

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.*

AGENDA
Economic Development Committee
Tuesday, August 28, 2018 – 4:30 PM
New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Approve July 31 minutes.
4. Brian Yerkey – NL High School – discuss apprenticeship program.
5. Bicycle rental update.
6. Bill Zeinert, My Marketing Director, update on digital marketing.
7. Review Kent's monthly activities memo.
General discussion of April and Kent's visits to downtown businesses.
8. Select activities and speakers for future meetings.
Jessica Beckendorf – UW Extension – attraction and retention of young people study,
October
Wendy Baumann – Women's Entrepreneurship Center
Erin Winters – Director of Investor Relations – Bemis Company
9. Public comment.
10. Adjournment.

Kent Hager, City Administrator

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