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AGENDA
Economic Development Committee
Tuesday, September 26, 2017 – 4:30 PM
New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Updates on the project with Stadtmueller & Associates/SEH Design-Build partnership.
4. Kris Bolstad – AllOver Media Marketing rep and discussion.
5. Update from Bill Zeinert on digital marketing effort.
 - Review list of video topics and select 2 more videos for production
6. Discuss efforts to attract entrepreneurs and employees to New London.
 - Starting a business session (similar to FVTC's effort) – report from April on FVTC meeting in Waupaca she attended
 - Interview with Dave Nolan – Tom and Dave
 - Veteran's program – comments from Waupaca Veterans Officer Jesse Cuff
7. Review Kent's goals.
 - Discuss public information/education opportunities such as a Chamber of Commerce sponsored "live panel discussion" with City officials.
8. Select activities and speakers for future meetings.
 - 'Pop-up' shops (see article in May 2017 Municipality)
 - FVTC students – letter to students in business programs (list has been provided)
 - Articles in magazines
 - Invention convention
9. Public comment.
10. Adjournment.

Kent Hager, City Administrator

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