

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.\*

## **AGENDA**

### **Economic Development Committee Tuesday - July 28, 2015 – 4:30 PM New London City Council Chambers**

1. Call to Order
2. Adopt agenda
3. Amy Pietsch, Director for the E-Seed program – discuss marketing New London to E-Seed program participants
4. Dave Thiel - discuss the new controls being put in place for the revolving loan fund and consider options for future administration of our revolving loan fund program
5. Discuss sponsoring a job fair in New London
6. Continue discussing the brand statement and prepare a marketing plan for the City Brand, “We’ve Got It”.  
Ron – script for Industry video  
Tuesday morning group’s efforts
7. Kent: visits to businesses and meetings attended.
8. Select activities and speakers for future meetings.  
August  
– Invite Ralph Thern to discuss support for the Fox Cities Economic Development Partnership  
-Update on downtown parking issue  
-Missy Porath: Marketing New London to high school students, assistance from school in marketing effort
9. Public comment.
10. Adjournment

Kent Hager, City Administrator

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