential and commercial areas	Similar	55%	180	290	38
	Overall quality of the utility infrastructure	Similar	61%	85	128	34
	Overall feeling of safety	Similar	70%	276	372	26
	Overall quality of natural environment	Similar	72%	221	301	26
	Overall quality of parks and recreation opportunities	Similar	68%	99	134	26
	Overall health and wellness opportunities	Similar	62%	210	291	28
	Overall opportunities for education, culture, and the arts	Similar	52%	217	294	26
	Residents' connection and engagement with their community	Similar	47%	90	129	31
Please indicate how likely or unlikely you are to do	Recommend living in Morristown to someone who asks	Similar	83%	206	307	33
each of the following.	Remain in Morristown for the next five years	Similar	84%	168	300	44
Please rate how safe or	In your neighborhood during the day	Similar	90%	241	356	32
unsafe you feel:	In Morristown's downtown/commercial area during the day	Similar	89%	220	331	33

Please rate how safe or unsafe you feel:	From property crime	Similar	69%	99	139	29
	From violent crime	Similar	76%	106	139	23
	From fire, flood, or other natural disaster	Similar	84%	59	127	54
	Making all residents feel welcome	Similar	65%	85	134	37
the Morristown community does at each of the following.	Attracting people from diverse backgrounds	Similar	60%	51	132	62
ronowing.	Valuing/respecting residents from diverse backgrounds	Similar	58%	92	132	31
	Taking care of vulnerable residents	Similar	47%	92	129	29
Please rate each of the following in the Morristown community.	Overall quality of business and service establishments	Similar	67%	155	299	48
	Variety of business and service establishments	Similar	59%	78	129	40
	Vibrancy of downtown/commercial area	Similar	48%	151	280	46
	Employment opportunities	Higher	67%	37	328	89
	Shopping opportunities	Similar	47%	184	314	41
	Cost of living	Similar	54%	57	293	80
	Overall image or reputation	Similar	56%	265	369	28
	Traffic flow on major streets	Similar	52%	142	345	59
following in the Morristown community.	Ease of public parking	Similar	60%	119	270	56
	Ease of travel by car	Similar	68%	156	324	52
	Ease of travel by public transportation	Similar	34%	161	275	41
	Ease of travel by bicycle	Lower	34%	260	326	20
	Ease of walking	Lower	44%	264	326	19
	Well-planned residential growth	Similar	50%	64	131	51
	Well-planned commercial growth	Similar	55%	41	131	69
	Well-designed neighborhoods	Similar	52%	80	129	38
	Preservation of the historical or cultural character of the communi	Similar	62%	75	127	41
	Public places where people want to spend time	Similar	47%	230	286	19
	Variety of housing options	Similar	34%	228	302	24
	Availability of affordable quality housing	Similar	30%	203	327	38
	Overall quality of new development	Similar	53%	142	320	55
	Overall appearance	Similar	57%	272	358	24
	Cleanliness	Lower	52%	259	328	21
	Water resources	Similar	60%	60	117	49

Please also rate each of the following in the	Air quality	Lower	64%	229	282	19
Morristown community.	Availability of paths and walking trails	Similar	54%	250	330	24
	Fitness opportunities	Similar	54%	218	282	23
	Recreational opportunities	Similar	57%	222	313	29
	Availability of affordable quality food	Similar	57%	207	277	25
	Availability of affordable quality health care	Similar	52%	218	290	25
	Availability of preventive health services	Similar	54%	204	273	25
	Availability of affordable quality mental health care	Similar	41%	145	273	47
	Opportunities to attend cultural/arts/music activities	Similar	45%	236	310	24
	Community support for the arts	Lower	39%	105	128	18
	Availability of affordable quality childcare/preschool	Similar	44%	149	288	48
	K-12 education	Similar	66%	187	294	36
	Adult educational opportunities	Similar	52%	165	279	41
	Sense of civic/community pride	Similar	47%	103	128	20
	Neighborliness of residents	Similar	54%	212	286	25
	Opportunities to participate in social events and activities	Similar	51%	218	293	25
	Opportunities to attend special events and festivals	Similar	51%	244	300	19
	Opportunities to volunteer	Similar	58%	228	290	21
	Opportunities to participate in community matters	Similar	48%	253	294	14
	Openness and acceptance of the community toward people of dive	Lower	42%	292	318	8
Please indicate whether or not you have done each of	Contacted the City of Morristown for help or information	Similar	38%	282	347	18
	Contacted Morristown elected officials to express your opinion	Similar	16%	157	288	45
	Attended a local public meeting	Similar	16%	217	287	24
	Watched a local public meeting	Similar	22%	148	266	44
	Volunteered your time to some group/activity	Similar	34%	143	292	51
	Campaigned or advocated for a local issue, cause, or candidate	Similar	16%	210	276	24
	Voted in your most recent local election	Much lower	57%	126	130	3
	Used public transportation instead of driving	Lower	8%	195	257	24
	Carpooled with other adults or children instead of driving alone	Similar	39%	172	282	39
	Walked or biked instead of driving	Much lower	30%	277	285	3
Please rate the quality of	Public information services	Similar	55%	264	312	15

Economic development	Similar	57%	120	303	60
Traffic enforcement	Similar	61%	224	372	40
Traffic signal timing	Similar	54%	130	292	55
Street repair	Similar	36%	264	373	29
Street cleaning	Similar	52%	228	314	27
Street lighting	Similar	53%	215	353	39
Snow removal	Similar	59%	173	275	37
Sidewalk maintenance	Similar	53%	185	318	42
Bus or transit services	Similar	41%	169	268	37
Land use, planning and zoning	Similar	45%	139	316	56
Code enforcement	Similar	49%	203	372	45
Affordable high-speed internet access	Similar	60%	30	125	76
Garbage collection	Similar	81%	221	348	36
Drinking water	Similar	65%	208	315	34
Sewer services	Similar	70%	242	316	23
Storm water management	Similar	68%	171	340	50
Power (electric and/or gas) utility	Similar	76%	140	234	40
Utility billing	Similar	59%	226	268	16
Police/Sheriff services	Similar	75%	306	424	28
Crime prevention	Similar	59%	267	371	28
Animal control	Similar	58%	241	336	28
Ambulance or emergency medical services	Similar	84%	254	333	24
Fire services	Similar	90%	259	366	29
Fire prevention and education	Similar	74%	234	304	23
Emergency preparedness	Similar	53%	246	304	19
Preservation of natural areas	Similar	59%	171	284	40
Morristown open space	Similar	49%	207	274	24
Recycling	Similar	72%	236	352	33
Yard waste pick-up	Similar	68%	199	296	33
City parks	Similar	79%	218	330	34
Recreation programs or classes	Similar	56%	254	324	21

Please rate the quality of each of the following	Recreation centers or facilities	Lower	48%	265	297	11
services in Morristown.	Health services	Similar	65%	175	265	34
P	Public library services	Similar	79%	256	340	24
C	Overall customer service by Morristown employees	Similar	69%	268	387	30
_	The value of services for the taxes paid to Morristown	Similar	47%	227	396	42
categories of Morristown government performance. T	The overall direction that Morristown is taking	Similar	63%	148	343	57
Т	The job Morristown government does at welcoming resident invol	Similar	45%	214	337	36
C	Overall confidence in Morristown government	Similar	45%	202	298	32
G	Generally acting in the best interest of the community	Similar	46%	211	301	30
В	Being honest	Similar	49%	204	291	30
В	Being open and transparent to the public	Similar	39%	112	134	17
	nforming residents about issues facing the community	Similar	39%	119	140	15
Т	Freating all residents fairly	Similar	41%	238	298	20
Т	Freating residents with respect	Similar	52%	111	131	16
Overall, how would you rate the quality of the	The City of Morristown	Similar	61%	295	392	25
services provided by each T	The Federal Government	Similar	42%	106	279	62
Please rate how important, of if at all, you think it is for	Overall economic health	Similar	89%	202	273	26
	Overall quality of the transportation system	Similar	67%	88	127	31
	Overall design or layout of residential and commercial areas	Similar	73%	214	273	21
•	Overall quality of the utility infrastructure	Similar	89%	87	126	31
C	Overall feeling of safety	Similar	91%	123	273	55
C	Overall quality of natural environment	Similar	83%	209	273	23
C	Overall quality of parks and recreation opportunities	Similar	78%	88	127	31
C	Overall health and wellness opportunities	Similar	84%	26	273	90
C	Overall opportunities for education, culture, and the arts	Similar	80%	69	273	75
R	Residents' connection and engagement with their community	Similar	73%	153	273	44
In general, how many times A	Access the internet from your home	Lower	83%	125	127	2
-	Access the internet from your cell phone	Similar	91%	90	127	29
V	/isit social media sites	Similar	80%	59	126	53
L	Jse or check email	Similar	90%	126	127	1
S	Share your opinions online	Similar	35%	28	127	78

In general, how many times do you:	Shop online	Lower	44%	117	127	8
	Please rate your overall health.	Similar	61%	186	279	33
	What impact, if any, do you think the economy will have on your fa	Similar	30%	142	282	50

## **Complete set of frequencies**

This dashboard contains a complete set of responses to each question on the survey. By default, "Don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

24% Please rate each of the following Morristown as a place to live Excellent aspects of quality of life in 58% Morristown. Good 15% Fair 4% Poor 34% Your neighborhood as a place to live Excellent 40% Good 20% Fair Poor 6% 25% Morristown as a place to raise children Excellent 46% Good Fair 24% 5% Poor 25% Morristown as a place to work Excellent 42% Good Fair 25% 88 Poor Morristown as a place to visit Excellent 19% 36% Good 32% Fair 13% Poor 29% Morristown as a place to retire Excellent 41% Good 18% Fair 12% Poor 24% The overall quality of life Excellent 48% Good 22% Fair 6% Poor

Please rate each of the following aspects of quality of life in	Sense of community	Excellent	21%
Morristown.		Good	40%
		Fair	26%
		Poor	13%
Please rate each of the following characteristics as they relate to	Overall economic health	Excellent	16%
Morristown as a whole.		Good	37%
		Fair	34%
		Poor	14%
	Overall quality of the transportation system	Excellent	11%
		Good	30%
		Fair	32%
		Poor	28%
	Overall design or layout of residential and commercial areas	Excellent	12%
	commercial areas	Good	43%
		Fair	38%
		Poor	7%
	Overall quality of the utility infrastructure	Excellent	19%
		Good	43%
		Fair	28%
		Poor	10%
	Overall feeling of safety	Excellent	20%
		Good	50%
		Fair	21%
		Poor	9%
	Overall quality of natural environment	Excellent	23%
		Good	49%
		Fair	23%
		Poor	6%
	Overall quality of parks and recreation opportunities	Excellent	33%
		Good	35%
		Fair	24%

Please rate each of the following characteristics as they relate to	Overall quality of parks and recreation opportunities	Poor	8%
Morristown as a whole.	Overall health and wellness opportunities	Excellent	19%
		Good	43%
		Fair	28%
		Poor	10%
	Overall opportunities for education, culture, and the arts	Excellent	16%
	the arts	Good	36%
		Fair	33%
		Poor	15%
	Residents' connection and engagement with their community	Excellent	15%
	Community	Good	32%
		Fair	39%
		Poor	15%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Morristown to someone who asks	Very likely	37%
you are to do each of the following.	asks	Somewhat likely	46%
		Somewhat unlikely	9%
		Very unlikely	8%
	Remain in Morristown for the next five years	Very likely	60%
		Somewhat likely	24%
		Somewhat unlikely	9%
		Very unlikely	8%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe	67%
reel.		Somewhat safe	24%
		Neither safe nor unsafe	5%
		Somewhat unsafe	4%
		Very unsafe	1%
	In Morristown's downtown/commercial area during the day	Very safe	49%
	during the day	Somewhat safe	40%
		Neither safe nor unsafe	6%
		Somewhat unsafe	5%
		Very unsafe	1%

Please rate how safe or unsafe you feel:	From property crime	Very safe	28%
		Somewhat safe	42%
		Neither safe nor unsafe	16%
		Somewhat unsafe	11%
		Very unsafe	4%
	From violent crime	Very safe	37%
		Somewhat safe	39%
		Neither safe nor unsafe	13%
		Somewhat unsafe	8%
		Very unsafe	3%
	From fire, flood, or other natural disaster	Very safe	46%
		Somewhat safe	38%
		Neither safe nor unsafe	11%
		Somewhat unsafe	4%
		Very unsafe	0%
Please rate the job you feel the Morristown community does at each of the following.	Making all residents feel welcome	Excellent	23%
		Good	42%
		Fair	26%
		Poor	10%
Morristown community does at each	Attracting people from diverse backgrounds	Excellent	27%
		Good	33%
		Fair	26%
		Poor	14%
	Valuing/respecting residents from diverse backgrounds	Excellent	22%
		Good	36%
		Fair	26%
		Poor	16%
	Taking care of vulnerable residents	Excellent	19%
		Good	27%
		Fair	31%
		Poor	22%

Please rate each of the following in the Morristown community.	Overall quality of business and service establishments	Excellent	16%
	establishments	Good	52%
		Fair	28%
		Poor	4%
	Variety of business and service establishments	Excellent	18%
		Good	41%
		Fair	30%
		Poor	11%
	Vibrancy of downtown/commercial area	Excellent	17%
		Good	32%
		Fair	36%
		Poor	16%
	Employment opportunities	Excellent	22%
		Good	45%
		Fair	22%
		Poor	11%
	Shopping opportunities	Excellent	20%
		Good	27%
		Fair	35%
		Poor	18%
	Cost of living	Excellent	16%
		Good	37%
		Fair	34%
		Poor	13%
	Overall image or reputation	Excellent	19%
		Good	37%
		Fair	34%
		Poor	10%
Please also rate each of the following in the Morristown community.	Traffic flow on major streets	Excellent	13%
·		Good	39%
		Fair	31%

Please also rate each of the following in the Morristown community.	Traffic flow on major streets	Poor	17	7 %
in the Morristown community.	Ease of public parking	Excellent	19	9%
		Good	41	1%
		Fair	30	) %
		Poor	10	) %
	Ease of travel by car	Excellent	21	1%
		Good	47	7%
		Fair	24	4%
		Poor	7	7%
	Ease of travel by public transportation	Excellent	13	3%
		Good	22	28
		Fair	26	5%
		Poor	40	)%
	Ease of travel by bicycle	Excellent	13	3%
		Good	21	18
		Fair	35	58
		Poor	31	1%
	Ease of walking	Excellent	16	5%
		Good	28	3%
		Fair	38	3%
		Poor	17	7%
	Well-planned residential growth	Excellent	14	1%
		Good	37	7%
		Fair	34	1%
		Poor	16	5%
	Well-planned commercial growth	Excellent	16	
		Good	39	
		Fair	29	
		Poor	16	
	Well-designed neighborhoods	Excellent	15	
		Good	37	7%

Please also rate each of the following in the Morristown community.	Well-designed neighborhoods	Fair		36%
,		Poor		13%
	Preservation of the historical or cultural characte	r Excellent		17%
	of the community	Good		45%
		Fair		25%
		Poor		13%
	Public places where people want to spend time	Excellent		17%
		Good		30%
		Fair		35%
		Poor		18%
	Variety of housing options	Excellent		13%
		Good		21%
		Fair		42%
		Poor		24%
	Availability of affordable quality housing	Excellent		11%
		Good		19%
		Fair		32%
		Poor		38%
	Overall quality of new development	Excellent		15%
		Good		38%
		Fair		37%
		Poor	:	10%
	Overall appearance	Excellent		16%
		Good		41%
		Fair		34%
		Poor		10%
	Cleanliness	Excellent		16%
		Good		36%
		Fair		37%
		Poor		11%
	Water resources	Excellent		18%

Please also rate each of the following	Water resources	Good	42%
in the Morristown community.		Fair	30%
		Poor	10%
	Air quality	Excellent	14%
		Good	49%
		Fair	32%
		Poor	4%
	Availability of paths and walking trails	Excellent	18%
		Good	35%
		Fair	30%
		Poor	16%
	Fitness opportunities	Excellent	20%
		Good	33%
		Fair	39%
		Poor	8%
	Recreational opportunities	Excellent	20%
		Good	37%
		Fair	31%
		Poor	12%
	Availability of affordable quality food	Excellent	15%
		Good	42%
		Fair	36%
		Poor	8%
	Availability of affordable quality health care	Excellent	15%
		Good	37%
		Fair	20%
	Availability of preventive health services	Poor Excellent	15%
	Availability of preventive health services	Good	39%
		Fair	29%
		Poor	17%
		. 001	

Please also rate each of the following	Availability of affordable quality mental health	Excellent	16%
in the Morristown community.	care	Good	25%
		Fair	32%
		Poor	27%
	Opportunities to attend cultural/arts/music	Excellent	12%
	activities	Good	32%
		Fair	33%
		Poor	22%
	Community support for the arts	Excellent	15%
		Good	24%
		Fair	37%
		Poor	24%
	Availability of affordable quality	Excellent	17%
	childcare/preschool	Good	26%
		Fair	39%
		Poor	17%
	K-12 education	Excellent	21%
		Good	44%
		Fair	25%
		Poor	10%
	Adult educational opportunities	Excellent	16%
		Good	36%
		Fair	33%
		Poor	15%
	Sense of civic/community pride	Excellent	14%
		Good	33%
		Fair	38%
		Poor	15%
	Neighborliness of residents	Excellent	16%
		Good	39%
		Fair	34%

Please also rate each of the following in the Morristown community.	Neighborliness of residents	Poor	129	olo
·	Opportunities to participate in social events and	Excellent	16	olo
	activities	Good	35	olo
		Fair	34	olo
		Poor	15	olo
	Opportunities to attend special events and festivals	Excellent	18	olo
	restivation	Good	33	olo
		Fair	36	olo
		Poor	13	olo
	Opportunities to volunteer	Excellent	19	olo
		Good	40	olo
		Fair	32	olo
		Poor	10	olo
	Opportunities to participate in community matters	Excellent	14	olo
		Good	34	olo
		Fair	37	olo
		Poor	15	olo
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent	14	
		Good	28	
		Fair	35	
		Poor	24	
Please indicate whether or not you have done each of the following in the	Contacted the City of Morristown for help or information	No	62	
last 12 months.		Yes	38	
	Contacted Morristown elected officials to express your opinion		83	
		Yes	17	
	Attended a local public meeting	No	84	
		Yes	16	
	Watched a local public meeting	No	775	
	Walanta and countries to account the Countries of the Cou	Yes	23	
	Volunteered your time to some group/activity	No	34	
		Yes	34	6

Please indicate whether or not you have done each of the following in the	Campaigned or advocated for a local issue, cause, or candidate	No	84%
last 12 months.		Yes	16%
	Voted in your most recent local election	No	43%
		Yes	57%
	Used public transportation instead of driving	No	92%
		Yes	8%
	Carpooled with other adults or children instead of driving alone	No	61%
	unving alone	Yes	39%
	Walked or biked instead of driving	No	70%
		Yes	30%
Please rate the quality of each of the following services in Morristown.	Public information services	Excellent	15%
Tonowing services in Morriscowii.		Good	40%
		Fair	33%
		Poor	12%
	Economic development	Excellent	17%
		Good	40%
		Fair	31%
		Poor	12%
	Traffic enforcement	Excellent	15%
		Good	45%
		Fair	27%
		Poor	12%
	Traffic signal timing	Excellent	14%
		Good	40%
		Fair	32%
		Poor	14%
	Street repair	Excellent	12%
		Good	24%
		Fair	35%
		Poor	29%
	Street cleaning	Excellent	15%

Please rate the quality of each of the following services in Morristown.	Street cleaning	Good	37%
,		Fair	31%
		Poor	17%
	Street lighting	Excellent	18%
		Good	35%
		Fair	33%
		Poor	14%
	Snow removal	Excellent	18%
		Good	41%
		Fair	28%
		Poor	13%
	Sidewalk maintenance	Excellent	16%
		Good	38%
		Fair	31%
		Poor	15%
	Bus or transit services	Excellent	18%
		Good	23%
		Fair	29%
		Poor	30%
	Land use, planning and zoning	Excellent	14%
		Good	31%
		Fair	38%
		Poor	17%
	Code enforcement	Excellent	16%
		Good	33%
		Fair	24%
		Poor	27%
	Affordable high-speed internet access	Excellent	21%
		Good	40%
		Fair	25%
		Poor	14%

Please rate the quality of each of the	Garbage collection	Excellent	33%
following services in Morristown.		Good	48%
		Fair	13%
		Poor	6%
	Drinking water	Excellent	23%
		Good	42%
		Fair	24%
		Poor	11%
	Sewer services	Excellent	24%
		Good	46%
		Fair	20%
		Poor	10%
	Storm water management	Excellent	21%
		Good	48%
		Fair	23%
		Poor	9%
	Power (electric and/or gas) utility	Excellent	28%
		Good	49%
		Fair	19%
		Poor	5%
	Utility billing	Excellent	18%
		Good	41%
		Fair	28%
		Poor	13%
	Police/Sheriff services	Excellent	27%
		Good	48%
		Fair	17%
		Poor	8%
	Crime prevention	Excellent	20%
		Good	40%
		Fair	25%

Please rate the quality of each of the following services in Morristown.	Crime prevention	Poor	15%
tonowing services in morriscomin	Animal control	Excellent	19%
		Good	40%
		Fair	26%
		Poor	15%
	Ambulance or emergency medical services	Excellent	33%
		Good	51%
		Fair	11%
		Poor	4%
	Fire services	Excellent	38%
		Good	52%
		Fair	7%
		Poor	3%
	Fire prevention and education	Excellent	26%
		Good	49%
		Fair	17%
		Poor	9%
	Emergency preparedness	Excellent	20%
		Good	33%
		Fair	28%
		Poor	19%
	Preservation of natural areas	Excellent	16%
		Good	43%
		Fair	28%
		Poor	13%
	Morristown open space	Excellent	14%

Recycling

Good

Fair

Poor

Good

Excellent

35%

39%

12%

25%

47%

Please rate the quality of each of the	Recycling	Fair	18%
following services in Morristown.		Poor	10%
	Yard waste pick-up	Excellent	24%
		Good	44%
		Fair	24%
		Poor	8%
	City parks	Excellent	26%
		Good	53%
		Fair	17%
		Poor	5%
	Recreation programs or classes	Excellent	19%
		Good	37%
		Fair	30%
		Poor	14%
	Recreation centers or facilities	Excellent	14%
		Good	34%
		Fair	31%
		Poor	20%
	Health services	Excellent	14%
		Good	51%
		Fair	26%
		Poor	9%
	Public library services	Excellent	32%
		Good	47%
		Fair	19%
		Poor	2%
	Overall customer service by Morristown employees	Excellent	25%
		Good	44%
		Fair	23%
Please with A. C. W. C.	The control of a section of the sect	Poor	8%
Please rate the following categories	The value of services for the taxes paid to	Excellent	13%

Please rate the following categories of Morristown government	The value of services for the taxes paid to Morristown	Good		35%
performance.		Fair		38%
		Poor		14%
	The overall direction that Morristown is taking	Excellent		14%
		Good		49%
		Fair		24%
		Poor		13%
	The job Morristown government does at welcoming resident involvement	Excellent		14%
	wercoming resident involvement	Good		31%
		Fair		37%
		Poor		18%
	Overall confidence in Morristown government	Excellent		13%
		Good		32%
		Fair		32%
		Poor		23%
	Generally acting in the best interest of the community	Excellent	32	14%
	community	Good		32%
		Fair		35%
		Poor		19%
	Being honest	Excellent		16%
		Good		33%
		Fair		30%
		Poor		21%
	Being open and transparent to the public	Excellent		14%
		Good		25%
		Fair		32%
		Poor		29%
	Informing residents about issues facing the community	Excellent		11%
	•	Good		27%
		Fair		37%
		Poor		25%

Please rate the following categories of Morristown government	Treating all residents fairly	Excellent	15%
performance.		Good	25%
		Fair	34%
		Poor	26%
	Treating residents with respect	Excellent	14%
		Good	37%
		Fair	32%
		Poor	17%
Overall, how would you rate the	The City of Morristown	Excellent	16%
quality of the services provided by each of the following?		Good	45%
		Fair	31%
		Poor	7%
	The Federal Government	Excellent	9%
		Good	33%
		Fair	36%
		Poor	23%
Please rate how important, if at all,	Overall economic health	Essential	44%
you think it is for the Morristown community to focus on each of the		Very important	45%
following in the coming two years.		Somewhat important	8%
		Not at all important	3%
	Overall quality of the transportation system	Essential	30%
		Very important	37%
		Somewhat important	30%
		Not at all important	4%
	Overall design or layout of residential and commercial areas	Essential	25%
	ConfinerCial areas	Very important	48%
		Somewhat important	24%
		Not at all important	3%
	Overall quality of the utility infrastructure	Essential	43%
		Very important	46%
		Somewhat important	8%

Please rate how important, if at all, Overall quality of the utility infrastructure 3% Not at all important you think it is for the Morristown community to focus on each of the 58% Overall feeling of safety Essential following in the coming two years. 34% Very important 6% Somewhat important Not at all important 2% Overall quality of natural environment Essential 30% 53% Very important 13% Somewhat important Not at all important 4% 32% Overall quality of parks and recreation Essential opportunities 46% Very important 18% Somewhat important Not at all important 4% 43% Overall health and wellness opportunities Essential 40% Very important 12% Somewhat important 4% Not at all important Overall opportunities for education, culture, and Essential 40% the arts 39% Very important 17% Somewhat important 4% Not at all important 29% Residents' connection and engagement with their Essential community Very important 44% 23% Somewhat important Not at all important 4% 21% How concerned, if at all, are you about Having your home burglarized Major concern the following situations in Morristown during day-time hours? Moderate concern 35% Minor concern 44% 21% Safety while walking within Morristown Major concern 31% Moderate concern 48% Minor concern

How concerned, if at all, are you about the following situations in	Safety while driving through Morristown	Major concern	20%
Morristown during day-time hours?		Moderate concern	30%
		Minor concern	50%
	Illegal drugs being used or sold near your home	Major concern	46%
		Moderate concern	24%
		Minor concern	30%
	Safety in city parks	Major concern	29%
		Moderate concern	33%
		Minor concern	38%
	Safety of children at school	Major concern	54%
		Moderate concern	21%
		Minor concern	25%
	Having your vehicle broken into or vandalized	Major concern	30%
		Moderate concern	33%
		Minor concern	37%
	Having your vehicle stolen	Major concern	28%
		Moderate concern	30%
		Minor concern	43%
	Vandalism or damage to your property	Major concern	27%
		Moderate concern	36%
		Minor concern	37%
	Homeless or transient related problems	Major concern	38%
		Moderate concern	29%
		Minor concern	33%
	Illegal parking near your home	Major concern	15%
		Moderate concern	18%
		Minor concern	67%
	Illegal parking downtown	Major concern	14%
		Moderate concern	17%
		Minor concern	69%
How concerned, if at all, are you about	Having your home burglarized	Major concern	31%

How concerned, if at all, are you about Having your home burglarized 34% Moderate concern the following situations in Morristown during night-time hours? 35% Minor concen Safety while walking within Morristown 35% Major concern Moderate concern 41% 24% Minor concen Safety while driving through Morristown Major concern 26% 30% Moderate concern 44% Minor concen 50% Illegal drugs being used or sold near your home Major concern 25% Moderate concern 26% Minor concen 38% Safety in city parks Major concern Moderate concern 39% 23% Minor concen Safety of children at school 47% Major concern 28% Moderate concern 25% Minor concen Having your vehicle broken into or vandalized Major concern 31% 41% Moderate concern 28% Minor concen 30% Having your vehicle stolen Major concern 35% Moderate concern Minor concen 35% 34% Vandalism or damage to your property Major concern Moderate concern 36% 30% Minor concen Homeless or transient related problems Major concern 38% Moderate concern 30% 32% Minor concen Illegal parking near your home 19% Major concern 18% Moderate concern

How concerned, if at all, are you about Illegal parking near your home the following situations in Morristown during night-time hours?    Heave would you rate the Morristown Police Department's relationship with the community?   Ecellent   240				
Moderate concern		Illegal parking near your home	Minor concen	63%
How would you rate the Morristown Police   Excellent   248   Good   428   Fair   243   Paor   103	Morristown during night-time hours?	Illegal parking downtown	Major concern	16%
How would you rate the Morristown Police Department's relationship with the community?  Fair 248 Good 478 Fair 248 Poor 108 In general, how many times do you:  Access the internet from your home Several times a day 78 A few times a week 68 Every few weeks 38 Less often or never 128 Every few weeks 18 Less often or never 188 Every few weeks 18 Less often or never 188 Every few weeks 18 Less often or never 188 Every few weeks 18 Less often or never 188 Every few weeks 18 Less often or never 188 Every few weeks 18 Less often or never 188 Every few weeks 18 Less often or never 188 Every few weeks 18 Less often or never 188 Every few weeks 18 Less often or never 188 Every few weeks 18 Less often or never 189 Every few weeks 18 Less often or never 189 Every few weeks 18 Less often or never 189 Every few weeks 18 Less often or never 189 Every few weeks 18 Less often or never 189 Every few weeks 18 Less often or never 189 Every few weeks 18 Less often or never 189 Every few weeks 18 Every few weeks 18 Less often or never 189 Every few weeks 18 Every			Moderate concern	17%
Department's relationship with the community? Good Fair Poor  In general, how many times do you:  Access the internet from your home Several times a day A few times a week Every few weeks Less often or never  Access the internet from your cell phone Several times a day A few times a week Every few weeks Every few weeks Less often or never  R8  Visit social media sites Several times a day A few times a week Every few weeks Less often or never  R8  Use or check email Several times a day A few times a week Every few weeks Less often or never  R8  Use or check email Several times a day A few times a week Less often or never  Share your opinions online Several times a day A few times a week Less often or never  Share your opinions online Several times a day A few times a day Several times a day A few times a week Less often or never Share your opinions online Several times a day A few t			Minor concen	67%
Fair   248			Excellent	24%
Poor   10%		Department's relationship with the community?	Good	42%
In general, how many times do you:  Access the internet from your home  Once a day  Afew times a week  Every few weeks  Less often or never  123  Access the internet from your cell phone  Several times a day  Once a day  A few times a week  Every few weeks  13  Less often or never  88  Every few weeks  14  Less often or never  88  Every few weeks  13  A few times a day  Once a day  113  A few times a day  Once a day  113  A few times a week  88  Every few weeks  13  Less often or never  194  Use or check email  Several times a day  Once a day  13  Less often or never  194  Several times a day  A few times a week  13  Less often or never  195  Several times a day  Once a day  125  Once a day  23  Share your opinions online  Several times a day  Once a day  23  Once a day  24  Share your opinions online			Fair	24%
Once a day   78			Poor	10%
A few times a week 68 Every few weeks 58 Less often or never 122  Access the internet from your cell phone Several times a day 788 Once a day 88 Every few weeks 18 Every few weeks 18 Less often or never 88  Visit social media sites Several times a day 618 Once a day 118 A few times a week 83 Every few weeks 18 Less often or never 93 Use or check email Several times a day 613 Once a day 188 A few times a week 113 Every few weeks 118 Every few weeks 128 Less often or never 198  Several times a day 613 Once a day 188 A few times a week 113 Every few weeks 28 Less often or never 83 Share your opinions online Several times a day 188 Once a day 188	In general, how many times do you:	Access the internet from your home	Several times a day	70%
Every few weeks   Se			Once a day	7%
Less often or never   128			A few times a week	6%
Access the internet from your cell phone  Several times a day  Once a day  A few times a week  Every few weeks  Less often or never  8%  Once a day  A few times a day  Once a day  11%  A few times a week  Every few weeks  18%  Every few weeks  19%  Once a day  Use or check email  Several times a day  Once a day  A few times a week  Every few weeks  1%  Less often or never  19%  Once a day  A few times a week  Every few weeks  2%  Less often or never  8%  Every few once a day  A few times a week  Every few once a day  A few times a week  Every few once a day  A few times a week  Every few once a day  A few times a week  Every few once a day  A few times a week  Every few once a day  A few times a week  Every few once a day  A few times a week  Every few once a day  A few times a day  Once a day  A few times a week  Every few once a day  A few times a week  Every few once a day  A few times a day  Once a day  2%			Every few weeks	5%
Once a day  A few times a week  Every few weeks  Less often or never  88  Visit social media sites  Several times a day  Once a day  11%  A few times a week  Every few weeks  18  Less often or never  19%  Use or check email  Several times a day  Once a day  18%  A few times a week  Every few weeks  18  Less often or never  19%  Several times a day  Once a day  A few times a week  11%  Every few weeks  2%  Less often or never  8%  Share your opinions online  Several times a day  Once a day  18%  A few times a week  11%  Every few weeks  2%  Less often or never  8%  Share your opinions online  Several times a day  Once a day  18%  A few times a week  11%  Every few weeks  2%  Less often or never  8%  Once a day  Once a day  Once a day  2%			Less often or never	12%
A few times a week 58 Every few weeks 18 Less often or never 88  Visit social media sites Several times a day 618 Once a day 118 A few times a week 88 Every few weeks 18 Less often or never 198 Use or check email Several times a day 618 Once a day 188 A few times a week 118 Every few weeks 28 Less often or never 88 Share your opinions online Several times a day 188 Once a day 188 Ceveral times a week 118 Every few weeks 28 Less often or never 88 Once a day 188 Ceveral times a day 188		Access the internet from your cell phone	Several times a day	78%
Every few weeks  Less often or never  88  Visit social media sites  Several times a day  Once a day  A few times a week  Every few weeks  Less often or never  198  Use or check email  Several times a day  Once a day  A few times a week  Every few weeks  Less often or never  198  Several times a week  118  Every few weeks  28  Less often or never  88  Share your opinions online  Several times a day  Once a day  188  Once a day  188			Once a day	8%
Use or check email  Use or check email  Several times a day  Once a day  Less often or never  19%  Use or check email  Several times a day  Once a day  A few times a day  Once a day  A few times a week  Every few weeks  Less often or never  19%  Less often or never  19%  Once a day  A few times a week  11%  Every few weeks  2%  Less often or never  8%  Share your opinions online  Several times a day  18%  Once a day  18%			A few times a week	5%
Visit social media sites  Several times a day  Once a day  A few times a week  Every few weeks  Less often or never  19%  Use or check email  Several times a day  Once a day  A few times a week  1%  Less often or never  19%  Every few weeks  2%  Less often or never  8%  Share your opinions online  Several times a day  18%  Once a day  18%  Once a day  18%  Once a day  2%			Every few weeks	1%
Once a day  A few times a week  Every few weeks  Less often or never  19%  Use or check email  Several times a day  Once a day  A few times a week  11%  Every few weeks  2%  Less often or never  8%  Share your opinions online  Several times a day  18%  Once a day  18%  Once a day  2%			Less often or never	8%
A few times a week  Every few weeks  Less often or never  19%  Use or check email  Several times a day  Once a day  A few times a week  Every few weeks  Every few weeks  2%  Less often or never  8%  Share your opinions online  Several times a day  18%  Once a day  2%		Visit social media sites	Several times a day	61%
Every few weeks  Less often or never  19%  Use or check email  Several times a day  A few times a week  Every few weeks  Every few weeks  Every few weeks  Share your opinions online  Several times a day  18%  A few times a week  11%  Every few weeks  2%  Less often or never  8%  Once a day  18%  Once a day  2%			Once a day	11%
Less often or never  19%  Use or check email  Once a day  A few times a week  Every few weeks  Less often or never  8%  Share your opinions online  Several times a day  Once a day  18%  Once a day  2%			A few times a week	8%
Use or check email  Several times a day  Once a day  A few times a week  Every few weeks  Less often or never  Share your opinions online  Several times a day  Once a day  18%  Once a day  2%			Every few weeks	1%
Once a day  A few times a week  Every few weeks  Less often or never  Share your opinions online  Several times a day  Once a day  18%  Once a day  2%			Less often or never	19%
A few times a week  Every few weeks  Less often or never  Share your opinions online  Several times a day  Once a day  11%  2%		Use or check email	Several times a day	61%
Every few weeks  Less often or never  Share your opinions online  Several times a day  Once a day  2%			Once a day	18%
Less often or never 8%  Share your opinions online Several times a day 18%  Once a day 2%			A few times a week	11%
Share your opinions online  Several times a day  18%  Once a day  2%			Every few weeks	2%
Once a day			Less often or never	8%
		Share your opinions online	Several times a day	18%
A few times a week 15%			Once a day	2%
			A few times a week	15%

In general, how many times do you:	Share your opinions online	Every few weeks	12%
		Less often or never	53%
	Shop online	Several times a day	16%
		Once a day	6%
		A few times a week	23%
		Every few weeks	29%
		Less often or never	26%
	Diagon water your everyll health		20%
	Please rate your overall health.	Excellent	
		Very good	41%
		Good	26%
		Fair	8%
		Poor	4%
	What impact, if any, do you think the economy will have on your family income in the next 6 months?	Very positive	10%
	Do you think the impact will be:	Somewhat positive	20%
		Neutral	39%
		Somewhat negative	23%
		Very negative	9%
	How many years have you lived in Morristown?	Less than 2 years	11%
		2-5 years	14%
		6-10 years	14%
		11-20 years	14%
		More than 20 years	47%
	Which best describes the building you live in?	One family house detached from any other houses	60%
		Building with two or more homes (duplex, townhome, apa	37%
		Mobile home	1%
		Other	2%
	Do you rent or own your home?	Rent	50%
		Own	50%
	About how much is your monthly housing cost for	Less than \$500	23%
	the place you live (including rent, mortgage payment, property tax, property insurance and	\$500 to \$999	42%
	homeowners' association (HOA) fees)?	\$1,000 to \$1,499	16%

		_
About how much is your monthly housing cost for the place you live (including rent, mortgage	\$1,500 to \$1,999	10%
payment, property tax, property insurance and homeowners' association (HOA) fees)?	\$2,000 to \$2,499	5%
	\$2,500 to \$2,999	1%
	\$3,000 to \$3,499	1%
	\$3,500 or more	2%
Do any children 17 or under live in your household?	No	70%
	Yes	30%
Are you or any other members of your household aged 65 or older?	No	67%
	Yes	33%
How much do you anticipate your household's total income before taxes will be for the current	Less than \$25,000	34%
year? (Please include in your total income money from all sources for all persons living in your	\$25,000 to \$49,999	27%
household.)	\$50,000 to \$74,999	23%
	\$75,000 to \$99,999	7%
	\$100,000 to \$149,999	5%
	\$150,000 or more	5%
Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino	86%
	Yes, I consider myself to be Spanish, Hispanic, or Latino	14%
What is your race? (Mark one or more races to	American Indian or Alaskan Native	1%
indicate what race you consider yourself to be.)	Asian, Asian Indian, or Pacific Islander	1%
	Black or African American	5%
	White	88%
	Other	10%
In which category is your age?	18-24 years	3%
	25-34 years	26%
	35-44 years	12%
	45-54 years	21%
	55-64 years	12%
	65-74 years	14%
	75 years or older	12%
What is your gender?	Female	51%
	Male	48%

What is your gender? Identify in another way	1%

## **Full trends**

This table contains the trends over time for the City of Morristown. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2020 and 2021 surveys is greater than seven percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Please rate each of the following	Morristown as a place to live	73%	72%	70%	70%	73%	76%	73%	75%	74%	73%	81%
aspects of quality of life in Morristown.	Your neighborhood as a place to live	65%	69%	72%	68%	68%	76%	67%	72%	70%	66%	74%
	Morristown as a place to raise children	60%	65%	65%	65%	68%	67%	65%	68%	73%	71%	71%
	Morristown as a place to work	42%	57%	40%	51%	53%	54%	59%	62%	59%	59%	66%
	Morristown as a place to visit			41%	44%	43%	56%	47%	50%	47%	49%	54%
	Morristown as a place to retire	55%	50%	59%	55%	60%	59%	62%	68%	63%	63%	70%
	The overall quality of life	62%	66%	63%	62%	67%	64%	63%	67%	68%	63%	72%
	Sense of community	57%	61%	48%	50%	53%	52%	51%	44%	51%	54%	60%
Please rate each of the following characteristics as they relate to	Overall economic health			35%	39%	49%	48%	51%	54%	51%	48%	52%
Morristown as a whole.	Overall quality of the transportation system										33%	41%
	Overall design or layout of residential and commercial areas			41%	51%	52%	54%	54%	50%	52%	55%	55%
	Overall quality of the utility infrastructure										70%	61%
	Overall feeling of safety			69%	66%	68%	68%	64%	70%	63%	63%	70%
	Overall quality of natural environment	55%	60%	76%	71%	70%	65%	69%	68%	64%	73%	72%
	Overall quality of parks and recreation opportunities										72%	68%
	Overall health and wellness opportunities			58%	61%	58%	61%	60%	61%	58%	63%	62%
	Overall opportunities for education, culture, and the arts			51%	59%	66%	64%	62%	55%	60%	43%	52%
	Residents' connection and engagement with their community										42%	47%
Please indicate how likely or unlikely you are to do each of the	Recommend living in Morristown to someone who asks	74%	78%	72%	76%	76%	80%			75%	72%	83%
following.	Remain in Morristown for the next five years	79%	81%	82%	86%	83%	81%			75%	81%	84%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	87%	91%	89%	92%	92%	89%	86%	86%	86%	87%	90%
reei.	In Morristown's downtown/commercial area during the day	83%	91%	85%	92%	85%	80%	80%	83%	76%	85%	89%
	From property crime	37%	45%								72%	69%
	From violent crime	57%	63%								78%	76%
	From fire, flood, or other natural disaster										82%	84%
Please rate the job you feel the Morristown community does at	Making all residents feel welcome										62%	65%
each of the following.	Attracting people from diverse backgrounds										48%	60%
	Valuing/respecting residents from diverse backgrounds										53%	58%

Morristown community does at	Taking care of vulnerable residents	44% 47%
each of the following.  Please rate each of the following	Overall quality of business and service establishments	47% 56% 42% 54% 56% 55% 53% 61% 58% 64% 67%
in the Morristown community.	Variety of business and service establishments	58% 59%
	Vibrancy of downtown/commercial area	24% 26% 41% 45% 38% 41% 38% 43% 48%
	Employment opportunities	23% 26% 23% 37% 43% 42% 46% 57% 57% 51% 67%
	Shopping opportunities	40% 52% 42% 43% 53% 50% 52% 54% 52% 44% 47%
	Cost of living	41% 44% 47% 42% 50% 52% 45% 60% 54%
	Overall image or reputation	54% 52% 44% 54% 57% 60% 53% 49% 53% 56% 56%
Please also rate each of the	Traffic flow on major streets	42% 40% 47% 46% 51% 56% 58% 54% 49% 60% 52%
following in the Morristown community.	Ease of public parking	57% 56% 61% 58% 66% 61% 60% 69% 60%
	Ease of travel by car	62% 54% 60% 57% 65% 66% 71% 70% 65% 77% 68%
	Ease of travel by public transportation	14% 19% 22% 34%
	Ease of travel by bicycle	29% 32% 22% 38% 28% 34% 30% 25% 25% 29% 34%
	Ease of walking	43% 46% 42% 54% 43% 45% 50% 42% 41% 48% 44%
	Well-planned residential growth	42% 50%
	Well-planned commercial growth	50% 55%
	Well-designed neighborhoods	50% 52%
	Preservation of the historical or cultural character of the community	56% 62%
	Public places where people want to spend time	38% 48% 44% 47% 44% 46% 49% 44% 47%
	Variety of housing options	49% 54% 48% 45% 51% 44% 46% 40% 37% 42% 34%
	Availability of affordable quality housing	42% 47% 42% 41% 49% 35% 41% 38% 35% 34% 30%
	Overall quality of new development	42% 53% 35% 47% 58% 54% 62% 65% 58% 59% 53%
	Overall appearance	52% 50% 51% 56% 51% 57% 48% 53% 60% 51% 57%
	Cleanliness	54% 54% 50% 51% 52% 53% 52% 53% 55% 52% 52%
	Waterresources	58% 60%
	Air quality	44% 53% 49% 54% 52% 46% 49% 49% 56% 66% 64%
	Availability of paths and walking trails	46% 48% 38% 50% 49% 47% 48% 44% 46% 62% 54%
	Fitness opportunities	47% 57% 58% 56% 64% 61% 67% 77% 54%
	Recreational opportunities	58% 50% 43% 56% 57% 54% 54% 54% 55% 53% 57%
	Availability of affordable quality food	49% 48% 50% 51% 55% 63% 59% 68% 70% 67% 57%
	Availability of affordable quality health care	41% 45% 41% 48% 54% 55% 50% 56% 57% 51% 52%
	Availability of preventive health services	55% 47% 43% 50% 54% 57% 52% 56% 56% 59% 54%
	Availability of affordable quality mental health care	30% 40% 44% 48% 40% 44% 42% 41% 41%
	Opportunities to attend cultural/arts/music activities	41% 42% 33% 42% 48% 49% 44% 45% 47% 41% 45%
	Community support for the arts	49% 39%

Please also rate each of the following in the Morristown	Availability of affordable quality childcare/preschool	41%	46%	56%	51%	57%	53%	54%	47%	50%	44%	44%
community.	K-12 education	61%	63%	69%	70%	73%	71%	69%	66%	68%	62%	66%
	Adult educational opportunities			53%	50%	63%	53%	53%	60%	59%	57%	52%
	Sense of civic/community pride										53%	47%
	Neighborliness of residents			47%	53%	57%	57%	40%	53%	49%	58%	54%
	Opportunities to participate in social events and activities	50%	55%	37%	41%	46%	45%	49%	49%	46%	42%	51%
	Opportunities to attend special events and festivals			46%	44%	50%	53%	46%	52%	47%	38%	51%
	Opportunities to volunteer	74%	73%	60%	57%	62%	67%	65%	68%	67%	62%	58%
	Opportunities to participate in community matters	51%	56%	44%	45%	48%	46%	49%	52%	50%	48%	48%
	Openness and acceptance of the community toward people of diver	46%	44%	39%	44%	45%	50%	34%	42%	46%	42%	42%
Please indicate whether or not you have done each of the following in	Contacted the City of Morristown for help or information	37%	41%	38%	34%	32%	34%	38%	43%	36%	42%	38%
the last 12 months.	Contacted Morristown elected officials to express your opinion			19%	16%	15%	15%	17%	17%	21%	20%	16%
	Attended a local public meeting	18%	19%	15%	19%	8%	10%	11%	15%	19%	19%	16%
	Watched a local public meeting			37%	35%	27%	26%	22%	22%	28%	31%	22%
	Volunteered your time to some group/activity	50%	45%	48%	41%	32%	40%				34%	34%
	Campaigned or advocated for a local issue, cause, or candidate			20%	18%	17%	24%				17%	16%
	Voted in your most recent local election	61%	62%								74%	57%
	Used public transportation instead of driving			7%	11%					5%	8%	8%
	Carpooled with other adults or children instead of driving alone			38%	41%	37%	38%	35%	37%	37%	40%	39%
	Walked or biked instead of driving			36%	29%	27%	28%	34%	28%	27%	24%	30%
Please rate the quality of each of the following services in	Public information services	55%	56%	59%	55%	54%	60%	58%	65%	54%	56%	55%
Morristown.	Economic development	34%	35%	34%	46%	49%	48%	53%	61%	57%	50%	57%
	Traffic enforcement	59%	65%	59%	67%	64%	57%	65%	61%	56%	62%	61%
	Traffic signal timing	45%	49%	38%	44%	48%	48%	55%	50%	41%	50%	54%
	Street repair	26%	35%	31%	31%	34%	35%	36%	32%	27%	32%	36%
	Street cleaning	45%	50%	45%	46%	47%	46%	53%	45%	46%	54%	52%
	Street lighting	56%	68%	52%	63%	62%	56%	63%	60%	57%	58%	53%
	Snow removal	49%	58%	48%	51%	54%	54%	53%	58%	62%	65%	59%
	Sidewalk maintenance	48%	51%	44%	43%	46%	48%	49%	57%	48%	54%	53%
	Bus or transit services	36%	34%	37%						22%	18%	41%
	Land use, planning and zoning	39%	44%	42%	48%	46%	41%	41%	43%	39%	37%	45%
	Code enforcement	25%	27%	31%	38%	37%	37%	40%	38%		31%	
	Affordable high-speed internet access										55%	60%
	Garbage collection	79%	83%	85%	84%	888	81%	83%	85%	81%	79%	81%
	Drinking water	54%	59%	58%	61%	59%	46%	61%	60%	56%	59%	65%

Please rate the quality of each of the following services in	Sewer services	64%	66%	63%	62%	63%	60%	73%	65%	63%	72%	70%
Morristown.	Storm water management	58%	54%	62%	57%	59%	55%	66%	61%	52%	71%	68%
	Power (electric and/or gas) utility	71%	78%	73%	76%	76%	67%	78%	72%	66%	76%	76%
	Utility billing			61%	65%	63%	61%	64%	63%	56%	65%	59%
	Police/Sheriff services	73%	82%	65%	75%	72%	75%	75%	74%	71%	75%	75%
	Crime prevention	52%	59%	54%	64%	65%	58%	61%	61%	55%	65%	59%
	Animal control	42%	41%	39%	34%	45%	44%	50%	49%	44%	51%	58%
	Ambulance or emergency medical services	84%	87%	83%	83%	89%	83%	85%	87%	80%	83%	84%
	Fire services	87%	93%	888	89%	888	888	92%	89%	83%	95%	90%
	Fire prevention and education	71%	79%	66%	68%	77%	73%	76%	71%	70%	79%	74%
	Emergency preparedness	45%	64%	42%	52%	59%	51%	49%	62%	51%	57%	53%
	Preservation of natural areas	46%	59%	41%	48%	51%	52%	44%	56%	51%	63%	59%
	Morristown open space			40%	47%	46%	48%	44%	51%	46%	54%	49%
	Recycling	75%	78%	70%	75%	73%	73%	72%	83%	73%	65%	72%
	Yard waste pick-up	61%	69%	66%	58%	63%	64%	71%	72%	67%	66%	68%
	City parks	83%	78%	71%	76%	80%	70%	75%	76%	68%	74%	79%
	Recreation programs or classes	67%	57%	52%	55%	61%	54%	52%	57%	54%	59%	56%
	Recreation centers or facilities	61%	49%	46%	51%	59%	54%	52%	49%	50%	50%	48%
	Health services	61%	54%	60%	64%	64%	61%	51%	64%	60%	57%	65%
	Public library services	82%	82%	79%	75%	74%	77%	74%	80%	83%	75%	79%
	Overall customer service by Morristown employees	81%	80%	62%	63%	66%	62%	59%	57%	61%	72%	69%
Please rate the following categories of Morristown	The value of services for the taxes paid to Morristown	44%	51%	35%	47%	42%	44%	46%	46%	39%	54%	47%
government performance.	The overall direction that Morristown is taking	31%	45%	43%	49%	57%	56%	52%	60%	50%	57%	63%
	The job Morristown government does at welcoming resident involv	30%	42%	39%	41%	44%	46%	39%	41%	44%	47%	45%
	Overall confidence in Morristown government			30%	34%	38%	43%	45%	43%	40%	45%	45%
	Generally acting in the best interest of the community			35%	41%	41%	42%	41%	45%	43%	48%	46%
	Being honest			33%	38%	42%	38%	41%	43%	38%	39%	49%
	Being open and transparent to the public										40%	39%
	Informing residents about issues facing the community										42%	39%
	Treating all residents fairly			32%	41%	37%	30%	35%	43%	38%	50%	41%
	Treating residents with respect										51%	
Overall, how would you rate the quality of the services provided by											64%	
each of the following?	The Federal Government	37%	42%	35%	44%						48%	
Please rate how important, if at all, you think it is for the	Overall economic health					94%	93%	85%	91%	88%	89%	
Morristown community to focus	Overall quality of the transportation system									71	73%	67%

Please rate how important, if at all, you think it is for the Morristown community to focus on each of the following in the	Overall design or layout of residential and commercial areas	82% 76% 73% 77% 68% 67% 73%
	Overall quality of the utility infrastructure	90% 89%
coming two years.	Overall feeling of safety	92% 95% 91% 93% 93% 95% 91%
	Overall quality of natural environment	80% 75% 79% 77% 77% 82% 83%
	Overall quality of parks and recreation opportunities	78% 78%
	Overall health and wellness opportunities	86% 82% 73% 82% 81% 87% 84%
	Overall opportunities for education, culture, and the arts	90% 88% 78% 85% 85% 84% 80%
	Residents' connection and engagement with their community	76% 85% 87% 76% 78% 76% 73% 73%
In general, how many times do	Access the internet from your home	91% 83%
you:	Access the internet from your cell phone	94% 91%
	Visit social media sites	83% 80%
	Use or check email	94% 90%
	Share your opinions online	35% 35%
	onar o your opiniono oninio	33% 33%
	Shop online	39% 44%

## Methods (open participation)

As part of its participation in The National Community Survey™ (The NCS™), the City of Morristown conducted a survey of 400 residents. Survey invitations were mailed to randomly selected households and data were collected from December 17th, 2021 to February 4th, 2022. The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Morristown. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on January 14th, 2022. The survey remained open for three weeks and there were 208 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2019 American Community Survey estimates for adults in the City of Morristown. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.\* The results of the weighting scheme for the open participation survey are presented in the following table.

		Unweighted	Weighted	Target*
Age	18-34	12%	33%	29%
	35-54	47%	24%	33%
	55+	42%	44%	38%
Area	NE	52%	24%	23%
	NW	21%	43%	39%
	SE	12%	24%	22%
	SW	15%	10%	16%
Hispanic origin	No, not Spanish, Hispanic, or Latino	100%	98%	86%
	Yes, I consider myself to be Spanish, Hispa	0%	2%	14%
Housing tenure	Own	84%	52%	50%
	Rent	16%	48%	50%
Housing type	Attached	9%	35%	38%
	Detached	92%	65%	62%
Race & Hispanic	Not white alone	9%	19%	25%
origin	White alone, not Hispanic or Latino	91%	81%	75%
Sex	Female	60%	48%	52%
	Male	40%	52%	48%
Sex/age	Female 18-34	6%	16%	14%
	Female 35-54	33%	7%	16%
	Female 55+	20%	26%	21%
	Male 18-34	5%	16%	15%
	Male 35-54	14%	18%	17%
	Male 55+	21%	18%	17%

<sup>\*</sup> Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf

# Open participation survey results

This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

	In which area of Morristown do you live? (Refer to map above.)	1 = NW (green)		22%
	тар above. <i>)</i>	2 = NE (pink)		40%
		3 = SW (green)		22%
		4 = SE (blue)		9%
		None of these/I don't live in Morristown	1	7%
Please rate each of the following aspects of quality of life in	Morristown as a place to live	Excellent		10%
Morristown.		Good		48%
		Fair		35%
		Poor		7%
	Your neighborhood as a place to live	Excellent		21%
		Good		44%
		Fair		25%
		Poor		10%
	Morristown as a place to raise children	Excellent		14%
		Good		58%
		Fair		16%
		Poor		12%
	Morristown as a place to work	Excellent		22%
		Good		37%
		Fair		31%
		Poor		10%
	Morristown as a place to visit	Excellent		8%
		Good		15%
		Fair		49%
		Poor		27%
	Morristown as a place to retire	Excellent		16%
		Good		45%
		Fair		21%

Please rate each of the following aspects of quality of life in	Morristown as a place to retire	Poor	17%
Morristown.	The overall quality of life	Excellent	11%
		Good	55%
		Fair	22%
		Poor	12%
	Sense of community	Excellent	7%
		Good	31%
		Fair	37%
		Poor	26%
Please rate each of the following characteristics as they relate to	Overall economic health	Excellent	6%
Morristown as a whole.		Good	40%
		Fair	31%
		Poor	22%
	Overall quality of the transportation system	Excellent	3%
		Good	25%
		Fair	24%
		Poor	48%
	Overall design or layout of residential and commercial areas	Excellent	5%
		Good	26%
		Fair	39%
		Poor	30%
	Overall quality of the utility infrastructure	Excellent	16%
		Good	30%
		Fair	42%
		Poor	11%
	Overall feeling of safety	Excellent	13%
		Good	53%
		Fair	24%
		Poor	10%
	Overall quality of natural environment	Excellent	15%
		Good	38%
		Fair	31%

Please rate each of the following characteristics as they relate to	Overall quality of natural environment	Poor	16%
Morristown as a whole.	Overall quality of parks and recreation	Excellent	20%
	opportunities	Good	39%
		Fair	37%
		Poor	4%
	Overall health and wellness opportunities	Excellent	13%
		Good	29%
		Fair	39%
		Poor	19%
	Overall opportunities for education, culture, and	Excellent	7%
	the arts	Good	24%
		Fair	44%
		Poor	24%
	Residents' connection and engagement with their	Excellent	2%
	community	Good	19%
		Fair	39%
		Poor	39%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Morristown to someone who asks	Very likely	15%
you are to do each of the following.		Somewhat likely	53%
		Somewhat unlikely	18%
		Very unlikely	15%
	Remain in Morristown for the next five years	Very likely	47%
		Somewhat likely	31%
		Somewhat unlikely	9%
		Very unlikely	13%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe	46%
		Somewhat safe	35%
		Neither safe nor unsafe	6%
		Somewhat unsafe	10%
		Very unsafe	2%
	In Morristown's downtown/commercial area during the day	Very safe	38%
	•	Somewhat safe	41%

Somewhat unsafe  Very unsafe	1%
Very unsafe	
	10%
From property crime Very safe	22%
Somewhat safe	42%
Neither safe nor unsafe	7%
Somewhat unsafe	20%
Very unsafe	9%
From violent crime Very safe	30%
Somewhat safe	28%
Neither safe nor unsafe	20%
Somewhat unsafe	16%
Very unsafe	5%
From fire, flood, or other natural disaster Very safe	46%
Somewhat safe	39%
Neither safe nor unsafe	10%
Somewhat unsafe	4%
Please rate the job you feel the Making all residents feel welcome Excellent  Morristown community does at each	3%
of the following. Good	39%
Fair	40%
Poor	18%
Attracting people from diverse backgrounds Excellent	4%
Good	34%
Fair	32%
Poor	29%
Valuing/respecting residents from diverse Excellent backgrounds	7%
Good	42%
Fair	23%
Poor	29%
Taking care of vulnerable residents Excellent	8%
	14%
Good	110

Morristown community does at each of the following.	Taking care of vulnerable residents	Poor	49%
Please rate each of the following in	Overall quality of business and service	Excellent	10%
the Morristown community.	establishments	Good	51%
		Fair	35%
		Poor	4%
	Variety of business and service establishments	Excellent	10%
		Good	39%
		Fair	39%
		Poor	13%
	Vibrancy of downtown/commercial area	Excellent	5%
		Good	24%
		Fair	37%
		Poor	34%
	Employment opportunities	Excellent	21%
		Good	40%
		Fair	20%
		Poor	18%
	Shopping opportunities	Excellent	11%
		Good	17%
		Fair	37%
		Poor	35%
	Cost of living	Excellent	12%
		Good	41%
		Fair	20%
		Poor	27%
	Overall image or reputation	Excellent	6%
		Good	36%
		Fair	46%
		Poor	13%
Please also rate each of the following in the Morristown community.	Traffic flow on major streets	Excellent	2%
•		Good	28%
		Fair	40%

Please also rate each of the following in the Morristown community.	Traffic flow on major streets	Poor	30%
in the Morristown community.	Ease of public parking	Excellent	11%
		Good	39%
		Fair	27%
		Poor	23%
	Ease of travel by car	Excellent	14%
		Good	42%
		Fair	28%
		Poor	17%
	Ease of travel by public transportation	Excellent	5%
		Good	2%
		Fair	17%
		Poor	76%
	Ease of travel by bicycle	Excellent	4%
		Good	11%
		Fair	10%
		Poor	75%
	Ease of walking	Excellent	3%
		Good	34%
		Fair	23%
		Poor	40%
	Well-planned residential growth	Excellent	0%
		Good	26%
		Fair	30%
		Poor	44%
	Well-planned commercial growth	Excellent	10%
		Good	21%
		Fair	44%
		Poor	25%
	Well-designed neighborhoods	Excellent	3%
		Good	21%
		Fair	50%

Please also rate each of the following in the Morristown community.	Well-designed neighborhoods	Poor		27%
,	Preservation of the historical or cultural character of the community	Excellent		6%
	of the community	Good		23%
		Fair		34%
		Poor		37%
	Public places where people want to spend time	Excellent		7%
		Good		10%
		Fair		46%
		Poor		36%
	Variety of housing options	Excellent	]	3%
		Good		26%
		Fair		22%
		Poor		50%
	Availability of affordable quality housing	Excellent		3%
		Good		15%
		Fair		19%
		Poor		63%
	Overall quality of new development	Excellent		3%
		Good		18%
		Fair		47%
		Poor		32%
	Overall appearance	Excellent		9%
		Good		30%
		Fair		37%
		Poor		24%
	Cleanliness	Excellent		2%
		Good		45%
		Fair		29%
		Poor		23%
	Water resources	Excellent		15%
		Good		35%
		Fair	80	24%

Please also rate each of the following in the Morristown community.	Water resources	Poor	26%
•	Air quality	Excellent	11%
		Good	54%
		Fair	27%
		Poor	8%
	Availability of paths and walking trails	Excellent	14%
		Good	37%
		Fair	28%
		Poor	21%
	Fitness opportunities	Excellent	7%
		Good	26%
		Fair	44%
		Poor	22%
	Recreational opportunities	Excellent	8%
		Good	31%
		Fair	31%
		Poor	30%
	Availability of affordable quality food	Excellent	12%
		Good	43%
		Fair	27%
		Poor	18%
	Availability of affordable quality health care	Excellent	11%
		Good	32%
		Fair	33%
		Poor	25%
	Availability of preventive health services	Excellent	11%
		Good	29%
		Fair	31%
		Poor	29%
	Availability of affordable quality mental health care		3%
		Good	15%
		Fair	32%

Please also rate each of the following	Availability of affordable quality mental health care	2		
in the Morristown community.	Availability of altordable quality mental health care	Poor		50%
	Opportunities to attend cultural/arts/music activities	Excellent		3%
		Good		20%
		Fair		40%
		Poor		38%
	Community support for the arts	Excellent		3%
		Good		22%
		Fair		35%
		Poor		40%
	Availability of affordable quality	Excellent		0%
	childcare/preschool	Good		19%
		Fair		37%
		Poor		44%
	K-12 education	Excellent		6%
		Good		35%
		Fair		39%
		Poor		20%
	Adult educational opportunities	Excellent		12%
		Good		33%
		Fair		30%
		Poor		25%
	Sense of civic/community pride	Excellent		7%
		Good		23%
		Fair		31%
		Poor		39%
	Neighborliness of residents	Excellent		5%
		Good		35%
		Fair		43%
		Poor		17%
	Opportunities to participate in social events and	Excellent		4%
	activities	Good		19%
		Fair		54%
			82	

Please also rate each of the following in the Morristown community.	Opportunities to participate in social events and activities	Poor		23%
	Opportunities to attend special events and	Excellent		8%
	festivals	Good		24%
		Fair		46%
		Poor		23%
	Opportunities to volunteer	Excellent		12%
		Good		36%
		Fair		25%
		Poor		27%
	Opportunities to participate in community matters	Excellent		2%
		Good		21%
		Fair		31%
		Poor		45%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		5%
		Good		28%
		Fair		32%
		Poor		35%
Please indicate whether or not you have done each of the following in the	Contacted the City of Morristown for help or information	No		61%
last 12 months.		Yes		39%
	Contacted Morristown elected officials to express your opinion	No		58%
		Yes		42%
	Attended a local public meeting	No		61%
		Yes	_	39%
	Watched a local public meeting	No		55%
		Yes		45%
	Volunteered your time to some group/activity	No		31%
		Yes		69%
	Campaigned or advocated for a local issue, cause, or candidate	No		62%
	Valadinary	Yes		27%
	Voted in your most recent local election	No		73%
	Used public transportation instead of delicing	Yes		100%
	Used public transportation instead of driving	No		1000

Please indicate whether or not you have done each of the following in the	Used public transportation instead of driving	Yes	0%
last 12 months.	Carpooled with other adults or children instead of	No	56%
	driving alone	Yes	44%
	Walked or biked instead of driving	No	80%
		Yes	20%
Please rate the quality of each of the following services in Morristown.	Public information services	Excellent	5%
Tollowing services in Morristown.		Good	17%
		Fair	35%
		Poor	43%
	Economic development	Excellent	10%
		Good	30%
		Fair	43%
		Poor	17%
	Traffic enforcement	Excellent	3%
		Good	42%
		Fair	32%
		Poor	23%
	Traffic signal timing	Excellent	5%
		Good	27%
		Fair	35%
		Poor	32%
	Street repair	Excellent	0%
		Good	20%
		Fair	28%
		Poor	52%
	Street cleaning	Excellent	1%
		Good	38%
		Fair	33%
		Poor	28%
	Street lighting	Excellent	3%
		Good	38%
		Fair	31%

Please rate the quality of each of the
following services in Morristown.

Street lighting	Poor	29%
Snow removal	Excellent	30%
	Good	35%
	Fair	27%
	Poor	8%
Sidewalk maintenance	Excellent	5%
	Good	51%
	Fair	28%
	Poor	17%
Bus or transit services	Excellent	6%
	Good	4%
	Fair	27%
	Poor	64%
Land use, planning and zoning	Excellent	6%
	Good	15%
	Fair	26%
	Poor	53%
Code enforcement	Excellent	3%
	Good	24%
	Fair	29%
	Poor	44%
Affordable high-speed internet access	Excellent	14%
	Good	34%
	Fair	27%
	Poor	25%
Garbage collection	Excellent	25%
	Good	52%
	Fair	15%
	Poor	8%
Drinking water	Excellent	19%
	Good	42%
	Fair	29%
		05

Drinking water	Poor	10%
Sewer services	Excellent	16%
	Good	51%
	Fair	25%
	Poor	8%
Storm water management	Excellent	9%
	Good	47%
	Fair	33%
	Poor	11%
Power (electric and/or gas) utility	Excellent	23%
	Good	53%
	Fair	21%
	Poor	3%
Utility billing	Excellent	12%
	Good	38%
	Fair	30%
	Poor	20%
Police/Sheriff services	Excellent	24%
	Good	47%
	Fair	15%
	Poor	14%
Crime prevention	Excellent	13%
	Good	41%
	Fair	29%
	Poor	17%
Animal control	Excellent	9%
	Good	33%
	Fair	28%
	Poor	31%
Ambulance or emergency medical services	Excellent	37%
	Good	41%
	Fair	21%
		96

Please rate the quality of each of the following services in Morristown.	Ambulance or emergency medical services	Poor	0%
	Fire services	Excellent	46%
		Good	44%
		Fair	7%
		Poor	3%
	Fire prevention and education	Excellent	18%
		Good	40%
		Fair	28%
		Poor	15%
	Emergency preparedness	Excellent	8%
		Good	37%
		Fair	19%
		Poor	36%
	Preservation of natural areas	Excellent	8%
		Good	20%
		Fair	44%
		Poor	28%
	Morristown open space	Excellent	8%
		Good	20%
		Fair	55%
		Poor	17%
	Recycling	Excellent	10%
		Good	49%
		Fair	28%
		Poor	13%
	Yard waste pick-up	Excellent	18%
		Good	40%
		Fair	25%

City parks

Poor

Good

Fair

Excellent

17%

21%

46%

29%

Please rate the quality of each of the	City parks	Poor	4%
following services in Morristown.	Recreation programs or classes	Excellent	5%
		Good	15%
		Fair	49%
		Poor	30%
	Recreation centers or facilities	Excellent	4%
		Good	15%
		Fair	34%
		Poor	47%
	Health services	Excellent	8%
		Good	47%
		Fair	31%
		Poor	15%
	Public library services	Excellent	23%
		Good	50%
		Fair	21%
		Poor	6%
	Overall customer service by Morristown employees	Excellent	22%
		Good	45%
		Fair	19%
		Poor	14%
Please rate the following categories	The value of services for the taxes paid to	Excellent	4%
of Morristown government performance.	Morristown	Good	17%
		Fair	43%
		Poor	36%
	The overall direction that Morristown is taking	Excellent	3%
		Good	25%
		Fair	40%
		Poor	32%
	The job Morristown government does at welcoming	Excellent	3%
	resident involvement	Good	9%
		Fair	40%
			88

Please rate the following categories of Morristown government	The job Morristown government does at welcoming resident involvement	9 Poor	48%
performance.	Overall confidence in Morristown government	Excellent	4%
		Good	7%
		Fair	36%
		Poor	54%
	Generally acting in the best interest of the	Excellent	4%
	community	Good	11%
		Fair	31%
		Poor	55%
	Being honest	Excellent	4%
		Good	9%
		Fair	36%
		Poor	51%
	Being open and transparent to the public	Excellent	4%
		Good	9%
		Fair	28%
		Poor	59%
	Informing residents about issues facing the community	Excellent	1%
	community	Good	17%
		Fair	31%
		Poor	51%
	Treating all residents fairly	Excellent	5%
		Good	15%
		Fair	26%
		Poor	55%
	Treating residents with respect	Excellent	4%
		Good	25%
		Fair	31%
		Poor	39%
Overall, how would you rate the quality of the services provided by	The City of Morristown	Excellent	3%
each of the following?		Good	34%
		Fair	43%

Overall, how would you rate the quality of the services provided by	The City of Morristown	Poor	20%
each of the following?	The Federal Government	Excellent	5%
		Good	15%
		Fair	43%
		Poor	37%
Please rate how important, if at all, you think it is for the Morristown	Overall economic health	Essential	49%
community to focus on each of the		Very important	39%
following in the coming two years.		Somewhat important	12%
	Overall quality of the transportation system	Essential	37%
		Very important	40%
		Somewhat important	21%
		Not at all important	2%
	Overall design or layout of residential and commercial areas	Essential	37%
	Confinercial areas	Very important	49%
		Somewhat important	12%
		Not at all important	3%
	Overall quality of the utility infrastructure	Essential	53%
		Very important	41%
		Somewhat important	6%
	Overall feeling of safety	Essential	65%
		Very important	33%
		Somewhat important	2%
	Overall quality of natural environment	Essential	34%
		Very important	44%
		Somewhat important	22%
		Not at all important	0%
	Overall quality of parks and recreation opportunities	Essential	36%
	оррогишиес	Very important	49%
		Somewhat important	15%
		Not at all important	0%
	Overall health and wellness opportunities	Essential	42%
		Very important	47%

Please rate how important, if at all, you think it is for the Morristown	Overall health and wellness opportunities	Somewhat important	10%
community to focus on each of the following in the coming two years.		Not at all important	0%
,	Overall opportunities for education, culture, and	Essential	42%
	the arts	Very important	48%
		Somewhat important	7%
		Not at all important	2%
	Residents' connection and engagement with their community	Essential	32%
	community	Very important	51%
		Somewhat important	17%
		Not at all important	0%
How concerned, if at all, are you about the following situations in	: Having your home burglarized	Major concern	12%
Morristown during day-time hours?		Moderate concern	40%
		Minor concern	47%
	Safety while walking within Morristown	Major concern	19%
		Moderate concern	30%
		Minor concern	51%
	Safety while driving through Morristown	Major concern	17%
		Moderate concern	28%
		Minor concern	55%
	Illegal drugs being used or sold near your home	Major concern	45%
		Moderate concern	26%
		Minor concern	29%
	Safety in city parks	Major concern	39%
		Moderate concern	29%
		Minor concern	32%
	Safety of children at school	Major concern	57%
		Moderate concern	24%
		Minor concern	19%
	Having your vehicle broken into or vandalized	Major concern	34%
		Moderate concern	31%
		Minor concern	35%
	Having your vehicle stolen	Major concern	20%

How concerned, if at all, are you about the following situations in	Having your vehicle stolen	Moderate concern	35%
Morristown during day-time hours?		Minor concern	44%
	Vandalism or damage to your property	Major concern	22%
		Moderate concern	28%
		Minor concern	49%
	Homeless or transient related problems	Major concern	47%
		Moderate concern	30%
		Minor concern	23%
	Illegal parking near your home	Major concern	22%
		Moderate concern	11%
		Minor concern	68%
	Illegal parking downtown	Major concern	20%
		Moderate concern	16%
		Minor concern	65%
How concerned, if at all, are you about	Having your home burglarized	Major concern	27%
the following situations in Morristown during night-time hours?		Moderate concern	31%
		Minor concen	42%
	Safety while walking within Morristown	Major concern	40%
		Moderate concern	34%
		Minor concen	27%
	Safety while driving through Morristown	Major concern	21%
		Moderate concern	32%
		Minor concen	47%
	Illegal drugs being used or sold near your home	Major concern	51%
		Moderate concern	25%
		Minor concen	24%
	Safety in city parks	Major concern	46%
		Moderate concern	31%
		Minor concen	23%
	Safety of children at school	Major concern	46%
		Moderate concern	26%
		Minor concen	27%

How concerned, if at all, are you about the following situations in	t Having your vehicle broken into or vandalized	Major concern	33%
Morristown during night-time hours?		Moderate concern	26%
		Minor concen	41%
	Having your vehicle stolen	Major concern	27%
		Moderate concern	24%
		Minor concen	49%
	Vandalism or damage to your property	Major concern	33%
		Moderate concern	25%
		Minor concen	43%
	Homeless or transient related problems	Major concern	48%
		Moderate concern	24%
		Minor concen	28%
	Illegal parking near your home	Major concern	20%
		Moderate concern	9%
		Minor concen	71%
	Illegal parking downtown	Major concern	23%
		Moderate concern	20%
		Minor concen	57%
	How would you rate the Morristown Police Department's relationship with the community?	Excellent	26%
	bepar thent stellationship with the community:	Good	37%
		Fair	21%
		Poor	16%
In general, how many times do you:	Access the internet from your home	Several times a day	86%
		Once a day	9%
		A few times a week	5%
		Every few weeks	0%
		Less often or never	0%
	Access the internet from your cell phone	Several times a day	90%
		Once a day	8%
		A few times a week	2%
		Every few weeks	0%
		Less often or never	0%

In general, how many times do you:	Visit social media sites	Several times a day	73%
		Once a day	12%
		A few times a week	6%
		Every few weeks	3%
		Less often or never	5%
	Use or check email	Several times a day	82%
		Once a day	17%
		A few times a week	1%
		Every few weeks	0%
		Less often or never	0%
	Share your opinions online	Several times a day	26%
		Once a day	5%
		A few times a week	19%
		Every few weeks	8%
		Less often or never	42%
	Shop online	Several times a day	9%
		Once a day	10%
		A few times a week	32%
		Every few weeks	36%
		Less often or never	13%
	Please rate your overall health.	Excellent	13%
		Very good	50%
		Good	31%
		Fair	3%
		Poor	3%
	What impact, if any, do you think the economy will have on your family income in the next 6 months?	Very positive	2%
	Do you think the impact will be:	Somewhat positive	9%
		Neutral	23%
		Somewhat negative	51%
		Very negative	14%
	How many years have you lived in Morristown?	Less than 2 years	8%
		2-5 years	12%
			94

	How many years have you lived in Morristown?	6-10 years		12%
		11-20 years		12%
		More than 20 years		56%
	Which best describes the building you live in?	One family house detached from any other houses		58%
		Building with two or more homes (duplex, townhome, apa.		31%
		Mobile home		6%
		Other	1	5%
	Do you rent or own your home?	Rent		48%
		Own		52%
About how much is your monthly	About how much is your monthly housing cost for	Less than \$500		24%
housing cost for the place you live (including rent, mortgage payment,	the place you live (including rent, mortgage payment, property tax, property insurance and	\$500 to \$999		35%
homeowners' association (HOA) fees)?	homeowners' association (HOA) fees)?	\$1,000 to \$1,499		20%
		\$1,500 to \$1,999		10%
		\$2,000 to \$2,499		1%
		\$2,500 to \$2,999		1%
		\$3,000 to \$3,499	1	5%
		\$3,500 or more	1	4%
	Do any children 17 or under live in your household?	No		62%
		Yes		38%
	Are you or any other members of your household aged 65 or older?	No		69%
	agea oo or order.	Yes		31%
	How much do you anticipate your household's total income before taxes will be for the current year?	Less than \$25,000		23%
	(Please include in your total income money from all sources for all persons living in your household.)	\$25,000 to \$49,999		17%
	sources for all persons living in your household.)	\$50,000 to \$74,999		24%
		\$75,000 to \$99,999		23%
		\$100,000 to \$149,999		9%
		\$150,000 or more	]	4%
Are you Spanish, Hispanic, or Latino?	Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino		98%
		Yes, I consider myself to be Spanish, Hispanic, or Latino		2%
	What is your race? (Mark one or more races to	American Indian or Alaskan Native	I	5%
	indicate what race you consider yourself to be.)	Asian, Asian Indian, or Pacific Islander		0%
		Black or African American		5%
			0.5	

What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	White	88%
	Other	5%
In which category is your age?	18-24 years	10%
	25-34 years	23%
	35-44 years	13%
	45-54 years	11%
	55-64 years	25%
	65-74 years	17%
	75 years or older	2%
What is your gender?	Female	47%
	Male	50%
	Identify in another way	2%
How did you hear about this survey? (Select all that	The Morristown's website	16%
apply.)	The Morristown's social media (Facebook, Twitter, Instagram,	38%
	Received an email from the Morristown	19%
	In a Morristown newsletter or utility bill	2%
	Received a postcard or letter from the Morristown	0%
	Nextdoor	0%
	In my Facebook feed	10%
	Saw it in a newspaper article or ad (hard copy or online)	2%
	Saw a flyer or poster about it	7%
	Heard about it from a family member, friend or neighborhood	4%
	Heard about it from a business or social organization in my co	7%
	Polco's weekly email	0%
	Other	6%

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

year of birtir does not matter). Four responses are confidential and no lac	intily mg mic	n mation	WIII DC	silai cu.
1. Please rate each of the following aspects of quality of life in Morr	ristown.			
	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	Poor Don't know

	Excellent	<u>6000</u>	<u>rair</u>	<u> Poor</u>	Don t know
Morristown as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Morristown as a place to raise children	1	2	3	4	5
Morristown as a place to work	1	2	3	4	5
Morristown as a place to visit	1	2	3	4	5
Morristown as a place to retire	1	2	3	4	5
The overall quality of life in Morristown	1	2	3	4	5
Sense of community	1	2	3	4	5

## 2. Please rate each of the following characteristics as they relate to Morristown as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Morristown	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus)					
in Morristown	1	2	3	4	5
Overall design or layout of Morristown's residential and commercial					
areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Morristown					
(water, sewer, storm water, electric, gas)	1	2	3	4	5
Overall feeling of safety in Morristown	1	2	3	4	5
Overall quality of natural environment in Morristown	1	2	3	4	5
Overall quality of parks and recreation opportunities	1	2	3	4	5
Overall health and wellness opportunities in Morristown	1	2	3	4	5
Overall opportunities for education, culture, and the arts	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

### 3. Please indicate how likely or unlikely you are to do each of the following.

	Very likelv	Somewhat likely	Somewhat unlikely	Very unlikelv	Don't know	
Recommend living in Morristown to someone who asks	1	2	3	4	5	
Remain in Morristown for the next five years	1	2	3	4	5	

#### 4. Please rate how safe or unsafe you feel:

In your neighborhood during the day	Very <u>safe</u> 1	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very <u>unsafe</u> 5	Don't <u>know</u> 6
In Morristown's downtown/commercial area	1	<u> </u>	3	т	3	U
·	1	2	2	4	_	6
during the day		2	3	4	5	0
From property crime	1	2	3	4	5	6
From violent crime	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

## 5. Please rate the job you feel the Morristown community does at each of the following.

	Excellent	<u>6000</u>	<u>ган</u>	<u> </u>	Don t Know
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	1	2	3	4	5

### 6. Please rate each of the following in the Morristown community.

<u>Excellent</u>	<u>Good</u>	<u> Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Morristown 1	2	3	4	5
Variety of business and service establishments in Morristown 1	2	3	4	5
Vibrancy of downtown/commercial area1	2	3	4	5
Employment opportunities 1	2	3	4	5
Shopping opportunities1	2	3	4	5
Cost of living in Morristown1	2	3	4	5
Overall image or reputation of Morristown 1	2	3	4	5

•	Please also rate each of the following in the Morristown commun	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>		Don't know
	Traffic flow on major streets	1	2	3	4	5
	Ease of public parking	1	2	3	4	5
	Ease of travel by car in Morristown	1	2	3	4	5
	Ease of travel by public transportation in Morristown		2	3	4	5
	Ease of travel by bicycle in Morristown	1	2	3	4	5
	Ease of walking in Morristown		2	3	4	5
	Well-planned residential growth		2	3	4	5
	Well-planned commercial growth		2	3	4	5
	Well-designed neighborhoods		2	3	4	5
	Preservation of the historical or cultural character of the community.		2	3	4	5
	Public places where people want to spend time		2	3	4	5
	Variety of housing options		2	3	4	5
	Availability of affordable quality housing		2	3	4	5
	Overall quality of new development in Morristown		2	3	4	5
			2	3	4	5
	Overall appearance of Morristown		2	3	4	5
	Water resources (beaches, lakes, ponds, riverways, etc.)		2	3	4	5
	Air quality		2	3	4	5
	Availability of paths and walking trails		2	3	4	5
	Fitness opportunities (including exercise classes and paths or trails, e		2	3	4	5
	Recreational opportunities		2	3	4	5
	Availability of affordable quality food		2	3	4	5
	Availability of affordable quality health care		2	3	4	5
	Availability of preventive health services		2	3	4	5
	Availability of affordable quality mental health care	1	2	3	4	5
	Opportunities to attend cultural/arts/music activities	1	2	3	4	5
	Community support for the arts	1	2	3	4	5
	Availability of affordable quality childcare/preschool	1	2	3	4	5
	K-12 education		2	3	4	5
	Adult educational opportunities	1	2	3	4	5
	Sense of civic/community pride		2	3	4	5
	Neighborliness of residents in Morristown		2	3	4	5
	Opportunities to participate in social events and activities		2	3	4	5
	Opportunities to attend special events and festivals		2	3	4	5
	Opportunities to volunteer		2	3	4	5
	Opportunities to participate in community matters		2	3	4	5
	Openness and acceptance of the community toward people	1	<b>L</b>	3	4	3
		1	2	2	4	-
	of diverse backgrounds			3	4	5
	Please indicate whether or not you have done each of the followi	ng in the la	st 12 m	onths.		
					<u>No</u>	<u>Yes</u>
	Contacted the City of Morristown (in-person, phone, email, or web) for					2
	Contacted Morristown elected officials (in-person, phone, email, or w			pinion .	1	2
	Attended a local public meeting (of local elected officials like City Cou					
	Commissioners, advisory boards, town halls, HOA, neighborhood v					2
	Watched (online or on television) a local public meeting					2
	Volunteered your time to some group/activity in Morristown					2
	Campaigned or advocated for a local issue, cause, or candidate					2
	Voted in your most recent local election					2
	Used bus, rail, subway, or other public transportation instead of drivi	ng			1	2
	Carpooled with other adults or children instead of driving alone					2
	Walked or biked instead of driving					2

# 9. Please rate the quality of each of the following services in Morristown.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services	1	2	3	4	5
Economic development	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Utility billing	1	2	3	4	5
Police/Sheriff services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Emergency preparedness (services that prepare the community					
for natural disasters or other emergency situations)		2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts)	1	2	3	4	5
Morristown open space	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
City parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Morristown employees					
(police, receptionists, planners, etc.)	1	2	3	4	5

# ${\bf 10.\ Please\ rate\ the\ following\ categories\ of\ Morristown\ government\ performance.}$

Excel	llent Goo	<u>d Fair</u>	Poor	Don't know
The value of services for the taxes paid to Morristown 1	2	3	4	5
The overall direction that Morristown is taking1	. 2	3	4	5
The job Morristown government does at welcoming resident				
involvement1	. 2	3	4	5
Overall confidence in Morristown government1	. 2	3	4	5
Generally acting in the best interest of the community	. 2	3	4	5
Being honest1	. 2	3	4	5
Being open and transparent to the public1	. 2	3	4	5
Informing residents about issues facing the community1	. 2	3	4	5
Treating all residents fairly1	. 2	3	4	5
Treating residents with respect1	. 2	3	4	5

11.	Overall, how would you rate the quality of the services provided			_		
	mi cu car	Excellent	Good	<u>Fair</u>	<u>Poor</u>	Don't know
	The City of Morristown		2	3	4	5
	The Federal Government		2	3	4	5
12.	Please rate how important, if at all, you think it is for the Morris	town comn	nunity	to focus	s on each	of the
	following in the coming two years.		Ve	ery S	Somewhat	Not at all
		<u>Essentia</u>	<u>l impo</u>	<u>rtant</u>	<u>important</u>	<u>important</u>
	Overall economic health of Morristown	1		2	3	4
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Morristown	1	;	2	3	4
	Overall design or layout of Morristown's residential and commercial					
	areas (e.g., homes, buildings, streets, parks, etc.)			2	3	4
	Overall quality of the utility infrastructure in Morristown					
	(water, sewer, storm water, electric, gas)	1		2	3	4
	Overall feeling of safety in Morristown			2	3	4
	Overall quality of natural environment in Morristown			2	3	4
	Overall quality of parks and recreation opportunities			2	3	4
	Overall health and wellness opportunities in Morristown		-	2	3	4
	Overall opportunities for education, culture, and the arts			2	3	4
	Residents' connection and engagement with their community			2	3	4
<b>13</b> .	How concerned, if at all, are you about the following situations i					
		Maj <u>conc</u>		Ioderate concern	Minor concern	Don't know
	Having your home burglarized		<u> </u>	2	3	4
	Safety while walking within Morristown			2	3	4
	Safety while driving through Morristown			2	3	4
	Illegal drugs being used or sold near your home	1		2	3	4
	Illegal drugs being used or sold near your home	1		2	3	4
	Safety of children at school	1		2	3	4
	Having your vehicle broken into or vandalized			2	3	4
	Having your vehicle stolen	1		2	3	4
	Vandalism or damage to your property			2	3	4
	Homeless or transient related problems			2	3	4
	Illegal parking near your home	1		2	3	4
	Illegal parking downtown	1		2	3	4
14.	How concerned, if at all, are you about the following situations i	n Morristo	wn dur	ing <i>nia</i>	ht-time h	ours?
		Maj		loderate		Don't
		conc	<u>ern</u> <u>c</u>	concern	concern	<u>know</u>
	Having your home burglarized	1		2	3	4
	Safety while walking within Morristown			2	3	4
	Safety while driving through Morristown			2	3	4
	Illegal drugs being used or sold near your home			2	3	4
	Safety in city parks			2	3	4
	Safety of children at school			2	3	4
	Having your vehicle broken into or vandalized  Having your vehicle stolen			2 2	3	4
	Vandalism or damage to your property			2	3	4
	Homeless or transient related problems			2	3	4
	Illegal parking near your home			2	3	4
	Illegal parking downtown			2	3	4
			_	_		r
<b>15</b> .	How would you rate the Morristown Police Department's relation					
	O Excellent O Good O Fair O	Poor	O	on't kn	ow	

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1.	In general	l, how many	times do you:
		,	

O No

O Yes

	Several <u>times a day</u>	Once <u>a day</u>	A few times <u>a week</u>	Every <u>few weeks</u>	Less often or never	Don't <u>know</u>
Access the internet from your home using						
a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone	1	2	3	4	5	6
Visit social media sites such as Facebook,						
Twitter, Nextdoor, etc	1	2	3	4	5	6
Use or check email	1	2	3	4	5	6
Share your opinions online	1	2	3	4	5	6
Shop online		2	3	4	5	6

	Visit social media s	ites such as Faceb	ook,								
	Twitter, Nextdoo	r, etc		1	2	3	4	5	6		
	Use or check email.			1	2	3	4	5	6		
	Share your opinion	s online		1	2	3	4	5	6		
	Shop online				2	3	4	5	6		
Da	DI	II b lab									
υZ.	Please rate your		0.0.1		<b>.</b>	O D					
	O Excellent	O Very good	O Good		<b>)</b> Fair	O Poor					
D3.	What impact, if a Do you think the		the economy	will h	ave on y	our family inco	me in the ne	xt 6 months	;?		
	O Very positive	O Somewha	t positive (	O Neu	ıtral	O Somewhat no	egative (	O Very negat	tive		
D4.	<ul> <li>How many years have you lived in Morristown?</li> <li>Less than 2 years</li> <li>2-5 years</li> <li>6-10 years</li> <li>11-20 years</li> <li>More than 20 years</li> </ul>				D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)  O Less than \$25,000 O \$75,000 to \$99,999						
D5.	<ul> <li>Which best describes the building you live in?</li> <li>One family house detached from any other houses</li> <li>Building with two or more homes (duplex, townhome, apartment, or condominium)</li> <li>Mobile home</li> <li>Other</li> </ul>			<ul> <li>\$25,000 to \$49,999</li> <li>\$50,000 to \$74,999</li> <li>\$150,000 or more</li> <li>D11. Are you Spanish, Hispanic or Latino?</li> <li>No, not Spanish, Hispanic, or Latino</li> <li>Yes, I consider myself to be Spanish, Hispanic, or Latino</li> </ul>							
D6.	<ul><li>Do you rent or own your home?</li><li>O Rent</li><li>O Own</li></ul>				D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)  ☐ American Indian or Alaskan Native						
D7.	7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?			[ [	□ Asian, Asian In □ Black or Africa □ White □ Other		ic Islander				
D8.	<ul> <li>Less than \$500</li> <li>\$500 to \$999</li> <li>\$1,000 to \$1,49</li> <li>\$1,500 to \$1,99</li> </ul> Do any children \$1	\$2,000 \$2,500 \$2,500 \$3,000 \$3,500	to \$2,499 to \$2,999 to \$3,499 or more		(	n which categor O 18-24 years O 25-34 years O 35-44 years O 45-54 years	○ 55 ○ 65	e? -64 years -74 years years or old	er		
	household? O No O Yes  Are you or any of	s ther members of	•		(	What is your gen O Female O Male					
	household aged	65 or older?			(	• Identify in ano	mer way				

Thank you! Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502