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AGENDA
Economic Development Committee
Tuesday, July 25, 2017 – 4:30 PM
New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Review the status of the Stadtmueller & Associates and SEH Design/Build undertaking. Randy Stadtmueller will be present.
4. Discuss real-estate market activity in the New London area with Sandy DuFrane, Century 21 and Katie Fredrick, Coldwell Bankers.
5. Update from Bill Zeinert on digital marketing effort. Review the School-To-Work videos and select themes for two new marketing videos.
6. Review goals for economic development in New London including visits to businesses and meetings attended.
7. Discuss options to attract entrepreneurs. Example: Send a letter to Fox Valley Technical College graduates.
8. Select activities and speakers for future meetings.
 - Dave Nolan – ideas for river front property development
 - Interviewing New London business – next steps
9. Public comment.
10. Adjournment.

Kent Hager, City Administrator

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