

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.*

AGENDA

Economic Development Committee Tuesday, March 28, 2017 – 4:30 PM New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Visit with Dale Walker, Director and/or Dave Wuestenberg, Key Accounts Manager for the Business and Industry Services Department of Fox Valley Technical College.
4. Discuss next steps for promoting New London project with Bill Zeinert, My Marketing Director.
 - Discuss the two videos (2016 and 2017) to use with the Waupaca County Marketing Cooperative.
 - Discuss the two new videos for the City digital marketing project (Bill's suggested list attached).
5. Review goals for economic development in New London including visits to businesses and meetings attended, as well as updates on the following:
 - Status of the demolition bids for the old City garage and the two library structures.
 - Status of the mixed use and vacant river front land Request for Qualifications.
 - Review the status of the update of the Business Guide by the Chamber of Commerce.
 - Review the economic development report that was submitted to the state as requested at the February Committee meeting.
6. Select activities and speakers for future meetings.
 - RTM
 - Dave Nolan – ideas for river front property development
 - Interviewing New London business – next steps
 - Invention convention
7. Public comment.
8. Adjournment.

Kent Hager, City Administrator

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