

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.*

AGENDA

Economic Development Committee Tuesday, January 24, 2017 – 4:30 PM New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Discuss next steps for promoting New London project with Bill Zeinert, My Marketing Director. Give Bill direction on expanding the production agreement beyond the first four videos, to possibly include additional topics (school to work program, museum, library, etc.). Review with Bill the Waupaca County Marketing Cooperative Update report attached.
4. Discuss next steps for the Wolf River property and city garage sites.
 - Discuss joint effort with and feedback from the Library board.
5. Discuss Businesses needed in New London.
6. Discuss STEEP trends impacting local government in Wisconsin.
7. Review goals for economic development in New London including visits to businesses and meetings attended.
8. Review the attached Revolving Loan Fund program quarterly report.
9. Select activities and speakers for future meetings.
 - Review and update business guide and the listing of local businesses and entities that provide products and services needed by local enterprises as developed by Kent.
 - Dave Nolan – ideas for river front property development.
 - SCORE.
 - Interviewing New London business – next steps.
10. Public comment.
11. Adjournment.

Kent Hager, City Administrator

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