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**AGENDA**  
**Economic Development Committee**  
**Tuesday, November 28, 2017 – 4:30 PM**  
**New London City Council Chambers**

1. Call to Order.
2. Adopt agenda.
3. Updates
  - Eric Fowle, Executive Director, East Central Planning Commission, discuss results of riverfront/mixed use library meeting
  - Randy Stadtmueller - Stadtmueller & Associates – project update
4. Update from Bill Zeinert on digital marketing effort.
5. Follow-up from last month’s discussion – next steps
  - Student representative
  - AllOver Media Marketing discussion – advertise in/use of New London facilities
  - Dave Nolan suggestions
6. Reports
  - Pitch event – Dave
  - Digital Marketing (Tommy Clifford) – April
7. Review Kent’s goals
8. Select activities and speakers for future meetings.  
(No December meeting?)
9. Public comment.
10. Adjournment.

Kent Hager, City Administrator

It is the policy of the City of New London to comply in good faith with all applicable regulations, guidelines, etc. put forth in the Americans with Disabilities Act (ADA). To that end, it is the City's intent to provide equal opportunity for everyone to participate in all programs and/or services offered, to attend every public meeting scheduled, and to utilize all public facilities available. Any person(s) in need of an alternative format (i.e. larger print, audio tapes, Braille, readers, interpreters, amplifiers, transcription) regarding information disseminated by the City of New London should notify the City 48 hours prior to a meeting, etc., or allow 48 hours after a request for a copy of brochures, notices, etc. for delivery of that alternative format. Contact ADA Co- Coordinators Paul Hanlon or Chad Hoerth by telephone through: (Relay Wisconsin) – 920/ 982-8500 or (Voice) – 920/982-8500 and in person/letter at 215 N. Shawano Street, New London, WI 54961.