



Transit Workshop with MPO Board

March 2018



Tindale Oliver



Overview of Workshop

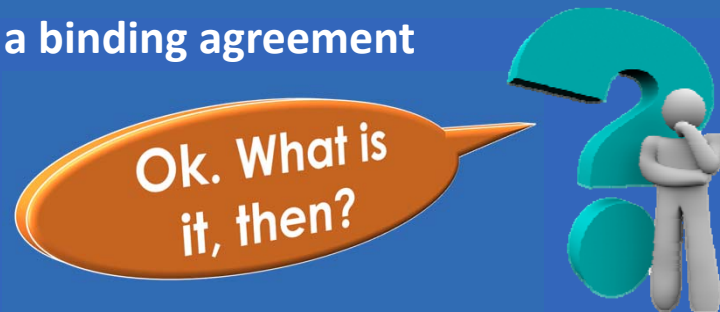


- What is a TDP?
- Historical trends
- Existing bus service
- Access Pasco 2028
- Recent public outreach
- Future direction



What TDP is Not

- Not a budget
- Not a Capital Improvement Program (CIP)
- Not a binding agreement



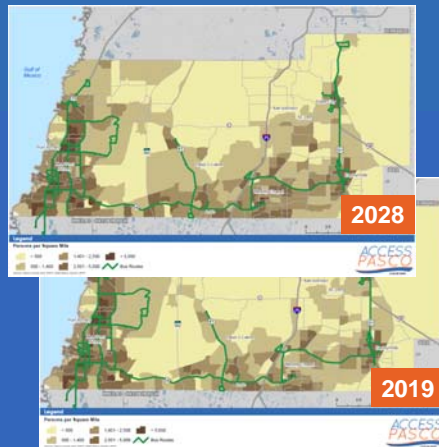
What is a TDP?



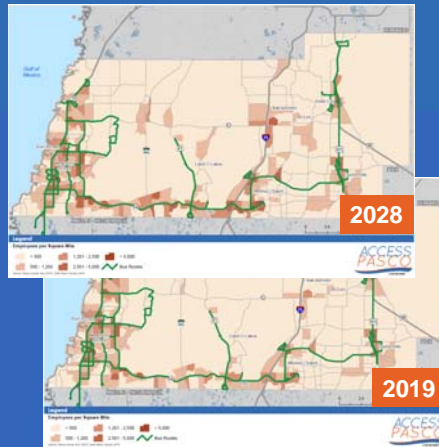
- 10-year plan – Access Pasco
- Strategic plan for transit
 - Evaluate demographics & travel behavior
 - Assess existing transit
 - Conduct public outreach and surveys
 - Determine transit needs
 - Develop service & implementation plans
- FDOT requirements

Population & Employment Density

Population Density



Employment Density



Baseline Conditions



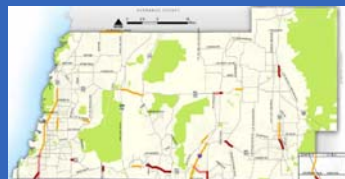
Activity Centers



Land Use



Local/Regional Studies/Plans



Congestion Levels



Other Transportation Options

PCPT History

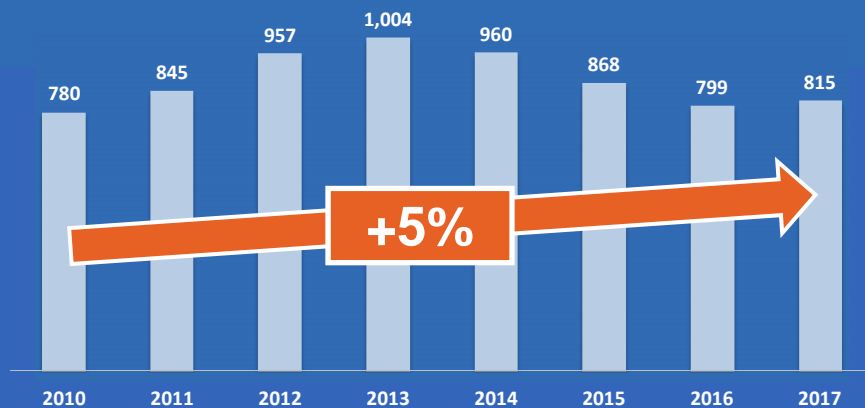


- 1993 - Established PCPT
- 1999 - Extended service on US 19 into Pinellas
- 2000 - Expanded service to 5 days
- 2005 - Added 30-min. service on US 19
- 2007 - Added Saturday service
- 2012 - 120-min. service on SR 54/56
- 2016 - 60-min. service on SR 54/56
- 2016 - Connection to Hernando County
- 2017 - Moon Lake & Land O'Lakes Connectors

Service Trends



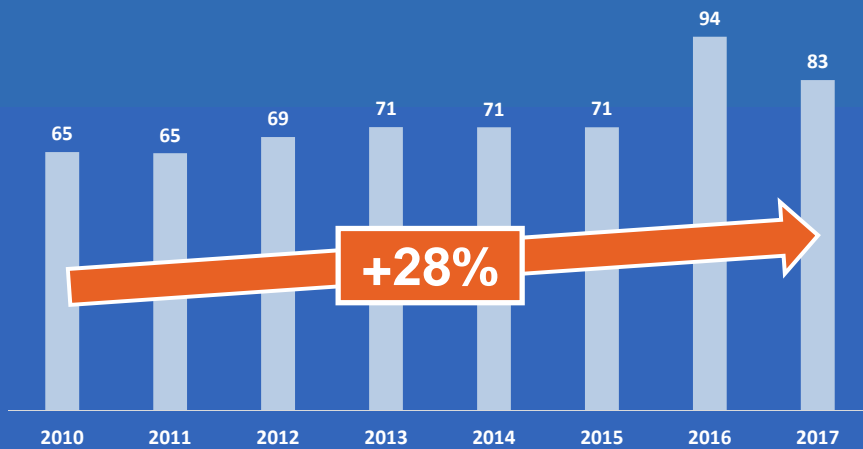
- Annual Ridership (000)



Service Trends



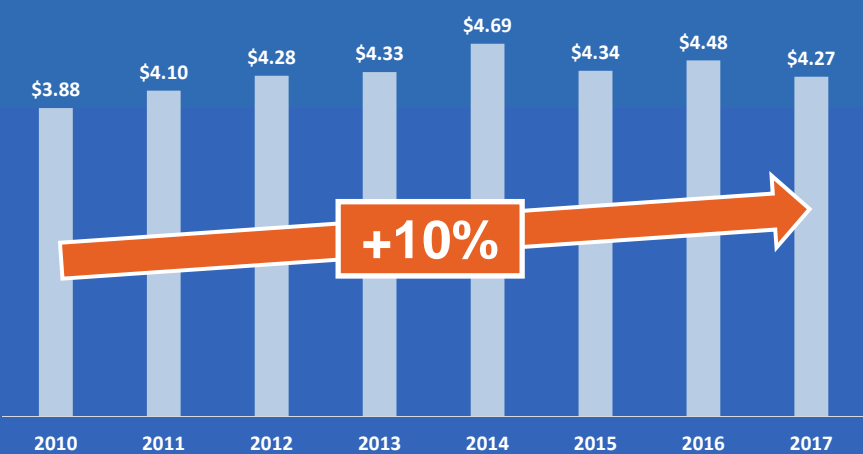
- Annual Revenue Hours (000)



Service Trends



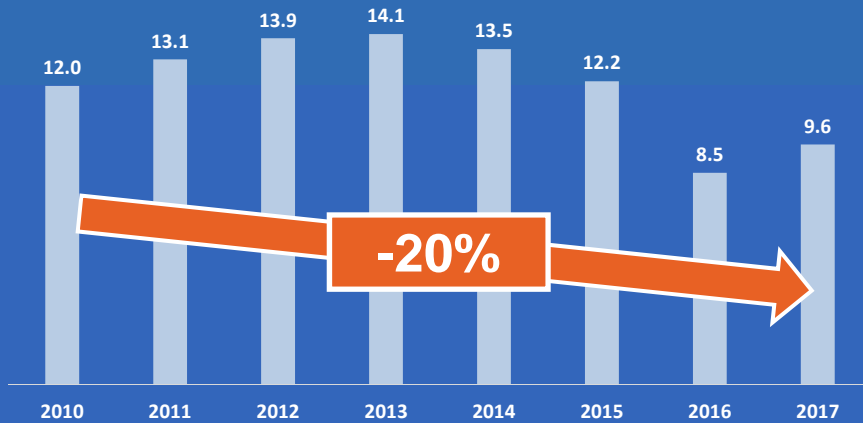
- Total Operating Cost (millions)



Service Trends



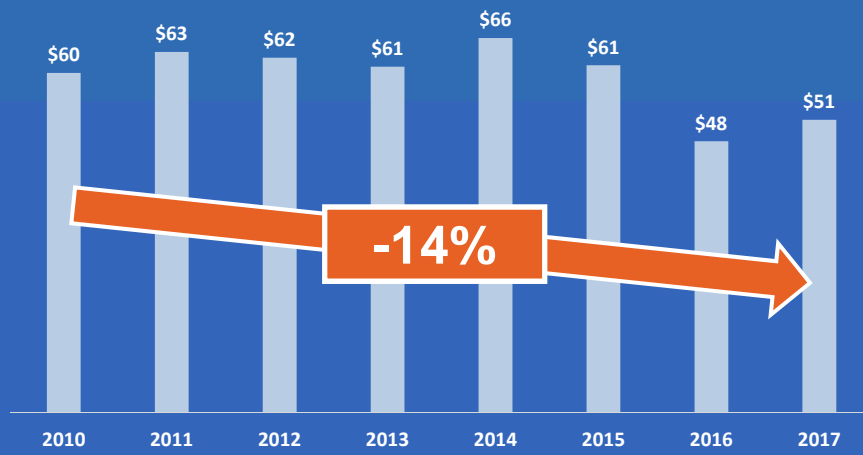
- Passenger Trips/Revenue Hour



Service Trends



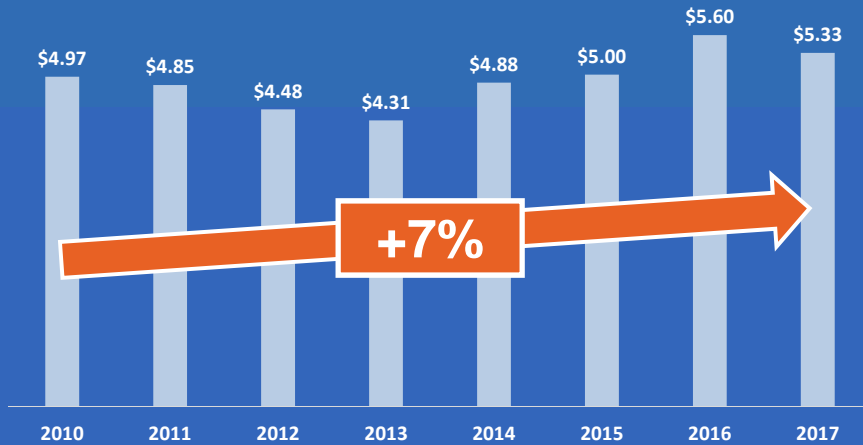
- Operating Cost/Revenue Hour



Service Trends

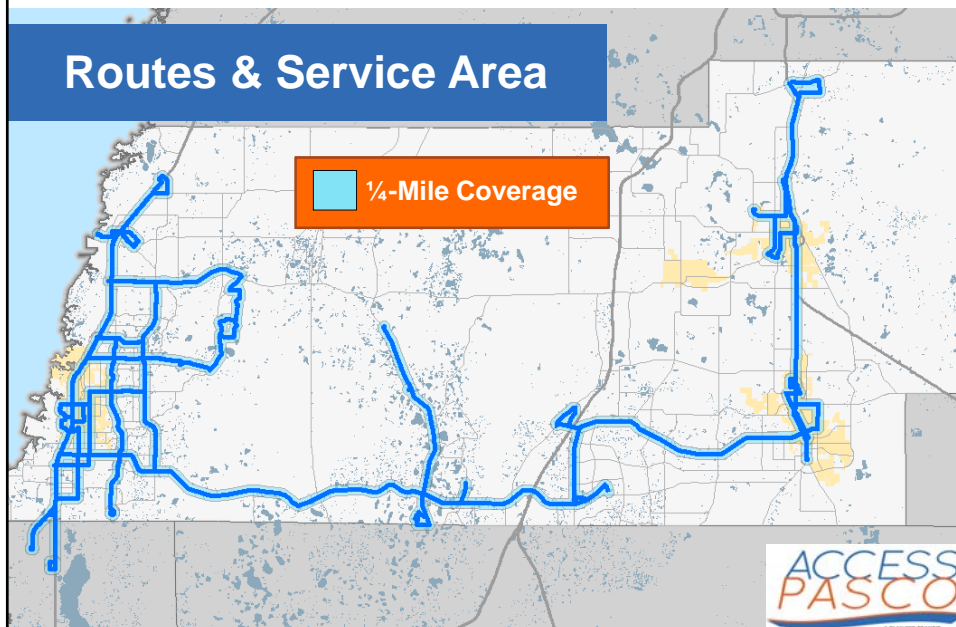


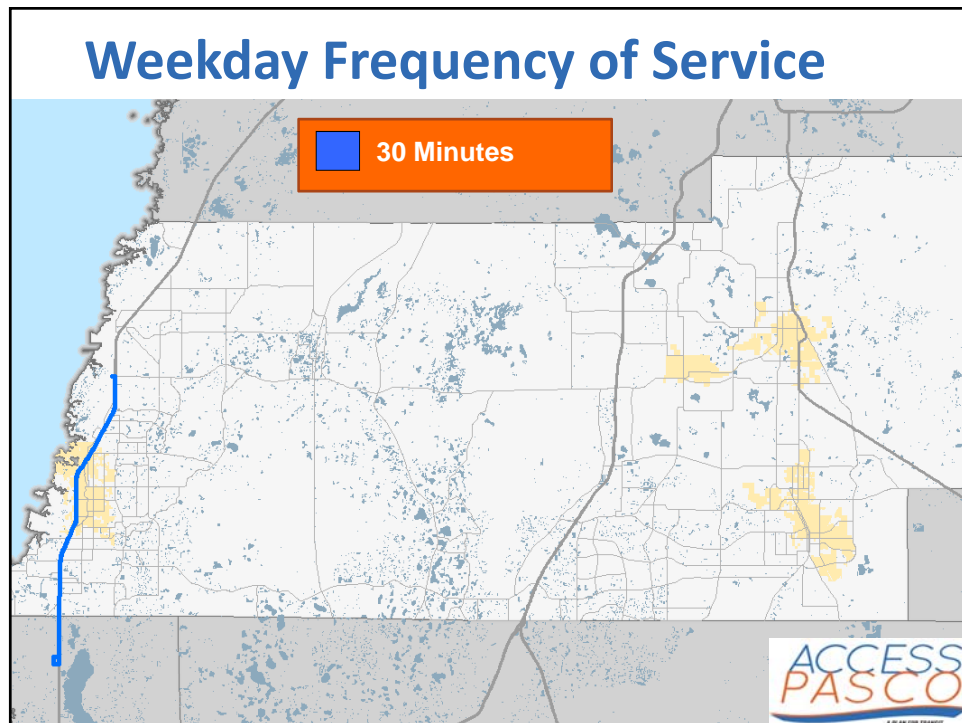
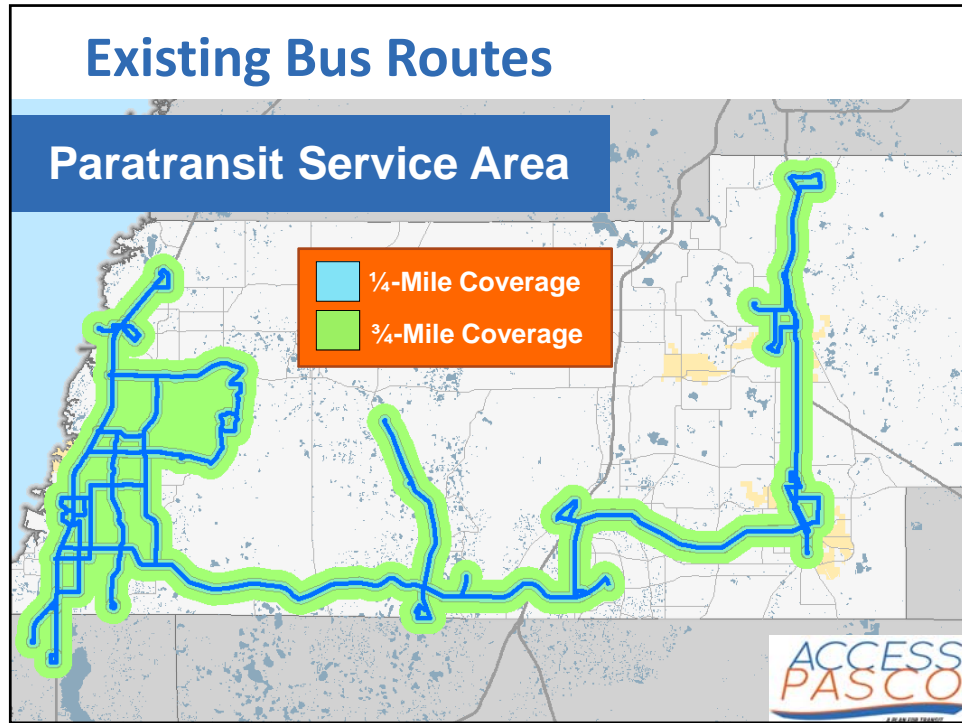
- Operating Cost/Passenger Trip

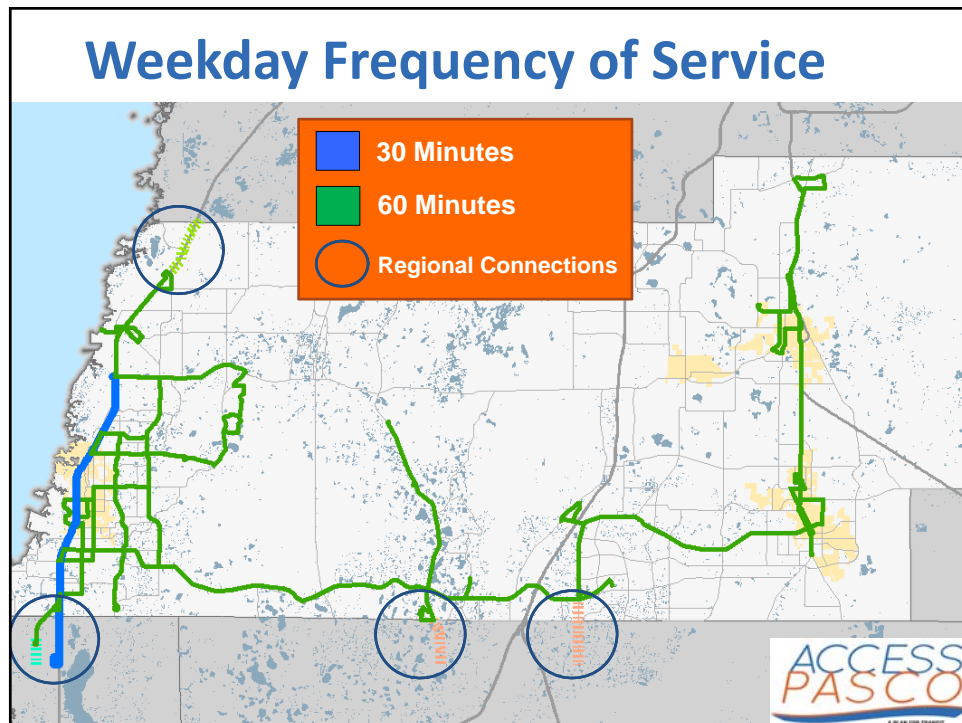
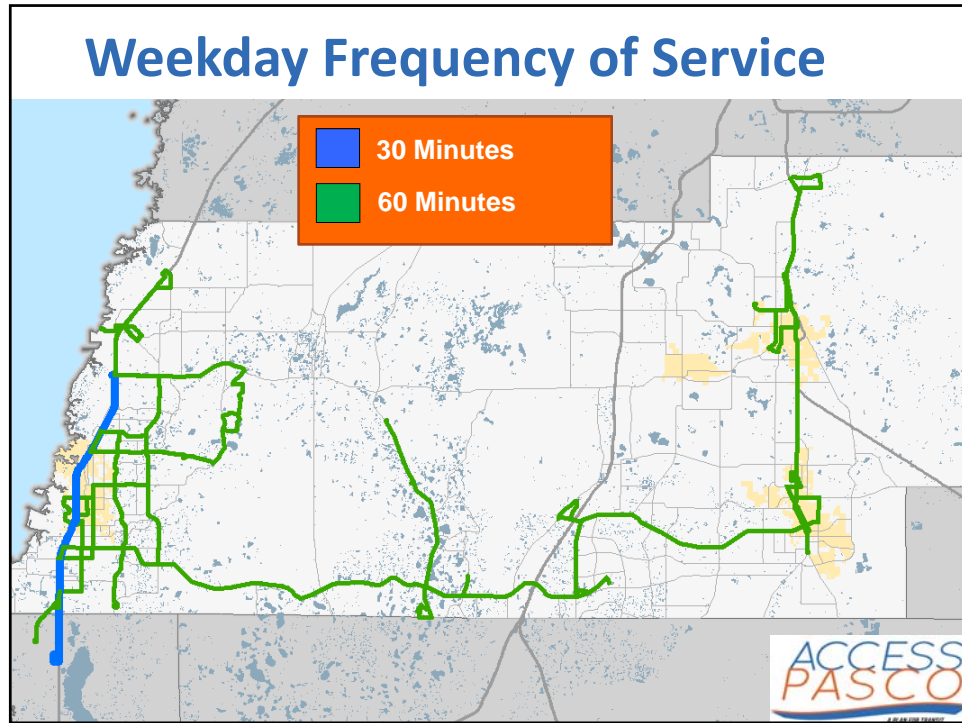


Existing Bus Routes

Routes & Service Area

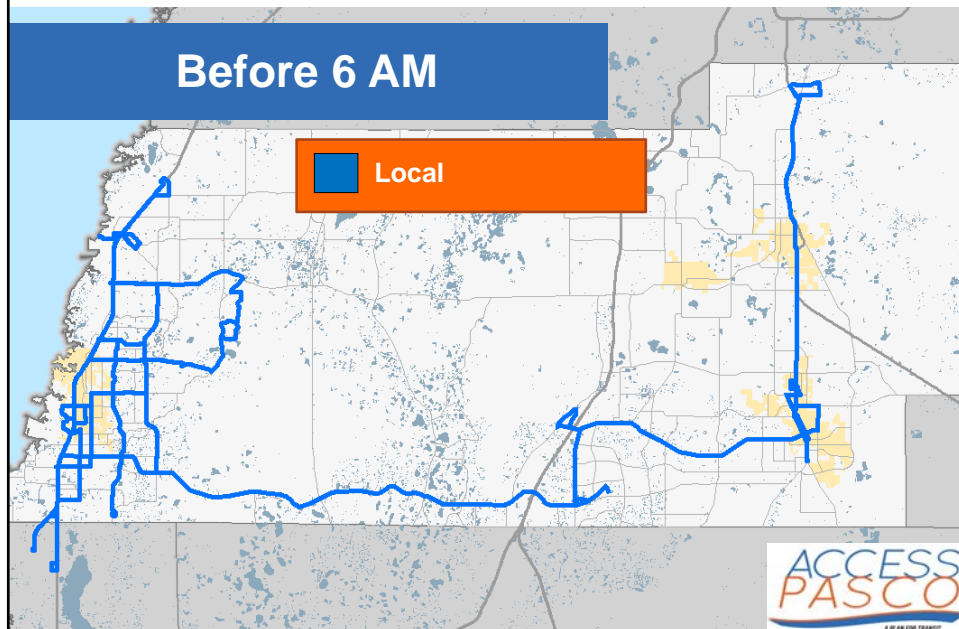






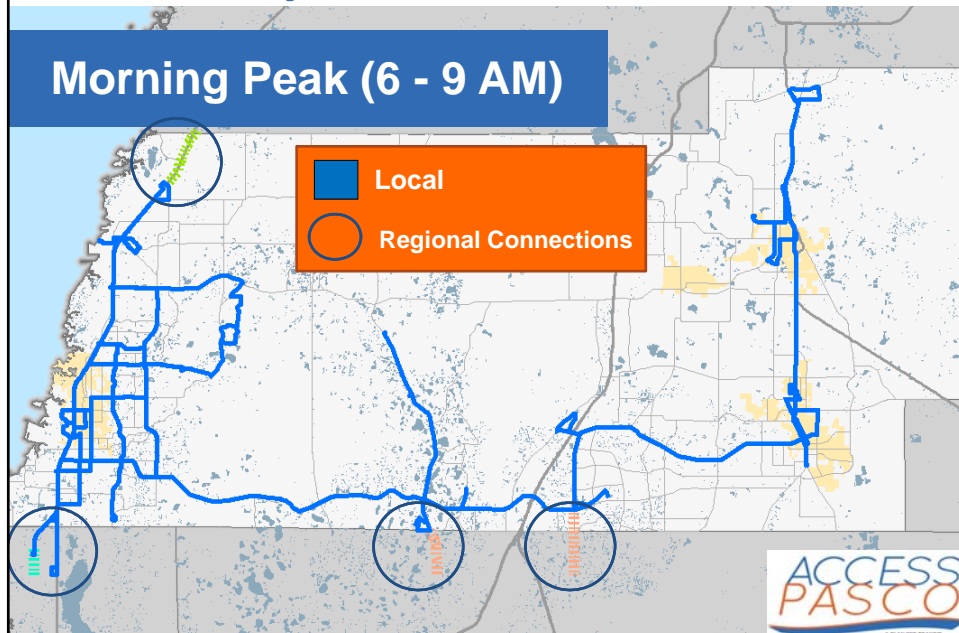
Weekday Hours of Service

Before 6 AM



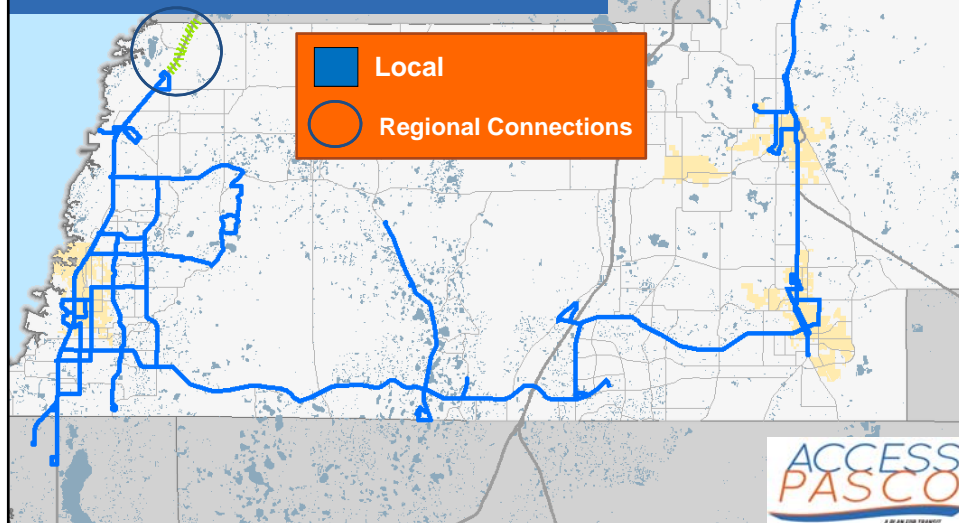
Weekday Hours of Service

Morning Peak (6 - 9 AM)



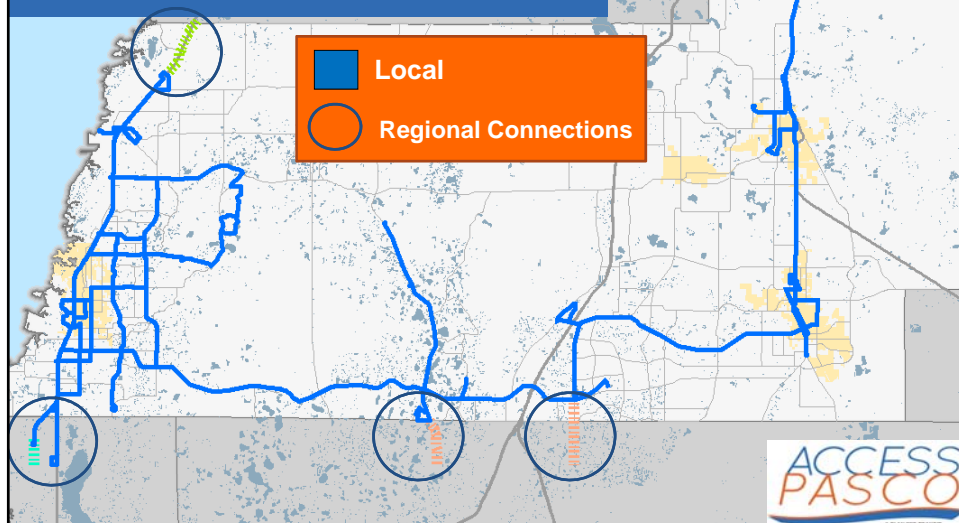
Weekday Hours of Service

Mid-Day (9 AM - 3 PM)



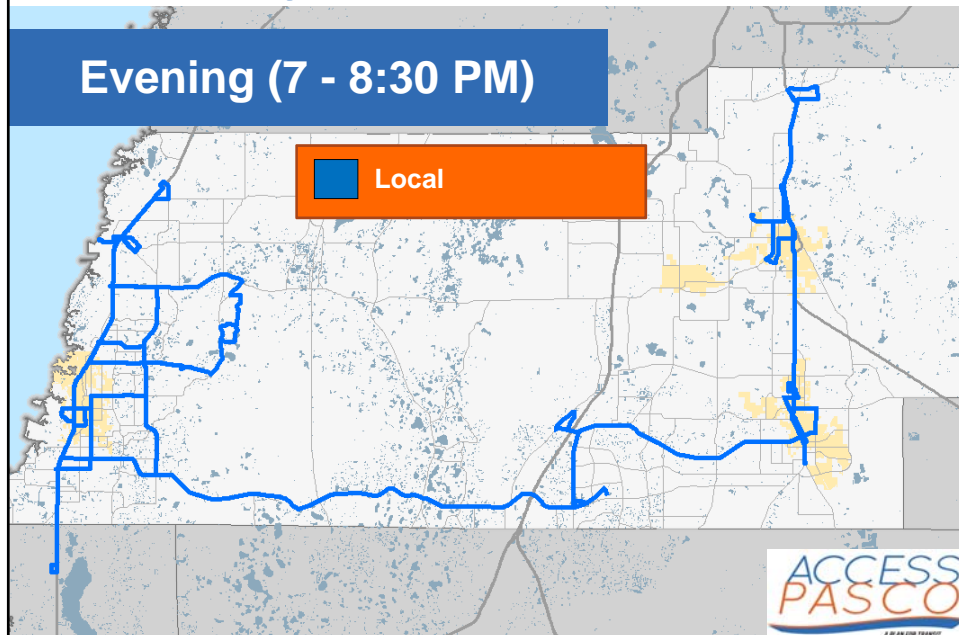
Weekday Hours of Service

Afternoon Peak (3 - 7 PM)



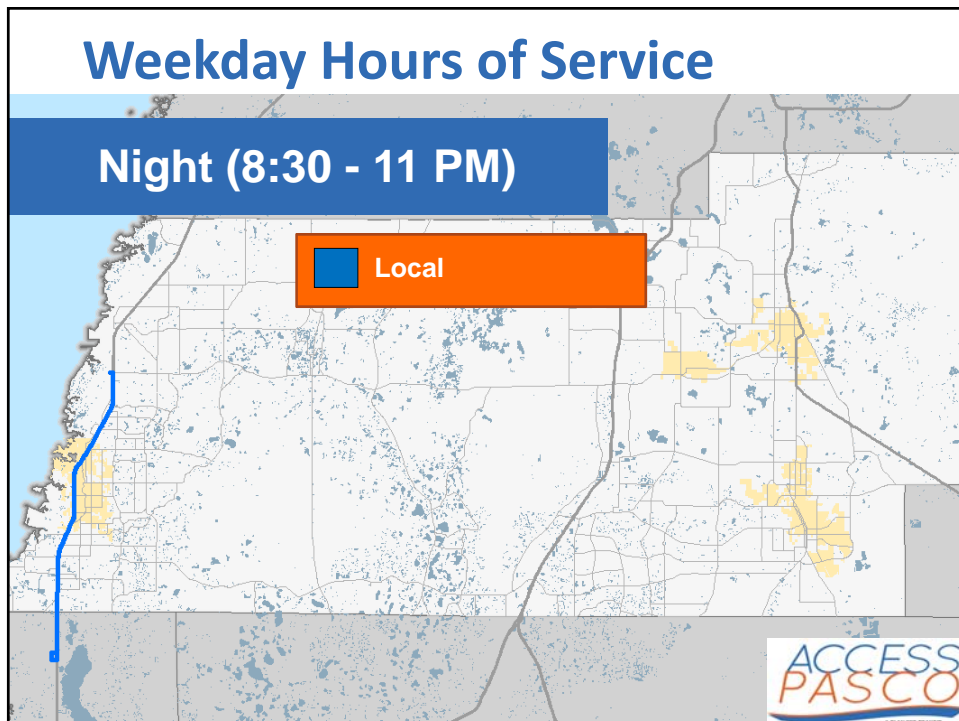
Weekday Hours of Service

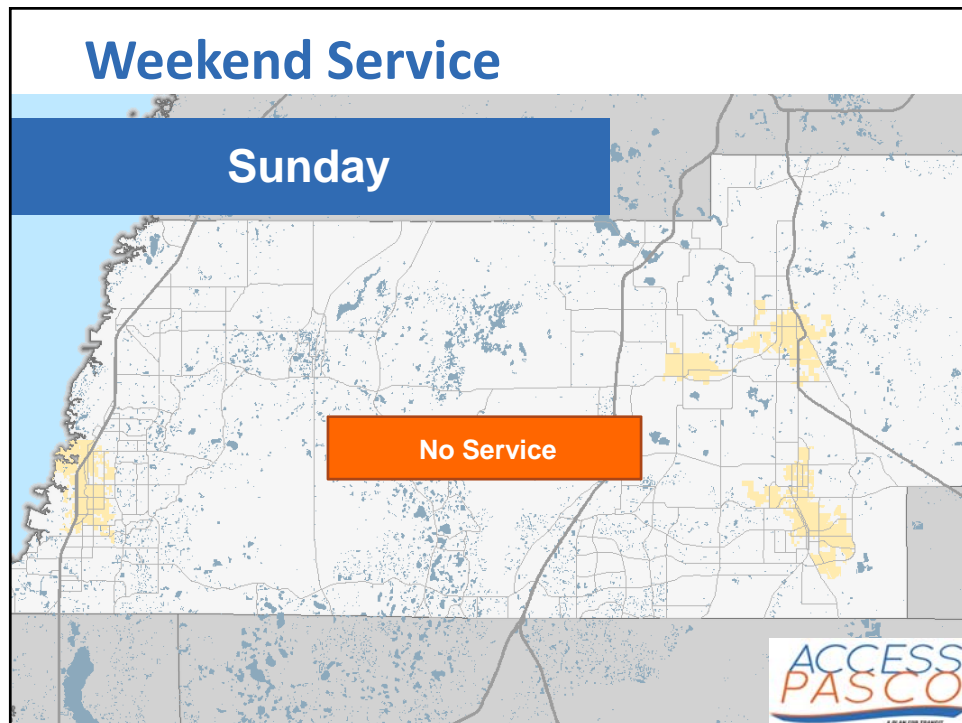
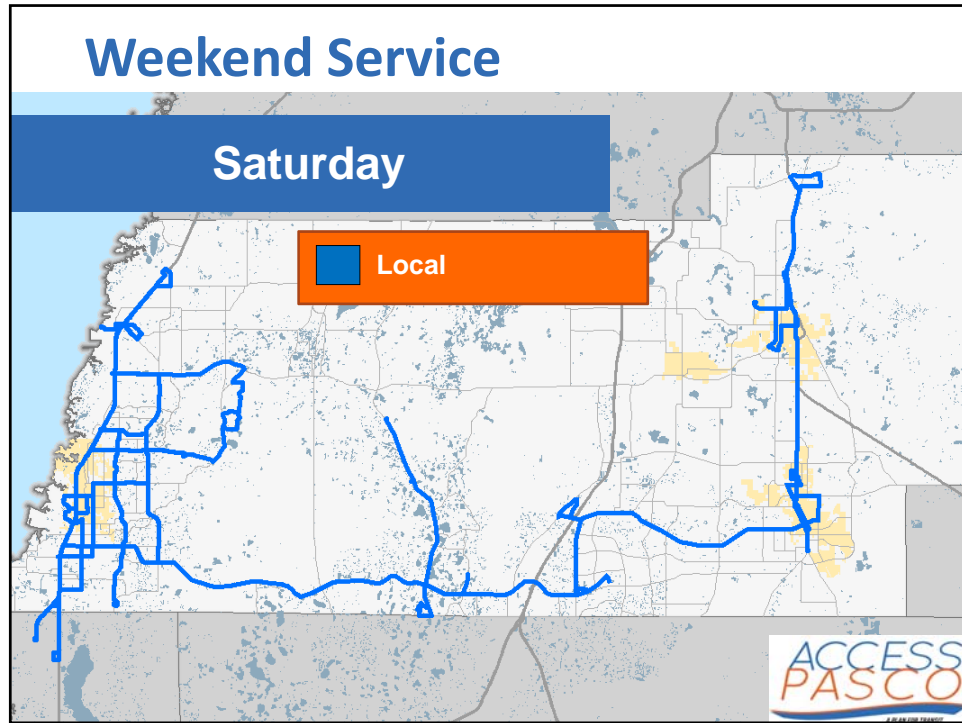
Evening (7 - 8:30 PM)



Weekday Hours of Service

Night (8:30 - 11 PM)





Policy Question

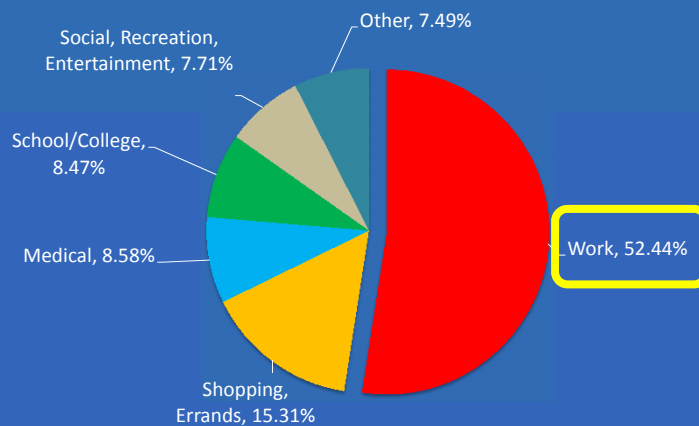
Should we consider improving bus service in the next 10 years?

100% A. Yes

0% B. No

Trend in Transit Markets

Trip Purpose



Source: PCPT On-board Survey 2013

Policy Question

From your perspective, what transit markets should we target? (pick 3)

15%	A. Current rider
0%	B. Non-rider
0%	C. Choice rider
23%	D. Transit dependent rider
15%	E. Commuter
15%	F. Residents in higher density areas
15%	G. Inter-county travelers
15%	H. Special event riders

Public Outreach



- Public workshops
- Discussion groups
- Online surveys
- Bus on-board survey
- Email blasts
- Social media



Public Outreach



- **Two public workshops**

- Saturday Market at Wiregrass Mall
 - 102 participants
- West Pasco Government Center
 - 135 participants



Public Outreach



- **Bus operator discussion/Survey**

- Operator & bus rider comments
- Safety/operational issues
- Transit needs they hear from their riders



Public Outreach

- Email/social media

- Email blasts
- Facebook



Public Outreach



- Bus on-board survey

- All routes
- Tablet-based
- Hard copy as needed



Public Outreach



- **Discussion group workshops**

- 3 Meetings

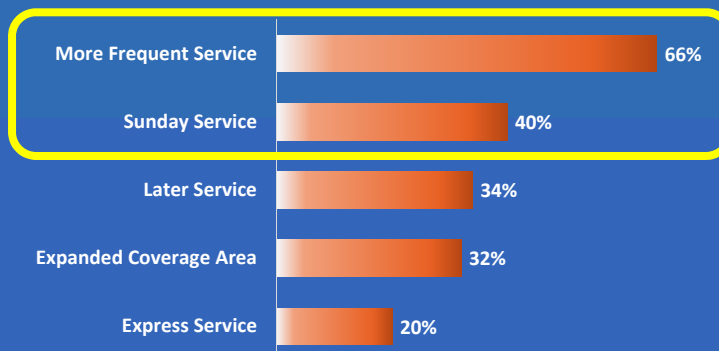
- Group #1 - MPO Citizens Advisory Committee members
 - Group #2 - Social service agencies
 - Group #3 - Business, education, medical, workforce development



Public Input on Priorities



- **Top Service Improvements**



- **77% Definitely or somewhat willing to pay more taxes to improve service**

Source: 2018 TDP Public Input Survey

Public Input on Priorities

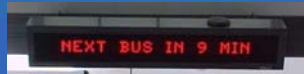


• Technology Improvements

Bus Location Tracking App (60%)



Next Bus Information at Major Stops (24%)



Mobile Fare Payment Options (13%)



• Capital Improvements

Better Sidewalk Connections to Bus Stops (35%)

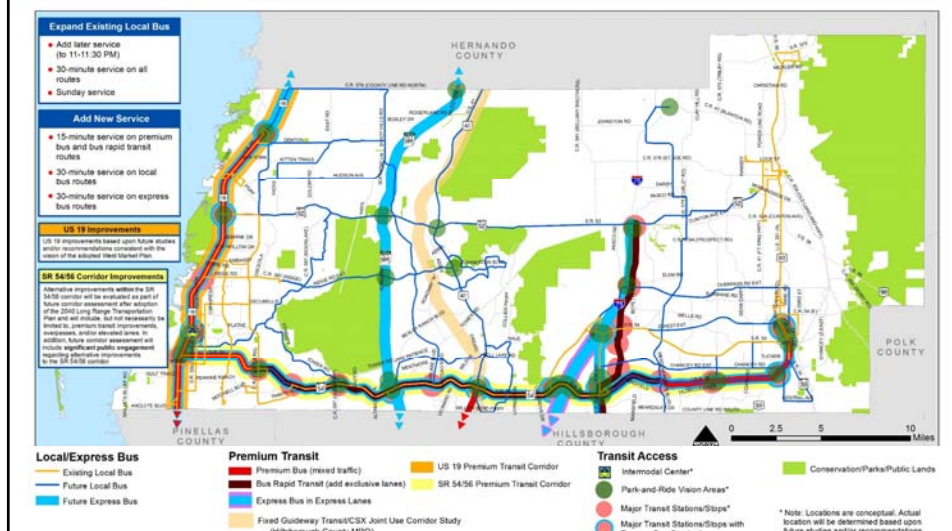


More Benches and Shelters (29%)



Source: 2018 TDP Public Input Survey

2040 Transit Plan (adopted in 2014)



Policy Question

What are your top 3 service improvement priorities?

- 36% A. Frequency on existing routes
- 21% B. Hours of service
- 29% C. Commuter express service (limited stops)
- 7% D. New areas currently not served
- 7% E. Start Sunday service

Policy Question

What are your top 3 capital & other improvement priorities?

- 25% A. More shelters/bus stop amenities
- 31% B. More/better sidewalk connections
- 13% C. More park-and-ride lots
- 0% D. Signal priority for buses
- 19% E. Technology (Bus location app, mobile fare)
- 0% F. Major Transfer Terminal
- 13% G. Many Super Stops instead of Major Terminal

Ridership Trend

- Annual Ridership (000)



Policy Question

What ridership objective should we set for Pasco County in the next 10 years?

- 0% A. Maintain ridership at existing levels
- 40% B. 1.2 Million riders in 10 years (5%/year)
- 40% C. Double ridership in 10 years (10%/year)
- 20% D. Triple ridership in 10 years (20%/year)
- 0% E. No ridership objective

Next Steps

- Develop 10-Yr Needs Plan
- Phase II of public outreach
- Evaluate Priorities
- Develop draft 10-year plan
- Present draft plan
 - Due September 1st 2018



Comments & Discussion

