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AGENDA
Economic Development Committee
Tuesday, January 30, 2018 – 4:30 PM
New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Bob Mundt, CEO of the Fox Cities Chamber and Peter Thillman, Vice President for Economic Development for the Fox Cities Regional Partnership. Bob and Peter will discuss how the Partnership can benefit us in the coming months and make sure the Partnership is working with us in every aspect of development.
4. Randy Stadtmueller - Stadtmueller & Associates – project update
5. Review Kent's goals
Report on 2017 goals
Prepare list of goals for 2018
6. Follow-up from last month's discussion – next steps
Student representative
AllOver Media Marketing discussion – advertise in other cities' facilities
7. Select activities and speakers for future meetings.
February meeting – Melissa: Small Business Development Center rep from Stevens Point
Update from Bill Zeinert on digital marketing effort and marketing plans for 2018
Review business guide
8. Public comment.
9. Adjournment.

Kent Hager, City Administrator

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