

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.*

AGENDA

Economic Development Committee

Tuesday - February 22, 2011 - 4:30 PM - New London City Council Chambers

1. Call to Order
2. Adopt agenda
3. Industrial park issues
 - Update from Sandy Fleese on industrial park?
4. Karen Harkness, Director of Community Development and Jim Van Dyke, Economic Development Specialist, City of Appleton
 - Discuss Appleton's use of TIF funding for their riverfront development
5. Updates
 - Kent: visits to businesses and meetings attended
 - Dave: Summary of telephone call with Charlie Goff (Appleton Angel Investors)
6. Billboard
 - Update from Bill Fitzpatrick on billboard contest: the competition will run during the second semester with presentations to the council in May.
 - Billboard for people who commute to work and might start their own business.
7. Local Business plan contest
 - Review Northeast Wisconsin Business Plan Contest material and the Governor's Business Plan Contest information.
8. CD for NL
 - Update on status of effort.
9. Envision New London update
 - Review updated document, and who is assigned to each strategy.
10. Select activities and speakers for March
 - Guest speakers
 - Ed Wendland, March 29
 - Activities:
 - Progress on 20 business steps
 - Marketing Industrial park (after public works completes soil analysis)
11. Public comment
12. Adjournment

Kent Hager, City Administrator

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