

COUNTY OF PRINCE GEORGE, VIRGINIA

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For further information contact:
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Prince George County Farmers' Market Offers Senior Farmers' Market Nutrition Program (SFMNP)

Prince George County, VA - Virginia's *Farm Market Fresh*, also known as the Senior Farmers' Market Nutrition Program (SFMNP), helps eligible older adults get fresh produce and supports local farmers and farmers' markets.

The program offers coupons to low-income residents aged 60 or older, which can be exchanged with authorized farmers for fresh, locally grown fruits, vegetables and fresh-cut herbs at approved farmers' markets and roadside stands. Eligible participants will receive \$50 worth of coupons to use between June 1 - November 18, 2023.

Income eligibility was raised in 2023 from the current 150 percent of the federal poverty level to 185 percent, which has the potential to reach 70,000 more eligible individuals. This equates to a monthly income at or below \$2,248 for 1 person or \$3,040 for 2 people.

Older adults can complete an application by contacting Corrie Hurt, Market Manager at (804) 722-8777 or by emailing farmersmarket@princegeorgecountyva.gov. Participation is limited and applications are accepted on a first-come, first-served basis. For more information on the Senior Farmers' Market Nutrition Program, visit www.FarmMarketFresh.org or contact the Market Manager.

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The Senior Farmers' Market Nutrition Program is a federal and state program administered by the [Virginia Department for Aging and Rehabilitative Services](#)' Office for Aging Services. DARS partners with the Virginia Department of Agriculture and Consumer Services, Virginia Department of Health, [Virginia Farmers Market Association](#), Virginia State University and Virginia Fresh Match. Funded by the U.S. Department of Agriculture, Food and Nutrition Service; this institution is an equal opportunity provider.