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AGENDA
Economic Development Committee
Tuesday, October 31, 2017 – 4:30 PM
New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Updates – project with Stadtmueller & Associates/SEH Design-Build partnership.
4. Update from Bill Zeinert concerning our digital marketing effort.
5. Amy Pietsch, Director, Venture Center, Fox Valley Technical College will discuss the various educational programs that are available for entrepreneurs and existing businesses from FVTC.
6. Follow-up from last month’s discussion – next steps.
AllOver Media Marketing discussion – advertise in/use of New London facilities.
Further consider Dave Nolan’s suggestions for development the riverfront.
7. Reports.
League of Municipalities – Gary, Ron, Dave
Pitch event – Dave
Digital Marketing (Tommy Clifford) – April
Wisconsin Technology Council - Dave
8. Review Kent’s goals.
Review Monthly Report.
Starting a business class to be held in NL.
9. Select activities and speakers for future meetings.
Eric Fowle, Executive Director for the East Central Regional Planning Commission will report the results of “Visioning” session at the November Committee meeting.
10. Public comment.
11. Adjournment.

Kent Hager, City Administrator

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