

#MOBILITYPASCO

MOBILITY 2045



Pasco County MPO
Transportation Plan

Mobility 2045: Pasco County's Transportation Plan

Public Involvement Plan



Prepared for



September 2018

Additional Accommodations

For further information or clarification regarding items such as technical drawings or maps, please contact the Pasco County MPO's [Public Outreach Specialist](#) at (727) 847-8140.

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Prepared by



WHERE TO FIND YOUR LRTP

Welcome to the Public Involvement Plan for the Pasco County Metropolitan Planning Organization's (MPO) 2045 Long Range Transportation Plan (LRTP). Pasco County invites you to learn more about the LRTP by visiting MobilityPasco.com or by checking us out on social media via #MobilityPasco. Additionally, you can search #MobilityPasco on the County's website (PascoCountyFL.net) to link to our main page. On MobilityPasco.com you will find what the LRTP covers, the schedule, and why the plan is needed. Furthermore, you can learn how you can play a part in planning the County's future for the next 20 years.

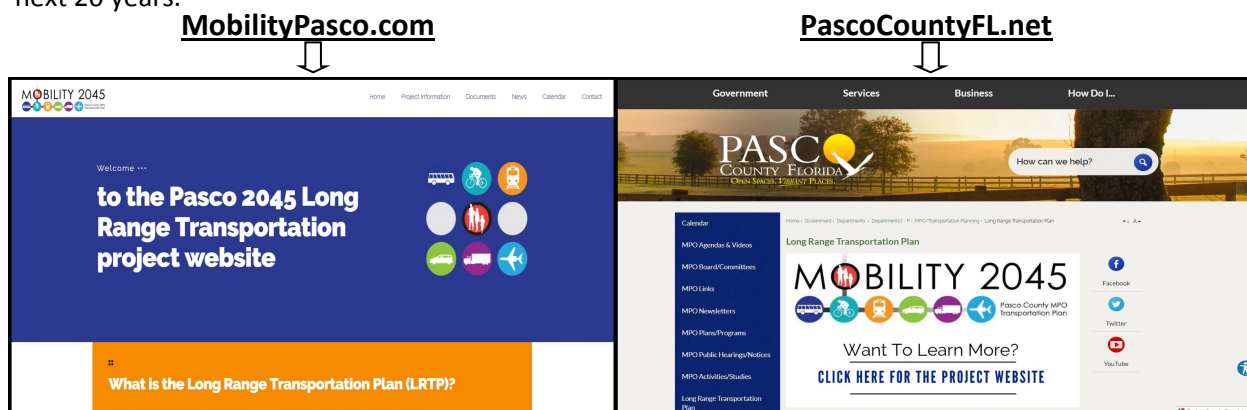


Figure 1: Mobility 2045 LRTP Website & Pasco County's Website

WHAT IS MOBILITY 2045?

The Pasco County Metropolitan Planning Organization (MPO) is in the process of preparing "Mobility 2045: Pasco County's Long Range Transportation Plan." Referred to in this document as *Mobility 2045*, LRTPs are federally-mandated plans that are updated every five years and identify transportation options that will best serve the County's needs over at least the next 20 years. *Mobility 2045* is intended to be a multimodal transportation plan. This means that not only will road improvements be considered, but public transportation, bicycle, pedestrian, freight, and aviation projects as well. *Mobility 2045* relies heavily on input from you and all Pasco County citizens to help identify and prioritize multimodal transportation projects from the start of the Plan's development until its adoption. A schedule of the Plan can be found on the last page of this document.

Mobility 2045 includes two major components: the 2045 Needs Plan and the 2045 Cost Affordable Plan. The 2045 Needs Plan will identify all the transportation projects (regardless of whether funding is available) that will be needed by the year 2045 based on a number of factors, including County policy and anticipated demand for new transportation facilities based on projected growth. The 2045 Cost Affordable Plan will include a prioritized list of the 2045 Needs Plan projects and includes only those projects that are expected to be funded based on current and projected federal, state, and local revenues.

The 2045 LRTP process is in the early stages, and one of the initial steps is to develop a Public Involvement Plan (PIP). This PIP provides an overview of the outreach efforts that will run through December 2019, including an advertised public hearing for adoption in November/December 2019. The purpose of the PIP is to provide information on how you can get involved in the development of *Mobility 2045*.

The Pasco County MPO currently has a Public Participation Plan (PPP) that was adopted by the MPO Board in May 2018. The PPP is a federally-required document that states the MPO's public outreach goals and outlines the overall process that the MPO uses to engage interested parties in the development and review of transportation plans and programs. The PPP covers all possible strategies that the MPO may use to conduct public outreach, but is not project specific. A PIP is done for specific projects. This PIP outlines the strategies and events for the 2045 LRTP and provides information about the different ways in which the community can get involved. The strategies utilized for public involvement are consistent and compliment the goals and strategies of the broader PPP.

WHO IS INVOLVED IN THE DEVELOPMENT OF MOBILITY 2045

You, and all your Pasco County neighbors, are the primary focus of *Mobility 2045*. The MPO, in addition to Pasco citizens, has identified the following groups: the MPO Board, the MPO Committees, the Project Team, the Technical Review Team, and the Transportation Management Area Leadership Group.

You, and Your Pasco Community

Members of the public, including citizens, employees, or other interested persons, will play an important role in helping to develop *Mobility 2045*. It is the goal of the MPO to provide a broad range of opportunities for the public to be involved throughout this planning process.

MPO Board

The MPO Board is a policy-making committee of elected officials from local governments within Pasco County. A representative from FDOT serves as a non-voting advisory member. MPO Board members vote to establish transportation policy within Pasco County and will ultimately be asked to adopt *Mobility 2045* once your input has been incorporated.

MPO Committees

The following MPO Committees serve to review and advise the MPO Board on various transportation matters, including the *Mobility 2045* update process:

The Citizens Advisory Committee (CAC) serves as a review and advisory body to the MPO under the comprehensive, cooperate, and continuing ("3-C") transportation planning process. Members of the CAC are private citizens who represent a broad range of social and economic backgrounds and interests in transportation.

The Technical Advisory Committee (TAC) serves as a review and advisory committee to the MPO Board on technical matters relating to transportation. Members of the TAC include professional and technical planners, engineers, and other officials.

The Bicycle and Pedestrian Advisory Committee (BPAC) was formed in 2012 as an advisory committee to the MPO Board on matters concerning the comprehensive bikeway and pedestrian system/plan (a component of *Mobility 2045*). The group also promotes safety, security, education, and enforcement of laws pertaining to both pedestrians and bicyclists.

Project Team

The Project Team consists of selected Pasco County MPO staff, staff from various Pasco County departments, and the consultant team. The consultant team provides technical and professional expertise to guide the project while following direction given by MPO and Pasco County staff, the MPO committees, and the MPO Board.

MPO staff will serve as the point of contact for the public during the development of *Mobility 2045*. To speak with an MPO staff person about the 2045 LRTP, please contact Pasco County Metropolitan Planning Organization by mail at 8731 Citizens Drive, New Port Richey, FL 34654 or by phone at (727) 847-8193. Additionally, you can send an email to mpocomments@pascocountyfl.net.

Technical Review Team

The Technical Review Team (TRT) includes staff from the Florida Department of Transportation (FDOT) and other MPOs within the Tampa Bay region. The purpose of the TRT is to help coordinate regional transportation planning efforts and the regional transportation model, which projects long-term travel demand for the Tampa Bay region to the year 2045. The TRT will be asked to review progress during key phases of *Mobility 2045* to ensure consistency with transportation planning efforts throughout the Tampa Bay region.

Transportation Management Area Leadership Group

The Transportation Management Area (TMA) Leadership Group focuses on major transportation markets and traffic movements in the Tampa Bay metropolitan area. Acting in an advisory role to the MPO, this cross-county group works to help the Tampa Bay area form consensus around regional transportation prioritization and financial issues.

WE NEED YOU! HOW CAN YOU BECOME INVOLVED IN THE MOBILITY 2045 PROCESS?

The MPO has identified many ways in which you can be involved in *Mobility 2045*. These strategies are intended to provide information about *Mobility 2045* and provide opportunities for you to give input to the Project Team.

Internet-Based Communication Strategies

Internet-based communication platforms, such as mobile applications, websites, email blasts, and social media, will allow you to access information about *Mobility 2045* from the convenience of your devices.

MyPASCO App & Pasco TV

Announcements and press releases regarding *Mobility 2045* will appear on the MyPASCO application. It is also an easy way to link to the County's social media pages and Pasco TV.

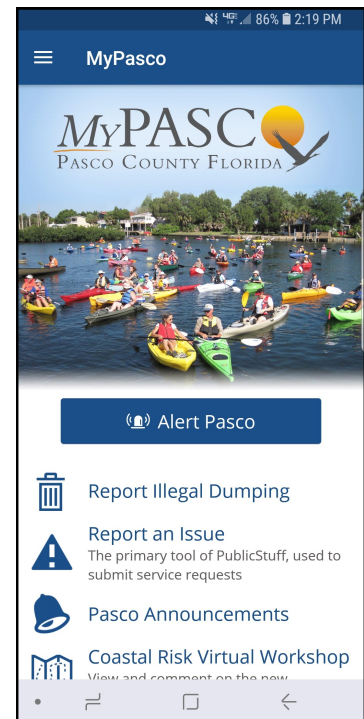


Figure 2: MyPASCO Application

Pasco TV is another great way for the public to stay informed and get involved. This 24-hour government cable channel can be watched on Brighthouse Networks (Charter Communications) channel 643 and Frontier Communications (formerly Verizon) channel 42.

Project Website

A project website was developed early in the process to provide a single source of information for all project-related materials. The project website is consistent with the project brand, clearly identifying it as being related to the 2045 LRTP. The project website includes a calendar of events, documents available for review, and the latest project news and information. The project website can be accessed via the standalone URL (www.mobilitypasco.com) or via a link found on the MPO's webpage (www.pascocountyfl.net).

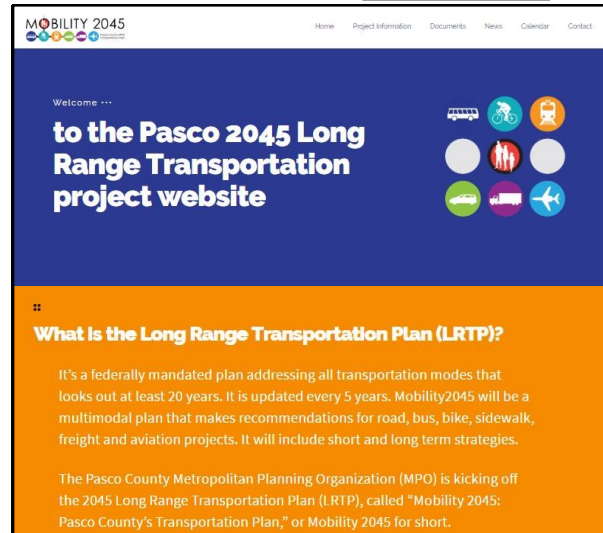


Figure 3: Mobility 2045 L RTP Website: <http://mobilitypasco.com/>

Social Media Outreach & Branding

As stated earlier in this document, social media is a key form of communication for the County to get the word out on the 2045 LRTP. The #MobilityPasco is and will continue to be used throughout as a public engagement branding tool.

Social media campaign posts may include:

- Meeting/event announcements
- Promotional call to action posts
- Trending promotional posts
- Live video feeds

To learn more about the project follow #MobilityPasco on Facebook, Twitter, and Instagram.

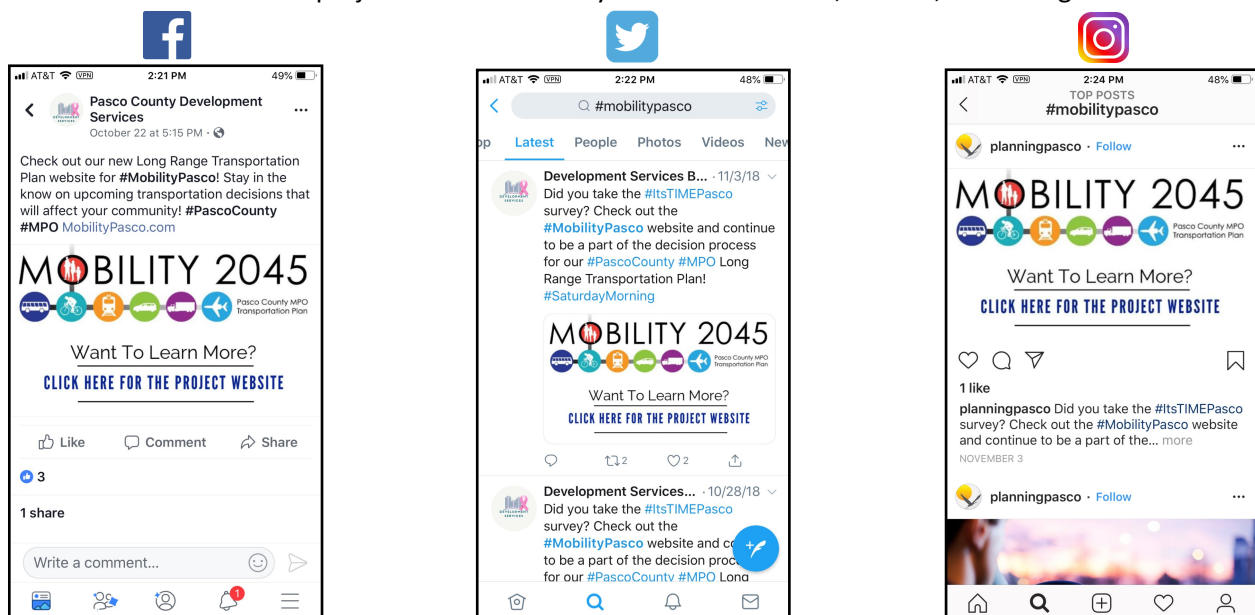


Figure 4: Social Media Application Sites

Public Engagement Tools

To establish a better understanding of what you may want the County to look like in the next twenty years, the MPO will be using different forms of public engagement tools such as online surveys. An example of a survey tool the MPO recently used is the It'sTIMEPASCO survey (see below). This survey helped the MPO more clearly define the transportation goals of the County and allowed residents to provide feedback and share ideas for the future of Pasco County's multimodal transportation system as the MPO prepares to kick off the L RTP in September 2018. This survey helps guide which projects deserve funding.

The first screen provides you with an overview of what the survey is and what you could expect when taking it. Survey methods such as prioritization and satisfaction rankings may be used in upcoming surveys as shown in Screen 2 & 3. Lastly, Screen 4 represents an interactive tool that the County may also use in future surveys. In this example the tool allows you to identify areas of concern related to safety and infrastructure on a map. Future surveys may follow this format in 2019.



Figure 5: It'sTIMEPASCO Online Link

Screen 1 — Welcome



Figure 6A: It'sTIMEPASCO Survey

Screen 2 — Priorities

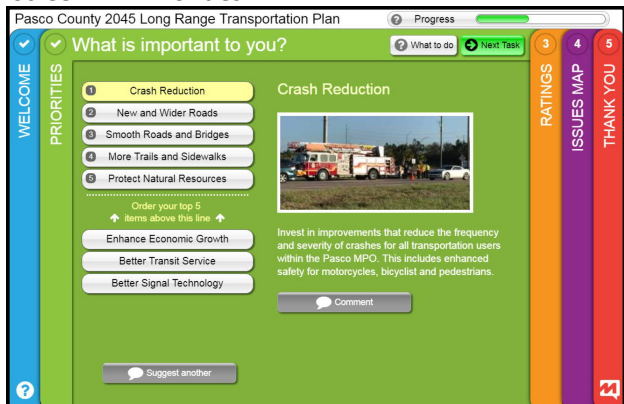


Figure 6B: It'sTIMEPASCO Survey

Screen 3 — Ratings

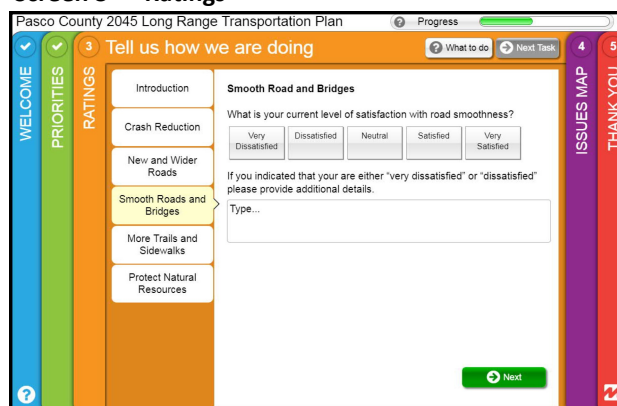


Figure 6C: It'sTIMEPASCO Survey

Screen 4 — Issues Map

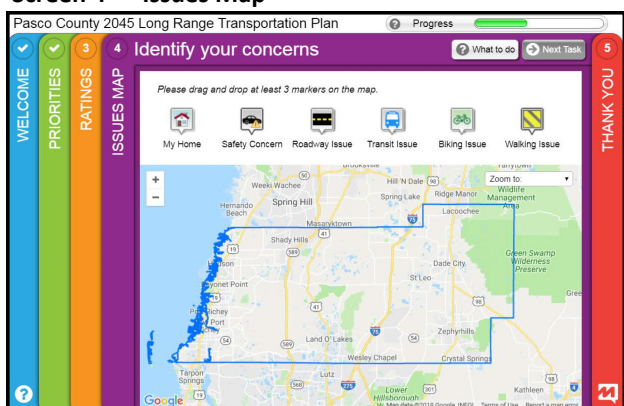


Figure 6D: It'sTIMEPASCO Survey

Project Information Material

To increase engagement with you and your neighbors, Pasco County actively updates the project website (www.mobilitypasco.com) when milestones are achieved as well as through different forms of social media such as Facebook, Twitter, and Instagram. The It'sTIMEPASCO survey results serve as an example of a recent milestone and are illustrated in Figure 7.

Public Meetings

Public meetings provide opportunities for residents, employees, and other stakeholders to offer input during various stages of *Mobility 2045*. Three types of public meetings are identified as potential tools to engage the public and are described in more detail below. All meetings will be advertised and could appear on a variety of platforms such as newspapers, press releases, the radio and the calendar found on the project webpage (www.mobilitypasco.com).

Public Workshops

These workshops will provide another opportunity for the public and the Project Team to have in-depth discussions and build consensus regarding the needs, alternatives, and potential project outcomes for *Mobility 2045*. To gather input from a wide range of people, agency representatives, community stakeholders, and members of the public will be invited to participate in these workshops. The workshops will be open to anyone who wishes to attend, and information advertising the details of the workshops will be posted on the project webpage, well in advance.

During the consensus-building workshops, interactive and hands-on exercises may be used to garner public input. These workshops typically consist of an overview presentation followed by

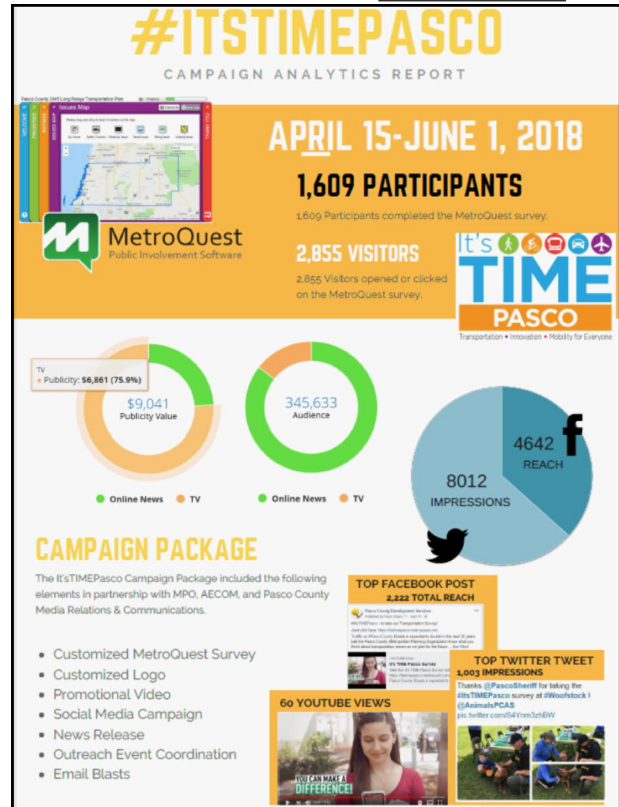


Figure 7: It'sTIMEPASCO Campaign Analytics Report

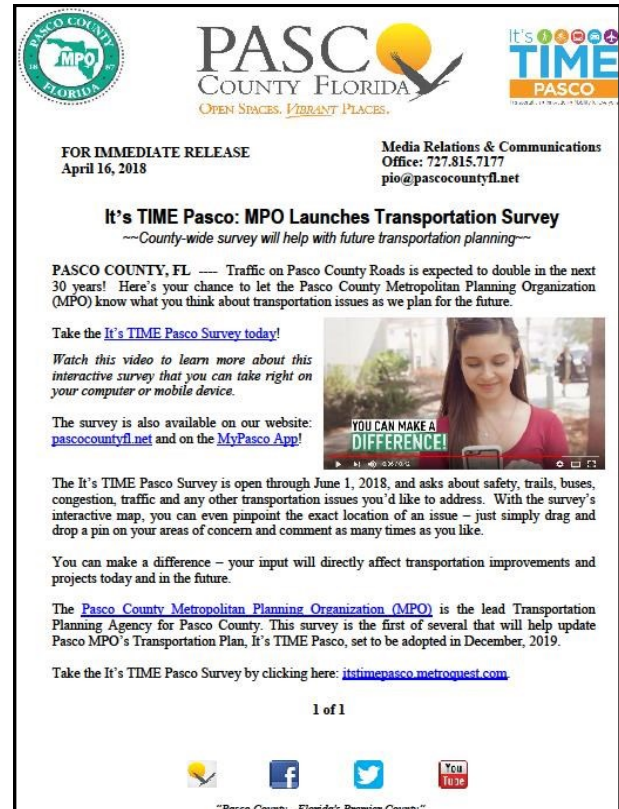


Figure 8: News Release

participants breaking into groups to discuss specific issues. Participants then report their ideas to the full group to identify general themes and key areas of consensus or challenges.

Neighborhood Meetings

Another form of a public meeting is a neighborhood meeting. These may be held at various locations throughout Pasco County and provide an opportunity for the public to learn about *Mobility 2045*. These meetings will also allow the public to provide input regarding *Mobility 2045* at the countywide level and will be specific to issues, needs, and transportation projects within more defined sub-areas of the county. Meeting materials will be developed and will convey key concepts related to *Mobility 2045*. Meeting materials will be graphic in nature and may include maps, boards, presentations, and other supporting materials.



Figure 9: Community Photo

General Meetings & Presentations

Meetings with Project Team members will be held frequently throughout the project to discuss and review the development of various project components, technical analyses, and deliverables. It is anticipated that meetings and presentations will be held with the following groups:

- Technical Review Team
- MPO's Citizens Advisory Committee
- MPO's Bicycle and Pedestrian Advisory Committee
- MPO's Technical Advisory Committee
- MPO Board
- Regional coordination meetings with the West Central Florida MPO Central Coordinating Chairs (CCC), the Tampa Bay Transportation Management Area (TMA) group, and the Tampa Bay Regional Transit Authority (TBARTA).

Stakeholder Interviews

Stakeholder interviews will be conducted to gain a better understanding of multimodal transportation project needs and other community issues prior to development of *Mobility 2045*. Individuals to be interviewed may include representatives of the following agencies, organizations, or community stakeholders:

- MPO Board
- Pasco County Economic Development Council
- Pasco County Departments
- Pasco County School Board
- Major employers located in Pasco County
- Higher education institutions located in Pasco County

Traditionally Underrepresented Neighborhoods Discussion Groups

Title VI ensures the fair treatment and consideration of all people during the transportation planning process, regardless of race, color, national origin, income, or disabilities. Pasco County has an adopted Title VI Plan and designated a representative that citizens can contact if they need a meeting held in their neighborhood or language translation services.

The contact information for the MPO Title VI Specialist is:

Manny Lajmiri
MPO Title VI Specialist
(727)-847-8140
mlajmiri@pascocountyfl.net

All Title VI documents can be found online at <https://www.pascocountyfl.net/1700/Title-VI-Non-discrimination-Policy>. Additionally, if you would like to learn more about the County's Public Participation Plan (PPP) you can find it by typing PPP in the search bar on the County's website (www.pascocountyfl.net).

During the *Mobility 2045* process, an analysis will be completed to identify areas in Pasco County where higher concentrations of underserved or underrepresented populations reside to ensure they have a voice in the LRTP process. The map below provides you with a visual representation of where Pasco County residents live using American Community Survey data. The transit routes represent the transit network as of 2018 and follow the population density. It is important to note that these routes can change, however, this map represents the current transit network.

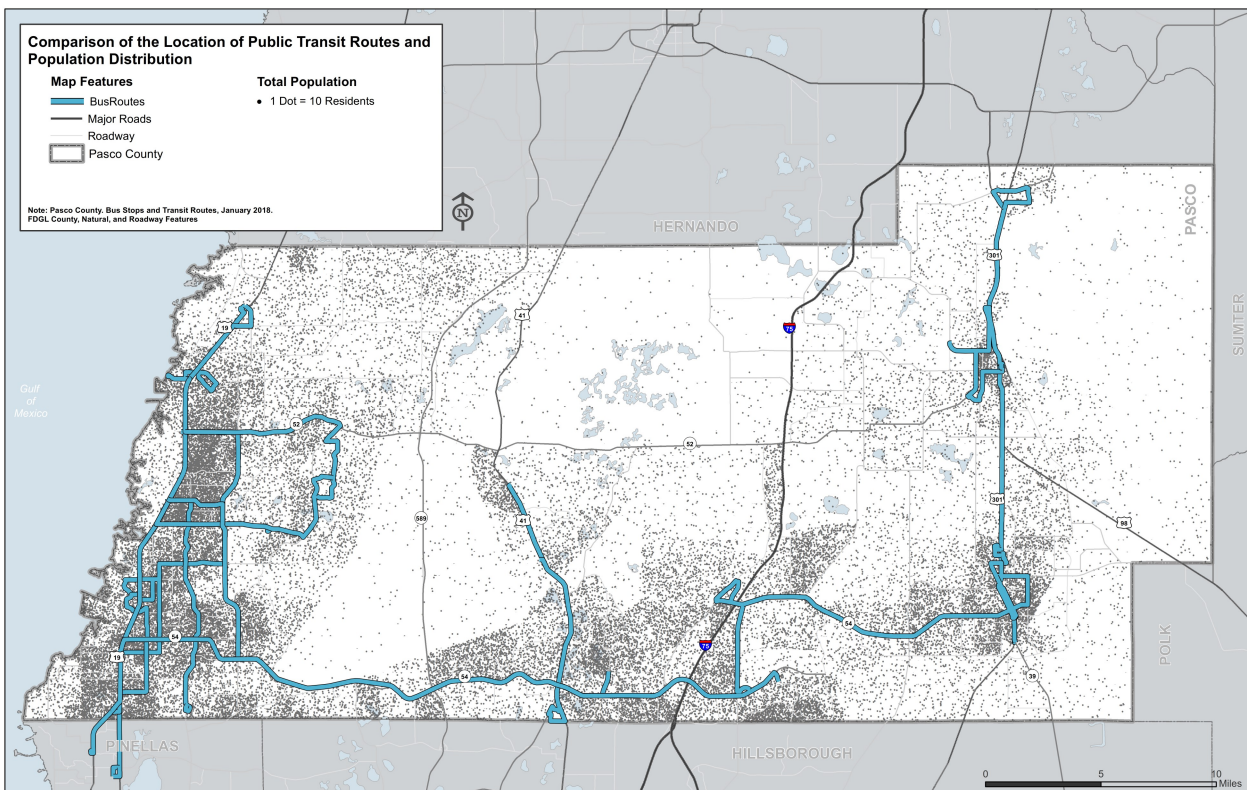


Figure 10: Pasco County Population Map (American Community Survey 2016)

To engage these populations, targeted public outreach strategies such as the following will be used:

- Provide language assistance (with requests at least 10 days in advance) and materials in Spanish and/or other languages for non-English speaking persons when requested or as appropriate based on Limited English Proficiency standards
- Identify newsletters or other publications targeting minority audiences
- Hold geographic meetings at locations in proximity to underrepresented areas to the extent that facilities to accommodate these meetings are available
- Hold consensus-building workshops in locations that can be conveniently accessed by public transportation
- Identify and contact community and non-profit organizations or other groups that engage underserved or underrepresented populations

Discussion groups will be held as part of *Mobility 2045* to obtain input regarding traditionally underserved neighborhoods with the purpose of reviewing transportation issues for various population segments, emphasizing the underrepresented populations in Pasco County. Focus group participants may include representatives from public agencies to provide perspective regarding the issues and challenges that may be faced.

PRELIMINARY PUBLIC INVOLVEMENT SCHEDULE

On the following page is a schedule of the strategies and activities that have been described throughout this document. Details on meeting locations and times will be provided on the MPO's website throughout the process, and the MPO will provide notices and press releases for key meetings via newspaper and social media.

Project Schedule

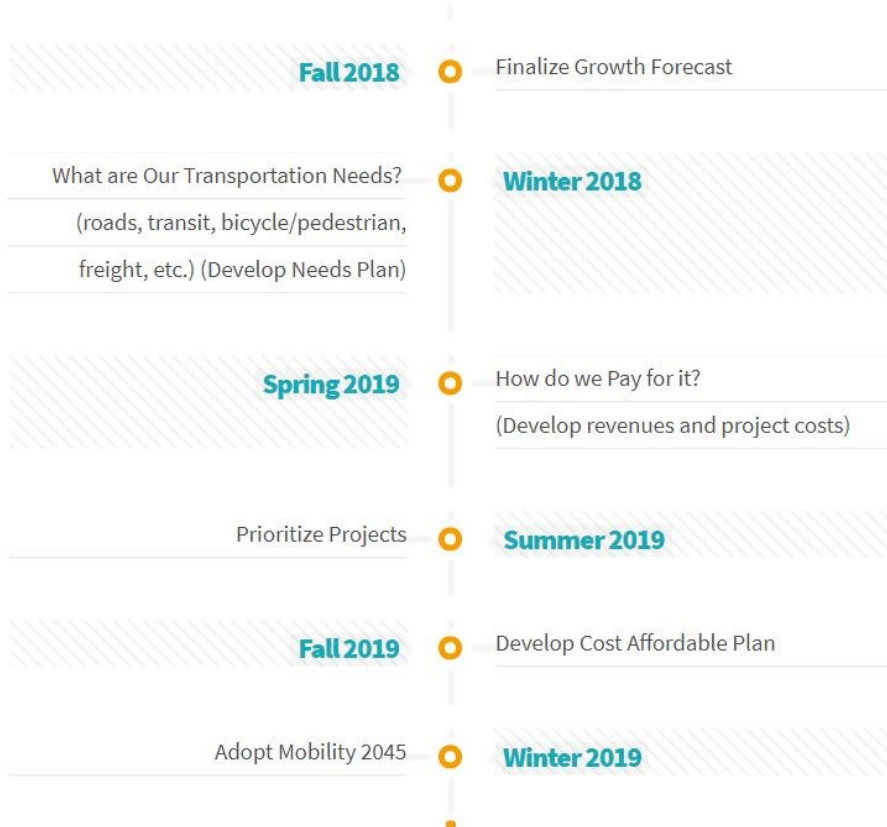


Figure 11: Project Schedule