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AGENDA
Economic Development Committee
Tuesday, March 29, 2016 – 4:30 PM
New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Bill Zeinert, My Marketing Director, discuss options for promoting New London.
4. Update on the Connect Communities program. Consider options available to improve the rear facades of the North Water Street commercial buildings including a discussion of the mural project. Decide on future actions to address these matters.
5. Downtown river front property discussion – consider working with Andy Dumke of Alliance Development for tax credit housing. (We traveled to Green Bay to view one of their recent projects, and we all agreed we would be better served to continue to market the property to the private development community) -Time to send out new RFP's?
6. Kent: visits to businesses and meetings attended.
Olivia Steingraber – Snapchap project.
Dave – Fox Cities Regional Partnership Economic Outlook breakfast.
7. Select activities and speakers for future meetings.
Mark Hogan – WEDC.
Craig Thompson, Executive Director of the Transportation Development Association of Wisconsin (TDA), to discuss both the state of transportation in Wisconsin as well as an outreach effort TDA will be spearheading in 2016.
SCORE.
8. Public comment.
9. Adjournment.

Kent Hager, City Administrator

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