

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.*

AGENDA

Economic Development Committee Tuesday - June 30, 2015 – 4:30 PM New London City Council Chambers

1. Call to Order
2. Adopt agenda
3. Discuss Marketing Options and prepare a marketing plan for the City Brand, “We’ve Got It”.
4. Review the video “Prairie du Chien’s Got It” on YouTube.
5. Kent: visits to businesses and meetings attended.
6. Select activities and speakers for future meetings.
July – Dave Thiel will discuss the new controls being put in place for the revolving loan fund.
August – Invite Ralph Thern to discuss support for the Fox Cities Economic Development Partnership
7. Public comment.
8. Adjournment

Kent Hager, City Administrator

It is the policy of the City of New London to comply in good faith with all applicable regulations, guidelines, etc. put forth in the Americans with Disabilities Act (ADA). To that end, it is the City's intent to provide equal opportunity for everyone to participate in all programs and/or services offered, to attend every public meeting scheduled, and to utilize all public facilities available. Any person(s) in need of an alternative format (i.e. larger print, audio tapes, Braille, readers, interpreters, amplifiers, transcription) regarding information disseminated by the City of New London should notify the City 48 hours prior to a meeting, etc., or allow 48 hours after a request for a copy of brochures, notices, etc. for delivery of that alternative format. Contact ADA Co-Coordinator Paul Hanlon or Chad Hoerth by telephone through: (Relay Wisconsin) – 920/ 982-8500 or (Voice) – 920/982-8500 and in person/letter at 215 N. Shawano Street, New London, WI 54961.