

**PLEASE NOTE:** This meeting will be held in person and online. The public can come in person or watch/listen to this meeting online in one of 3 ways:

1) Go to the city's You Tube channel, "<https://www.youtube.com/NewLondonAccess>" and click on the "live" feed video link to watch the meeting. **-OR-**

2) You can watch the meeting via the zoom app. Go to the following link to download and watch via the zoom app: <https://us02web.zoom.us/j/81760365944?pwd=K2E0ZWdpVzE1dTBFNFpYdDB4MVIZUT09> You will be asked to download and install the zoom app on your computer or phone and provide your name and email address. **-OR-**

3) You can listen to the meeting over the phone by calling one of the following numbers:

1-929-205-6099 1-301-715-8592 1-253-215-8782 1-346-248-7799 1-699-900-6833 1-312-626-6799

You will be asked to enter in a meeting ID of: **817 6036 5944**, then push #

You may be asked for a participate ID, do not put in a number, just hit #

You will be asked to enter in a password of **643740**, then #

Unless specifically noticed otherwise, this meeting and all other meetings of this body are open to the public. Proper notice has been posted and given to the media in accordance with Wisconsin Statutes so that citizens may be aware of the time, place and purpose of the meeting.

### **AGENDA**

#### **Economic Development Committee Tuesday, August 31<sup>st</sup>, 2021 – 4:30 PM New London City Council Chambers**

1. Call to Order
2. Adopt agenda
3. Approve July 27<sup>th</sup>, 2021 Minutes
4. Introduce new Waupaca County Economic Development Corporation Executive Director, Jeff Mikorski
5. Presentation by Spectrum Reach on digital marketing
6. Discuss proposed updates to the Façade/Building Improvement Grant Program
7. Review proposed 2022 Economic Development Budget
8. Consider donation request from Habitat from Humanity
9. Updates and reports
  - a. Business Updates – April Kopitzke
  - b. City Administrator Report – Chad Hoerth
10. Review potential agenda items for future meetings
  - a. Oliver Buechse – Advancing AI Wisconsin
11. Public comment
12. Review next meeting date
13. Adjournment

**Dave Dorsey, Chairman  
Economic Development Committee**

It is the policy of the City of New London to comply in good faith with all applicable regulations, guidelines, etc. put forth in the Americans with Disabilities Act (ADA). To that end, it is the City's intent to provide equal opportunity for everyone to participate in all programs and/or services offered, to attend every public meeting scheduled, and to utilize all public facilities available. Any person(s) in need of an alternative format (i.e. larger print, audio tapes, Braille, readers, interpreters, amplifiers, transcription) regarding information disseminated by the City of New London should notify the City 48 hours prior to a meeting, etc., or allow 48 hours after a request for a copy of brochures, notices, etc. for delivery of that alternative format. Contact ADA Coordinator Chad Hoerth by telephone through: (Relay Wisconsin) – 920/ 982-8500 or (Voice) – 920/982-8500 and in person/letter at 215 N. Shawano Street, New London, WI 54961.