

PLEASE NOTE: This meeting will be held in person and online. The public can come in person or watch/listen to this meeting online in one of 3 ways:

1) Go to the city's You Tube channel, "<https://www.youtube.com/NewLondonAccess>" and click on the "live" feed video link to watch the meeting. **-OR-**

2) You can watch the meeting via the zoom app. Go to the following link to download and watch via the zoom app: <https://us02web.zoom.us/j/85269561660?pwd=N3M1US9FNVJMcmd0dlZ3MDdISW40dz09> You will be asked to download and install the zoom app on your computer or phone and provide your name and email address. **-OR-**

3) You can listen to the meeting over the phone by calling one of the following numbers:
1-929-205-6099 1-301-715-8592 1-253-215-8782 1-346-248-7799 1-699-900-6833 1-312-626-6799

You will be asked to enter in a meeting ID of: 852 6956 1660, then push #

You may be asked for a participate ID, do not put in a number, just hit #

You will be asked to enter in a password of 324436, then #

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.*

AGENDA

Economic Development Committee September 29th, 2020 – 4:30 PM New London City Council Chambers

1. Call to Order
2. Adopt agenda
3. Approve the August 25 minutes
4. Presentation of Waupaca County Claritas Marketing Information
5. Todd Hutchinson – update and review of market study analysis and next steps
6. Act on a proposal defining TIF Guidelines for the City of New London
7. Discuss incentives options for recruiting new businesses to New London
8. Review community feedback regarding an upcoming community grocery store closing and discuss options for service replacement
9. Updates and reports
 - a. Business update – April
 - b. Status on Downtown Façade/Building Improvement Grant Program
10. Select activities and speakers for future meetings
 - a. Oliver Buechse – Advancing AI Wisconsin
11. Public comment
12. Adjournment

**David Morack, Chairman
Economic Development Committee**

It is the policy of the City of New London to comply in good faith with all applicable regulations, guidelines, etc. put forth in the Americans with Disabilities Act (ADA). To that end, it is the City's intent to provide equal opportunity for everyone to participate in all programs and/or services offered, to attend every public meeting scheduled, and to utilize all public facilities available. Any person(s) in need of an alternative format (i.e. larger print, audio tapes, Braille, readers, interpreters, amplifiers, transcription) regarding information disseminated by the City of New London should notify the City 48 hours prior to a meeting, etc., or allow 48 hours after a request for a copy of brochures, notices, etc. for delivery of that alternative format. Contact ADA Coordinator Chad Hoerth by telephone through: (Relay Wisconsin) – 920/ 982-8500 or (Voice) – 920/982-8500 and in person/letter at 215 N. Shawano Street, New London, WI 54961.