

Meeting Minutes
Economic Development Committee
Tuesday, August 28, 2012 - 4:30 p.m. - City Council Chambers

Members present: Morack, O'Connell, Steinhorst, Romberg, Tate, and Shaw. Schirpke and Dyreson excused.

Also present: Mayor Gary Henke, Administrator Hager, Dave Thiel, Nick Thiel, and Sandy DuFrane.

1. The meeting was called to order by Chairman Morack at 4:30 p.m. O'Connell/Tate to adopt the agenda. Carried 6-0.
2. Chairman Morack noted that given the need to have a special Parks and Recreation Committee meeting this afternoon at 5:30, John Mathison and Dave Talo of Flavor 8 were asked to postpone their visit with the Economic Development Committee to a later date.
3. Chairman Morack welcomed Dave Thiel and Nick Thiel. Dave began the discussion by explaining the history of the various state-wide internet-based marketing systems that are in place to promote economic development in the state as it relates to available real estate. The most recent internet-based system is called "Locate In Wisconsin." Dave pulled up the internet site and he and Nick reviewed the various capabilities of the program as it relates specifically to available land and buildings within the City of New London. Dave and Nick also reviewed the information specific to the City of New London that is contained on the Waupaca County Economic Development Corporation site. It was noted that this information can also be linked to the City web site. A considerable amount of information has been made available for our Community. Mayor Henke and Administrator Hager will follow up with Dave and Nick on the further development of the information for our internet sites. The Committee thanked Dave and Nick for all the work they have done on our behalf.
4. Chairman Morack noted that at our October meeting we are scheduled to have Sue Schmieden from Quilting Connection come visit with the Committee about their new business that they recently established in the City of New London. Dave Thiel will also be present with a representative from the Wisconsin Economic Development Corporation to talk about the regionalization of the Revolving Loan Fund program.
5. Steinhorst/Romberg to adjourn. Carried unanimously. The meeting adjourned at 5:28 p.m.