

MEMORIAL DAY

REMEMBER & HONOR

Monday, May 31st, 2021
Parade Sponsorship & Ad Book Form

The City of Burton Mayors Office is holding the 2021 Burton Memorial Day parade on Monday, May 31, 2021. We are asking our community to assist us in working together to provide a wonderful celebration for Memorial Day. We deeply appreciate your potential support and hope that we can come together to create a positive event following such a tough year. Below you will find a variety of sponsorships that are available. Please note, mask and social distancing is required.

If you are interested in being a sponsor, please fill out the form below and enclose with a check payable to "City of Burton." If you have any questions or would like to volunteer please contact [Lyndsey](mailto:Lyndsey@burtonmi.gov) at 810-743-1500 ext. 1103. Logos and other ad information may be sent via email to l.burrough@burtonmi.gov.



PLATINUM \$5,000

- All parade advertising and media coverage will highlight Sponsor's name with "Fireworks Presented by"
- Company logo displayed on all print media and banners advertising event
- Fireworks Area will display a banner naming Sponsor(s)
- Verbal sponsorship recognition mentioned during announcements made at parade
- Company logo featured on front cover of our Burton 2021 Memorial Day Celebration booklet
- Full-page ad in location of choice in our Burton 2021 Memorial Day Celebration booklet



GOLD \$1,000

- All parade advertising and media coverage will include highlighting of Sponsor's name as "Presented by"
- Company logo displayed on all print media and banners advertising event
- Children's area will display a banner naming Sponsors
- Verbal sponsorship recognition mentioned during announcements made at parade
- Full-page cover ad in our 2021 Burton Memorial Day Celebration booklet



BRONZE \$250

- Company logo displayed on a Sponsor naming banner at the start of parade
- Verbal sponsorship recognition during announcements made at parade
- Half-page ad in our Burton 2021 Memorial Day Celebration booklet



SILVER \$500

- Predominantly featured on banner of Sponsors to be carried at the start of parade
- Company logo displayed on all print media advertising event
- Verbal sponsorship recognition mentioned during announcements made at parade
- Full-page ad in our Burton 2021 Memorial Day Celebration booklet

FRIEND OF THE PARADE \$100

- Company logo displayed on a Sponsor naming banner at the start of parade
- Quarter-page ad in our Burton 2021 Memorial Day Celebration booklet

A LA CARTE ADS

Business Card\$30

Sponsor Name: _____

Address: _____

Phone Number: _____ **Amount Enclosed:** _____

PLEASE MAIL COMPLETED FORM TO:
CITY OF BURTON, MEMORIAL DAY PARADE
4303 S. Center Rd., Burton, MI 48519