



MEMORANDUM

DATE: April 7, 2020
TO: President Cauley and the Village Board of Trustees
FROM: Heather Bereckis, Superintendent of Parks & Recreation
RE: March Staff Report

The following is a summary of activities completed by the Parks & Recreation Department during the month of March.

The Lodge at KLM Park

Preliminary gross rental and catering revenue for the calendar year-to-date is \$10,025. Rental revenue for the third month of the 2020 calendar year is \$100. In March, there was one event held at The Lodge, which was seven less than the prior year. This is a result of cancelled and rescheduled events due to COVID-19. Expenses for March are lower than the previous year due to fewer events being held.

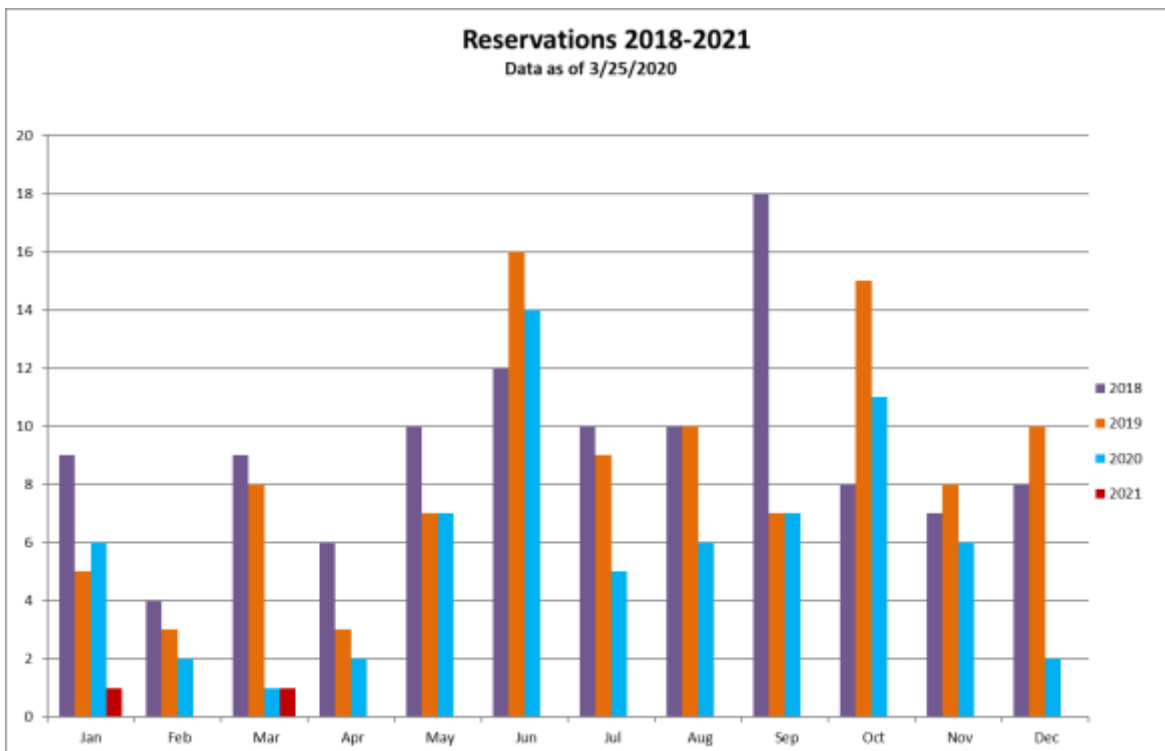
REVENUES	March		YTD		Change Over the Prior year	2020 Annual Budget	CY 20 % of budget	2019-20 Annual Budget	FY 19-20 % of budget
	Prior Year	Current Year	Prior Year	Current Year					
The Lodge Rentals	\$9,804	\$100	\$18,384	\$10,025	(\$8,359)	\$145,000	7%	\$150,000	12%
Caterer's Licenses	\$0	\$500	\$0	\$500	\$500	\$15,000	3%	\$15,000	0%
Total Revenues	\$9,804	\$600	\$18,384	\$10,525	(\$7,859)	\$160,000	7%	\$165,000	11%
EXPENSES	March		YTD		Change Over the Prior year	2020 Annual Budget	CY 20 % of budget	2019-20 Annual Budget	FY 19-20 % of budget
	Prior Year	Current Year	Prior Year	Current Year					
Total Expenses	\$10,247	\$2,178	\$37,253	\$17,144	(\$20,109)	\$167,220	10%	\$236,243	16%
Net	(\$443)	(\$1,578)	(\$18,869)	(\$6,619)	\$12,250				

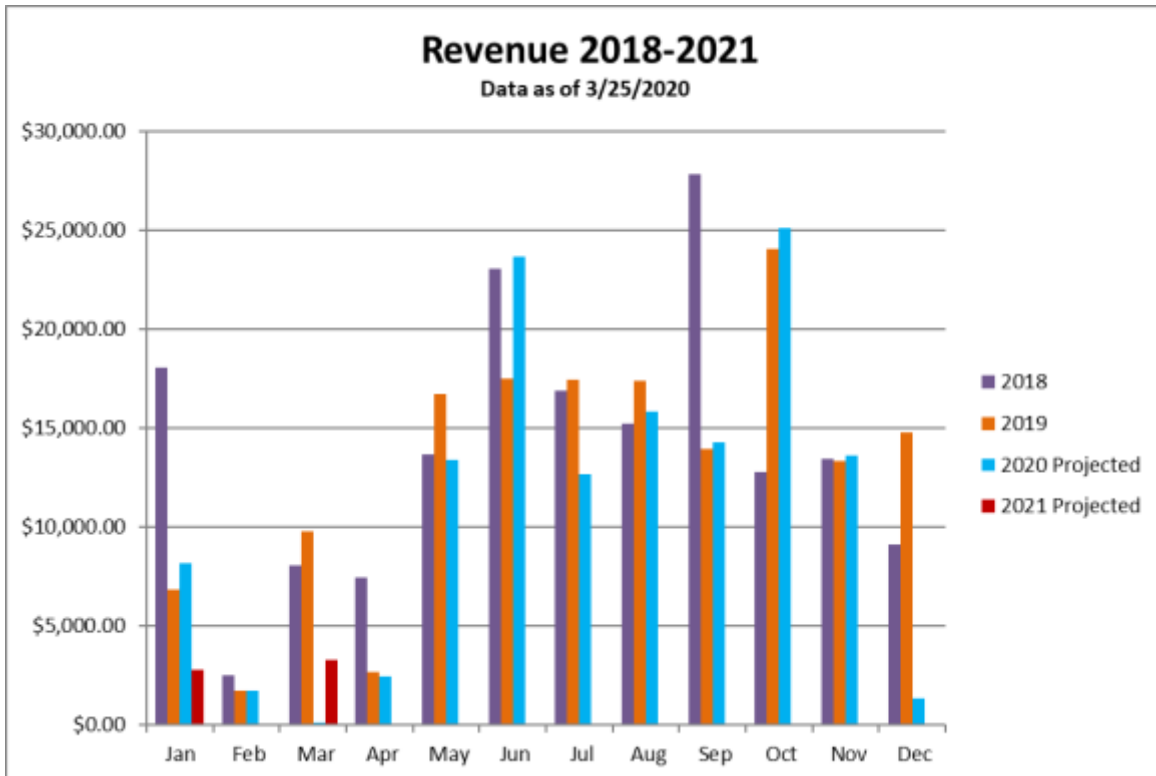


MEMORANDUM

The Lodge Gross Monthly Revenues										
Month	2011/12 FY	2012/13 FY	2013/14 FY	2014/15 FY	2015/16 FY	2016/17 FY	2017/18 FY	2018/19 FY	2019/20 FY	2020 CY
May	\$ 8,561	\$ 8,801	\$ 16,796	\$ 13,745	\$ 16,000	\$ 12,200	\$ 9,725	\$ 13,675	\$ 16,744	
June	\$ 11,156	\$ 10,745	\$ 26,818	\$ 17,450	\$ 22,770	\$ 22,845	\$ 12,495	\$ 23,045	\$ 17,494	
July	\$ 13,559	\$ 9,786	\$ 18,650	\$ 12,909	\$ 27,475	\$ 12,550	\$ 15,000	\$ 16,874	\$ 17,466	
August	\$ 17,759	\$ 18,880	\$ 19,579	\$ 25,350	\$ 24,775	\$ 11,500	\$ 18,555	\$ 15,205	\$ 17,395	
September	\$ 14,823	\$ 14,498	\$ 12,137	\$ 24,510	\$ 15,250	\$ 12,645	\$ 15,410	\$ 27,860	\$ 13,980	
October	\$ 16,347	\$ 15,589	\$ 14,825	\$ 23,985	\$ 25,580	\$ 21,045	\$ 15,180	\$ 12,770	\$ 24,085	
November	\$ 8,256	\$ 11,612	\$ 8,580	\$ 14,724	\$ 14,825	\$ 6,700	\$ 12,500	\$ 13,450	\$ 13,365	
December	\$ 8,853	\$ 10,265	\$ 13,366	\$ 17,290	\$ 17,200	\$ 13,457	\$ 8,125	\$ 9,125	\$ 14,774	
January	\$ 1,302	\$ 4,489	\$ 250	\$ 8,450	\$ 2,850	\$ 4,624	\$ 18,089	\$ 6,855		\$ 8,175
February	\$ 2,301	\$ 6,981	\$ 7,575	\$ 3,120	\$ 2,400	\$ 4,550	\$ 2,495	\$ 1,725		\$ 1,750
March	\$ 2,506	\$ 7,669	\$ 4,245	\$ 6,725	\$ 8,945	\$ 5,944	\$ 8,045	\$ 9,804		\$ 100
April	\$ 2,384	\$ 4,365	\$ 3,600	\$ 12,695	\$ 9,125	\$ 4,300	\$ 7,482	\$ 2,700		
total	\$ 107,807	\$ 123,680	\$ 146,421	\$ 180,953	\$ 187,195	\$ 132,360	\$ 143,101	\$ 153,088	\$ 135,303	\$ 10,025

The graph below shows the past three years of Lodge revenue and the upcoming years' projections. Future projections are based on what is currently booked. Also included is a graph indicating the number of monthly reservations. Typically events are booked 6-18 months in advance of the rentals; however, if there are vacancies, staff will accept reservations within 5 days of an event. These tracking devices will be updated monthly.





Staff is currently working with the approved marketing plan for the 2019/20 FY, including the addition of Search Engine Optimization (SEO) and progressive marketing through The Knot. The committee is now working on reviewing charges for caterers and single use vendors. Staff is recommending a stub year on vendor licenses, so they align with the new calendar year budget. Vendors would pay eight months for 2020, and then a full 12 months starting in Jan 2021.

Upcoming Brochure & Activities

Brochure & Programming

The summer brochure was delivered to residents on March 16th. Registration began on 23rd for residents and will begin April 6th for non-residents. Even amid the COVID-19 issue, staff is still seeing residents register for summer programming.

Programs for winter/spring began in late December and will continue through May 2020. However, starting March 13th, all classes were postponed due to COVID-19, through at least April 7th. Most classes will be offered make-up sessions, if time allows. Those that are unable to be rescheduled will have credits placed on their household accounts for use towards future programming.



MEMORANDUM

Special Events

Spring special events, including the annual Egg Hunt and Park Clean-up Days have been cancelled due to COVID-19. The Park Clean-up Day will be rescheduled later in the year.

Future events include Taco Tuesday, Lunch on the Lawn, Movies in the Park, Unplug & Play, and Summer Brew & Q all in the month of June.

Field & Park Updates

Fields/Parks

All Fields have been closed to recreational user groups through at least April 7th. Many groups have indicated that they will not have league play until at least May. Staff has striped and prepped fields in preparation for groups to start as soon as allowable.

Peirce Park bathrooms had new flooring installed; an epoxy similar to that of the Pool and KLM bathrooms. New flooring at Burns is scheduled for April, providing the vendor is available to complete the work.

Grant Updates

In August, staff applied for the Open Space and Land Acquisition Development (OSLAD) Grant. On Friday, January 17th, Governor Pritzker announced that Hinsdale was one of 85 recipient of the OSLAD grant. The Village will be awarded \$400,000 for the Community Pool Redevelopment project. Funds transfer was indicated to happen on or around April 15th.

Staff submitted an application on behalf of the Village for the Park and Recreational Facility Construction (PARC) Grant on January 21st. Staff was notified that the grant had made it through round one of three, in early March. Round two notifications are expected in May, barring any changes or delays related to COVID-19. Notification of awards for this grant are expected in August 2020. Maybe add what this grant was submitted for?

Pool Updates

Pool passes went on sale March 1st online, and March 2nd for in-person registration. As in previous years, super passes sold out, and were awarded via a lottery system. There is currently a 40 person waitlist for super passes. Regular pool passes are still being purchased, with the Early-Bird rates ending on April 30th.



MEMORANDUM