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AGENDA

Economic Development Committee Tuesday, October 25, 2016 – 4:30 PM New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Eric Fowle, Executive Director for the East Central Wisconsin Regional Planning Commission, program regarding the “Initiative 41 Project.”
4. Discuss next steps in working with Bill Zeinert, My Marketing Director, regarding our digital marketing project for promoting New London.
5. Next steps for the Wolf River property and city garage sites.
 - Multipurpose use buildings - Library
 - Develop a concept plan and a market study for the site
6. Update from Olivia Steingraber on Snapchat Geofilter.
7. Review goals for economic development in New London including visits to businesses and meetings attended.
8. Select activities and speakers for future meetings.
 - (in 2017) Kathy Gwidt & Alex Belling – New London school career readiness activities
 - SCORE
 - Interviewing New London business – next steps
 - Dave Nolan – ideas for river front property development
9. Public comment.
10. Adjournment.

Kent Hager, City Administrator

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