

MOBILITY 2045

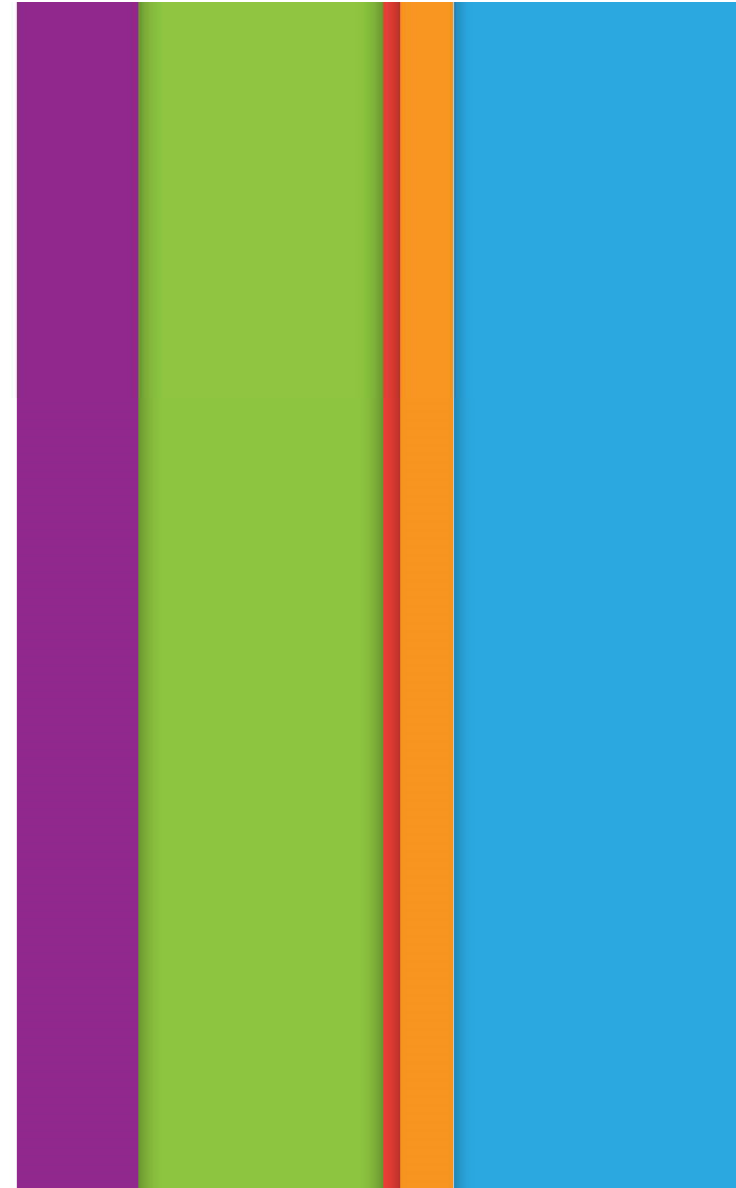


2045 LRTP Update

CAC – February 5, 2019

TAC – February 11, 2019

MPO – February 14, 2019



MetroQuest Surveys

Incorporating Public Participation into the LRTP

Maximizing Public Participation



Local Survey

(Pasco County)

April 2018 to May 2018



Tri-County Survey

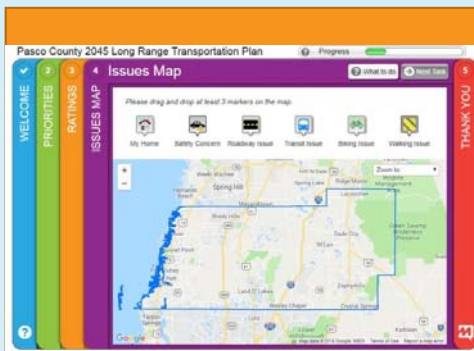
(Pasco, Pinellas, and Hillsborough)

August 2018 to September 2018

Pasco County Survey

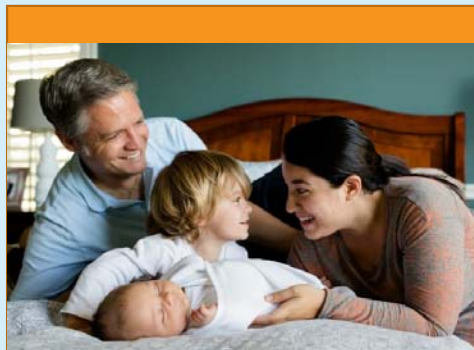
Creating a Communications Plan #ItsTIMEPasco

What is my goal?



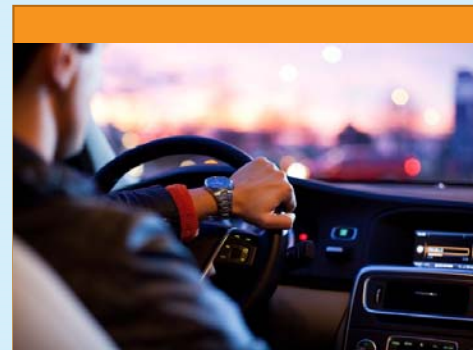
**Goal-
500 Completed
Surveys**

Who is my audience?



**Pasco County
Citizens over 18
years of age**

Why should they care?

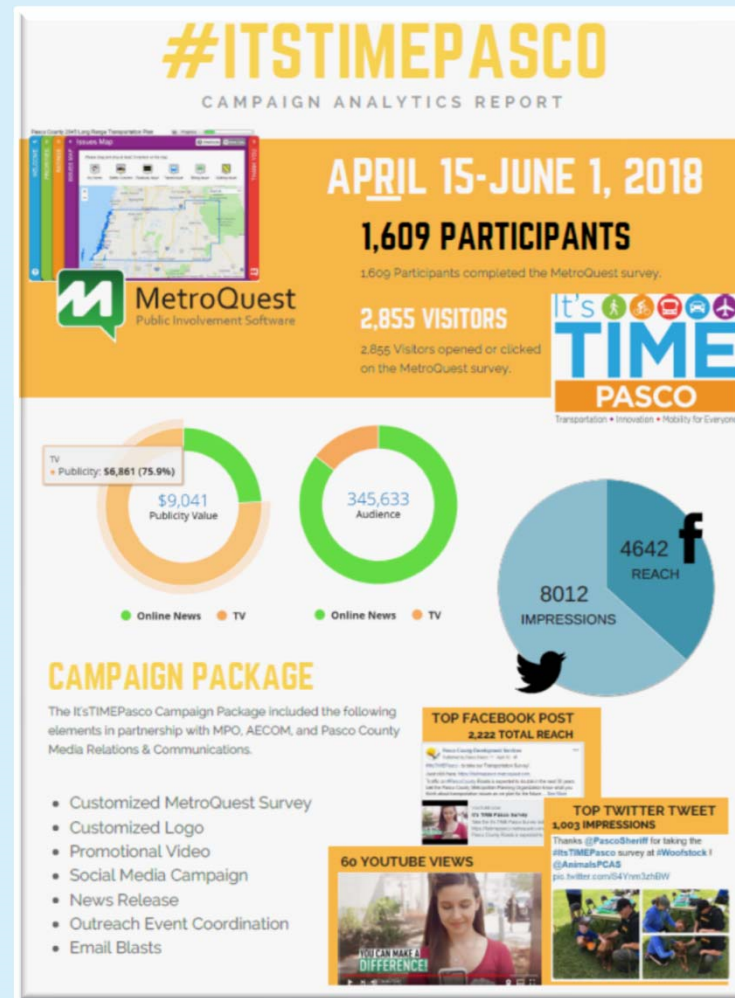


**Make a
Difference in
your community**

Return on Investment

1,609 Participants!

- 4,642 Facebook reach
- 8,012 Twitter impressions
- Nearly 350,000 audience (online news and TV)
- \$9,000 publicity value
- YouTube video
- Facebook live



What We Heard

- **Tier 1**

- Enhance safety
- Utilize technology to improve traffic flow (signal coordination)
- Provide new roads to meet traffic demand

- **Tier 2**

- Expand trails and sidewalks
- Protect natural resources
- Improve existing roads/bridges



GOAL 2
Improve **Safety** &
Security

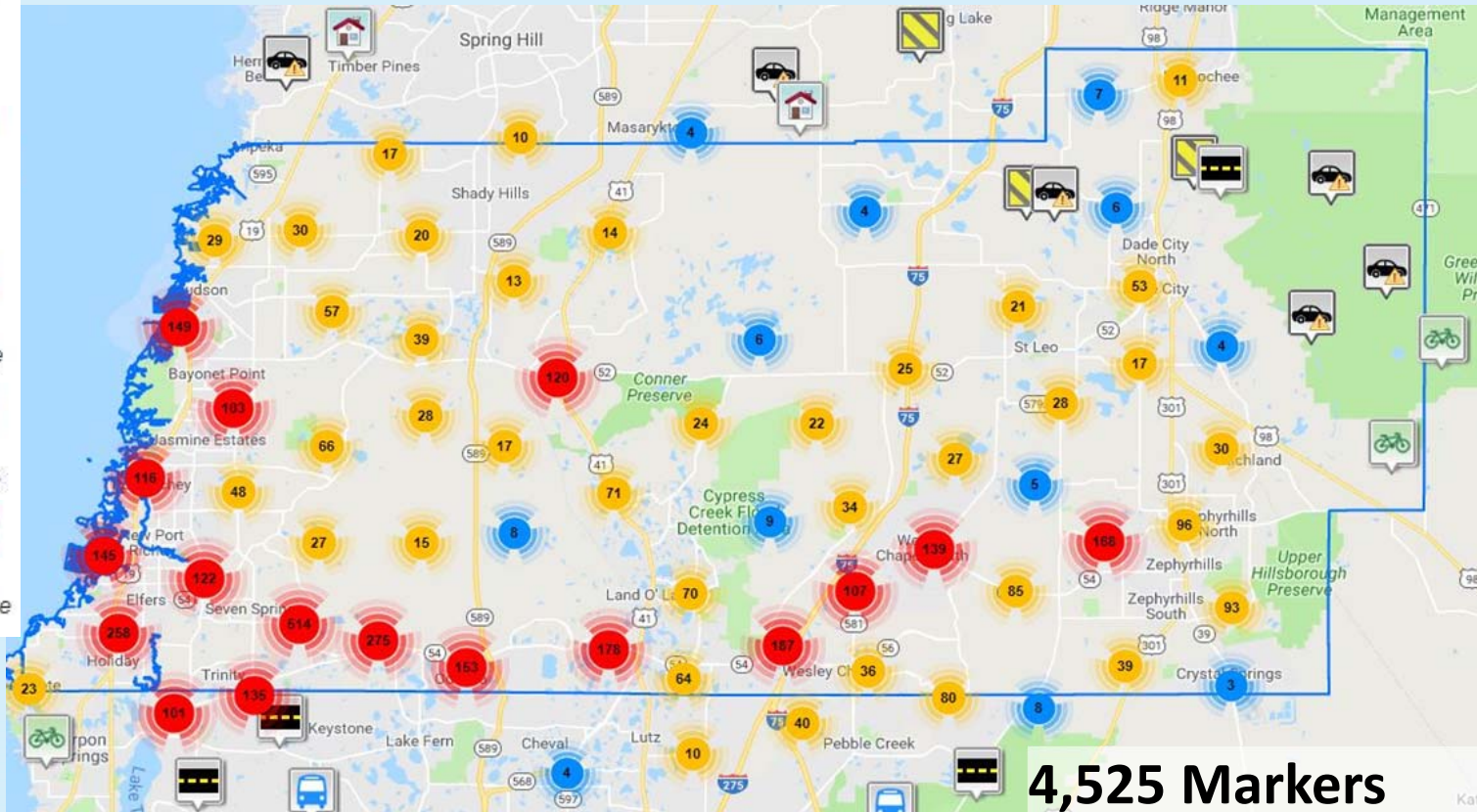


GOAL 3
Provide **Local and**
Regional Connectivity and
Transportation



GOAL 5
Provide Reliable, Resilient &
Efficient **Multimodal Transportation**
System Technology

Results Inform the Technical Analysis



4,525 Markers
2,202 Comments



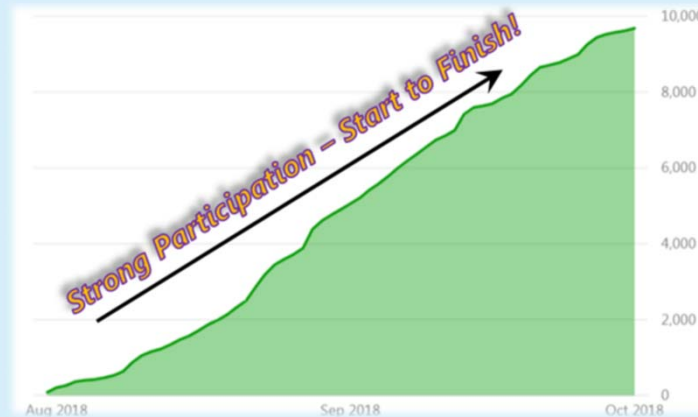
Tri-County Survey

9,575 participants

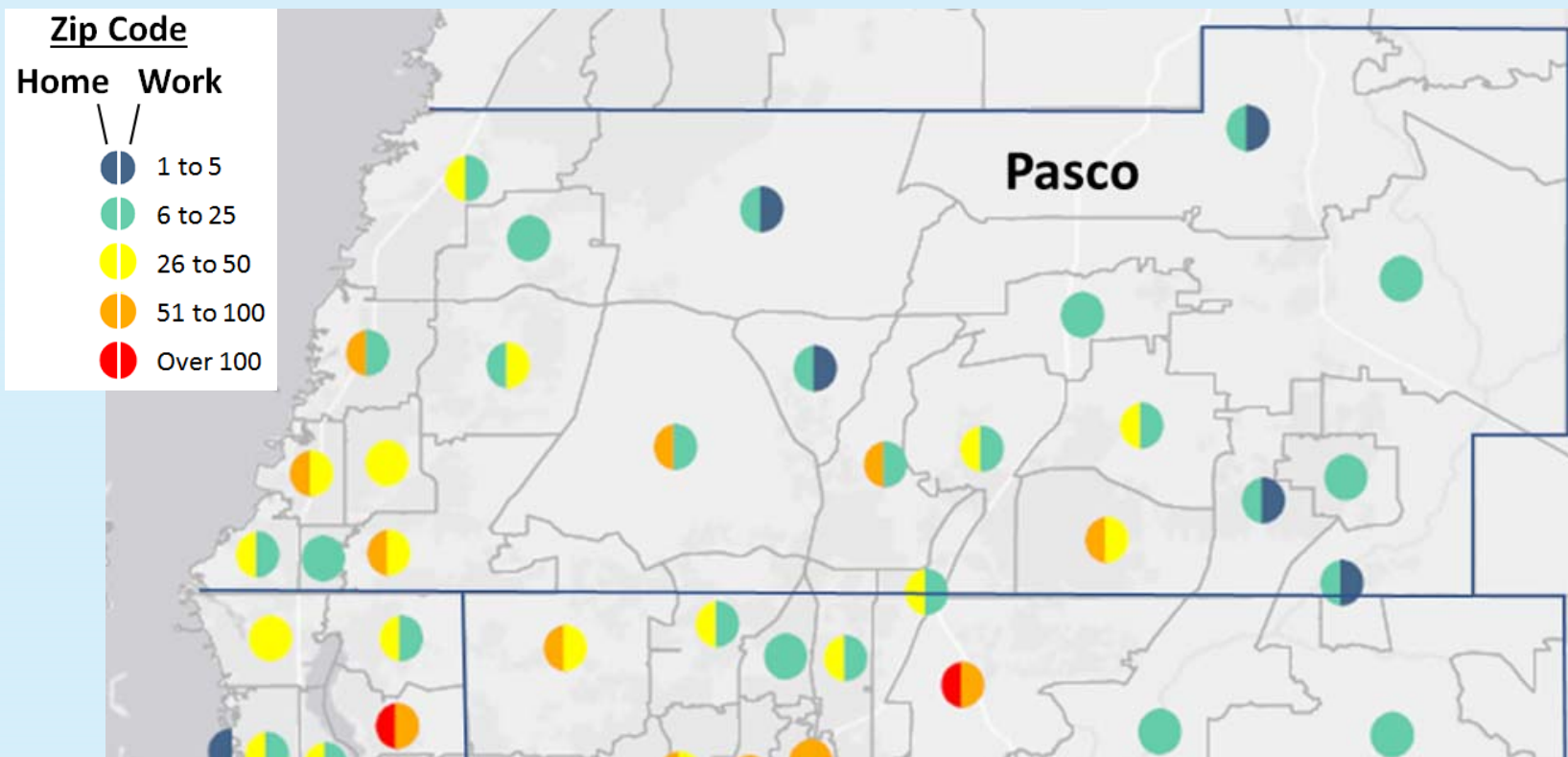
New MetroQuest U.S. Record!

**800 Pasco County
Participants**

(two surveys combined provided
2,400 Pasco County responses)



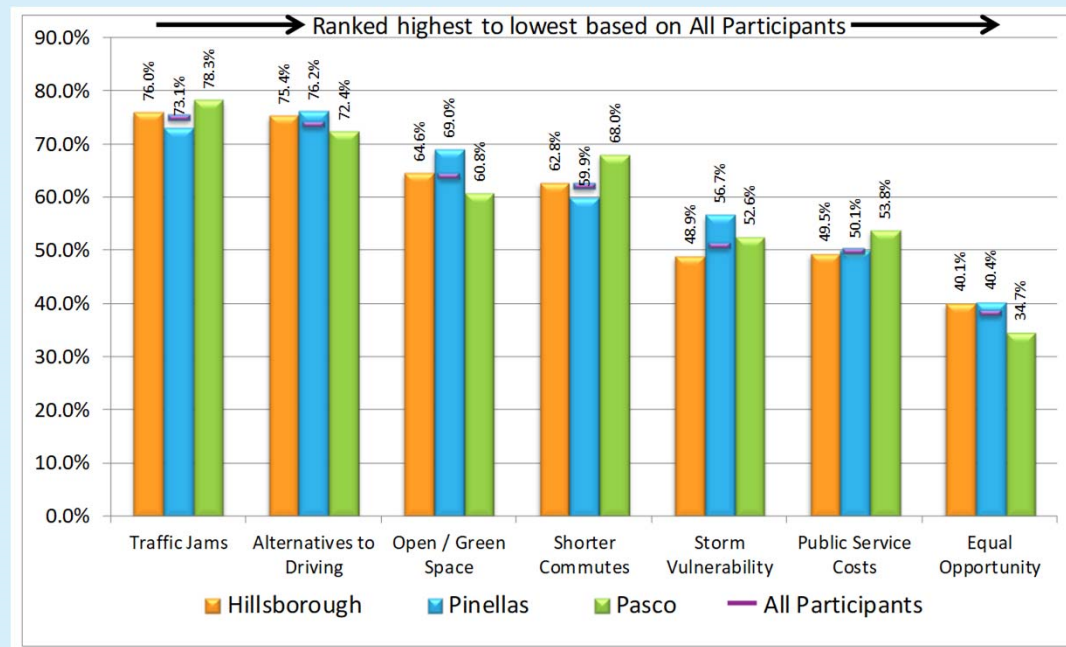
Pasco County Responses



What We Heard from Pasco Residents

Key Themes

- Fix Traffic Jams
- Provide Alternatives to Driving
- Desire for Shorter Commutes



Public Information Plan – What's Next?

<http://mobilitypasco.com/documents/>

The screenshot shows the Mobility 2045 website interface. At the top, there's a navigation bar with the logo and links for Home and Project. Below this is a large orange banner with the text: "On this page you'll be able to view and download maps and documents developed for this project." The main content area is divided into two columns. The left column has two large buttons: "Presentations" (purple) and "Reports and Memos" (teal). The right column displays a list of documents under the heading "September 13, 2018". The "Reports" section is highlighted with a red box, and a red arrow points from it to a thumbnail image of the "Public Involvement Plan" document. The thumbnail shows a group of people at a public meeting and the document cover which includes the title "MOBILITY 2045 Mobility 2045: Pasco County's Transportation Plan Public Involvement Plan", the date "September 2018", and the Pasco County MPO logo.

MOBILITY 2045
Pasco County MPO
Transportation Plan

Home Project

On this page you'll be able to view and download maps and documents developed for this project.

Presentations

Reports and Memos

September 13, 2018

- 2045 LRTP MPO Board Presentation

Reports

- Public Information Plan

Technical Reports

- 2045 Socioeconomic Data Development - Review of Historic and Projected Population Estimates

MOBILITY 2045
Pasco County MPO
Transportation Plan

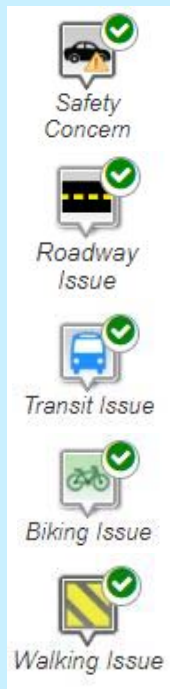
Mobility 2045: Pasco County's Transportation Plan
Public Involvement Plan

Prepared for

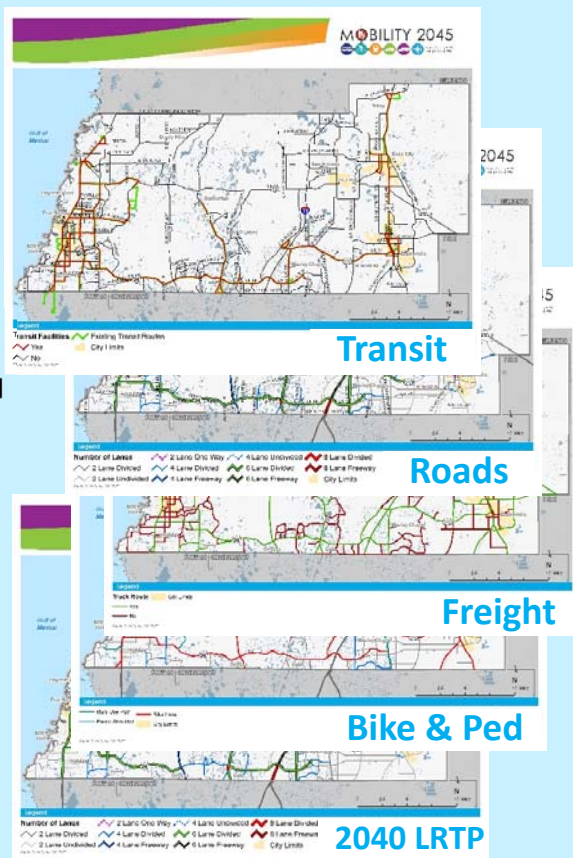
September 2018

2045 LRTP Development– What's Next?

Input from
Public Outreach



Analysis of Existing
Conditions



Public
Comment and
Review of
Needs



Project
Prioritization &
Funding



Cost Affordable
Long Range
Transportation
Plan



2045 LRTP Schedule and Public Involvement Opportunities

