

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.*

AMENDED AGENDA*****

**Economic Development Committee
Tuesday, August 29, 2017 – 4:30 PM
New London City Council Chambers**

1. Call to Order.
2. Adopt agenda.
3. Visit with Bob Mundt, President & CEO of the Fox Cities Chamber of Commerce*****
4. Update from Bill Zeinert on digital marketing effort.
Review list of video topics and select 2 more videos for production
5. Updates – project with Stadtmueller & Associates/SEH Design-Build partnership.
6. Discuss efforts to attract entrepreneurs and employees to New London
 - Starting a business session (similar to FVTC’s effort)
 - FVTC students – letter to students in business programs (list has been provided)
 - Articles in magazines
 - “Pop-up’ shops (see article in May 2017 Municipality)
 - Veteran’s program
7. Review Kent’s goals.
 - Discuss public information/education opportunities
8. Select activities and speakers for future meetings.
 - Dave Nolan – ideas for river front property development
 - Interviewing New London business – next steps
9. Public comment.
10. Adjournment.

Kent Hager, City Administrator

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