

Economic Development Committee  
Tuesday, June 26, 2018 – 4:30 p.m. - City Council Chambers

Members present: Morack, O’Connell, Zaug, Kopitzke, Faucher, Steinhorst, Bishop, and Asman. Johnson, Schirpke, Myah Henderson and Travis Voight excused.

Also present: Mayor Henke, Administrator Hager, Tammy Vanevenhoven, Ann Hunt, Judy McDaniel, Dan Froding, Faye Wohlrabe, Connie Zolkoske, Betty Roberts, Christine Cross and Mike Barrington.

1. The meeting was called to order by Chairman Morack at 4:30 p.m. O’Connell/Zaug to adopt the agenda, approved. Steinhorst/Kopitzke to approve the minutes. Passed.
2. The Committee continued their discussion regarding the City billboard. The group reviewed several options and agreed that the evening photograph of the river was the one to further consider. Since the Tourism Commission will be funding half the project, they will be working on what they would like on their side of the billboard. Tony Culbert is the Department of Transportation Outdoor Advertising Coordinator. He joined the Committee via phone conference. Mr. Culbert answered several questions. As an official City sign that is located on City property and is zoned commercial/industrial, there should be no issues in obtaining a permit. The Committee and the Tourism Commission will further consider the messages to be put on the billboard. Kent will make contact with a billboard sign contractor to do the work.
3. Tammy Vanevenhoven had addressed the Committee last month regarding an idea she had to implement a community bike rental option. After considerable discussion, it was agreed that providing a bike rental service for the City would be a valuable asset. It was suggested that the Chamber of Commerce would host the bike rental operation. April at the Chamber will work with Tammy implement a plan for a bike rental service based out of the Chamber of Commerce. Kent will proceed with the order of ten bikes. A motion was made by Zaug and seconded Bishop to acquire the ten bikes as presented and to implement a bike rental plan with the Chamber. Passed unanimously.
4. Randy Stadtmueller updated the Committee via phone conference regarding his continued analysis of the development of the City-owned river front property and the potential for the establishment of a mixed-use building to incorporate a new library and residential uses. The financial plans are still being evaluated. Randy hopes to be able to present more details at the July 31<sup>st</sup> Economic Development Committee meeting.
5. The Committee reviewed Kent’s monthly memo and the progress report that Kent submitted regarding his work toward the goals that the Committee had established for him. Much progress has been made.

6. The next Committee meeting will be held on Tuesday, July 31, 2018 at 4:30 pm. It is anticipated that Brian Yerkey, New London High School Principal will be at the August meeting to talk about the apprenticeship program.
7. There was no public comment. Faucher asked that the Committee discuss options at a future meeting for storage of recreation vehicles and boats.
8. Motion by O'Connell and seconded by Faucher to adjourn the meeting. Motion passed. The meeting adjourned at 6:10 pm.

Kent Hager, City Administrator