

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.*

AGENDA

Economic Development Committee Tuesday, May 29, 2018 – 4:30 PM New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Approve minutes from the previous meeting.
4. Bill Zeinert, update on the digital marketing effort and marketing plans for 2018.
5. Discuss economic development alternatives for downtown including potential for a bike rental operation. Tammy Vanevenhoven
5. Follow-up from last month's discussion.
 - Stadtmueller & Associates, status.
 - Review Kent's goals.
6. Consider how to proceed with the City Hwy 45 billboard.
7. Select activities and speakers for future meetings.
 - Jennifer Brown, Director of Business Retention Services & Innovation, Fox Cities Regional Partnership.
 - Jessica Beckendorf, UW-Extension Community Development Educator Waupaca County
8. Public comment.
9. Adjournment.

Kent Hager, City Administrator

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