



County of Prince George, Virginia

"A global community where families thrive and businesses prosper"

PRINCE GEORGE COUNTY, VA SIGN REQUIREMENTS SUMMARY SHEET

Section 90-1: May 2005 Zoning Ordinance Definitions:

Sign, Business: A sign that directs attention to a product or commodity available on the premises. Such signs shall be limited, in the aggregate, to a maximum of three hundred (300) square feet per business. Where four (4) or more businesses occupy the same site, an additional three hundred (300) square feet of signage is permitted on a unified basis for the identification of a shopping center.

Sign: Any display of letters, words, numerals, figures, devices, emblems, pictures or any parts or combinations thereof by any means whereby the same are made visible for the purpose of making anything known, whether such display is made on, attached to or is a part of a structure, surface or any other thing including, but not limited to, the ground, any rock, tree or other natural object, which display is visible beyond the boundaries of the parcel of land on which the same is made. A display of less than one (1) square foot in area is excluded from this sign definition.

Sign, directional: A directional sign is one, one (1) end which may be pointed or on which an arrow may be painted, indicating the direction to which attention is called, four (4) square feet or less in area, giving only the name of the farm or business responsible for the erection of same. (on site only)

Sign, structure: Includes the supports, uprights, bracing and framework of any structure, be it single-faced, double-faced, v-type or otherwise, exhibiting a sign.

Sign, temporary: A sign applying to a seasonal or other brief activity such as, but not limited to, summer camps, horse shows, auction or sale of land. Temporary signs shall conform in size and type to directional signs. (on-site only)

90-1036 Sign Setback Requirements

Notwithstanding any other provisions of this chapter, a sign shall be located twenty (20) feet or more from any street or road right-of-way or easement; this shall be known as the setback line. There shall be excepted from this setback requirement residential identification signs, signs advertising the sale or rent of premises and signs in which the lowest portion of the advertising area is a minimum of ten (10) feet above the ground surface, which signs may be erected up to the property line. No sign shall be required to be set back from the street or road right-of-way or easement a distance greater than the setback line of the existing, main structure on the lot.

NOTE: Please contact the Planning Division at 804-722-8678 for any specific site information such as zoning conditions; or please contact your property manager on any private sign requirements. Please contact the Inspections Division at 804-722-8659 to complete a Commercial Sign Permit Application and to discuss any applicable building permit fees prior to the installation of any signs on the premises.