

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.*

AGENDA
Economic Development Committee
Tuesday, April 30, 2019 – 4:30 PM
New London City Council Chambers

1. Call to Order.
2. Adopt agenda.
3. Approve March 26th meeting minutes.
4. Review and approve Shiocton Cut Stock/Go Fast Manufacturing offer.
4. Kelly and Season Polsin – ideas for beautifying the downtown.
5. Update on the Chamber bike program and prices set for the bikes.
6. Review Kent's monthly activities memo.
7. Notes on Wisconsin workforce from recent session Dave attended
Migration Changes & State Workforce report
<https://files.constantcontact.com/77ea05ac001/f48a3b93-5dc0-4400-8276-64570b17888c.pdf>

<https://www.forward-analytics.net/wp-content/uploads/2019/04/Millennial-Wisconsin-1.pdf>
8. Select activities and speakers for future meetings.
 - Becky Hurt – Waupaca Job Center – beckyhurt.letc@gmail.com
9. Public comment.
10. Adjournment.

Kent Hager, City Administrator

It is the policy of the City of New London to comply in good faith with all applicable regulations, guidelines, etc. put forth in the Americans with Disabilities Act (ADA). To that end, it is the City's intent to provide equal opportunity for everyone to participate in all programs and/or services offered, to attend every public meeting scheduled, and to utilize all public facilities available. Any person(s) in need of an alternative format (i.e. larger print, audio tapes, Braille, readers, interpreters, amplifiers, transcription) regarding information disseminated by the City of New London should notify the City 48 hours prior to a meeting, etc., or allow 48 hours after a request for a copy of brochures, notices, etc. for delivery of that alternative format. Contact ADA Co- Coordinators Paul Hanlon or Chad Hoerth by telephone through: (Relay Wisconsin) – 920/ 982-8500 or (Voice) – 920/982-8500 and in person/letter at 215 N. Shawano Street, New London, WI 54961.

Economic Development Committee
Tuesday, March 26, 2019 – 4:30 p.m. - City Council Chambers

Members present: Morack, O'Connell, Zaug, Kopitzke, Faucher, Steinhorst, Bishop, Johnson, Emily Carothers and Hans Thompson. Emily Carothers, Asman, and Travis Voight excused.

Also present: Administrator Hager, Dave Thiel, Ann Hunt, Christine Cross, Scott Bellile, Brenda Hansen, Betty Roberts, Milt Staskal, Connie and Jess Zolkozke, Judy McDaniel, and Dennis Pinno.

1. The meeting was called to order by Chairman Morack at 4:30 p.m. O'Connell/Steinhorst to adopt the agenda, approved. The February 26th minutes were approved.
2. Randy Stadtmueller from Stadtmueller & Associates was not available for the meeting due to a health issue. Randy had previously planned to be present to update the Committee and present several conceptual plans for the development of the City riverfront property. Trevor Frank from SEH had also planned to be present. In Randy's absence, he did submit several conceptual plan drawings for the development of the property. The Committee reviewed the plans and will make them available to the public. The Committee wished Randy a speedy recovery and looks forward to his return in the near future.
3. Dave Thiel, Executive Director for the Waupaca County Economic Development Corporation was present. He reviewed the Revolving Loan Fund CLOSE program. He also discussed several options that are available to utilize the Community Development Block Grant funds which the City will receive upon the closure of the RLF program. Dave briefly updated the Committee on the County-Wide marketing effort which includes a comprehensive renewal of the Economic Development Corporation's web site.
4. Kent reviewed his recent activities.
5. The next Committee meeting will be held on Tuesday, April 30, 2019 at 4:30 pm.
6. There was no public comment.
7. Motion by Kopitzke and seconded by O'Connell to adjourn the meeting. Motion passed unanimously. The meeting adjourned at 5:28 pm.

Kent Hager, City Administrator

May 1, 2019

Dan Berken
Shiocton Cut Stock & Go Fast Manuf.
W7824 Smith Street
Shiocton, WI 54170

DRAFT II 4/25/2019

Dear Dan:

In reference to the attached drawing, we would like to make you the following offer which will be finalized in a more formal written development assistance agreement:

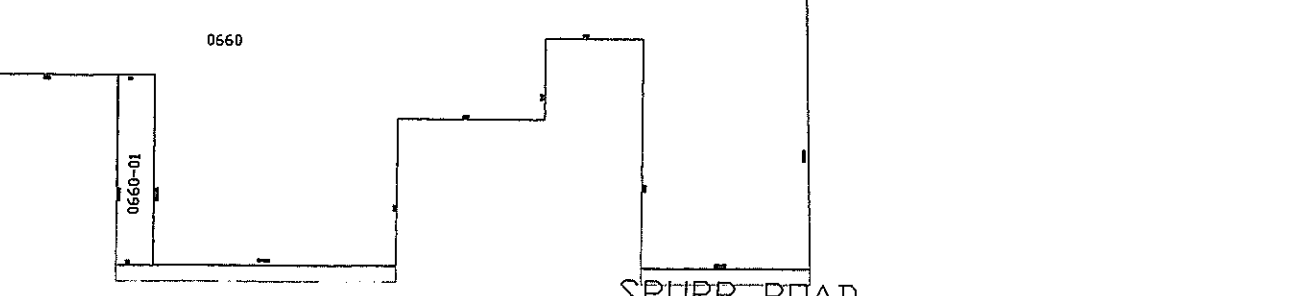
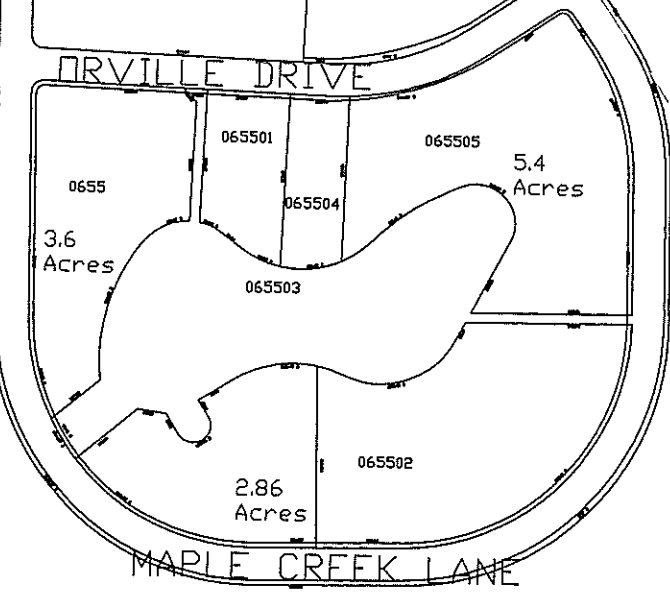
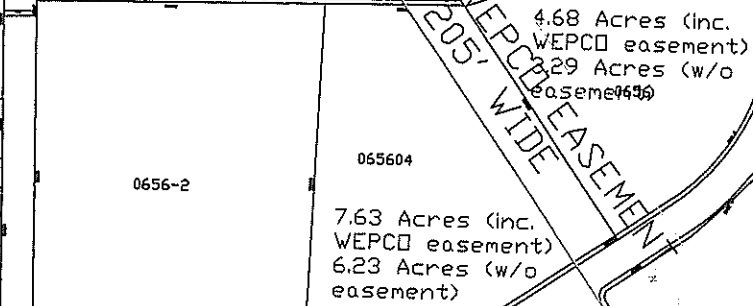
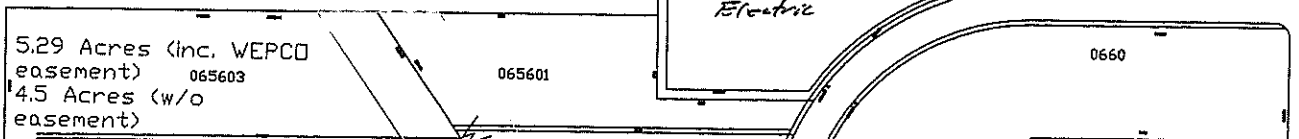
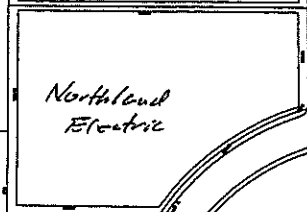
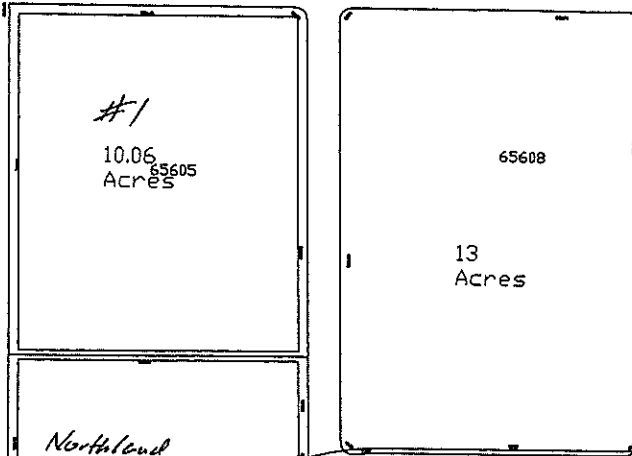
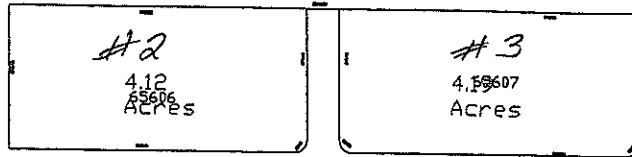
1. The City will deed at no cost to you the southern half of the 10.06 acre parcel #1 on the attached drawing for the construction of a building of minimum size of 20,000 square feet to house Go Fast Manufacturing and any other related use that is approved by the City.
2. The City will reserve the use of the northern half of the 10.06 acre parcel #1 on the attached drawing and the 4.12 acres parcel #2 and the 4.19 acre parcel #3 for three years from the date of this agreement for use to build the Shiocton Cut Stock saw mill operations and for use for log storage. Terms of this sale will be subject to further negotiation. Additional acreage may be available.

No action will be taken regarding the proceeding item #1 until you provide the City of New London with written confirmation from your primary lender that you're financing is complete to accomplish your plans. Similarly, item #2 will not be implemented until you provide the City with written confirmation that you're financing is complete to accomplish your plans.

Regards,

Gary Henke, Mayor

TK North East New London
Business Center
4/2019



070500
070900
100

SPUR ROAD

Memo

To: Economic Development Committee
From: Kent Hager
Date: April 25, 2019
Re: Monthly Report for April

The following items are attached:

- The New London Area Chamber of Commerce Board of Directors did not meet in April as the Chamber Awards Banquet was held.
- The Waupaca County Economic Development Corporation Board of Directors April 24th meeting agenda. The March 6th Board of Directors meeting minutes with their budget comparison and bill listing. Dave Thiel has a nice summary of the Waupaca County Marketing Cooperative project. He also has his activity report for the month of April.
- The Fox Cities Economic Development Professionals agenda for their April 25, 2019 meeting including their March meeting minutes and attendance list.

The following is a summary of activities for the month:

1. I had a very nice visit with Bob Luedtke, Chairman of the Town of Hortonia. He came by the Municipal Building and we talked about the proposed Juvenile Detention facility. I thanked him for his time to stop and visit.
2. The Mayor and I met to discuss an option for an area manufacturer to consider regarding locating in the North East New London Business Center. I will be drafting up a proposal for the business to consider.
3. The Ad Hoc Committee met in closed session with Russ Van Gompel from Integrated Public Resources. The Committee received Russ's recommendations regarding the finalists for the City Administrator position. The Committee agreed with Russ and scheduled the following: A "Meet & Greet" meeting with the candidates on Thursday, May 2nd at 7:00 pm to be held at the Washington Center. The Ad Hoc Committee will begin interviews the next morning with a tentative time of 8:00 am. At the same time, the candidates will be interviewed by a number of City Staff. The candidates will also

be given a tour of the City with April Kopitzke and representatives from the Chamber of Commerce. Everyone will reconvene after all the candidates are done and discuss their findings. The City Council is expected to meet immediately thereafter and act on the Ad Hoc Committee's recommendation.

4. I received a call from the Director of the Outagamie County Department of Land Services, Kara Homan. I have known Kara for a long time. We visited about area developments and particularly the proposed Juvenile Detention facility.
5. We were notified that a private contractor working for the state DOT will be in the area conducting traffic counts. Looks for the counters to be out and about the community on our major arterial roads.
6. I received a call from Carl Romenesko. We both updated each other on the status of his proposed subdivision. All is moving well.
7. I replied to an information request from the DOA regarding utility extension provisions in our municipal code. Below is a copy of our municipal code dealing with extension of utilities. Thank you Chad for helping me research this.
 - b. Restriction of Service Extension.
 - i. Except as otherwise may be specifically agreed in a written contract entered into between the City and approved exclusively by the Council, the City and its water and sewer utilities will not extend water or wastewater service beyond the City limits.
 - ii. A person outside the City limits who wishes to receive an extension of water or wastewater service may apply for such service under procedures established by the City, but the extension of service may be denied if the area to be served is not annexed to the City.
8. I received a request for a follow-up Building Improvement Grant for Water Street Vintage. I sent Kelly Rickert an application and a summary of where they stand financially with the program.
9. I had a note to call an individual with questions about starting their own business in New London. I provided her with all the appropriate information and suggested that she contact several people for additional help. This is a retail food proposal.
10. I had a call from a business writer for the *Milwaukee Journal Sentinel* regarding the new Dollar General store. They thought it was a new store.
11. I sent a note to Randy Stadtmueller and have not gotten a reply. I know Ann at the library has talked to him recently and that he is doing well.
12. Judy and Ginger delivered the Food Pantry check to Gidget at St. Joe's. I remained Gidget to change the pest control billing and the electric and gas billing as well.

13. I had a conversation with a Project Manager from the Department of Administration regarding the proposed Juvenile Detention Facility. We talked about utility extensions and other items. I know Steve also talked to same gentleman. We also did some more research in-house regarding various matters. Upon unanimous vote of City Council we sent the Mayor support letter to the Governor and the Secretary of the Department of Corrections.
14. We were informed that there will not be a re-count for the Wisconsin Supreme Court election.
15. Since I am on the Executive Committee for the Waupaca County Economic Development Corporation, I was asked to review the DRAFT Loan Fund Manual that the WCEDC will utilize in the future when the current Revolving Loan Fund program is closed out. I made some observations regarding the document. The Executive Committee will be reviewing this material prior to the regular WCEDC meeting scheduled for April 24th in Iola.
16. I received another call from an individual that had questions about the former Huntington Bank building. We had a nice visit and I referred him to Dave Thiel at the WCEDC and I also had him talk with Paul about building code matters. I have a concern that someone without full knowledge acquires the building and is not prepared for the necessary improvements to the structure. This is also based on what use they are proposing regarding what is required for improvements. I was informed that the \$135,000 asking price is the floor price for the property. Today I was told that they reduced their "floor price" to \$75,000.
17. I executed the GLK Foods contract for us to treat their waste while they await their ability to field apply. Remember, you will be seeing a number of trucks hauling waste on North Shawano Street.

Waupaca County Economic Development Corp.

Board of Directors Meeting
April 24, 2019 – 12:00 p.m.
Village of Iola Municipal Building
Iola, Wisconsin
Agenda

- I. Call to Order
- II. Approval of March 6, 2019 Meeting Minutes
- III. Treasurer's Report
- IV. Executive Director's Report/April Activities
- V. Executive Committee Update/RLF Loan Program
- VI. CDBG-ED CLOSE Projects
- VII. Strategic Plan Update
- VIII. Village of Iola Update
- IX. Waupaca County Update
- X. Date, Time & Location of Next Board Meeting
- XI. Adjournment

The address for the Village of Iola municipal building is 180 S. Main Street.

**N3512 Dawn Drive – New London, Wisconsin 54961 – (920) 982-1582
Cell: (920) 810-0865 – Email: wcedc@charter.net - <http://www.wcedc.org>**

Waupaca County Economic Development Corp.

Board of Directors Meeting (Annual)

Wednesday, March 6, 2019

Manawa Steak House

Manawa, Wisconsin

Minutes

- I. Call to Order:** President Henry Veleker called the meeting to order at 12:04 p.m.

Directors Present: Dick Koeppen, Henry Veleker, Kent Hager, Richard Wagner, Sharon Eveland, Aaron Schoen, Paul Shrode, Dave Neumann, Jeremy Schroeder, Terri Schulz

Others Present: Jessica Beckendorf (UW-Extension Advisor), David Thiel

- II. Minutes:** There was a motion by Schoen to approve the November 2018 meeting minutes. Motion seconded by Schroeder. Motion carried.
- III. Treasurer's Report:** There was a motion to approve the Treasurer's report by Shrode. Motion seconded by Schoen. Motion carried.
- IV. Election of 2019 Officers:** Henry Veleker, Kent Hager, Terri Schulz & Richard Wagner were nominated for President, Vice President, Treasurer and Secretary respectively. Motion by Shrode to approve 2019 officers. Motion seconded by Schroeder. Motion carried.
- V. Executive Director's Report:** Discussion ensued regarding the closure of the CDBG RLF Program.
- VI. Strategic Plan Update:** Thiel updated the Board on the progress of the strategic plan.
- VII. City of Manawa Update:** Thiel mentioned the work by the Manawa Revitalization Committee and the opening of the Dollar General store.
- VIII. Waupaca County Update:** Chairman Koeppen mentioned that the Sheriff's Department has lots of changes going on, including a new Sheriff. Construction of the new Highway Department Maintenance facility is

proceeding on schedule. The WI Counties Association Executive Director, Mark O'Connell, will be at the April Waupaca County Board of Directors meeting.

- IX. Date & Location of Next Board Meeting:** The next Board meeting will be held on April 24, 2019 in Iola.
- X. Adjournment:** There was a motion by Koeppen to adjourn the meeting. Motion seconded by Wagner. Motion carried. Meeting adjourned at 12:54 p.m.

<u>Revenues</u>	April 2019 Budget				Year-To-Date
	2019 Budget	February	March	April	
Waupaca County	\$ 52,410.00			\$ 13,102.50	\$ 26,205.00
WCEDC Member Communities	\$ 22,145.00	\$ 12,916.00		\$ 1,900.00	\$ 16,076.00
Private Sector Investors	\$ 20,000.00				
RLF Administration	\$ 5,000.00				
Marketing Cooperative Administration	\$ 5,000.00				
Stakeholders Meeting	\$ 2,000.00				
Refund Income		\$ 22.81		\$ 16.99	\$ 39.80
Subtotal-Operating Income	\$ 106,555.00	\$ 12,938.81		\$ 15,019.49	\$ 42,320.80
Marketing Cooperative*	\$ 36,000.00	\$ 300.00		\$ 300.00	\$ 24,600.00
Revolving Loan Program*	\$ 110,000.00			\$ 56,773.81	\$ 56,773.81
Total Income	\$ 252,555.00	\$ 13,238.81		\$ 72,093.30	\$ 123,694.61

Expenses

Executive Director Salary	\$ 74,057.00	\$ 6,171.43	\$ 6,171.43	\$ 6,171.43	\$ 24,685.72
Taxes	\$ 5,668.00	\$ 472.12	\$ 472.12	\$ 472.12	\$ 1,888.48
Retirement	\$ 4,800.00	\$ 400.00	\$ 400.00	\$ 400.00	\$ 1,600.00
Health Insurance	\$ 7,096.00	\$ 591.36	\$ 591.36	\$ 591.36	\$ 2,365.44
Executive Director Expenses	\$ 5,000.00	\$ 196.93	\$ 252.44	\$ 395.77	\$ 1,238.56
Office Expense	\$ 250.00			\$ 16.80	\$ 58.80
Office Phone	\$ 250.00	\$ 20.01	\$ 20.44	\$ 20.44	\$ 80.91
Cell Phone	\$ 720.00	\$ 60.00	\$ 60.00	\$ 60.00	\$ 240.00
Postage	\$ 75.00				
Subscriptions	\$ 750.00	\$ 79.00			\$ 79.00
Insurance	\$ 1,200.00	\$ 562.00		\$ 588.00	\$ 1,150.00
Training/Conferences	\$ 750.00				\$ 325.00
Marketing & Advertising	\$ 1,500.00	\$ 295.00		\$ 250.00	\$ 545.00
Stakeholders Meeting	\$ 1,000.00				
Board of Directors Meetings	\$ 1,000.00		\$ 120.00		\$ 120.00
501(c)(3) Application	\$ 2,000.00				
Subtotal Operating Expenses	\$ 106,116.00	\$ 8,847.85	\$ 8,087.79	\$ 8,965.92	\$ 34,376.91
Marketing Cooperative*	\$ 36,000.00	\$ 7,682.99	\$ 3,833.00	\$ 3,833.00	\$ 15,348.99
Revolving Loan Program*	\$ 100,000.00				
Total Expenses	\$ 242,116.00	\$ 16,530.84	\$ 11,920.79	\$ 12,798.92	\$ 49,725.90

Account Balances

Checking Acct. (As Of 3/31/19)	\$ 10,615.16
Checks Written	\$ 8,965.92
Deposits	\$ 15,019.49
Bank Service Charges (Checks)	
Checking Acct. (As Of 4/19/19)	\$ 16,668.73
Certificates of Deposit (As Of 4/19/19)	\$ 21,375.23
Marketing Cooperative (4/19/19)	\$ 19,731.87
Revolving Loan Fund (4/19/19)	\$ 82,230.56
Job Fair (4/19/19)	\$ 5,412.44

*Does not count toward operating income and expenses.

Checks Written During April 2019 Budget Period

Waupaca County	3/28/2019	\$672.00	April Health Insurance Premium
David Thiel	3/28/2019	\$476.21	March Expenses Reimbursement
David Thiel	4/1/2019	\$4,624.69	April Wages
Oppenheimer Funds	4/1/2019	\$400.00	Executive Director's Retirement Contribution
Electronic Federal Tax Payment	4/1/2019	\$1,638.22	April Federal Withholding & FICA
Wisconsin Department of Revenue	4/1/2019	\$300.00	State Withholding Tax For April
WI Department of Workforce Developmen	4/4/2019	\$16.80	Unemployment Insurance
NEWREP	4/4/2019	\$250.00	Membership Fee
West Bend Insurance Company	4/11/2019	\$588.00	Workers Compensation Premium For 2019-20
Total		\$8,965.92	

Waupaca County Economic Development Corp.

Executive Director's Report for April 2019

This is the eighth year of the Waupaca County Marketing Cooperative project, and the sixth year since the marketing plan has been fully launched. The first year (2012) of the project was dedicated to research, brand design and website creation. The second year was dedicated to completing the website and initiating a very limited advertising campaign promoting the website and two local business videos from each of the eight municipal partners. The third year was when the project truly became a cooperative, as 39 local businesses joined the County, eight Municipalities and the State in financially supporting this venture. The results from year three clearly showed that, although the website offered a lot of value, video was how most people preferred to access our information. We continue to get impressive numbers with our video campaign.

Here are the total Waupaca County Marketing Cooperative statistics for January 1 – December 31, 2018.

Facebook		YouTube		Totals	
<u>Impressions</u>	<u>Views</u>	<u>Impressions</u>	<u>Views</u>	<u>Impressions</u>	<u>Views</u>
1,330,289	515,349	594,175	294,598	1,924,464	809,947

Even though we continue to post solid numbers of impressions and views, in relation to the amount of money invested, I decided to put together an ad hoc committee of the WCEDC Board to help come up with a 2019 work plan for the Marketing Cooperative. I asked the Board members that often work with the issues and challenges of marketing, the City Administrators from Waupaca, Clintonville, New London and Weyauwega, and the Waupaca Area Chamber of Commerce President, to be part of the committee. The committee met three times to evaluate and decide on a budget and work plan. One significant choice made by the committee was to spend the money left over from 2018 on a new website. Everyone agreed, as did the Marketing Cooperative's contractor, My Marketing Director, that we needed to once again establish a website that would complement the video campaign.

With guidance from the ad hoc committee and myself, My Marketing Director is currently putting together the structure and content for the website. Secondly, it was decided that the website would use links to other relevant content providers, instead of trying to create an all-encompassing website for Waupaca County. That will eliminate one of the key issues/problems which led us to stopping the website five years ago: we did not have enough time and funding to keep all of the information current. The next choice was to either build a website from scratch or use a software company that provides templates.

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Waupaca County Economic Development Corp.

Again, the committee chose the option that solved another key issue/problem for us with the prior website. The last time we had My Marketing Director build the website, which caused us to spend more time and resources in the maintenance of that site. The one caveat I wanted included with choosing an off-the-shelf software solution this time was that the software package was easy enough for me to navigate and add/change content. The committee, with My Marketing Director's input, addressed my request by choosing Square Space as the website software package. I have used that software package in the past, and currently use it to maintain the WCEDC website. In fact, we will now switch all content from the WCEDC website to the new website for the Marketing Cooperative. The web address for the current WCEDC site will be pointed at the web address for the new Marketing Cooperative website, the same address we used in the past, www.visitwaupacacounty.com. Another important choice made by the ad hoc committee was to use the new website as a tool for attracting private sector investment in the WCEDC, and for promoting the Marketing Cooperative's public sector investment partners. Finally, the committee approved the budget and categories of expenditures for the 2019 Marketing Cooperative Program. The 2019 Marketing Cooperative budget is as follows.

1. Monthly advertising and management of videos - \$24,000
 - a. Waupaca & Shawano Counties campaign
 - b. Fox Cities campaign
 - c. Madison/Milwaukee/Chicago campaign
2. Development of new videos - \$12,000
 - a. Community development
 - b. Workforce development
 - c. Tourism/Quality of Life
3. Development of new website - \$10,000
 - a. Outline/Site map
 - b. Page design/Navigation
 - c. Content

My Marketing Director expects to have the first draft of the website ready to go by the end of April. At that point, I will add all of the current WCEDC website content and begin the process of creating new content related to quality of life topics. Waupaca County's Geographic Information Systems Department pays for a yearly license to use one of the best mapping and analytics software products on the market, ESRI. They will let me use their license to create ESRI "story maps" for the new website. Story maps allow for the creation of content to tell an informative "story" in a visually compelling style. There are numerous, possible topics to share this way, which will help keep the website content and video campaigns fresh by telling the "stories" of Waupaca County in an informative and entertaining manner.

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WAUPACA COUNTY ECONOMIC DEVELOPMENT CORP.

April 2019 Activities

- Prepare/Send federal & state payroll taxes.
- Prepare/Send municipal & county monthly reports.
- Prepare/Send federal quarterly wage report.
- Prepare/Send state workforce development quarterly report.
- Prepare/Send corporation federal tax return.
- Discussion with WEDC regional manager regarding Village of Fremont request for service.
- Meeting with marketing consultant to review/work on new WCEDC website.
- Meet with Marketing Cooperative business member in New London.
- Monthly phone conference with WEDC regional manager to discuss relevant economic/community development topics and projects.
- Attend conference call meeting for NEWREP Board of Directors.
- Attend Fox Valley Workforce Development Board of Directors meeting in Oshkosh.
- Work on proposed WCEDC loan program manual.
- Work with NEWREP Board of Directors & WEDC to finalize grant application and contract for 2019 NE WI International Trade Conference.
- Work with Fox Valley Technical College on securing venue and dates for hosting the 2019 NE WI International Trade Conference.
- Attend Manawa Revitalization Committee meeting.
- Work with existing Waupaca County business on financing options for an expansion.
- Record payments and prepare monthly report for WCEDC Revolving Loan Fund Program.
- Attend Waupaca County Executive Committee meeting in Waupaca.
- Meeting with consultant for NE WI International Trade Conference.
- Attend Global New North Committee meeting in Appleton.
- Attend New North/NEWREP Advisory Committee meeting in Kimberly.
- Attend NEWREP Membership meeting in Green Bay.
- Prepare documents and attend WCEDC Executive Committee & Board of Directors meetings in Iola.



Economic Development Professionals

Fox Cities Economic Development Professionals

MEETING NOTICE & AGENDA

Professionals in Economic Development

Cities of:

- Appleton
- Brillion
- Chilton
- Kaukauna
- Menasha
- Neeenah
- New London

Towns of:

- Buchanan
- Clayton
- Grand Chute
- Greenville
- Harrison

Villages of:

- Combined Locks
- Fox Crossing
- Hortonville
- Kimberly
- Little Chute
- Wrightstown

Counties of:

- Calumet
- Outagamie
- Winnebago

East Central Wisconsin

- Regional Planning Commission

Fox Cities Chamber of

- Commerce & Industry, Inc.

Fox Cities Convention

- & Visitors Bureau

Fox Valley Technical College

Fox Valley Workforce Development Board, Inc.

Future Neenah, Inc.

Heart of the Valley Chamber of Commerce

Kaukauna Utilities

UW-Extension

- Outagamie County

UW-Extension

- Winnebago County

WE Energies

WEDC

WPPI Energy

DATE: Thursday, April 25, 2019

TIME: 12:00 p.m. – 1:30pm

PLACE: City of Appleton – City Hall – (6th Floor – Council Chambers)
100 N. Appleton Street
Appleton, WI 54911

LUNCH: Lunch available for **\$10.00** each. Please RSVP to Mike Patza at Michael.Patza@GrandChute.net No Later Than **12:00 PM on Tuesday, April 23rd**. Indicate if you are attending *and* wish to buy a lunch.

1. **Call to Order/Introductions**
2. **FCEDP Organizational Business**
 - a. Treasurer’s Report
 - b. Consent Agenda Items:
 - i. Minutes from March 28, 2019
3. **Host Presentation**
 - a. City of Appleton
4. **Professional Development**
 - a. Guest Speaker – Kim Biedermann – Associate Planner & Regional Bicycle and Pedestrian Coordinator – ECWRPC
5. **Collaborating to Advance our Economy**
 - a. Standing Reports of Aligned Partners
 - 1.Fox Cities Regional Partnership (Peter/Jennifer)
 - 2.Fox Cities Convention and Visitors Bureau (Pam)
 - 3.NEWREP (Mary/Peter)
 - 4.Fox Valley Workforce Dev. Board (Bobbi)
 - 5.Heart of the Valley Chamber (Kelli)
 - 6.WEDC (Naletta/Jon)
 - 7.NEWERA (Linda)
 - 8.ECWRPC (Tom)
 - 9.New North (Connie)
6. **Networking Initiatives**
 - a. Member updates
7. **Call to Action**
 - a. Next Meeting: May 23, 2019 – Fox Cities Regional Partnership
8. **Adjourn**

“Building relationships, advancing communities.”

**FOX CITIES ECONOMIC DEVELOPMENT PROFESSIONALS
BOARD MEETING**

Town of Greenville
March 28, 2019

1. Call to Order/Introductions

Chair Patza called the meeting to order at 12:00 PM.

2. FCEDP Organizational Business

A. Treasurer's Report: Mr. Jakel had no items to report.

B. Consent Agenda:

- I. February 28, 2019 Minutes - Mr. Dearborn made a motion to approve the consent agenda, seconded by Mr. Brown. Motion passed unanimously.

3. Host Presentation

Town of Greenville Community & Economic Development Director Michael Brown provided an overview of projects happening in the Town. The projects include updating the town's comprehensive plan, drafting a bicycle and pedestrian plan and the construction of a new fire station. Mr. Brown has also been involved with the town's incorporation to a village, numerous airport projects and TIF district interest.

4. Professional Development

Manny Vasquez, Vice President of Business Development for Pfefferle Companies, Inc. gave a presentation on the Appleton and Green Bay commercial real estate markets. This presentation included a brief history of Pfefferle Companies, their current listings and data and stats regarding commercial real estate in the area.

There was discussion at various points of the presentation including changing retail spaces and talent retention/attraction.

5. Collaborating to Advance our Economy

Fox Cities Regional Partnership (Peter) – There has been state-level discussion about eliminating Pay Go TIFS and shelving Dark Stores legislation. The Canadian Consul General will be at Pullman's in Appleton on April 2 for the Public Policy Luncheon and will be presenting on trade with Canada.

NEWREP - Members are working on an International Trade Conference for fall 2019.

Fox Cities Workforce Development (Bobbi) - Staff are working with displaced workers from Kimberly Clark, Shopko and Heidel House. Job Fairs are also being planned in the area.

WEDC (Jon) - Staff recently attended an event where the "benefits cliff" and generational poverty were discussed. It was recommended that FCEDP members research these topics as they significantly impact area talent.

New North (Connie) - Connie discussed developments with Advancing AI Wisconsin and Digital Transformation Marketplace.

ECWRPC (Tom) - Tom provided an update on East Central's Commuter Service Study and Disaster Recovery Microloan projects. He also provided information about an upcoming Autonomous Vehicle mini-conference.

New London (Kent) - Kent announced his upcoming retirement.

6. Networking initiatives

No items discussed.

7. Call to Action

The next meeting will be Thursday, April 25th at the City of Appleton.

8. Adjourn

Ms. Miller made a motion to adjourn the meeting, seconded by Mr. Brown. Motion passed unanimously.

The meeting was adjourned at 1:31 PM.

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FOX CITIES ECONOMIC DEVELOPMENT PROFESSIONALS

Meeting Sign-In

Date: March 28, 2019

Place: Town of Greenville

	Name	Organization	Phone	Email
1.	Mike Patza	T. Grand Chute		
2.	Ria Hull	FOX CROSSING		
3.	Bob Jakel	Kaukauna		
4.	James Fenlon	Little Chute		
5.	David DeTroye	Hortonville		
6.	Kent Hager	New London		
7.	Dave Wuestenberg	Fox Valley Technical College		
8.	Michael Brown	Greenville		
9.	George DeArbun	FOX CROSSING		
10.	Tom Baron	ECMPC		
11.	Peter Thillman	Reg. Partnership		
12.	Connte Loden	NEW North		
13.	Kara Homan	Outagamie County		
14.	Mary Kohrell	Calumet County		
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16.				
17.				
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19.				
20.				
21.				