

Best Practice Identification Map

Identify Trade Groups, Coalitions, Meetings

Identify Trade Shows, Conventions, Conferences

Identify Trade Websites, Blogs, On-line Exchanges

Trade Groups
- Local, Statewide, National

Coalitions
- What other groups does or should this position/function participate in?

Meetings
- What other meetings does or should this position/function participate in?

Trade Shows
- Determine potential value of content & networking
- Cost vs Benefit

Conventions
- Determine potential value of content & networking
- Cost vs Benefit

Conferences
- Determine potential value of content & networking
- Cost vs Benefit

Trade Websites
- Associations, Certifying Bodies, Schools

Trade Blogs
-What are the key topics?
-What/who is getting attention?

On-line Exchanges
- What new information is available?
-What direction is the industry going?

- What are other organizations (Public & Private) doing that we should consider doing as well?
- Are their results the same that we would want?
- Can we learn something from an unrelated industry or process?
- How will this move Pasco closer to becoming a "premier" county?

Complete the Idea Analysis Map

Implement the Idea?

YES

NO