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## **AGENDA**

### **Economic Development Committee Tuesday - January 25, 2011 - 4:30 PM New London City Council Chambers**

1. Call to Order
2. Adopt agenda
3. Industrial park issues
  - Update from Sandy Fleace on industrial park
4. Bill Schmidt, Chairman of the New London Tourism Commission
5. Updates
  - Kent: visits to businesses and meetings attended
  - Update on Brooke Fitzgerald's progress
    - View updated Business Guide, example attached
  - Dave: notes from New North conference
6. Billboard
  - Update from Bill Fitzpatrick on billboard contest
  - Billboard for people who commute to work and might start their own business
7. Local Business plan contest
8. CD for NL
  - Watch Waupaca CD, decide if we want similar one for NL
9. Envision New London update
  - Review updated document, who is assigned to each strategy
10. Select activities and speakers for February
  - Guest speakers
    - Karen Harkness, Director of Community Development and Jim Van Dyke, Economic Development Specialist, City of Appleton, February 22
    - Ed Wendland, March 29
  - Activities:
    - Progress on 20 business steps
    - Marketing Industrial park (after public works completes soil analysis)
11. Public comment
12. Adjournment

Kent Hager, City Administrator

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