



# City of New London Sign Permit

**Note:** E-Mail will not work in Chrome browser. If using Chrome either save as or download and attach to an email to: [bldginsp@newlondonwi.org](mailto:bldginsp@newlondonwi.org)

Name of Applicant

Address

Phone

Date

Type of Sign

Permanent

Temporary

Address of Sign

Length of Street Frontage

Legal Description of Property

Name of Property Owner

Name of Business

Address

Phone Number

Is sign proposed to be placed in/over Public Right of Way?

Yes No

If yes, Insurance or bonding Agent's Name

Insurance or Bonding Agent's Address

Bond Number

(provide necessary documentation by uploading it.)

Is sign to be illuminated?

Yes No

Electrician name

Address

Phone

Color of illumination:

Are there any flashing, blinking, moving or rotating elements or parts on the sign?

Yes No

If painted sign, will paint contain calcium fluoride or other transparent, crystalline

Yes No

mineral? Manufacturer of sign

Address

Phone

Cost of Sign

Installer

Address

Person/Firm responsible for maintenance

Address

Phone

Sign Classification (Check all appropriate Categories)

- |                        |                 |
|------------------------|-----------------|
| Ground Sign            | Lettering Only  |
| Projecting Sign        | Framed          |
| Wall Sign              | Exterior        |
| Marquee                | Interior Window |
| Awning or Canopy       | Roof Sign       |
| Graphics               | Hanging Sign    |
| Changeable Letter Sign | Other           |

Exactly what does the sign say in words and symbols?

Will the proposed sign be located on the same property where the goods, products, facilities, services or business advertised thereon are offered or located?            Yes            No

Will more than one business or product be advertised on this sign?            Yes            No

Dimensions of sign:            Height x            Width =            Size in Sq. Ft.

Height above grade of highest part of sign:

What materials will be used in the construction of the sign and its support structure:

Applications must be accompanied by architectural plans and specifications of the proposed sign. Please attach them when sending this email.

By electronically sending this it covenants that the above mentioned sign for which permit is applied for will be constructed in all respects in accordance with plans and specifications submitted herewith, and in accordance with the provisions and regulations of the City of New London Zoning Ordinance is its Sign Article. The undersigned further agrees that in case of any variance or conflict between the plans and specifications submitted herewith and the sign regulations of the City, the provisions of the Zoning Ordinance shall govern and shall be followed. Applicants may also be required to obtain permits for the County, State or both.

Name

Address

City

State

Zip Code

Phone

Email

Comments