

## **AGENDA**

### **Economic Development Committee Tuesday - February 23, 2016 – 4:30 PM New London City Council Chambers**

1. Call to Order.
2. Adopt agenda.
3. Panel Discussion Regarding Economic Development:
  - o Kitty Johnson, Business Development Coordinator, CAP Services
  - o Jim Resick, Community Development Educator, UW Extension, Outagamie County
  - o Jessica Beckendorf, Community Development Educator, UW Extension Waupaca County
  - o Dave Thiel, Executive Director, Waupaca County Economic Development Corporation
4. Update on the Connect Communities program. Consider options available to improve the rear facades of the North Water Street commercial buildings including a discussion of the mural project. Decide on future actions to address these matters.
5. Changes to the city Billboard.
6. Kent: visits to businesses and meetings attended.  
Olivia Steingraber – Snapchat project  
Dave – Fox Cities Regional Partnership Economic Outlook breakfast
7. Select activities and speakers for future meetings.  
Mark Hogan - WEDC  
Craig Thompson, Executive Director of the Transportation Development Association of Wisconsin (TDA), to discuss both the state of transportation in Wisconsin as well as an outreach effort TDA will be spearheading in 2016.  
SCORE
8. Public comment.
9. Adjournment

Kent Hager, City Administrator

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